Gender Marker User Guide

Background

UNIDO projects address women's and men's distinct needs and vulnerabilities and utilize their capacities and skills in different ways and to varying degrees. Depending on the type of intervention and scope of activities, some projects have clear and direct gender dimensions, while others affect gender relations and issues indirectly or to a very limited extent only. The Gender Marker provides a means to categorize UNIDO's technical cooperation project outputs based on their "gender relevance" and expected contribution to gender equality and/or the empowerment of women (GEEW) within the context of inclusive and sustainable industrial development.

The Gender Marker enables UNIDO to more effectively track and monitor the allocation of financial resources to GEEW activities and therefore, the level of integration of gender-related activities into UNIDO projects and programmes. The introduction of a Gender Marker is a requirement of the UN System Wide Action Plan (UN-SWAP).

Assigning a Gender Marker to project outputs helps ensuring that the respective minimum requirements with regard to gender are fulfilled, and moreover, determining the scope and type of gender mainstreaming activities needed to guarantee that any project is – within its interventions and scope of activities – as gender-responsive as possible.

Depending on its gender-responsiveness, every TC project output should therefore be assigned a Gender Marker scoring as follows:

2b. Gender is the central focus of output
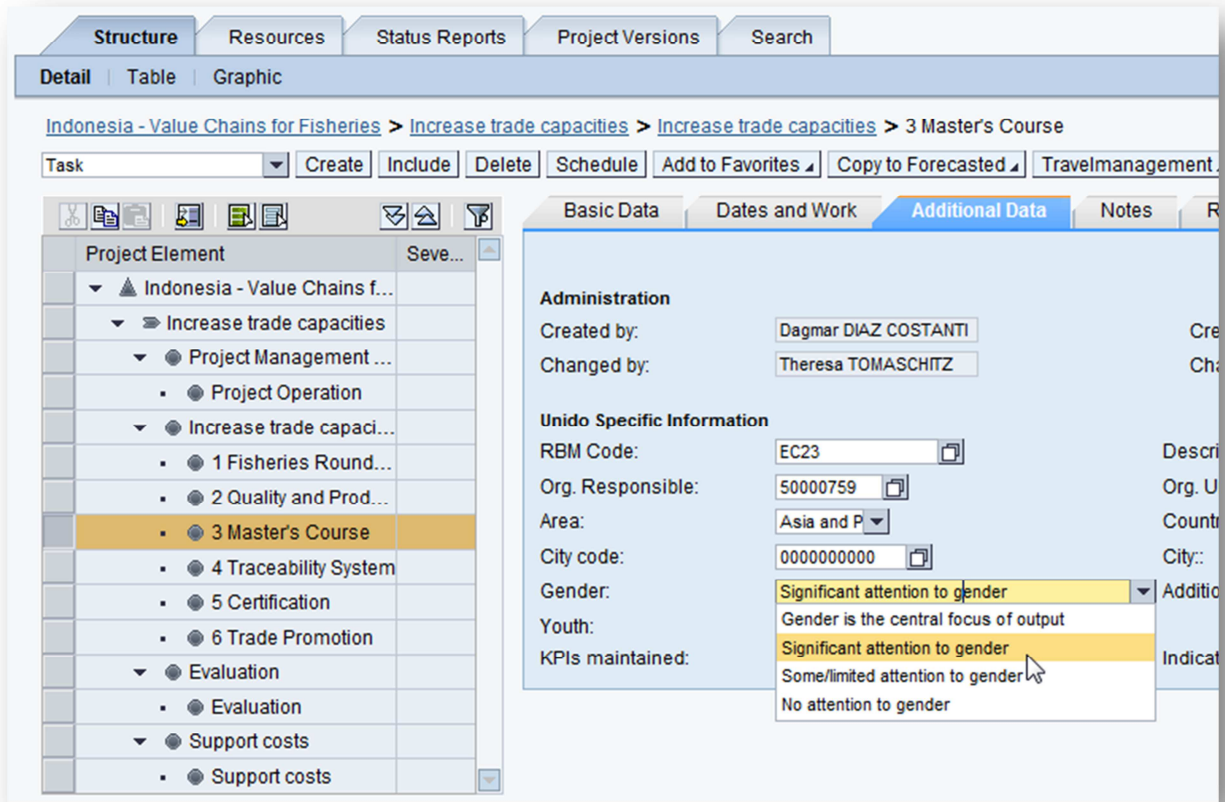
2a. Significant attention to gender

1. Some/limited attention to gender

0. No attention to gender

How to assign a Gender Marker to a project output in SAP

The Gender Marker field is found in the Portfolio and Project Management (PPM) module of the SAP system within the logical framework (WBS) at the **output-level** under 'Additional Data', see below screenshot.

Please select the respective rating from the drop-down-menu and save your changes.

Gender Marker Scoring Definitions*

Scoring	Definition
2b – Gender is the central focus of output	The primary focus of this output is contribution to gender equality and/or empowerment of women (GEEW). All indicators assigned to this output <u>must</u> include gender baselines, targets, and collect sex-disaggregated data. Key project personnel working on this output and related activities must have gender expertise. *Example output: Capacity-building of Ministry to incorporate GE objectives in national trade policies/strategies or the output is part of a project that only targets women and girls (e.g. in entrepreneurship) or men and boys (e.g. in post conflict situations, retraining of former soldiers)*
2a – Significant attention to gender	Significant contribution to GEEW & gender mainstreaming is expected as a result of this output. The primary focus of this output is not gender equality, but gender equality is integrated as a major component. At least 50% of the activities under this output promote GEEW. At least one indicator assigned to this output must include a gender target and baseline and collect sex-disaggregated data. Project personnel working on this output and related activities must have good gender knowledge. *Example output: Institutional capacity for the Cities of Durban and Johannesburg strengthened and awareness raised on Non-Motorized Transport (e.g. awareness raising activities target women with customized promotion messages and materials; uptake of awareness raising is monitored through sex-disaggregated indicators, etc.)*
1 – Some/limited attention to gender	Some contribution to GEEW is expected as a result of this output, but not as a primary objective. Activities under this output are primarily focused on other issues, but have a small gender component. If possible, one indicator is assigned to this output that includes a gender target and baseline and collects sex-disaggregated data. Project personnel working on this output are gender-sensitized. *Example output: Public-private dialogue platform established on XXX (e.g. sex-disaggregated reporting on participants of the dialogue)*
0 – No attention to gender	No contribution to GEEW is expected as a result from this output. The output is gender-blind. *Example outputs: Capacity of Lab X is strengthened with micro-biological testing equipment; emissions reduced through upgrading of (new) production technologies*

*Scores assigned to project outputs will be aggregated into an overall score at the project-level through the reporting function of the SAP system. Full gender mainstreaming at the project level (an overall score of 2a) is deemed equally important as a gender-focused project (an overall score of 2b) with respect to its contribution to GEEW.