



UNIDOScope

weekly internet newsletter

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Fourth JICA/UNIDO Investment Promotion Programme for SEE countries

Japan, 15 - 28 May, 2005



Director-General of METI Chugoku Bureau, Mr. Kazuo Okumura
with the SEE Group

[picture gallery of 4th SEE Investment Promotion Programme](#)

The fourth JICA/UNIDO joint programme on investment promotion for South East Europe (SEE) took place in Japan from 15 - 28 May, 2005. The JICA/UNIDO Investment Promotion Programme for SEE Countries has been an annual event for the [Japan International Cooperation Agency](#) and UNIDO's Investment Technology Promotion Office ([ITPO Tokyo](#)) since May 2002. As on previous occasions, the SEE programme was organized in close cooperation with the "Investment Compact" led by OECD and its [SEE Investment Forum](#).

Eleven participants from nine SEE countries (Albania, Bosnia & Herzegovina, Bulgaria, Croatia, Macedonia, Moldova, Romania, Serbia & Montenegro, Ukraine) took part in the two week intensive programme ([view or download programme](#)). The JICA/UNIDO

programme has been highly rated by the SEE Investment Forum as a unique opportunity for staff of SEE Investment Promotion Agencies IPAs and Investment Promotion institutions to become familiar with effective ways of promoting the region's business and investment potential in Japan.

The 11 participants ([view or download list of participants](#)) in the programme were: Albania: Ms. Valdete ZENELI, Expert, Foreign Investment Promotion Agency (ANIH); Bosnia & Herzegovina: Ms. Maida

VECIROVIC, Head of Dept., Foreign Investment Promotion Agency (FIPA) and Ms. Jasna SAFHAUZER, Second Secretary, Ministry of Foreign Affairs; Bulgaria: Ms. Tatiana VATEVA, Head of Section, Ministry of Economy; Croatia: Mr. Robert MARKT, Advisor, Investment and Export Promotion Division, Ministry of Economy, Labour and Entrepreneurship; Macedonia: Ms. Hilda KOLEVSKA, Assistant Head of Sector for Foreign Economic Policy, Ministry of Foreign Affairs; Moldova: Mr. Marian MAMEI, Investment Advisor, Moldovan Export Promotion Organization (MEPO); Romania: Mr. Mihai IVASCU, Economist, The Chamber of Commerce and Industry of Romania and Bucharest: Serbia & Montenegro: Mr. Bojan JANKOVIC, FDI Advisor, Serbian Investment and Export Promotion Agency (SIEPA) and Ms. Gordana RADOJEVIC, Assistant Manager, Montenegrin Investment Promotion Agency (MIPA); Ukraine: Mr. Borys ONYSCHUK, Head of Division, Ministry of Economy and European Integration.

The highlight of the programme was the investment seminar organized in Tokyo on 24 May 2005 at the JICA IFIC (Institute for International Cooperation) ([view or download investment seminar programme](#)), where each participating SEE country made a presentation on its investment climate and sectors with the greatest investment potential. Mr. Kimiaki YAMAGUCHI, Managing Director of JICA Tokyo; Mr. Declan MURPHY, Director of Investment Compact for South East Europe, OECD (via video link) and Mr. Seiji OSHIMA, Head of UNIDO ITPO Tokyo, all addressed the opening session.

The investment seminar attracted over 90 participants from public and private sectors in Japan. The presentations of the nine SEE countries stimulated many questions from the Japanese participants on incentives, tax holiday, land ownership, etc. UNIDO ITPO investment specialist Yuko Tanaka told UNIDOScope that there was a long queue of Japanese business people exchanging business cards with SEE representatives after the investment seminar and that negotiations are underway for several visits to SEE from Japanese institutions.

Other highlights of the programme were: the two-day workshop on the use of the [UNIDO COMFAR](#) project appraisal software held by Mr. Jun NISHIDA, Deputy Head of ITPO Tokyo, and the on-line lectures on [UNIDO ITPO networks](#) and [UNIDO Exchange](#) by Mr. Victor ZAKHARIAN and Mr. Jean-Paul LANDRICHTER from Vienna. The SEE Group also visited the [Mazda Motor](#) and [Shiseido Cosmetic](#) factories. Mr. Richard HECKLINGER, Deputy Secretary-General of OECD addressed the closing session of the programme via video link from Paris.

The participants are carrying out follow-up activities in accordance with plans submitted upon the completion of programme. In their appraisal of the programme, SEE delegates said that in addition to the better understanding that they had gained on the Japanese investment scene, the programme had resulted in a better understanding and sense of cooperation among the SEE participants.

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[coming events](#)

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Send your comments to the editor: K.Timmins@unido.org



Opening remarks from Managing Director of JICA Tokyo, Mr. Kimiaki Yamaguchi



Opening remarks from ITPO Tokyo Head Seiji Oshima



Opening remarks (via video) from Director of Investment Compact for SEE, Mr. Declan Murphy



UNIDO Exchange workshop with Messrs. Zakharian and Landrichter via video from UNIDO HQ Vienna



The SEE Group at Mazda



COMFAR workshop with ITPO Tokyo Deputy Head, Jun Nishida