

# Ghana Investment Forum

## Gateway to West Africa

18 - 20 November 2003, Accra, Ghana

### Ten reasons to invest in Ghana

- Economic and Political Stability
- Fully liberalized economy
- Growth above Sub-Saharan Africa Average
- Access to sizable markets in West Africa, Europe, and the Americas
- Quota free access to EU and US (AGOA) markets
- Rich abundance in natural and mineral resources
- Free transfer of profits, dividends, and capital
- An ever-improving infrastructure
- Plentiful agricultural resources and abundant marine fishing resources
- Competitive labor costs

### Invest in Ghana

With its stable political system, liberalized economy, constantly improving infrastructure and rich natural resources, Ghana has become an attractive investment and business base in West Africa. The Government of Ghana is fully committed to private sector development as a pillar for economic growth and a means to strengthen the country's position as a sub-regional investment and trade hub.

Building on the private sector development initiatives of the Government, the United Nations Industrial Development Organization (UNIDO) has been working closely with the Ghana Investment Promotion Centre (GIPC) on capacity-building measures to foster entrepreneurship and create an enabling framework in Ghana to attract and support foreign direct investment appropriate to the country's needs and resources and offering sustainable benefits to its population and environment.

### Ghana Investment Forum

UNIDO and GIPC are collaborating on an Investment Forum which will take place in Accra, 18 - 20 November 2003 and bring together senior government officials, representatives of all stakeholders in investment promotion in Ghana and local and foreign entrepreneurs and institutions concerned with trade and investment issues. The Forum is aimed at members of the Ghanaian business community seeking foreign partners for investment projects, foreign companies seeking investment opportunities in Ghana and agencies and institutions concerned with investment promotion in and for Ghana.

### Program

In addition to high-level presentations and panel discussions on the business and investment climate in Ghana, the three-day Forum will facilitate networking, one-to-one meetings and interaction between local companies and foreign investors to explore more than 100 specific project and investment opportunities which are currently being identified and screened for presentation at the Forum.

### One-on-one meetings and Site-Visits

Participants will have the opportunity to conduct site visits to the projects of their interest and ample time will be provided for formal and informal one-on-one business meetings in order to discuss the identified project opportunities.

### Project Profiles

UNIDO has identified specific investment opportunities/projects in Ghana, where a Ghanaian partner/ enterprise is looking for a foreign partner/ investor to expand their business, acquire new technology or start a new project. The projects profile small and medium sized enterprises and project sponsors in Ghana who are looking to form joint ventures, access export markets, access loans, purchase equipment and access technical and managerial expertise. For more detailed information on the projects please visit [www.unido.org/ghanaforum](http://www.unido.org/ghanaforum)

### Sectors Covered

- Agro-Industry/ Seafood Processing
- Wood
- Mining
- Textiles
- Tourism

### Topics and Panel Discussions

#### Exploring Investment Opportunities in Ghana

*At this session representatives of local policy-making institutions and trade and economic associations will present and discuss trends and developments in the investment environment in Ghana, legal and taxation aspects and other specific advantages and obstacles for foreign investors.*

#### Target Sectors for Investment

*Review of specific business/investment opportunities identified in target sectors, sectoral developments and initiatives of particular interest to foreign investors. Project opportunities will focus on sectors such as foodstuffs, agro-processing, mining, tourism, wood-processing and other manufacturing industries.*

### **Project Financing Opportunities**

*Major local and international banks and investment funds will present ideas on financing and other facilities in the commercial banking sector for foreign investment projects, credit access for SMEs and micro-enterprises, joint ventures and partnerships in Ghana, and financial market developments.*

### **Business Infrastructure in Ghana**

*Briefing by representatives of key infrastructure sectors - energy, telecommunications, transportation and water - on recent developments and work in progress against the background of the Ghanaian Government's commitment to involve the private sector in upgrading infrastructure resources to further enhance investment opportunities.*

### **Regional and Local Markets**

*Experts will explore Ghana's role in NEPAD and as an ECOWAS member, its aspirations as a regional economic and business hub and other inter-regional initiatives, and the strategic advantages of a Ghana base both for West African and other export markets.*

### **Who Will Attend Forum**

- Ghanaian Government Officials
- International Organizations
- Business and trade associations
- Senior corporate leaders
- Trade financiers
- Insurance experts
- Customs specialists
- IT practitioners
- Project financing institutions
- Multinational corporations
- Lawyers
- Exporters
- Investment banks
- Manufacturers
- Representatives of local businesses
- Non-Governmental Organizations
- International consultants
- Academics
- Infrastructure specialists
- Development banks

**To register for the Ghana Investment Forum, you can choose between several options:**

- 1. Visit [www.unido.org/ghanaforum](http://www.unido.org/ghanaforum) and register online.**
- 2. Send an e-mail to [t.otsuka@unido.org](mailto:t.otsuka@unido.org) for a hardcopy of the registration form.**
- 3. Contact Mr. Takao Otsuka for more information: +43 (0)1.26026-4788.**

**Note: There is no registration fee to attend this event !**

#### **Contacts:**

United Nations Industrial Development Organization  
Takao OTSUKA, Program Manager  
Investment Promotion and Technology Branch  
Vienna International Center  
P.O. Box 300  
A - 1400 Vienna, Austria  
Tel: +43 (0)1.26026 - 4788  
Fax: +43 (0)1.26026 - 6870  
Email: [t.otsuka@unido.org](mailto:t.otsuka@unido.org)  
URL: [www.unido.org](http://www.unido.org)

Ghana Investment Promotion Centre (GIPC)  
Kwasi ABEASI, Chief Executive  
P.O. Box M193  
Accra, Ghana  
Tel: +233.21.665125 - 9  
Fax: +233.21663801  
Email: [info@gipc.org.gh](mailto:info@gipc.org.gh)  
URL: [www.gipc.org.gh](http://www.gipc.org.gh)