KAZAKHSTAN: Strengthening the DAMU Centre for Development of Industrial Enterprises

Context

The key strategic decisions taken by the Kazakhstan Government and its specialized DAMU Entrepreneurship Development Fund were to promote productive SME development through, inter alia, the establishment of a DAMU Centre for Development of Industrial Enterprise (DAMU-CDIE).

The DAMU Fund requested UNIDO assistance to build and expand the capacity of DAMU-CDIE country-wide to improve overall competitiveness of industrial SMEs, in order to ensure long-term inclusive and sustainable industrial growth.

Strategy

The objective of joint UNIDO-DAMU project is to improve productive capacities of industrial SMEs to enable them to meet international market requirements through the introduction and sustainable provision of business development and market-enabling services.

Specifically, the project will build technical expertise and institutional capacities of DAMU-CDIE in providing business-development services, such as:

- Enterprise diagnostics and benchmarking
- Training and consulting services
- Enhancing enterprise competitiveness and upgrading
- SME consortia development
- Professional support in the acquisition of high-tech equipment from abroad
- Other technical support services

Thereby, the UNIDO technical assistance to DAMU-CDIE will contribute to the improvement of Business Development Services supply in the country.

Impact/Outlook

The project is expected to yield immediate gains, as well as enhanced industrial and socio-economic performance of the national economy as a whole. In particular, the full-fledge, demand-driven and self-sustained quality development services to be delivered by the CDIE are designed to improve key economic indicators such as the range, volume and quality of industrial production by beneficiary productive units, manufacturing and national value added, inward investment flows, employment rate, export generation and revenues, expertise and professional education, etc.

Besides, improved trade capacities and export promotion mechanisms, enhanced marketability and export potential of manufactured goods and of their producers are expected to facilitate country’s regional trade and economic integration.

At a Glance

- **GOAL:** Business support services to SMEs
- **MDGs:** 8. Develop a Global Partnership for Development
- **THEME:** Industrial Upgrading, Trade Capacity Building
- **DONOR:** DAMU Entrepreneurship Development Fund
- **PARTNERS:** BAITEREK National Holding, DAMU Entrepreneurship Development Fund
- **BUDGET:** EUR 2.9 million
- **STATUS:** Pipeline
- **DURATION:** 2014 – 2016

For more information on the project contact: iump@unido.org For more information on UNIDO visit: www.unido.org/iump