



SESSION 3: The role of soft and hard business infrastructure and institutional innovations such as public private partnerships

15:30 – 17:00, 23 June 2014

Objective

The session will seek to address the promotion of business infrastructure, as a key pillar of national, regional and local ISID strategies. The speakers and discussants will share their country experiences and discuss the implementation and monitoring of strategic programmes for the development of business infrastructure, i.e., relevant regulation and legislation for establishing business infrastructure.

Session Format

Each panelist will have the opportunity to speak for 5-8 minutes, followed by discussant responses and questions and answers.

Moderator

Mr. Todd Benjamin

Panelists

- **Mr. Prasad Cham**, Senior Minister of Industry & Handcraft, Cambodia
- **Ms. Helen Hai**, Vice President, Huajian / Advisor to the governments of Ethiopia and Rwanda
- **Ms. Odette Herbozo**, General Director, General Directorate for Economic Studies, Evaluation, and Territorial Competitiveness, Ministry of Industry, Peru
- **Mr. Haruna Iddrisu**, Minister of Trade and Industry, Ghana

Discussants

- **Mr. Gyan Chandra Acharya**, Under-Secretary-General, High Representative for LDCs, LLDCs and SIDS, UN-OHRLLS
- **Mr. Mamadou Syll Kebe**, Director of Industrial Redeployment, Ministry of Industry and Mines, Senegal
- **Mr. Anatolii Maksjuta**, Deputy Minister, Ministry of Economic Development and Trade, Ukraine
- **Mr. Elsie Meintjies**, Senior Programme Officer, Directorate of Trade, Industry, Finance and Investment, Southern African Development Community Secretariat
- **Mr. Jasmina Muric**, Senior Advisor, Ministry of Agriculture and Environmental Protection, Serbia
- **Mr. Robert Sichinga**, Minister of Commerce, Trade and Industry, Zambia



Questions/ Issues for discussion

- The role of parks in realizing the objectives of national and regional inclusive and sustainable industrial development strategies; the relationship between parks and innovation strategies, networks and infrastructure; best practices of strategies for industrial parks within broader development strategies.
- Promoting a new generation of industrial parks as a key pillar of national, regional and local industrial development strategies.
- Preparation, implementation and monitoring of strategic programmes for the development of business infrastructure, i.e., relevant regulation and legislation for establishing business infrastructure.
- Management and promotion of industrial parks, including business development, marketing and branding, and other incentives.
- Forging and sustaining linkages between stakeholders; promoting interaction between centres of R&D and innovation.

