

## **LIFE Training of Trainers & Programmatic Workshop in Beijing, China**

The 2011 LIFE Blended Training of Trainers (TOT) & Programmatic Workshop for China was held in Beijing, China from 14 – 16 September 2011 at the Jin Song Vocational School, one of the EDIP (Enterprise Development and Investment Promotion) programme's entrepreneurship incubation bases.

16 participants representing ten 2011 LIFE grant recipients in China attended the TOT, which was led by Master Trainers Ana Barfield from MEA-I and Xiaoping Lin from LIFE partner Youth Business China

Over 3 days of the TOT & Programmatic Workshop, participants were taken through the HP LIFE curriculum step-by-step with opportunities to practice and receive feedback. Enthusiasm about the LIFE Program after the TOT ran high as several newly certified trainers positively expressed their opinions about the program. "HP LIFE is an excellent practice of combining business knowledge and technology," said Hai Zhang from Youth Business China's Dezhou Office. "It will help people who want to start their own business realize their dreams." "The new LIFE curriculum is innovative as well as practical," said Yongqiang Wang from Jishou University. "I'm sure it will be very helpful for hundreds of entrepreneurs we are going to train."

The 16 participants are now certified to deliver the LIFE curriculum to their communities. There are now 65 HP certified trainers in China serving 32 LIFE training centers. In total, nearly 15,000 youth and micro-entrepreneurs have been trained face-to-face on HP's entrepreneurship curricula.

TOT was hosted by WECBA (World Eminent Chinese Business Association), which has been implemented EDIP programme since 2009 and now has become also the HP LIFE Center. It was agreed to commonly work on a strategy for the most suitable and practical LIFE-EDIP programme linkages that, inter alia, would include consolidation of LIFE training modules with EDIP business topics and creation of network of LIFE and EDIP trainers in China, etc.

