OUR GOAL IS TO MAKE CORPORATE SOCIAL RESPONSIBILITY OPERATIONAL FOR SMALL & MEDIUM ENTERPRISES

WHAT IS REAP?

The ‘Responsible Entrepreneurs Achievement Programme’ (REAP) is a CSR-based management & reporting tool. It was developed by UNIDO in order to enhance the capacity of business support and advisory institutions to assist Small & Medium Enterprises (SMEs) in their efforts to implement socially and environmentally friendly business approaches and operation methods. UNIDO qualifies and licenses experts from those institutions worldwide to disseminate and implement REAP in SMEs.

REAP allows for:

- Effective CSR consultancy and implementation in SMEs
- Promotion of CSR in smaller businesses
- Assessment of SMEs’ CSR performance
- Implementation of the CSR concept in line with the business case, productivity considerations and operational costs savings
- Marketing and positioning of SME consultants and advisors
- Reporting of CSR activities to business partners, government and other stakeholders, including the UN Global Compact network

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UNIDO
**COMPONENTS OF THE REAP METHODOLOGY:**

- REAP Software for assessment and reporting
- Comprehensive training material accompanying the consulting process
- 5S methodology for workplace and process improvement
- CSR Issue Guides:
  - Environmental domain: environmental management (basics), water, energy, waste, and raw material management, requirements for ISO 14001
  - Social issues: employee satisfaction, working hours, wages, disciplinary measures, health and safety, child labour, forced and bonded labour, freedom of association, discrimination, harassment and abuse
  - Anti-Corruption
- Guide on how to sell and market REAP in the SME community

**UNIDO SUPPORT TO REAP CONSULTANTS:**

- Training and licensing
- Up-to date training material
- Central data management / Internet support
- Benchmarking reports on CSR performance
- Annual REAP conferences

**POTENTIAL REAP CONSULTANTS:**

- UN Global Compact Network
- Public and private business advisory institutions
- Business, environmental and productivity management consultants
- SME development agencies
- Business associations
- Chambers of commerce
- Supplier development experts of large companies (responsible supply chain management)

**REAP IS BASED ON THE FOLLOWING APPROACHES:**

- Triple-Bottom-Line (TBL) Approach, which combines economic, environmental and social data in an assessment of a company’s achievements
- 5S methodology for enhancing workplaces and process efficiency (focus on productivity)
- Total Employee Involvement (TEI) Concept to allow for continuous improvement
- UN Global Compact (10 principles of responsible business conduct), covering Human Rights, Labour Standards, Environment and Anti-Corruption
- Other international standards such as ISO 26000 (upcoming), ISO 14001, SA 8000, OHSAS 18001, etc.
- Best practices in Responsible Supply Chain Management

FOR MORE INFORMATION, PLEASE CONTACT US ON

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