KEYNOTE SPEAKER

Alain Fayolle, Professor, EM Lyon Business School, France

A professor of entrepreneurship, Alain Fayolle is the founder and Director of the Entrepreneurship Research Centre at EM Lyon Business School, France. He is engaged in research aimed at measuring the impact and learning outcomes of courses and education programmes in the field of entrepreneurship. Mr. Alain Fayolle has authored twenty-five books and over one hundred articles in leading international and French-language journals. In 2013, he received the 2013 European Entrepreneurship Education Award and was elected officer of the Academy of Management Entrepreneurship Division.

SESSION I: INVESTING IN FUTURE ENTREPRENEURS

MODERATOR

H.E. Ms. Bente Angell-Hansen, Ambassador, Permanent Mission of Norway to UNIDO, Norway

H.E. Ms. Bente Angell-Hansen serves as Ambassador and the Permanent Representative of Norway to the United Nations (Vienna). Prior to this post, H.E. Ms. Bente Angell-Hansen served as Secretary General of the Norwegian Ministry of Foreign Affairs, Ambassador and Permanent Representative to the UN in Geneva, Norwegian Ambassador to Hungary and Director General at the Department of International Affairs in the Norwegian Office of the Prime Minister, amongst other distinguished posts. She holds a degree in Social Sciences from the University of Oslo.

PANELISTS

H.E. Ms. Fernanda Maria Brito Leitão Marques, Minister, Ministry of Education and Sports, Cabo Verde

Prior to her current post as Minister of Education and Sports of Cabo Verde, H.E. Ms. Fernanda Maria Brito Leitão Marques held the post of Minister of Higher Education and Culture. With an extensive background in the education sector, H.E. Ms. Fernanda Marques has assumed several high-level positions such as General Director of the Pedagogical Unit of Assessment and Cooperation at the Cabo Verde Pedagogical Institute and as Delegate of the Ministry of Education to Fogo Island, amongst others. She holds an MA in African Literatures and Cultures of Portuguese Expression from the University Nova of Lisbon and is a PhD candidate in Educational Sciences.
Diasala Jacinto André, National Programme Coordinator, National Institute for Research and Development of Education (INIDE), Angola

Diasala Jacinto André played an instrumental part in introducing entrepreneurship to Angola’s education system through the Entrepreneurship Curriculum Programme (ECP). Mr. André has since worked with various actors, including UNIDO, UNDP and Chevron, in pursuit of further developing the entrepreneurship curriculum in the country. He has a BSc and MSc in Mathematical Physics from the University of Leipzig, Germany.

Constance Mbabazi Kateeba, Director, National Curriculum Development Centre, Uganda

During her nine-year tenure at the National Curriculum Development Centre (NCDC), Ms. Constance Mbabazi Kateeba spearheaded the use of local language as a medium of instruction for primary levels, as well as introduced a competence-based primary school curriculum. Ms. Kateeba was also instrumental in leading a fundamental shift in the country’s education system in response to the issue of youth unemployment. Ms. Kateeba has been a steward of the Business, Technical and Vocational Education and Training (BTVET) strategic plan, entitled “Skilling Uganda”, which denotes a paradigm shift for skills development in Uganda.

Joyce Musabe, Deputy Director-General, Rwanda Education Board, Rwanda

Joyce Musabe is Deputy Director General of the Rwanda Education Board in charge of the Curriculum and Pedagogical Materials Department. She previously held the post of Head of the Education Department at the Seventh Day Adventist Church. Ms. Joyce Musabe lectured at the education faculty of the Adventist University of Central Africa where she specialised in the philosophy of education and learning, as well as teaching methodology at undergraduate levels, and administration at masters level. She holds a PhD in Curriculum and Instruction and an MA in Religious Education from the Adventist International Institute of Advanced Studies, Philippines.

Ivaldo Quincardete, National Director, National Directorate of Secondary Education, Mozambique

Ivaldo Quincardete is currently the National Director of Secondary Education in Mozambique. He has a long and varied career in education, serving as Professor and Director for various secondary schools. He has also been a member of the National Examination Commission. Mr. Quincardete holds a degree in Biology from the University Eduardo Mondlane, Mozambique.
Patrick Simalumba, Deputy Director, National Institute for Educational Development, Namibia

Patrick Simalumba is a Deputy Director for Curriculum Research and Development at the National Institute for Educational Development (NIED), a directorate of the Ministry of Education. He is currently spearheading the coordination of the development and revision of national curriculum policy documents, school curricula and syllabi, teachers’ guides and training manuals, as well as carrying out research and conducting in-service teacher training for curriculum and syllabi revisions. He holds an MA of Education from the University of South Africa.

Simone Baldassarri, Policy Officer, DG Enterprise and Industry, European Commission

Simone Baldassarri is responsible for Education for Entrepreneurship in the Directorate General for Enterprise and Industry of the European Commission. In this post, he is responsible for communication on “Fostering entrepreneurial mindsets through education and learning” and for the “Oslo Agenda for Entrepreneurship Education in Europe”. He was in charge of working groups at the European level on “Entrepreneurship in Higher Education” and on “Entrepreneurship in Vocational Education and Training”. He joined the European Commission in May 1999. He previously worked in the private sector, providing consultancy services for enterprises. He holds an Economics degree from the University La Sapienza in Rome, Italy.

Hiroko Ueno, Senior Policy Analyst, Policy Research and Consulting Division, Mitsubishi UFJ Research and Consulting Co., Japan

Ms. Hiroko Ueno is a Senior Policy Analyst from the Policy Research and Consulting Division at Mitsubishi UFJ Research and Consulting Co., Ltd., a leading think tank in Japan. She conducts research and makes policy recommendations for the government, governmental organizations and public associations mainly in the field of industrial development, science and technology, intellectual property and entrepreneurship education. She supported the Japanese government in its beginning stage of entrepreneurship education by conducting a benchmark study of several countries, developing a model programme and guidebook for teachers to start entrepreneurship education, and helping the government in the promotion of entrepreneurship education.
SESSION II: PRIVATE SECTOR – A CRUCIAL PARTNER

MODERATOR

Friederike Soezen, Policy Expert, Department of Educational Policy, Austrian Federal Economic Chamber

Friederike Soezen has been working with the Austrian Federal Economic Chamber’s (WKO) Educational Policy Department in Vienna since 2008. Before joining the WKO, she worked at the Burgenland Chamber of Commerce for 18 years. As part of her work, Ms. Soezen directed careers’ counselling and guidance services. Ms. Soezen has served as a representative of the European Association of Craft, Small and Medium-sized Enterprises (UEAPME), on a number of EU-sponsored working groups on entrepreneurship education and, more recently, she participated as an expert in Entrepreneurship360, a joint project of the OECD and the European Commission, as well as served as an Advisory Board Member of the ETF Entrepreneurial Communities Initiative. She holds a PhD in Psychology from the University of Vienna.

PANELISTS

Víctor Arias, International Manager, Tknika Centre for Innovation in Vocational Training, Spain

Victor Arias is the International Manager at Tknika, Centre for Innovation in Vocational Training (VET), Spain, responsible for the promotion of entrepreneurship in VET education. He is in charge of identifying good practices in Europe and assessing their transferability to the Basque region of Spain. As part of his current duties, he disseminates initiatives and good practices of the Basque region and collaborates with other European institutions in the Edison Project, which aims to elaborate online courses for trainers of entrepreneurship.

Junita Ciputra, Managing Director, Ciputra Group, Indonesia

Junita Ciputra is the Managing Director of Ciputra Group, one of the leading diversified property developers in Indonesia, which specializes in large-scale integrated development projects. She currently holds several leadership positions with publicly listed companies. Ms. Ciputra is currently a committee member on the Ciputra Entrepreneur Foundation, a foundation engaged in entrepreneurship education in schools and universities in Jakarta and Surabaya, Indonesia. She has a MBA degree in Finance and Real Estate from the University of Southern California.
David Chakonta, Director General, Technical Education, Vocational and Entrepreneurship Training Authority (TEVETA), Zambia

David Chakonta is the Director General and CEO of the Technical Education, Vocational and Entrepreneurship Training Authority (TEVETA), Zambia. He has over twenty-five years of experience in the technical and vocational education and training (TVET) sector. Prior to his current post, he held the position of Director of Development, a portfolio that included the development of all Technical Education, Vocational and Entrepreneurship Training (TEVET) national curricula. Mr. Chakonta holds a Master of Engineering from the University of Nottingham, UK, and a Diploma in Technical Teaching from the University of Zambia.

David Groenewald, Entrepreneurship Education Expert, Namibia

David Groenewald retired from his post of Senior Education Officer at the end of September 2014. In addition to his teaching duties, Mr. Groenewald was also responsible for curriculum development and research at the National Institute for Educational Development (NIED) and spearheaded the planning, development and implementation of entrepreneurship curriculum in Namibia. He has extensive experience as a trainer in instructional leadership, teacher training and the development of teaching materials. Mr. Groenewald has a degree from the University of South Africa.

Cosmas Maduka, President and CEO, Coscharis Group, Nigeria

Cosmas Maduka is the founder, President and Chairman of the Board of Directors of the Coscharis Group and is one of the leading Chief Executive Officers in Nigeria. He has also been a member of the Electric Power Reform Implementation Committee in Nigeria and is currently a member of the Nigerian Foundation for Support of Victims of Terrorism. He served as a Director in the Access Bank PLC for 12 years. He is highly involved in youth empowerment in Nigeria, often speaking on challenges related to youth and entrepreneurship. Mr. Maduka is an Alumni of Harvard Business School (Executive Programme).

Kiyotaka Morita, Manager, International Cooperation Bureau, Keidanren (Japan Business Federation)

Since joining Keidanren (Japan Business Federation) in 1997, Kiyotaka Morita has been in charge of international trade, economic cooperation, industrial policy and environmental issues. He served as an Advisor to the Permanent Mission of Japan in Geneva from 2001 to 2003, in charge of the WTO Negotiations on Trade in Services. From 2007-2009, he was responsible for the Climate Change Negotiations under the UNFCCC. He has also been working on economic cooperation, infrastructure development, trade policies (e.g. Japan-China-Korea Free Trade Agreement and Bilateral Economic Partnership Agreements) and regional issues (Asia, Africa and Latin America). He holds a BA and MA in International Law from Hitotsubashi University, Tokyo.
Julius Mugisha, General operations managers and Owner, Serve and Smile, Rwanda

Julius Mugisha is currently the General Operations Manager at Serve and Smile and a Managing Director at Light Transforming Ltd. He also served as coordinator at the African Youth Leadership Forum (AYLF) at the University of Rwanda, College of Education and was previously an Operations Manager for EzyLife Ltd. and a Marketing Manager for the Rana Company. Mr. Mugisha graduated from the University of Rwanda’s College of Education in 2014.

Takeru Ohe, Advisor, Waseda University, Tokyo, Japan

Takeru Ohe has extensive experience as a consultant and teacher fostering entrepreneurial youth and companies. He co-authored Entrepreneurship Education Will Change Kid and started the Waseda Venture Kids programme in 1998. He also developed the Consulting Based Learning method in which MBA students used their knowledge to help local small and medium sized enterprises. Since 2008, Mr. Ohe has been organizing Business Model Competitions in Cambodia and Japan. He holds a PhD in Experimental Physics from the University of Maryland and an MBA from the Colombia University Graduate School of Business.

Selma Prodanovic, Founder & CEO, Brainswork GmbH, Austria

Selma Prodanovic is an entrepreneur and philanthropist. She has supported over 300 startups, founded the influential business developer Brainswork, and co-founded the Austrian Angel Investors Association. She is on the board of several educational organizations and has received numerous awards such as the 100 World of Difference Award 2013 awarded by The International Alliance for Women in Washington and the Veuve Clicquot Business Woman Award 2014. Ms. Prodanovic holds degrees from the University of Sarajevo, Saint-Louis University in Madrid and the Vienna University of Economics and Business Administration.

Maria Strommer, Human Resources Manager, Human Resources & Organization Development, Zeta, Biopharma GmbH, Austria

Maria Strommer is currently the Human Resource Manager at Zeta Biopharma GmbH. Ms. Strommer has over ten years of project management experience at the Styrian Association for Education and Economy. She also has extensive experience teaching young people about entrepreneurship, including innovation, creativity and starting your own business, within programmes of the JA-YE (Junior Achievement Young Entreprise Europe).
Zenebe Tesfaye, Managing Director, Selam Children’s Village, Ethiopia

Zenebe Tesfaye is currently the Managing Director of the Selam Children’s Village in Ethiopia, a NGO that provides support to hundreds of orphaned and deprived community members. Selam Children’s Village operates educational institutes where more than 3,000 children receive formal education, as well as technical and vocational training schools, where young girls and boys develop technical and vocational-based skills. Mr. Tesfaye was previously National Director for SOS Children’s Village-Ethiopia.

SESSION III: TEACHERS FOR ENTREPRENEURSHIP

MODERATOR

Anthony A. Gribben, Head of Enterprise and Entrepreneurship, European Training Foundation (ETF), Italy

Anthony A. Gribben is a senior expert with the European Training Foundation (ETF), EU’s specialized agency for promoting workforce development in neighboring non-member countries. He has over thirty years of experience in education, training and labour market reform at both policy and delivery level, twenty of which have been spent working within transition, middle-income and post-conflict economies. Mr. Gribben has been a policy advisor to the European Commission and OECD on entrepreneurship education since 2004. He spearheaded the development of policy indicators in the area of entrepreneurship education and enterprise skills in the Western Balkans, Eastern Europe, North Africa and the Middle East.

PANELISTS

Colin Jones, Senior Lecturer, University of Tasmania, Australia

Colin Jones is a Senior Lecturer of entrepreneurship at the University of Tasmania, Australia, and a visiting Professor of entrepreneurship at the University of Wales, Trinity Saint David, United Kingdom. He has published more the 80 articles and two books on entrepreneurship-related topics and been recognized internationally for his research, teaching and learning achievements. Mr. Jones has been regularly invited by the United Nations, the World Entrepreneurship Forum and many international universities to discuss the development of entrepreneurial learning. Mr. Jones holds a PhD in Entrepreneurship from the University of Tasmania, Australia.
João Litsuge, Head of the National Technical Working Group on Entrepreneurship, National Institute of Education Development (INDE), Mozambique

In his post as Technical Coordinator of the National Working Group (NTWG) at the National Institute of Education Development (INDE), Mr. João Litsuge is responsible for coordinating all activities related to the introduction of entrepreneurship, including the development, training, implementation and monitoring of the curriculum. Prior to this post, he taught mathematics at the primary and secondary levels and held multiple posts at the Ministry of Education, including at the National Directorate for Basic Education, Department of Information Technologies and Communication and National Council for Examinations.

Jaana Seikkula-Leino, Adjunct Professor, University of Turku, Finland

Ms. Jaana Seikkula-Leino works as an adjunct professor at the University of Turku, Department of Teacher Education in Rauma. Her research interests include entrepreneurship education, enterprising processes, curriculum reform, evaluations, entrepreneurial culture and teacher education. She has more than 120 publications. From 2010 to 2014 she was responsible for the YVI project, which aimed to enhance entrepreneurship education for Finnish teachers. Ms. Seikkula-Leino is also an entrepreneur and holds a PhD in Education from the University of Turku, Finland.

SESSION IV: CHALLENGES IN ASSESSING LEARNING OUTCOMES

MODERATOR

Adot Killmeyer-Oleche, Unit Chief, Quality Monitoring Unit, United Nations Industrial Development Organization (UNIDO)

As the current head of the Quality Monitoring Unit, Ms. Killmeyer-Oleche is responsible for ensuring the effective results monitoring of UNIDO’s industrial development activities. She has extensive experience at UNIDO, serving as the Programme Officer responsible for francophone African countries (between 1998 and 2006). Until July 2014, she served as the Chief of the Quality Assurance Unit, managing the appraisal and approval of UNIDO’s technical cooperation projects. Her long-standing commitment to youth unemployment, gender and development has been a constant theme throughout her career.
Anabela Dinis, Assistant Professor, University of Beira Interior, Portugal

Ms. Anabela Dinis has an extensive academic background in the field of entrepreneurship. Her main areas of research are entrepreneurship and its relation with regional and rural development, social entrepreneurship, and entrepreneurship education. Her post-graduate work has focused on the theme of creation and development of small enterprises. Ms. Dinis has published in several international journals and has been a speaker at several national and international conferences. She holds a PhD in Management from the University of Barcelona, Spain and Växjo University, Sweden.

Andrea-Rosalinde Hofer, Economist, Local Economic and Employment Development Programme, Organisation for Economic Co-operation and Development (OECD)

Ms. Andrea-Rosalinde Hofer is currently based at the Trento Centre for Local Development where she leads the work in the OECD on the EU-OECD Guiding Frameworks for Promoting the Entrepreneurial University in Europe (HEInnovate); and Entrepreneurship360 - promoting entrepreneurial learning in schools and vocational education and training. Ms. Hofer is a member of the advisory boards of CONEEECT and ASTEE (EU-CIP 2012 programme), and of the advisory council of the EXIST programme, a German government initiative to enhance academic entrepreneurship. She holds an MSc degree in Agricultural Economics and Engineering, a MA in Political Science and is a PhD candidate at the University of Trento, Italy.

Ricardo Gouveia Rodrigues, Assistant Professor, University of Beira Interior, Portugal

Mr. Ricardo Gouveia Rodrigues teaches marketing research, entrepreneurial marketing, creativity and data analysis to undergraduate, master and doctoral students at the University of Beira Interior, Portugal. He is also a researcher at the Research Centre on Enterprise Science (NECE-UBI). His main research interests are entrepreneurial marketing and entrepreneurship education, but also studying the impact of marketing efforts on themes such as physical activity, children behaviour and happiness. Mr. Rodrigues has published numerous papers, books and book chapters, and he is an editor and reviewer in several international journals. He holds a PhD in Business from the University of Beira Interior, Portugal.
Luis Vaz, Founder and Vice President, Portugal Entrepreneurship Education Platform (PEEP)

As founder and Vice President of the Portugal Entrepreneurship Education Platform (PEEP), Mr. Luís Vaz supervises several programmes funded by the European Commission and European Economic Area (EEA) Grants, related to entrepreneurship education, female entrepreneurship, the green economy, as well as an impact study of entrepreneurship curricula for the United Nations. Mr. Vaz has more than 20 years of experience in finance management in international organizations. He holds a degree in Business Administration and Management from the University Institute of Lisbon (ISCTE).

Frank Hennessey, Head of Business Studies, St. Mary’s University College Belfast, United Kingdom

Frank Hennessey has over 25 years of experience in entrepreneurial education within teacher education. Mr. Hennessey was the UK Government nominee on the EU Commission’s Thematic Working Group for Entrepreneurship Education. He worked as a Technical Advisor with the South Eastern European Centre for Entrepreneurial Learning, revising the Training and Good Practice Policy Indicators for Women Entrepreneurs. Mr. Hennessey also worked with the Austrian Federal Economic Chamber, on the development of the Entrepreneurial Skills Pass and recently participated in the European Forum, Alpbach Economic Symposium.

Fernando Dolabela, Professor, Dom Cabral Foundation, Brazil

Mr. Fernando Dolabela is the creator and coordinator of the largest teaching entrepreneurship programmes in Brazil. His methodologies link entrepreneurship with wealth creation and social justice. He has served as a consultant to educational institutions throughout Brazil. A national and international speaker, Mr. Dolabela has authored 12 books, including the bestselling The Secret Luisa. He is a founding member of the World Entrepreneurship Forum and of the Red EmprendeSur, Innovation and Entrepreneurship in Latin America.

Johannes Lindner, Founder, Initiative for Teaching Entrepreneurship and Center for Entrepreneurship Education, Austria

The first winner of the Ashoka Fellow Award on behalf of Austria, Mr. Lindner teaches entrepreneurship and economics at the Schumpeter Business School and is head of the department of Entrepreneurship Education at the University College of Teacher Education Vienna/Krems (KPH). He is also the Austrian representative at the Working group on Transversal Skills (and entrepreneurship education) at the Directorate General for Education and Culture of the European Commission. Mr. Lindner is the editor and author of various educational materials and articles on the theme of Entrepreneurship Education and Business Teaching, a subject he is also an adjunct lecturer of at the University of Vienna.
Oscar Pino, Entrepreneurship Development Expert, United Nations Industrial Development Organization (UNIDO)

Mr. Pino has extensive experience with UNIDO, for over 20 years, in the field of entrepreneurship development. He helped develop the Entrepreneurship Curriculum Programme (ECP) for Mozambique, in addition to supporting the Governments of Angola and Cape Verde in introducing the ECP in their respective educational systems. Prior to joining UNIDO, Mr. Pino taught at the Industrial Institute in Maputo, Mozambique. He has also worked as a technical adviser to the Government of Mozambique to revise regulations to facilitate the acquisition of business licenses and the establishment of a one-stop-shop shop for private sector development.

Susanna Willemien Wannberg, Senior Education Officer, National Institute for Educational Development, Namibia

In her role as Chief Education Officer at the National Institute for Educational Development (NIED) in Namibia, Ms. Willemien Wannberg has been responsible for the curriculum development of entrepreneurship, accounting and business studies. She also supervises curriculum development for other commercial, arts, computer, technical and home sciences subjects. Ms. Wannberg was previously a teacher and advisory teacher in commercial subjects.

SESSION V: TOWARDS ENTREPRENEURIAL SOCIETIES

MODERATOR

Kazuki Kitaoka, Unit Chief, Strategic Planning and Coordination Unit, United Nations Industrial Development Organization (UNIDO)

Kazuki Kitaoka is Head of the Strategic Planning and Coordination Unit at the United Nations Industrial Development Organization (UNIDO) and currently manages the global consultations of the UN Development Group on Engagement with the Private Sector, as part of the multi-stakeholder dialogue towards the post-2015 development agenda, as well as UNIDO’s global Networks for Prosperity initiative. He joined the organization in 2003 for the implementation of private sector development, industrial technology and corporate responsibility programmes. In his subsequent roles as strategic planner, programme manager and head of donor relations, he worked on organizational policies and publications related to sustainability, growth, poverty reduction, gender equality, development effectiveness, the changing role of middle-income countries in globalization, and the global development and aid architecture. Previous to UNIDO, Mr. Kitaoka worked at UBS Financial Services in Zurich and Tokyo.
PANELISTS

Senseri Mtatiro, National Consultant on Entrepreneurship Education, UNIDO, Kigali, Rwanda

Mtatiro Senseri is responsible for entrepreneurship development and implementation at UNIDO, Kigali. He facilitated the introduction and implementation of entrepreneurship education with national curriculum authorities in Rwanda and Tanzania. Before joining UNIDO in 2011, he was a Curriculum Specialist for Entrepreneurship Education and Accounting courses at the Rwanda Education Board (REB) and later at the Workforce Development Authority (WDA), an institution in charge of technical vocational education and training (TVET) in Rwanda. Mr. Mtatiro was also a consultant on entrepreneurship education for the Rwandan Ministry of Trade and Industry in SME development, as well as for the Ministry of Education and Vocation Training of Tanzania.


Billy Butamanya has been with UNIDO since 2005 as an International Consultant and as a National Expert on Entrepreneurship Curriculum Development. Prior to his work with UNIDO, he worked with the Ministry of Finance and the UNDP Private Sector Development Programme as a Programme Coordinator. He has also worked for a regional trade and development bank and the Treasury Department of the Government of Uganda. Mr. Butamanya has been instrumental in the development and implementation of entrepreneurship curriculum in many African countries. He holds Master’s degree in Development Finance.

Wim Naudé, Dean of Maastricht School of Management and Chair in Business and Entrepreneurship in Emerging Markets, Maastricht University School of Business and Economics

Wim Naudé is the Dean of the Maastricht School of Management, and holds the Chair in Business and Entrepreneurship in Emerging Markets at the Maastricht University School of Business and Economics. He is also a Research Fellow at the Institute for the Study of Labor (IZA) in Bonn. Previously, he was a Professiorial Fellow at UNU-MERIT in Maastricht, Senior Research Fellow at UNU-WIDER in Helsinki, Research Director at North-West University in South Africa and Research Officer and lecturer at the University of Oxford, United Kingdom.