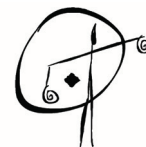




Italian Development
Cooperation
Ministry of Foreign Affairs
and International Cooperation



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



No Peace Without Justice



2015
Anno europeo
per lo sviluppo



Promoting Women Economic Empowerment in the MENA Region

Agenda

Milan Expo, 14 October 2015

CONFERENCE ON WOMEN ECONOMIC EMPOWERMENT

IN EGYPT, JORDAN, LEBANON, MOROCCO, PALESTINE AND TUNISIA

AGENDA OF THE CONFERENCE

10:00 -10:30 REGISTRATION OF PARTICIPANTS

10:30 -11:30 **Opening session: “Promoting women economic empowerment in Egypt, Jordan, Lebanon, Morocco, State of Palestine and Tunisia”**

Moderator

Monica Carcò, Chief Investment and Technology Unit, UNIDO

Speakers

Emma Bonino, former Minister of Foreign Affairs and founder of No Peace Without Justice, Italy
Mohamed Lamine Dhaoui, UNIDO Director Business, Investment and Technology Service Branch, UNIDO

H.E. Samira Merai, Minister of Women Affairs, Tunisia

H.E. Hussein El Hajj Hassan, Minister of Industry, Lebanon

Giampaolo Cantini, Director General of the Italian Development Cooperation, Italian Ministry for Foreign Affairs and International Cooperation, Italy

11:30 -13:00 **Morning session: “The importance of national, regional and international networks to promote women economic empowerment”**

Chair

Emma Bonino, former Minister of Foreign Affairs and founder of No Peace Without Justice, Italy

Speakers

Paola Ravacchioli, European Investment Bank - MENA Region

Delphine Borione, Deputy Secretary General for Social and Civil Affairs, Union for the Mediterranean

Anna Zattoni, Director General of Valore D, Italy

Marta Marti Carrera, Chair, Entrepreneurship and SMEs Committee of Business Europe

Elena Vasco, Secretary General of the Milan Chamber of Commerce, Italy

Q&A

13:00 -14:00 LUNCH

14:00 - 17:30

Roundtable discussion on “Women Entrepreneurship in Egypt, Jordan, Lebanon, Morocco, State of Palestine and Tunisia”

Chair

Bianca Pomeranzi, Gender Expert Italian Cooperation Department, United Nations Convention on the Elimination of All Forms of Discrimination against Women (UNCEDAW) member

Key Note
Speakers

Soukeina Bouraoui, CEO, Center of Arab Women for Training and Research (Cawtar), Tunisia
Annamaria Simonazzi, Fondazione Giacomo Brodolini, President of the Foundation Scientific Committee, Italy
Serena Romano, President and Founder Corrente Rosa, Italy

14:30 - 15:30

Panel one: The experience in Jordan, Lebanon and the State of Palestine

Chair

Bianca Pomeranzi, Gender Expert Italian Cooperation Department, United Nations Convention on the Elimination of All Forms of Discrimination against Women (UNCEDAW) member

Speakers

Pierre Omran, Head of Beirut Permits Committee, Ministry of Industry, Lebanon
H.E. Hana Uraidi, Executive Director of Jordan Enterprises for Economic Development, JEDCO, Jordan
Alia Farhat, The Lebanese Association for Development - Al Majmoua, Lebanon
Doa Wadi, Business Women Forum (BWF), Palestine

15:30 - 16:00

Q&A

16:00 - 17:00

Panel two: The experience in Egypt, Morocco and Tunisia

Chair

Haifa Hajjar Najjar, Senator and President of the Business & Professional Women-Amman (BPW-A), Jordan

Speakers

Hala El Shawarby, Head of the Development Projects Council, Ministry of Industry, Trade and SMEs, Egypt
Shereen Allam, Association for Women's Total Advancement and Development (AWTAD), Egypt
Asmaa Morine, Association des Femmes Chefs d'Entreprises du Maroc (AFEM), Morocco
Sana Ghenima, Femme and Leadership (F&L), Tunisia
Emanuele Santi, Lead Strategy Advisor at African Development Bank (ADB)

17:00 - 17:30

Q&A

17:30 - 18:30

Recommendations and Closing Remarks

Monica Carcò, Chief Investment and Technology Unit, UNIDO
Doa Wadi, Business Women Forum - (BWF), Palestine
H.E. Samira Merai, Minister of Women Affairs, Tunisia



وزارة الصناعة والتجارة والصرفيات والمتوسطات
Ministry of Industry, Trade & SMEs



REPUBLIC OF LEBANON
MINISTRY OF INDUSTRY

Royaume du Maroc
Ministère de l'Industrie,
du Commerce, de l'Investissement
et de l'Economie Numérique



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Al Majmoua
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Business Women Forum - Palestine
منتدى سيدات الأعمال - فلسطين



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