UNIDO Project Productive work for Youth and Women in Ethiopia
Entrepreneurship development toolkit

Matteo Landi
Business, Investment and Technology Branch
UNIDO, Vienna
UNIDO Inclusive and Sustainable Industrial Development (ISID) and the Programme for Country Partnership (PCP)
UNIDO Strategy
Inclusive and Sustainable Industrial Development (ISID)

- Every country achieves a higher level of industrialization in their economies, and benefits from the globalization of markets for industrial goods and services.
- No one is left behind in benefiting from industrial growth, and prosperity is shared among all parts of society in all countries.
- Broader economic and social growth is supported within an environmentally sustainable framework.
- All relevant development actors contribute to the achievement of ISID, as industry generates the wealth needed to address critical social and humanitarian needs.
Inclusive & Sustainable Industrial Development, Program for Country Partnerships (ISID-PCP)

- **Program for Country Partnerships - PCP** - innovative partnership business model developed to realize *Inclusive & Sustainable Industrial Development (ISID)* strategies in developing countries

- 2 pilot countries: **Ethiopia** and **Senegal**

- The main characteristics of this new partnership model in Ethiopia are:
  - **Ownership of the Government**: Joint Steering Committee (JSC) chaired by the MOFED and the National Technical Task Force (NTTF) by the MoI;
  - **Development through extensive consultation between all stakeholders**, including International Financial Institutions, Donor Agencies and the Private Sector;
  - **Alignment with Ethiopia GTP** and implementation within the framework of the Ethiopian Industry Development Strategy (EIDS)
  - **Focus on key industrial sectors** of the country, Leather, Textile and Agro-food sectors and on Industrial Zones (IZs)
  - Development of a **Functional Monitoring Learning Evaluation System**
The PCP is instrumental for the implementation of ISID and the development of a **competitive industrial sector in Ethiopia**, through:

- Funds and technical resources mobilization
- Investment Promotion and FDI
- Technical Expertise and Capacity Building
- Agricultural transformation (key role of private sector) and commercialization of agricultural goods (local and international trade promotion)
- Support to new government initiatives (IAIPs, IZs)
- Inclusive development through support to youth and women
UNIDO Project on Productive work for Youth and Women in Ethiopia
Project information

Chair: Ministry of Industry
Partners: Ministry of Urban Development and Constructions
Ministry Of Women Children and Youth Affairs
Implementer UNIDO
Donors Italian Development Cooperation
Austrian Development Cooperation (tbc)
Duration 36 months
Location Addis Ababa and 4 regions
Sectors Agro-industry, Leather, and Textile
Project Beneficiaries

- Financial institutions
- Non-financial service providers
- Youth and Women
Project Interventions

**Policy**
- Road map on Entrepreneurship development (youth and women)

**Macro level**
- Capacity building of financial and non-financial service providers (toolkit)

**Meso level**
- Technical assistance

**Micro level**
- Support to youth/women-led businesses & investment promotion

**Enterprise**
THANK YOU