



# United Nations Industrial Development Organization

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## Industrial Development Board

Thirty-third session

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Item 12 of the provisional agenda

**Matters related to intergovernmental,  
non-governmental, governmental and other  
organizations**

### **Applications from non-governmental organizations for consultative status**

#### **Note by the Director-General**

Provides information on Global Outsourcing and Linkages (GOAL), a non-governmental organization applying for consultative status with UNIDO

1. In accordance with Article 19.1 (b) of the Constitution of UNIDO and the Guidelines for the Relationship of UNIDO with intergovernmental, governmental, non-governmental and other organizations (decision GC.1/Dec.41), in particular paragraph 17 of the annex thereto, information on Global Outsourcing and Linkages (GOAL), a non-governmental organization (NGO) seeking consultative status with UNIDO, is circulated to the members of the Board in the annex to the present document. More detailed information on the NGO is available with the Secretariat.
2. Paragraph 17 of the annex to the Guidelines stipulates that the Board shall establish appropriate procedures for reviewing applications from NGOs for consultative status. To facilitate and accelerate its work, the Board may wish to follow the practice established at previous sessions and request the Bureau of the Board to review the application of, and information on, the NGO referred to in the annex to the present document and to submit its recommendations to the Board for consideration at its current session.

For reasons of economy, this document has been printed in a limited number. Delegates are kindly requested to bring their copies of documents to meetings.

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## Annex

### **Global Outsourcing and Linkages (GOAL)**

#### **Historical background**

From 2004 to 2005, GOAL was a specialized commission of the International Network of Subcontracting, Industrial Cooperation and Partnership Organizations (RIOST). RIOST received consultative status with UNIDO in 1998. Upon cessation of all RIOST activities in 2005, GOAL became autonomous and continued the promotion of international industrial cooperation. GOAL was legally established as an international non-profit organization and registered under Austrian law, on 18 April 2006. Its objective is to contribute to equitable and sustainable economic and social development of developing countries and economies in transition.

#### **Statutes**

Available

#### **Structure of governing bodies and administration**

- General Assembly of Members
- Board of Directors
- Treasurers

#### **Activities related to the work of UNIDO**

GOAL strives to achieve its objective by promoting international cooperation between industrial partners, chiefly small and medium enterprises (SMEs), and by improving the economic, social, legal, technical and financial environment of developing countries.

Therefore, GOAL undertakes the following activities:

Design, development and implementation of projects providing:

- Assistance for the development of SMEs, including small business support services;
- Setting-up centres for the promotion of industrial partnerships (CIPs), and the network of such CIPs, similar to the Subcontracting and Partnership Exchanges (SPXs) established by UNIDO;
- Organization and promotion of international subcontracting and partnership fairs and exhibits and related international business fora and promotional activities.

GOAL, in cooperation with member CIPs, assists in:

- Supplier upgrading and development programmes;
- Financial and managerial audits and/or assessments of enterprises;
- Technical and managerial inspections of enterprises, with a special focus on the nine principles of the United Nations Global Compact.

Linking the member enterprises by developing “Global Sourcing”:

- A database management and match-making software for institutions promoting industrial partnerships and supply chain management, both in industrialized and developing countries;
- An Internet portal in which members and customer enterprises can search and select appropriate partners and promote international partnerships or match demand and supply.

Helping improve the economic and social environment by undertaking assignments, on behalf of bilateral or multilateral development cooperation agencies, in developing countries in all parts of the world:

- Industrial surveys, strategies and policies;
- Comparative analysis of competitiveness, analysis of best practices;
- Private sector development, promotion of SMEs and institutional framework;
- Investment promotion and global market access, with financial and marketing analysis;
- Feasibility studies and project evaluations;
- Training and establishment of project management methodologies.

#### **Relations with the United Nations and other IGOs**

Relations with the African Business Roundtable (ABR), Centre for Development and Enterprise (CDE), EuropeAid, Pro-INVEST, European Investment Bank (EIB), Gulf Organization for Industrial Consulting (GOIC), West African Economic and Monetary Union (UEMOA) and the World Bank Group. Currently under consideration for establishing relations with the United Nations Relief and Works Agency for Palestine Refugees in the Near East (UNRWA).

#### **Relations with NGOs**

Relations with various NGOs, mainly at the national level, as part of the network of Centres for Industrial Partnerships established by GOAL.

#### **Membership**

Three types of membership are offered:

- Experts – Members;
- Centres for Industrial Partnerships (CIPs) – Associate members;
- Sponsors – Honorary members.

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