



**PERÚ**

Ministerio  
de la Producción



# **Peru: Host of UNIDO's 15th Session of the General Conference**

**Magali Silva**

**Vice Minister of MSE and Industry**

# Where and When

## In Lima, Peru, 2 to 6 December

The 15th Session of the General Conference will take place at the Westin Lima Hotel and Convention Center, in San Isidro, Lima's financial district.

- 5 star hotel, rooms with city view
- 15 km from Jorge Chavez International Airport
- Minutes away from selected restaurants and galleries
- High-tech building and highly qualified personnel

## THE WESTIN LIMA HOTEL & CONVENTION CENTER



## Previous meetings

In Lima, at the Westin Hotel...



**Preliminary Expert  
Meeting of Less  
Developed Countries**

30 November 2013

**Ministerial Meeting  
of Less Developed  
Countries**

1 December 2013

**Meeting for Industry  
or Production  
Ministers from Latin  
America and the  
Caribbean**

1 December 2013

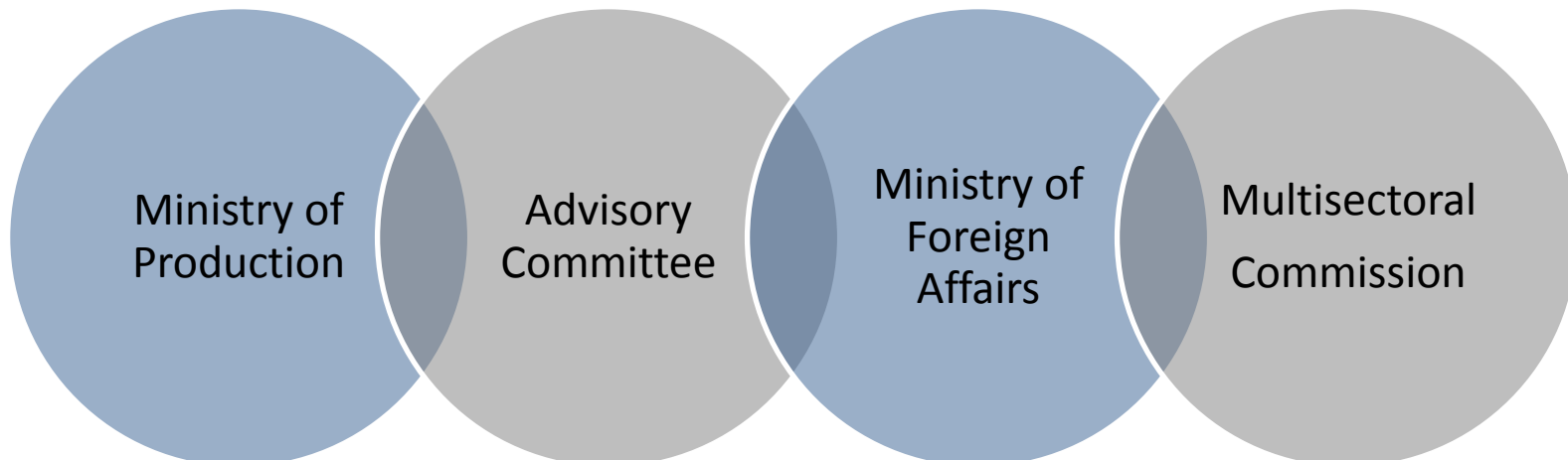
# Peru's Work Team

## Ministry of Production

- Gladys Triveño, Minister of Production
- Magali Silva, Vice Minister of MSE and Industry
- Odette Herbozo, General Director of Economic Studies, Evaluation and Territorial Competitiveness
- Camila Costa, Advisor to the Ministerial Office
- Félix Aguilar, Advisor to the Viceministerial of MSE and Industry Office

## Ministry of Foreign Affairs

- Antonio García-Revilla, Ambassador of Peru in Vienna
- Elmer Schialer, Director of the International Economic Negotiations Bureau
- Miguel Aleman, International Economic Negotiations Bureau



## **Advisory Committee**

- Pedro Martínez, Chairman of the Board of Peruana de Combustibles S.A.
- Luis Salazar, President of the National Industry Association
- Martín Pestana, Vicepresident of Commercial and Institutional Banking, Scotiabank Perú
- Andrés Von Wedemeyer, Chairman of the Board of Corporación Cervesur S.A.A.
- Guillermo Guzmán-Barrón, General Manager of Microsoft Perú S.R.L.
- Arón Prado, General Manager of Mobilia Industrial S.A.

## **Multisectoral Commission**

- Ministry of Production (presides)
- Ministry of Foreign Affairs
- Ministry of Economy and Finance
- Ministry of Foreign Trade and Tourism
- Ministry of Internal Affairs
- Ministry of Culture
- Ministry of Health
- Ministry of Transportation and Communications
- National Superintendence of Tax Administration

# Coordinations with UNIDO

## Visits of UNIDO

- October 2012: host country evaluation
- April 2013: coordination of thematic issues and logistic aspects
- July 2013 (to be confirmed)
- September 2013 (to be confirmed)

## Permanent coordinations to:

- Discuss thematic proposals
- Identification of possible speakers
- Forwarding and follow up of invitations
- Definition of logistics and security requirements
- Others...

# About the organization

**A leading firm in the organization and production of international events will ensure the success of this General Conference**

- More than 20 years of experience
- Experience in managing more than 400 national and international events (meetings, congresses, exhibitions, others)
- Specialized professional team with certified degrees in different areas, such as communications, marketing and tourism; all of them with foreign language knowledge
- With a working method that can adapt to high tech innovations and world's industrial trends, providing superior service.

# About the organization

## About the issues we are coordinating

- Security and protocol
- Transportation, from and to the airport (for heads of delegations); *shuttles* to selected hotels
- Audiovisual Equipments: computers, multimedia, interpretation booths, photographs and recording equipment
- Tourist information and travel agencies
- Basic Banking Services
- First Aid Services
- Cultural and Social activities



# Overarching Theme

## 15th General Conference Overarching theme

**“UNIDO: Towards partnerships for a new industrial revolution for inclusive and sustainable growth”**

- A Forum and interregional debates will take place.
- Issues related to the industrial development will be addressed: attraction of foreign investment, strengthening of human capital and innovation, key issues to obtain inclusive and sustainable growth.
- Speakers, panelists and chairs will be representatives from the business community, business associations, international organization and governmental and non governmental organizations.
- Lima’s Declaration will take into consideration the discussions and recommendations arising from the forum and interregional debates.

# Agenda of the 15th General Conference

Date	AM	PM
<b>Monday 2 dec.</b>	<p><b><i>Plenary 1 (10h00 a 12h30):</i></b></p> <p>Opening- General Debate</p> <p>Statements of Chief of States and Governments</p>	<p><b><i>Plenary 2 – Foro (15h00 a 19h00):</i></b></p> <ul style="list-style-type: none"> <li>•Debate General (15h00 a 16h00)</li> <li>•<b>Panel 1:</b> Partnerships for Industrial Development (16h00 a 17h30)</li> <li>•<b>Panel 2:</b> Industrial Development as a Sustainable Development Goal (SDG) (17h30 a 19h00)</li> </ul>
<b>Tuesday 3 dec.</b>	<p>General Commission (9h00)</p> <p><b><i>Plenary 3 (10h00 a 13h00):</i></b></p> <ul style="list-style-type: none"> <li>•General Debate</li> </ul> <p><b>Main Committee – first session (10h30 a 13h30)</b></p>	<p><b><i>Plenary 4 (15h00 a 19h00):</i></b></p> <ul style="list-style-type: none"> <li>•General Debate (15h00 a 16h00)</li> <li>•<b>Interregional Debate 1:</b> Green Industry and Sustainable Development (16h00 a 17h30)</li> <li>•<b>Interregional Debate 2:</b> Job strategies for inclusive and sustainable growth (17h30 a 19h00)</li> </ul> <p><b>Main Committee – second session (15h30 a 18h30)</b></p>

# Agenda of the 15th General Conference

Date	AM	PM
<p><b>Wednesday</b> <b>4 dec.</b></p>	<p><b>Plenary 5 (10h00 a 13h00):</b></p> <p><b>Interregional Debate 3:</b> From Policy to Action: How to make industrialization inclusive and sustainable</p> <p>• <b>Interregional Debate 4:</b> Strengthening associative models for industrial development</p> <p><b>Main Committee – third session</b> <i>(10h15 a 13h15)</i></p>	<p><b>Plenary 6 (15h00 a 18h00):</b></p> <ul style="list-style-type: none"> <li>• <b>Interregional Debate 5:</b> Economic Diversification and Industrialization in Countries Rich in Natural Resources</li> <li>• <b>Interregional Debate 6:</b> Empowering Women: Fostering Entrepreneurship</li> </ul> <p><b>Main Committee – fourth session</b> <i>(15h30 a 18h30)</i></p>

# Agenda of the 15th General Conference

Date	AM	PM
<p><b>Thursday</b> 5 dec.</p>	<p><b>Plenary 7 – Foro (10h00 a 13h00):</b></p> <ul style="list-style-type: none"> <li>•General Debate</li> <li>•Credentials to the representatives to the Conference</li> <li>•Name of the External Auditor</li> </ul> <p><b>Main Committee – fifth session</b> (12h00)</p>	<p><b>Plenary 8 (15h00 a 18h00):</b></p> <ul style="list-style-type: none"> <li>•Debate general</li> </ul> <p><b>Main Committee – sixth session</b> (16h00 a 19h30)</p>
<p><b>Friday</b> 6 dec.</p>	<p><b>Plenary 9</b> <i>or</i> <b>Main Committee – seventh session</b> (10h00 a 13h00)  (if necessary)</p>	<p><b>Plenary 10 (15h00 a 18h00)</b></p> <ul style="list-style-type: none"> <li>•Consideration and adoption of decisions and resolutions</li> </ul>

# Events related to the General Conference

- Side events in the Westin Hotel:
  - Launch of the Industrial Development Report 2013
  - Exhibition of local cultural industry (handicrafts, native crafts, etc.)
  - Other events...
- Events in universities:
  - Presentation of the Industrial Development Report 2013
  - Participation of speakers, panellists and other participants of the General Conference in academic activities (conferences, seminars, etc.)



# Events related to the General Conference

## Social and cultural events :

- Welcome dinner to heads of delegation offered by the Government of Peru.
- Cultural dinner and recognition to the winner of the National Award to Innovation in the Manufacturing Industry 2013, in the Magical Circuit of Water, offered by the Ministry of Production.
- Cocktail offered by the National Industry Association.
- Among others...



# National Award to Innovation in the Manufacturing Industry 2013

- It aims to highlight the impact of innovation on the development of manufacturing enterprises, recognizing those that prove to have internalized innovation as a key process to achieve sustainable growth.
- The best innovations will be awarded in three categories: product, process and management, taking into account results on business productivity, the social and environmental impact, and the business' innovative culture.



**We look forward to meeting you in Lima!**

