



SESSION 4: Case studies in business infrastructure development

09:30 – 13:00, 24 June 2014

Objective

The session will address lessons learned and best practice of business infrastructure in Asia, Africa, Latin America, and others.

Session Format

This session is divided into two blocks of 90 minutes. In both blocks, the panelists will have the opportunity to speak for 5-8 minutes each, followed by responses from the discussants and questions and answers.

Moderator

Mr. Stephen Taylor

Speakers *(before Coffee Break)*

- **Mr. Ahmed Abtew**, Minister of Industry, Ethiopia
- **Mr. Olusegun Olutoyin Aganga**, Federal Minister, Minister of Industry, Trade and Investment, Nigeria
- **Ms. Hadja Fatoumata Binta Diallo**, Minister of Industry, SMEs and Promotion of Private Sector, Guinea
- **Mr. Leonard Mizzi**, Head of Unit, European Commission, Directorate General for Agriculture and Rural Development
- **Ms. Shubhra Singh**, Joint Secretary, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, India

Discussants

- **Mr. Guang Zhe Chen**, Country Director for Ethiopia, World Bank
- **Mr. Stephen Karingi**, Director of Regional Integration and Trade, United Nations Economic Commission for Africa
- **Mr. Haidar Kholov**, Deputy Minister, Ministry of Industry and New Technologies, Tajikistan
- **Mr. Iztok Lesjak**, Director, Technology Park Ljubljana, Slovenia



Speakers *(after Coffee Break)*

- **Mr. Jorge Acaiturri**, Under-Secretary for Special Development Zones, Ministry of Industry and Productivity, Ecuador
- **Ms. María-Luisa Delgado-Medina**, Deputy Director General of Technology Transfer, Ministry of Economy and Competitiveness, Spain
- **Mr. Hasim Cihan Demirkoprulu**, Industry and Technology Expert, Ministry of Science, Industry and Technology, Turkey
- **Ms. Berenika Marciniac**, Deputy Director, Infrastructure of Modern Economy Department, Polish Agency for Enterprise Development, Poland

Discussants

- **Mr. Santiago Creuheras-Díaz**, Director General for Energy Efficiency and Technological Innovation at the Secretary for Energetic Planning and Transition, Mexico
- **Ms. Ana Teresa Igarza- Martinez**, Director General of Special Development Zones, Ministry of Trade and Foreign Cooperation, Cuba
- **Mr. Xiaokai Shen**, First Secretary, Department of International Trade and Economic Affairs, Ministry of Commerce, China

Questions/Issues for discussion

- What can we learn from successful experiences of developing and implementing business infrastructure programmes and policies?
- What preparatory analysis and feasibility studies need to be conducted to tailor business infrastructure strategies and policies at the national, regional and local levels?
- Are there specific examples that illustrate successful strategies and policies in terms of perceived benefits such as attracting innovative businesses, job creation and a larger tax base?
- How do you define a long-term development strategy? What is the period envisaged for a long-term development strategy?
- What measures have been successful in ensuring synergy between relevant multilevel stakeholders in developing and managing effective business infrastructure?
- How do we set targets and establish effective monitoring mechanisms to measure successful implementation of industrial policy strategies?
- What are the pillars of a successful business infrastructure programmes that also address the key principles of ISID; environment, social and economic?
- How do we capture the potential benefits of business infrastructure instruments for economic growth and competitiveness, such as science, industrial and technology parks?
- How do we promote the role of parks in shaping innovation structures and encourage the development of industrial parks?
- What strategies have been successful for mobilizing funds for large-scale industrial infrastructure investments?