

# THIRD GREEN INDUSTRY CONFERENCE

Guangzhou, China, 7-9 November 2013



The third Green Industry Conference will bring together world leaders and key actors to engage in a dynamic and critical debate between government, business leaders and civil society, to deepen discussion on how to move from a linear economy to a circular economy, and to share best practice examples and best policy strategies for the application of Green Industry.

Rapid economic growth has led to environmental degradation due largely to increasing manufacturing and consumption around the world, and current economic development is under unprecedented strain. In face of this, there is an urgent need to move away from the “cradle to grave” model to a circular economy—“cradle to cradle”—which underpins sustainability and decouples economic growth from raw material use. Developing new forms of agricultural and industrial production is a prerequisite to delivering more goods and services, but with a radically lower negative impact on Earth’s natural resources.

The three-day conference will revolve around presenting success stories and cutting-edge examples from industry, as well as assessing policy challenges and opportunities related to implementing Green Industry solutions. The Green Industry Conference 2013 will convey a more actionable understanding of how sustainable industrial development can be achieved, create an expanded network of contacts among Green Industry thought leaders and practitioners, and introduce action frameworks for further engagement.



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