Increasing the productive capacities of farms and small and medium-scale enterprises (SMEs)

Globalization has led to new opportunities for the production and processing of goods. However, such opportunities are often accompanied by pressures to comply with international market requirements driven by consumer demands for quality goods, produced safely and sustainably. The United Nations Industrial Development Organization (UNIDO) helps developing and transition economies tackle these challenges. UNIDO provides tailor-made technical assistance along the entire value chain, helping farms and small and medium-scale enterprises (SMEs) increase productive capacities and comply with international market requirements. As a result, these actors are able to join global value chains. This, in turn, generates employment opportunities and income, contributing to the country’s overall economic growth. Selected UNIDO and partner projects are used to exemplify different stages of the value chain: farming, processing, traceability and packaging, as well as distribution.
From Farm to Fork
Clusters and Networks in Supply Chains

Providing tailor-made value chain solutions to foster economic growth and employment

Farms and small and medium-scale enterprises (SMEs) in developing and transition economies often have difficulties seizing new market opportunities. This is due to the inadequate quality or quantity of their products, lack of know-how, limited access to finance, low productivity as well as absence of business partnerships and linkages. In response, the United Nations Industrial Development Organization (UNIDO) provides targeted technical assistance to help farms and SMEs increase their productive capacities and integrate into global value chains. Assistance is aimed at growth-oriented sectors, thus contributing to employment generation and increased incomes. This also leads to the country's overall economic growth and enhances its image on world markets. Selected UNIDO and partner projects are used to exemplify different aspects of capacity building: training, upgrading, market access and employment generation.