

## SAMOA / Apia

PEOPLE	2000	2005	2006	2007	2008	2009 est.
Population, total (m)	0.17	0.18	0.18	0.18	...	...
Population growth (annual %)	0.6	0.7	0.7	0.5	...	...
Sex ratio male/female	...	...	...	...	...	1.06
Life Expectancy at birth, total (years)	70	71	71	72	...	...
Ratio of girls to boys in primary & 2ndry school (%)	106	105	...	...	...	...
Adult literacy rate (15 years and over, %)	...	...	...	98.7	...	...
Female	...	...	...	98.4	...	...
Male	...	...	...	98.7	...	...
Labour Force, total (th)	...	55.9	55.3	55.8	...	...
ECONOMY	2000	2005	2006	2007	2008	2009 est.
GDP (current US\$ billions)	0.23	0.42	0.45	0.52	...	...
GDP real growth (annual %)	7.0	4.1	1.9	6.1	...	...
Industry (% of GDP)	26.0	28.0	27.0	28.0	7.8	0.2
Agriculture (% of GDP)	17.0	13.0	11.0	12.0	...	...
Services (% of GDP)	57.0	59.0	62.0	61.0	...	...
Exports of goods and services (% of GDP)	34.0	...	...	...	...	...
Imports of goods and services (% of GDP)	57.0	...	...	...	...	...
Merchandise trade (% of GDP)	51.8	46.8	51	46.2	...	...
Energy: Production kilotons of oil equivalent	...	...	...	...	...	...
Energy: Imports, net (% of energy use)	...	...	...	...	...	...
Energy: Electricity Production million kwh	91	129	113	...	...	...
Energy: Electricity Exports	...	...	...	...	...	...
Energy: Electricity Consumption	70	52	58	...	...	...
International reserves (US\$ m)	63.7	92.2	91.1	111.7	...	...
Debt service paid (US\$ m)	...	n/a	n/a	n/a	n/a	...
FDI, net inflows (US\$ m)	-2	-3	21	2	...	...
ODA and Official Aid (US\$ m)	27	44	47	37	...	...
Workers' remittances, received (US\$ m)	45	110	108	120	...	...
Workers' remittances, received (% of GDP)	...	...	...	...	...	...
Industrial Production growth rate (annual %)	13	3.1	-1.4	8.2	...	...
Industries	food processing, building materials, auto parts					
Main industrial development issues	Very weak industrial base, remoteness from international market, and poor transportation facilities					
Exports - Partners	Australia 48.1%, American Samoa 30%, Taiwan 8% (2007)					
Import - Commodities	machinery and equipment, industrial supplies, foodstuffs					
Export - Commodities	fish, coconut oil and cream, copra, taro, automotive parts, garments, beer					
Import - Partners	NZ 22.1%, Fiji 17.2%, Singapore 16.1%, Australia 7.9%, Japan 6.8%, Indonesia 5.4%, US 5.3% (2007)					
INFRASTRUCTURE AND TECHNOLOGY	2000	2005	2006	2007	2008	2009 est.
Paved roads (% of total)	...	...	...	...	...	...
Internet users (per 100 people)	0.6	3.4	4.4	...	...	...

Mobile cellular subscriptions (per 100 people)	1	13	25	47	...	...
<b>BUSINESS ENVIRONMENT</b>	<b>2000</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009 est.</b>
Time required to start a business (days)	...	35	35	35	...	...
Ease of doing business (rank)	...	...	...	...	56	64
Promising sectors	Agribusiness - Food and beverage - Timber and its products - Fisheries - Tourism					

#### UNIDO COOPERATION

UNIDO has conducted 5 projects on the areas of textile, lumber, beverage, and two on government industrial consultation. A renewable energy project is on the agenda.

#### USEFUL CONTACTS WITHIN THE COUNTRY

UNIDO Field Office	<i>UNIDO does not currently maintain an Office in SAMOA</i>
International Organization Participation	ACP, ADB, C, FAO, G-77, IBRD, ICAO, ICCT, ICRM, IDA, IFAD, IFC, IFRCs, ILO, IMF, IMO, IOC, IPU, ITU, ITUC, MIGA, OPCW, PIF, Sparteca, SPC, UN, UNCTAD, UNESCO, UPU, WCO, WHO, WIPO, WMO, WTO (observer)
Ministry in charge of Industry	Ministry of Commerce, Industry & Labour 4th floor, Accident Compensation Board Apia
Samoa Chamber of commerce and industry	Lotemau Centre Convent Street P.O. Box 2014 APIA Tel : (00685) 31090 Fax : (00685) 31089 Email : info@samoachamber.com / chamber@samoaws URL : http://www.samoachamber.com
Some associations and trade bodies	<b>Women in Business inc. (WIBI)</b> 2nd Floor, Nia Mall Fugalei Apia PO Box 6591 Tel.: 685 21959, 25246 fax: 685 25246 email: adi@womeninbusiness.ws  <b>Samoa Umbrella of NGOs (SUNGO)</b> P.O. Box 1858 Apia, Tel.:: (686) 24 322/ 22 804 Fax (685) 20 654 Email: sungomanagement@lesamoa.net

#### IMPACT OF THE GLOBAL CRISIS (Mid 2009)

*The more visible impact has been on the reduced production and export of automotive wire harnesses to Australia resulting in job cutbacks at the biggest private sector employer of 70% of the Samoan workforce involved in this activity. Furthermore the closure of one of the tuna canning industry affected the fish exports, and the level of remittances from this source. Total remittances declined in "real terms" in 2008 with the trend continuing this year.*

Main sources: ADB - EIU - HDR - UNIDO Infobase - World Bank - World Fact Book