OUR GOAL IS TO MAKE CORPORATE SOCIAL RESPONSIBILITY OPERATIONAL FOR SMALL & MEDIUM ENTERPRISES

WHAT IS REAP?

The ‘Responsible Entrepreneurs Achievement Programme’ (REAP) is a CSR-based management & reporting tool. It was developed by UNIDO in order to assist Small & Medium Enterprises (SMEs) in their efforts to implement socially and environmentally responsible business approaches and operation methods, and thereby enhance their integration into global value chains. In this respect UNIDO qualifies and licenses specialized staff from multinational companies (MNCs) to work with their suppliers on the uptake of ethical business practices.

REAP allows for:

• Effective assessment of suppliers’ CSR performance (existing and potential future business partners)
• Promotion of the CSR concept across the value chain
• Positioning of the MNC as a driver of ‘Responsible Supply Chain Management’
• Reporting of suppliers’ achievements in this field as part of the MNC’s own CSR strategy → easy way to the UN Global Compact’s COP (Communication on Progress)
WHO BENEFITS FROM REAP?

- Small & Medium Enterprises in terms of their performance evaluation, strategic planning and promotional activities.
- Multinational enterprises for their global Responsible Supply Chain Management.

REAP IS BASED ON THE FOLLOWING APPROACHES:

- **Triple-Bottom-Line (TBL) Approach**, which combines economic, environmental and social data in an assessment of a company’s achievements
- **5S methodology** for enhancing workplaces and process efficiency (focus on productivity)
- **Total Employee Involvement (TEI)** Concept to allow for continuous improvement
- **UN Global Compact** (10 principles of responsible business conduct), covering Human Rights, Labour Standards, Environment and Anti-Corruption
- **Other** international standards such as ISO 26000 (upcoming), ISO 14001, SA 8000, OHSAS 18001, etc.
- **Best practices in Responsible Supply Chain Management**

COMPONENTS OF THE REAP METHODOLOGY:

- **REAP Software** for assessment and reporting
- **Comprehensive training material** accompanying the consulting process
- **5S methodology** for workplace and process improvement
- **CSR Issue Guides**:
  - Environmental domain: environmental management (basics), water, energy, waste, and raw material management, requirements for ISO 14001
  - Social issues: employee satisfaction, working hours, wages, disciplinary measures, health and safety, child labour, forced and bonded labour, freedom of association, discrimination, harassment and abuse
  - Anti-Corruption
- **Guide on how to sell and market REAP in the SME community**

UNIDO SUPPORT TO MNCS WORKING WITH REAP:

- **Training and licensing**
- **Up-to-date training material**
- **Central data management / Internet support**
- **Benchmarking reports on CSR performance and case study collection**
- **Annual REAP conferences**

FOR MORE INFORMATION, PLEASE CONTACT US ON

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