



AGENDA

REGIONAL FORUM ON CORPORATE SOCIAL RESPONSIBILITY FOR SMALL AND MEDIUM BUSINESSES IN CENTRAL AND EASTERN EUROPE

ZAGREB, 9 TO 10 MARCH 2006

Thursday, 9 March 2006	
9:00 – 9:30	Prijavljivanje sudionika / Registration
9:30 – 10:15	Pozdravni govor / Welcome Speech - Opening Remarks:
	Mr. Branko Vukelić, mgrp RH / Minister of Economy, Labour and Entrepreneurship of the Republic of Croatia
	Mr. Dimitri Piskounov, Managing Director
	Sir John Ramsden, Ambassador of the United Kingdom to Croatia
10:15 – 11:00	Development of Corporate Social Responsibility (CSR) in Croatia – A Project Report
	Presentation: Mr. Kai Bethke Programme Manager CSR and Business Partnerships UNIDO Vienna
	Reports: Mr. Goran Romac, HCČP (Croatian Centre for Cleaner Production) Mrs. Caroline Sawicki, UNIDO Zagreb
11:00 – 11:30	<i>Coffee Break</i>
11:30 – 11:50	<i>ISO 26000</i>
	Martin Neureiter, Austrian Institute of Standards
11:50 – 13:00	Panel Discussion: <i>The Government's Role in facilitating CSR</i>
	Moderator: Kai Bethke, UNIDO Vienna Discussants: N.N. from the Government, Croatian Business Leaders Forum, large and small enterprises
13:00 – 14:00	<i>Lunch</i>
14:00 – 15:15	Panel Discussion: <i>The Best Practices in the Countries of Region</i>
	Moderator: Mr. Ranko Vilović, Head of UN Dept., Ministry of Foreign Affairs of the Republic of Croatia Keynote Address: Holcim Croatia Discussants: N.N.

		Participants from the Region
15:15 – 15:30	<i>Coffee Break</i>	
15:30 – 16:00	<i>Code of Business Ethics</i> Croatian Association for Corporate and Community Responsibility Mr. Ruđer Friganović, Director, Industry and Technology Department, Croatian Chamber of Economy	
16:00 – 16:30	<i>Sustainable Consumption and Production and CSR</i> Mrs. Suzana Tarnik, Assistant Minister for Environmental Protection, Ministry of Environmental Protection, Physical Planning and Construction	
	Round up of the day – UNIDO and the Government of Croatia	
17:30 – 19:00	Reception	hosted by H.E. Branko Vukelić, Minister of Economy, Labour and Entrepreneurship of the Republic of Croatia

Friday, 10 March 2006	
9:00 – 9:30	<i>Presentation of BIO-DIESEL Project</i> Ms. Fatin Ali Mohamed, UNIDO Vienna
9:30 – 10:00	<i>Key Elements of Supporting CSR Policy Making in Croatia</i> Ivana Sučić, Ministry of Economy, Labour and Entrepreneurship of the Republic of Croatia
10:00 – 12:15 (coffee break from 11:00 – 11:30)	<i>Towards Responsible Competitiveness: The triple bottom line approach for upgrading SMEs in Croatia</i> <ul style="list-style-type: none"> • Productivity: Kai Bethke, UNIDO Vienna • Environment: Goran Romac, Project Manager, Croatian Cleaner Production Centre • Issues of Social Concern: Caroline Sawicki, International CSR Advisor, UNIDO – CCPC • Case Studies of 3 SMEs in the programme
12:15 – 12:30	<i>Responsible Entrepreneurs Achievement Programme REAP</i> Kai Bethke, UNIDO Vienna
12:30 – 12:50	UNDP - UN Global Compact
12:50 – 13:00	Closing Discussion and Forum Closure
13:00 – 14:30	<i>Lunch</i>