Vienna Food Safety Forum
11 September 2015

Agenda
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08.00-09.00  Registration & Networking Coffee / Tea
In front of Conference Room C1, C-Building (2nd floor)

09.00-09.45  Opening Session
Welcoming address
- Mr. Li Yong, Director General, UNIDO
- H.E. Sabine Oberhauser, Minister of Health of Austria

Keynote Speech
- H.E. Bi Jingquan, Minister, China Food and Drug Administration (CFDA)

Opening statement
- Mr. Cenk Gurol, Chairman, Global Food Safety Initiative (GFSI)

Moderator
- Mr. Bernardo Calzadilla-Sarmiento, Director, Trade Capacity Building Branch, UNIDO

10.00-11.30  Session 1 - International Food Safety Governance
Ensuring safer food and preventing global food scandals are not only a national issue with food being traded through largely fragmented value chains. Increasingly, food safety and enforcement of regulations and standards will depend on building the right partnerships between regulators and industry at global, regional and national level.

The objective of this session is to compare and contrast various approaches in food safety governance at the different geographical levels and to highlight the role of industry and private sector in this. The session will cover the following areas:

- Need for regulatory harmonization and importance of standards to protect consumers from global food safety scandals
- Public-private interactions in global food safety governance
- Key aspects in national and regional food safety regulation
Moderator

- Mr. Samuel Godefroy, Senior Partnership Coordinator, Global Food Safety Partnership (GFSP), World Bank

Speakers & Presentations

- **International Governance of food safety**
  Mr. Yuan Lin, Director General, Department of International Cooperation, CFDA

- **Scientific Supervision on Food Safety**
  Mr. Zhang Jing, Director General, Department of Food Safety Supervision II, CFDA

- **International best practices in setting national food safety control systems**
  Ms. Renata Clarke, Senior Food Safety and Quality Officer, Food and Agriculture Organization (FAO)

- **EU Food safety regulatory approach**
  Mr. Jacky Le-Gosles, Advisor, DG SANTE

- **Role of the industry and private sector – the case of ASEAN**
  Mr. Matt Kovac, Policy Director, Food Industry Asia (FIA)

11.30-12.00  Q&A
12.00-13.30  Lunch
13.30-14.30  **Session 2 - Managing Risk in the Dairy Sector**

Food risk management tools, such as the emergency response system, have vital roles in addressing risk within the dairy sector. Establishing a common understanding on the risk tools developed and currently used by regulators and private sector will facilitate better management and clearer communication in food risk among stakeholders.

This session intends to link the lessons-learned from previous global challenges with international best practices in the dairy sector. It will cover the following areas:

- Mitigation of risk through the utilization of an emergency response system and direct communication among stakeholders
Market situation then, now and in the future – Dairy market potentials
Infant formula – lessons learned and way forward

Moderator
Mr. Brian Milton, Senior Advisor, GFSP Secretariat, World Bank

Speakers & Presentations
Risk management and communication
Mr. Peter Embarek, Programme Manager, World Health Organization (WHO)
Managing risk in global dairy supply chains
Mr. Yves Rey, Senior Quality and Food Safety Advisor to Danone Board of Directors
Chinese Regulatory System on Infant Formula
Mr. Nie Dake, Division Director, Department of Food Safety Supervision, CFDA
Food Safety and Informatization
Mr. Wang Yansong, Vice President, China Inner Mongolia Mengniu Dairy Group Co., Ltd.
Industry experience on infant formula
Mr. Chen Fuquan, Vice President, Inner Mongolia Yili Industrial Group Co., Ltd.
Risk Assessment in the dairy and infant food sector at EFSA
Mr. Klemens Fuchs, Head of Division, Risk Assessment, Austrian Agency for Health and Food Safety

14.30-14.45 Q&A
14.45-15.45 Session 3 – Panel Discussion: Industry Engagement in Food Safety Capacity Building
Industry has a major role in guaranteeing efficiency and effectiveness of food supply systems and ensuring that it results in a supply of safe food products. Many small-scale suppliers have difficulties to adequately respond to market requirements, which
prevent them from seizing business opportunities with local, regional and global buyers. By developing the supply-side through food safety capacity building, there will be an overall improvement of management, quality, safety, productivity and sustainability practices within the food industry that, in turn, will positively impact their overall business, environmental and social performance.

The panel discussion, following the two technical sessions, will allow industry representatives and other stakeholders to highlight the importance of private sector engagement in advancing food safety capacity building and present and discuss case studies from a food industry perspective.

**Moderator**
- Ms. Bev Postma, Executive Director, Food Industry Asia (FIA)

**Key presentation**
- **CFDA Food Safety Capacity Building programmes**
  Mr. Jiang Deyuan, President, Institute of Executive Development, CFDA

**Panelists**
- **Mr. Cenk Gurol**, Chairman, Global Food Safety Initiative (GFSI), Japan
- **Mr. Wang Xiangyu**, Deputy Director, Department of International Cooperation, CFDA, China
- **Mr. Xu Jian**, Vice President, China Resources Vanguard
- **Mr. Josef Braunshofer**, CEO, Berglandmilch, Austria
- **Mr. Leon Bruner**, Executive Vice-President, Grocery Manufacturers Association, (GMA), USA
- **Ms. Yu Siying**, Vice President, Alibaba Group, China

15.45-16.15  Q&A
16.15-16.30  Closing Session

Closing Remarks

- Mr. Jiang Deyuan, President, China Food and Drug Administration Institute of Executive Development
- Mr. Bernardo Calzadilla-Sarmiento, Director, Trade Capacity Building Branch, UNIDO

from 16.30  Networking Cocktail