UNIDO promotes Inclusive and Sustainable Industrial Development (ISID) to help its Member States eradicate poverty and develop sustainably. It builds up their industrial bases as vehicles of social inclusiveness, economic competitiveness, and environmental sustainability, thus facilitating their integration into the multilateral trading system.

Within UNIDO’s Programmes for Economic Competitiveness, Trade Capacity-Building (TCB) provides solutions in the framework of the Aid for Trade (AFT) initiative to access global markets. We team up with governments, international organizations, representatives of the public and the private sectors, financial institutions, academia and civil society to:

• **Enhance** standardization, quality, accreditation, metrology and conformity assessment services
• **Enable** small and medium-sized enterprises (SMEs) to participate in global value chains
• **Increase** the ability of SMEs to compete on export markets
A successful track record is a reliable pointer to future performance. TCB programmes are carefully designed to meet your strategic objectives and address your country’s needs. Our programmes have already proven their worth for diverse customers in different business sectors, such as the following:

- **Burundi**: Standards and conformity assessment along the coffee value chain
- **Mozambique**: Helping boost trade and the private sector
- **Malawi**: Building quality infrastructure for agricultural products
- **West African countries**: Improving quality infrastructure to enhance exports in 16 countries
- **Zambia**: Promoting quality to open export markets for food producers
- **China**: Safe food programme enabling participation of processors in global supply chains
- **Myanmar**: Strengthening food processing, inspection and import control services to protect consumers
- **Pakistan**: Improving food safety in fishery industry to expand exports
- **Sri Lanka**: Upgrading local hygiene and food safety to encourage tourism
- **Arab region**: Overcoming technical barriers to trade for regional exports of goods and services
- **Egypt**: Traceability to increase safety and customer confidence in medicinal and aromatic plants exports
- **Iraq**: Rebuilding of the national quality infrastructure
- **Lebanon**: Improving packaging design and labelling to increase exports
- **Colombia**: Increasing compliance capacity of the cosmetic sector to access new export markets
- **Ecuador**: Designing the food traceability scheme to build trust of consumers and food business operators
- **Nicaragua**: Strengthening the national quality system to serve agro-industrial SMEs and increase exports

**WHAT WE DO**

The ability of developing countries to exploit trade opportunities and to access markets is hampered by the absence of competitive supply capacities and compliance infrastructure. Therefore, we focus on:

- **Building** capacity for effective trade and quality policy making
- **Strengthening** the regional and national quality infrastructures
- **Supporting** productive sectors to produce goods that meet international requirements
- **Promoting** food safety and consumer, environmental, social and health protection taking into account gender equality and empowerment

**HOW WE DO IT**

We offer a wide range of productivity, quality and trade related services across value chains:

- **Modernize** agro-industries to increase their export potential
- **Prepare** SMEs to meet market and consumer requirements
- **Help** to form export-oriented consortia for SMEs
- **Provide** advice on trade related policies
- **Develop** systems to improve knowledge management and assessment of market trends
- **Promote** harmonized standards, the development of quality infrastructure and conformity assessment services
- **Work** with clients to overcome technical barriers to trade arising from environmental, food safety, social responsibility and sustainability issues
- **Enhance** trade opportunities through south-south partnerships
TCB is a leading provider of trade-related technical assistance and has received international recognition for its work. We stand ready as a partner to accompany Member States on their path towards inclusive and sustainable industrial development.

Trade development is a complex matter comprising a multitude of activities at policy, institutional and enterprise levels. In recent years we have stepped up our dialogue and collaboration with:

- **Private sector and academia**
- **Public sector** at the regional and national level
- **UN system organizations**, particularly for trade, health and sanitary and phyto-sanitary issues
- **Development banks** at the international and regional level
- **International technical organizations** setting and harmonizing practices on standards and conformity
- **Donor community**

Together with our partners we multiply the impact of our interventions by joining efforts, know-how, and resources. We are building strong alliances towards healthier societies, flourishing markets and sound economic progress.