OUR GOAL IS TO MAKE CORPORATE SOCIAL RESPONSIBILITY OPERATIONAL FOR SMALL & MEDIUM ENTERPRISES

WHAT IS REAP?

The ‘Responsible Entrepreneurs Achievement Programme’ (REAP) is a CSR-based management & reporting tool. It was developed by UNIDO in order to assist Small and Medium Enterprises (SMEs) in their efforts to implement socially and environmentally responsible business approaches and operation methods.

REAP allows for:

- Effective assessment of SMEs’ CSR performance
- Implementation of CSR concepts in line with the business case, productivity considerations and operational costs savings
- Marketing and positioning of SMEs in global value chains
- Reporting of CSR activities to business partners, government and other stakeholders, including the UN Global Compact network

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REAP IS BASED ON THE FOLLOWING APPROACHES:

• **Triple-Bottom-Line (TBL) Approach**, which combines economic, environmental and social data in an assessment of a company’s achievements
• **5S methodology** for enhancing workplaces and process efficiency (focus on productivity)
• **Total Employee Involvement (TEI) Concept** to allow for continuous improvement
• **UN Global Compact** (10 principles of responsible business conduct), covering Human Rights, Labour Standards, Environment and Anti-Corruption
• **Other international standards** such as ISO 26000 (upcoming), ISO 14001, SA 8000, OHSAS 18001, etc.
• Best practices in **Responsible Supply Chain Management**

HOW DOES REAP WORK:

• Accessible via a worldwide network of qualified **UNIDO CSR consultants** (REAP advisors in your region can be found on our web-portal: www.unido.org/reap)
• **Assessment** of the company’s CSR performance through REAP software
• Implementation of **5S workplace improvement** to prepare the company and its employees for CSR implementation
• Joint agreement on scope, implementation and follow-up process of selected CSR issues
• **Reporting** of achievements through REAP software and dissemination of results → easy way to COP (Communication on Progress) for existing and potential UN Global Compact members

FOR MORE INFORMATION, PLEASE CONTACT US ON

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COMPONENTS OF REAP:

• Assessment and reporting through REAP Software
• Workplace and process improvement methodologies
• CSR issues SMEs can focus on through REAP:
  - Environmental domain: environmental management (basics), water, energy, waste, and raw material management, requirements for ISO 14001
  - Social domain: employee satisfaction, working hours, wages, disciplinary measures, health and safety, child labour, forced and bonded labour, freedom of association, discrimination, harassment and abuse
  - Anti-Corruption

BENEFITS OF REAP:

• Combination of productivity enhancement & socially and environmentally responsible operation methods in a business management approach
• Operational costs savings, in particular through 5S workplace improvement activities and work on the environmental domain (e.g. proper waste, energy, and water management)
• Productivity enhancement through improved process efficiency, documentation and data collection, as well as employee satisfaction
• Facilitated market access – SMEs become eligible business partners for international companies with CSR focused supplier codes
• Better risk management
• Improved company image through reporting on CSR activities to stakeholders