Trade Standards Compliance Footprint - 2012

Import rejection analysis

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Basic indicators

Population (2011)	10,123,787
Rural population (% total population)	46.69
GDP (millions current US$, 2011)	7,346
Agriculture (% share in total GDP, 2011)	-
GDP per capita (US$):	726
World Bank income group:	LIC
Human Development Index 2012 ranking	161
Poverty headcount ratio, US$1.25/day (% of population)	61.71 (2001)
Employment in agriculture (% of total employment)	-
Female employees, agriculture (% female employment)	-

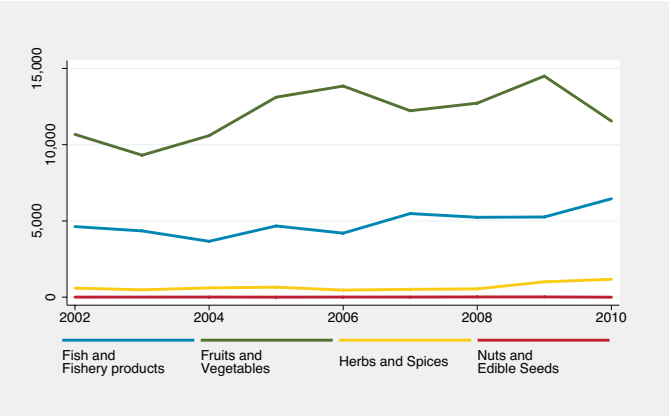
Share of food exports in total exports (% 2010)	8.74
Rank as world exporter for:	
Total food products	161
Fish and Fishery products	140
Fruits and Vegetables	120
Rank as food products exporter to:	
Australia	157
European Union	116
Japan	89
United States	129

Main export markets (% share of export value, 2010)

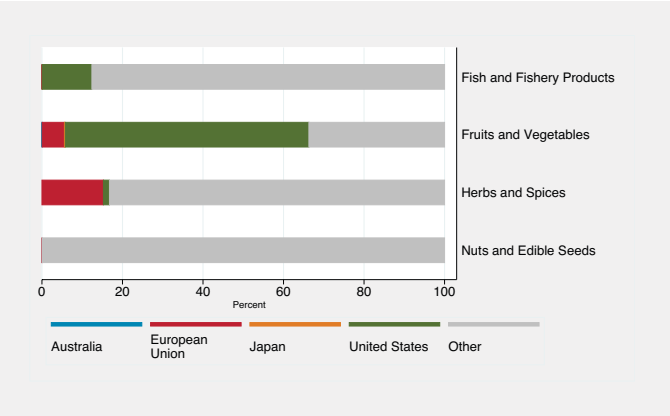
By product group:		
All food products	USA	45.38
	EU	33.44
	Canada	12.02
Fish and Fishery Products	Canada	61.72
	China Hong Kong SAR	25.63
	USA	12.36
Fruits and Vegetables	USA	87.87
	EU	8.02
	Canada	3.51

Food Trade Patterns and Performance

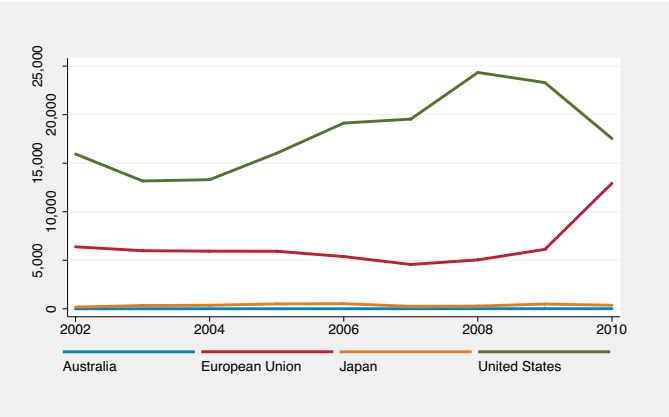
Export value to the world by product group (in 1,000US$)



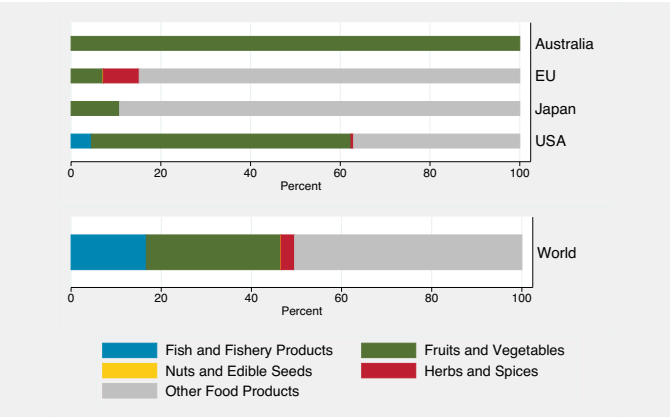
Share of export markets by product group (2010)



Value of food product exports by export market (in 1,000US$)



Share of product groups in total food exports by export market (2010)



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Trade Standards Compliance Performance – Rejection Analysis: All Food Products

Number of food product import rejections (2006 – 2010)

Importing country	Year						Annual average
	2006	2007	2008	2009	2010	Total	
Australia	0	0	0	0	0	0	0
European Union	0	1	0	0	0	1	0
Japan	0	0	0	0	1	1	0
United States	25	29	3	25	9	91	18
Total	25	30	3	25	10	93	19

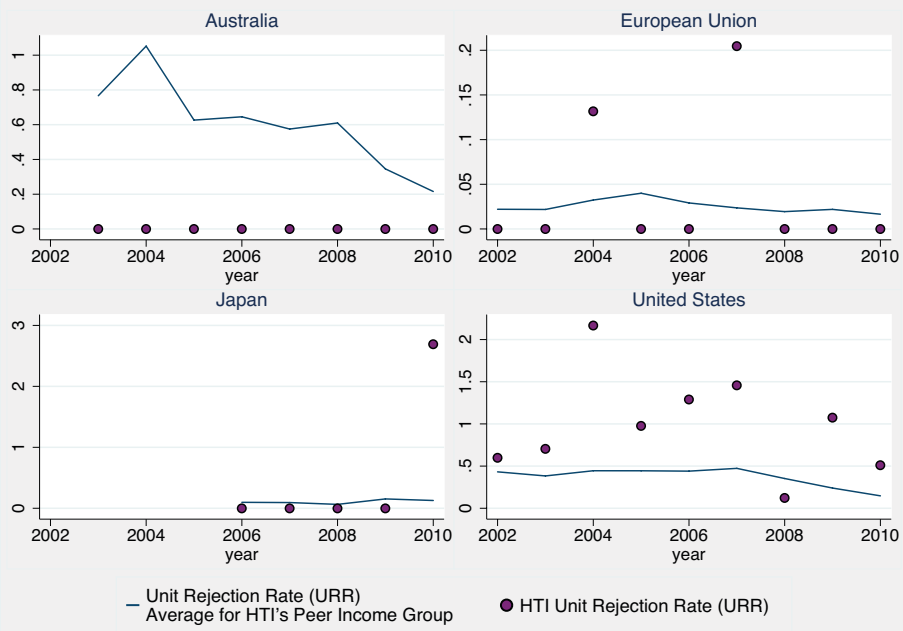
Indicator definitions and data sources

Unit Rejection Rate (URR): Number of rejections per US$ 1 million of exports over the period 2002 to 2010. This measure takes account of changes in the volume of exports such that it provides a direct measure of the rate of non-compliance.

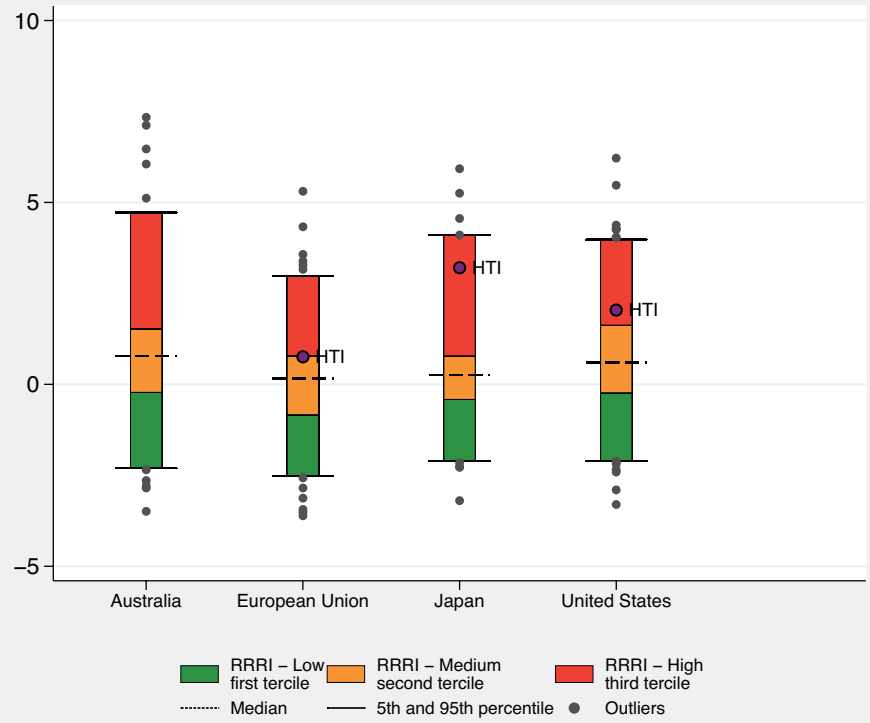
Relative Rejection Rate (RRR) and the Relative Rejection Rate Indicator (RRRI): First, the "relative rejection rate" (RRR) is calculated as the ratio of a country's share of total rejections in one market to its share of total imports in this market for the entire period (i.e. 2002 to 2010). This ratio is then converted into natural logarithms in order to generate a normal distribution. The natural logarithms are divided into three equal groups to create a tercile distribution. Countries in the highest tercile are labeled 'high', those in the middle tercile are labeled 'medium', and those in the bottom tercile are labeled 'low' , reflecting relative poor/medium/good compliance performance.

Data sources:
Australian Quarantine and Inspection Service (AQIS) / EU - Directorate General for Health & Consumers (DG SANCO) - Rapid Alert System for Food and Feed (RASFF) / Japanese Ministry of Health, Labor and Welfare (MHLW) / US Food and Drug Administration (FDA) Operational and Administrative System for Import Support (OASIS) database / UN-Comtrade database / World Bank – World Development Indicators (WDI) database / FAO – FAOSTAT database / UNDP – Human Development Reports.

Unit Rejection Rate (URR) - All Food Products (no. of rejections per million US$ of exports)



Relative Rejection Rate Indicator (RRRI) – All Food Products



Trade Standards Compliance Footprint - 2012

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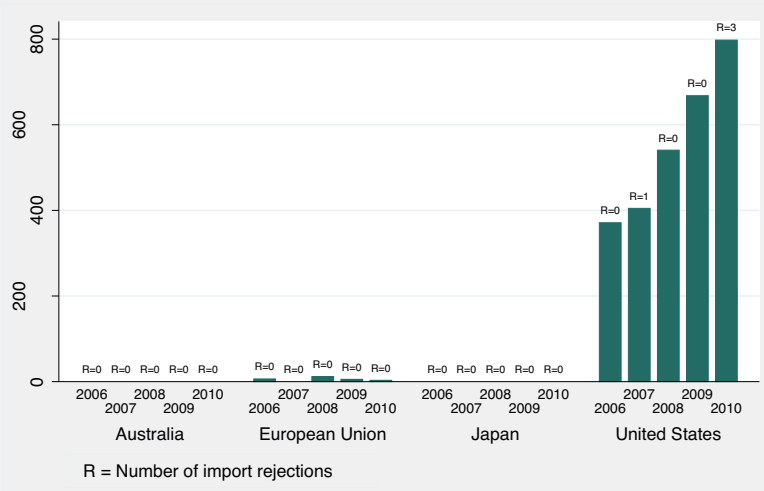
Trade Standards Compliance Performance – Rejection Analysis by Product Group

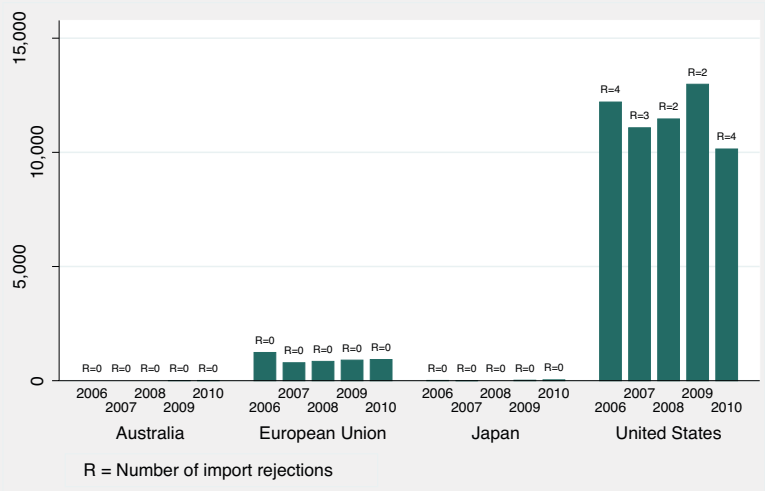
Fish and Fishery Products

Export Value (in 1,000US$) and Number of Rejections (2006 – 2010)



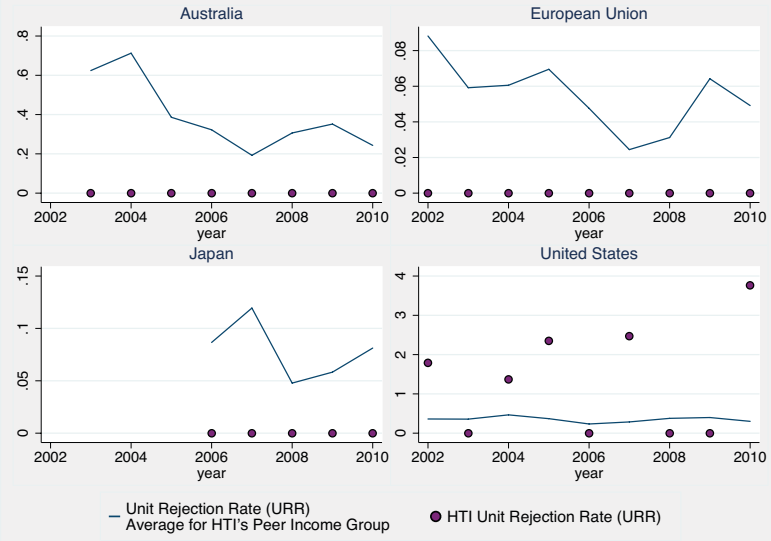
Fruits and Vegetables

Export Value (in 1,000US$) and Number of Rejections (2006 – 2010)

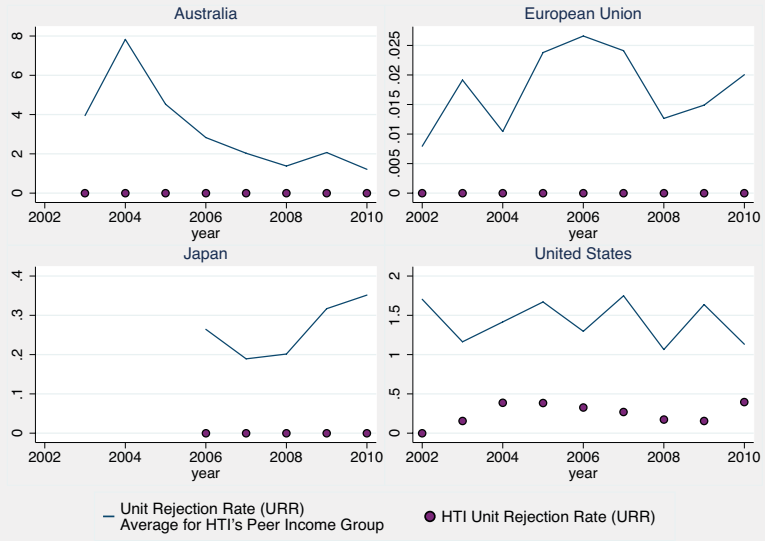


Unit Rejection Rate (URR) by Product Group (no. of rejections per million US$ of exports)

Fish and Fishery Products



Fruits and Vegetables



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Import rejection analysis

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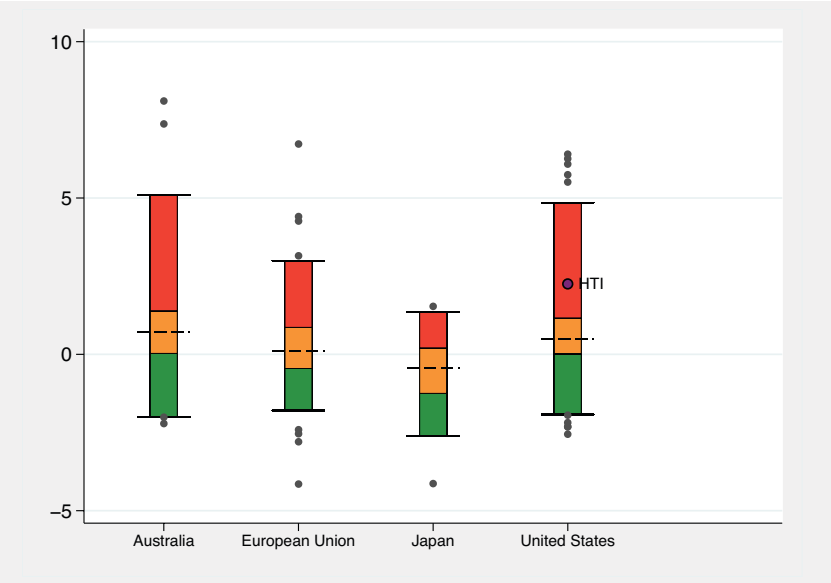
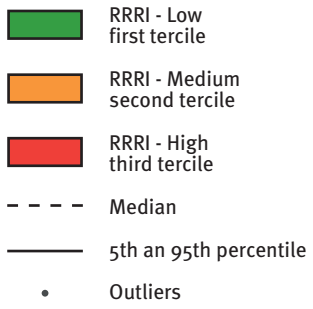
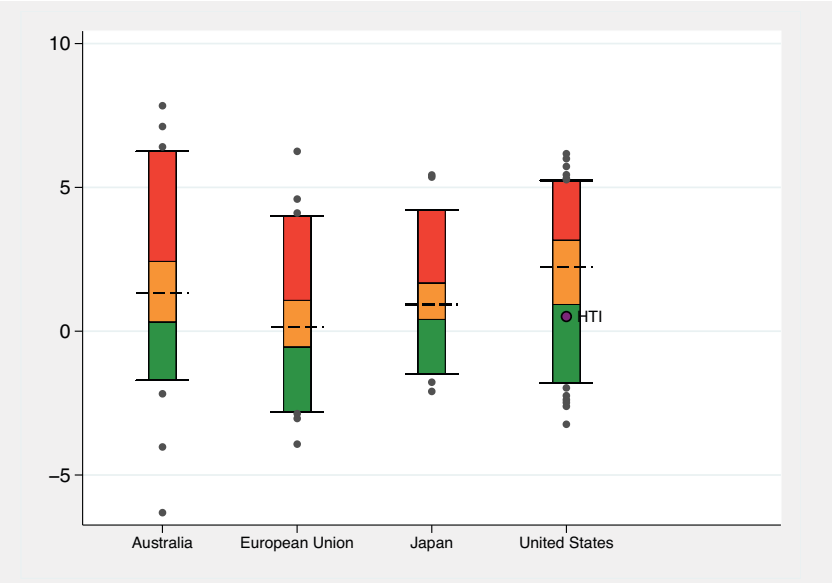
Relative Rejection Rate Indicator (RRRI) by Product Group 2002 – 2010

Fish and Fishery Products



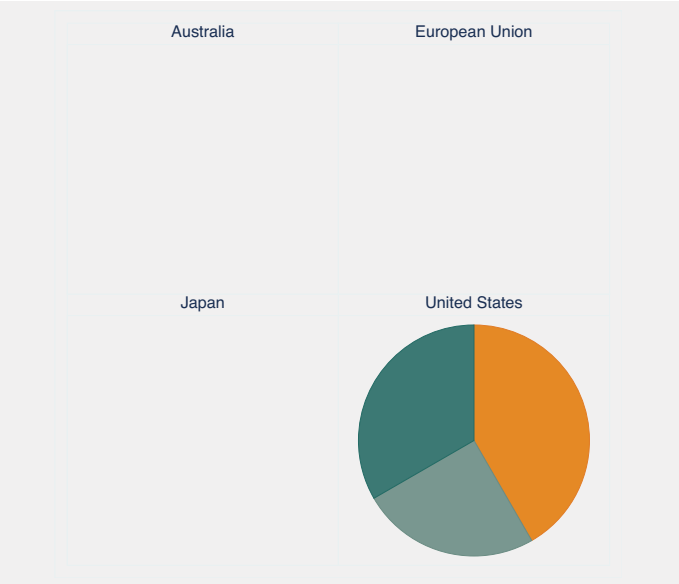
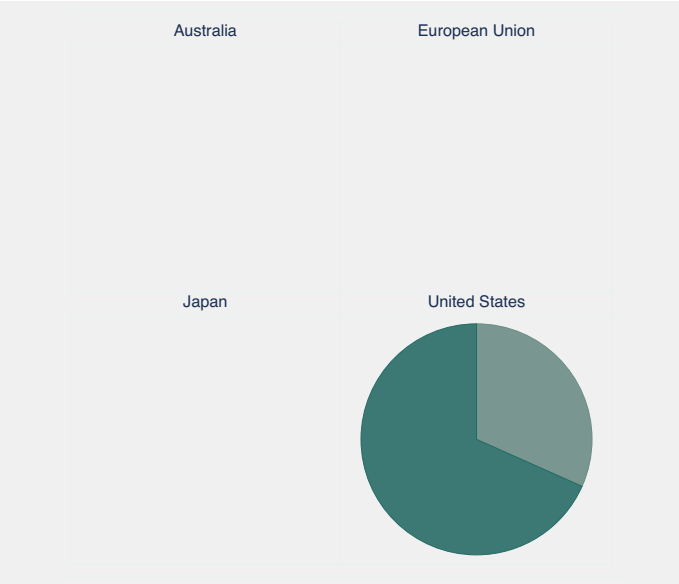


Fruits and Vegetables



Reasons for Rejections by Export Market and Product Group 2002 - 2010

Fish and Fishery Products



Fruits and Vegetables