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地点：北京凯宾斯基饭店北京厅

## 中国纺织企业社会责任项目经验交流会

推动中国纺织业的企业社会责任，通过促使企业采纳良好的管理和劳工实践，实现纺织业可持续的价值增长。

近年来，纺织服装行业的国际竞争日益激烈，如何创造并保持竞争优势，成为每个企业生存和发展面临的首要问题。越来越多的企业意识到，忽视劳工权利、环境保护，依靠低廉的人力成本和高耗能的生产方式再也无法适应国际竞争，企业必须致力于提升企业社会责任，并通过科学的管理，积极的员工参与，提高生产力来创造效益。

为了帮助中国的纺织企业，特别是中小企业找到能够提升企业社会责任的可操作性方法，国际劳工组织、联合国工业发展组织联合中国纺织工业协会，结合三方在劳工、环境和行业领域的各自优势，共同实施了旨在提高纺织企业社会责任的培训项目，通过促进企业采纳良好的管理和劳工实践，推动纺织企业的可持续性价值增长。

项目开发了一套适合中国国情并结合行业特点的培训教材，并在广东，浙江和江苏共30家试点企业进行了为期半年的培训与咨询辅导。为了让更多的企业和利益相关方分享项目经验，我们组织此次交流会。



### 参会详情请联系：

中国纺织企业社会责任项目办公室：

周洁

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### 演讲嘉宾：

- > 瑞士驻华大使：  
白瑞道先生
- > 中国纺织工业协会副会长：  
孙瑞哲先生
- > 国际劳工组织北京局局长：  
康妮女士
- > 联合国工业发展组织驻华代表：  
安吉蒙先生
- > 试点企业代表
- > 培训顾问代表
- > 国际品牌商代表
- > 来自全国的企业社会责任的从业者

### 分享内容：

如何建立工作场所的合作并实施持续改进

如何共同解决问题，提高质量和生产力

实施参与式的清洁生产与环境管理

通过改进计划与检查提高职业健康与安全

如何建立以人为本的人力资源管理系统

## Project Experience Sharing Meeting

### Corporate Social Responsibility in the Chinese Textile Industry

Promoting CSR to facilitate sustainable value growth of the Chinese textile industry by way of enabling textile-producing companies to adopt good management and good labour practices.

The competition within Chinese textile industry has become dramatic in recent years. How to develop and maintain the competence is a big challenge that most textile enterprises are facing. More and more enterprises have realized that they cannot adapt to international competition if they neglect labour and environmental concerns and remain the same production mode as relying on cheap labour and high energy-consumption. Enterprises must be committed to improve their CSR performance, and further their economic benefits through enhanced productivity by means of scientific management and full involvement of employees.

To promote corporate social responsibility in the textile industry, in particular, to support small and medium sized companies to find out feasible approaches to improve their competitiveness and productivity, International Labour Organization (ILO), United Nations Industrial Development Organization (UNIDO) and China National Textile and Apparel Council (CNTAC) jointly initiated the project *Corporate Social Responsibility in the Chinese Textile Industry*. The three organizations utilize their respective expertise and resources in labour, environment, and industry, to facilitate sustainable development of the Chinese textile industry, by virtue of promoting enterprises to adopt good management and labour practices.

The project has developed a set of training materials taking into account the Chinese unique situation and textile industry. 30 pilot companies in Guangdong, Zhejiang, and Jiangsu provinces have participated in the project. We organize this meeting, in an attempt to provide an opportunity to more stakeholders to share and exchange experiences.



For more information, please contact :

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#### Speakers :

- > Minister of Embassy of Switzerland :  
Mr. Jürg Burri
- > Vice President of CNTAC :  
Mr. Sun Ruizhe
- > Director of ILO Office for China and Mongolia :  
Ms. Constance Thomas
- > Representative and Head of UNIDO Regional Office :  
Mr. Sajjad Ajmal
- > Representatives of pilot enterprises
- > Representatives of consultants
- > Representatives from international brands
- > CSR practitioners

#### Sharing topics :

How to build up workplace cooperation and make continuous improvement

How to solve problems jointly and improve quality and productivity

Implementing participatory cleaner production and environmental management

Improving occupational safety and health by using action planning and checking tools

How to manage human resources by putting people first