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Director General Li and President of Peru discuss Programme for Country Partnership (PCP) Peru

To mark the official launch of the PCP Peru, Director General LI Yong travelled to Lima from 28 to 29 September. His meetings with high-level officials, including President Pedro Pablo Kuczynski, helped cement the commitment of both parties to the implementation of the programme. The Director General also met with representatives from the private and financial sectors.



With President Pedro Pablo Kuczynski (Third left).

Ministries of Production and Foreign Affairs host official launch of PCP Peru inception phase

The Minister of Production, Bruno Giuffra Monteverde, noted that the components of the PCP Peru would drive the development of modern and competitive industrialization. Such a process should focus on quality and innovation; value chain and enterprise development; and sustainable industrial parks; as well as on industrial resource and energy efficiency, and renewable energy.

Main elements of PCP Peru

In order to make sure that quality and innovation remain key drivers for industrial growth in Peru, UNIDO is working closely with the key national partners in the field. They include the different Innovation and Technology Centres (CITEs), the Technological Institute of Production (ITP), and the National Institute for Quality (INACAL).

The CITEs are responsible for transferring technology and promoting business innovation. Each CITE is a meeting point between government, academia and the private sector. In order to evaluate the impact of the CITEs on the private sector, identify opportunities for these centres to improve their service portfolio and strengthen the network managed by the ITP, UNIDO carried out an independent assessment of three CITEs chosen by the Ministry of Production. The results of this assessment were presented at a workshop on 27 September, during which UNIDO representatives engaged in an extensive dialogue with key partners on the national system of innovation and the interventions needed to strengthen it in order to foster modern and competitive industries in Peru.



A model of one of the proposed sustainable industrial parks.

UNIDO is also working closely with INACAL to assess the national quality system and identify areas of collaboration. A joint workshop from 19 to 21 September served as a platform to raise awareness of quality as a tool to strengthen competitiveness and drive sustainable economic growth. The workshop participants also discussed the development of a road map for creating a culture of quality in Peru.

In order to further promote sustainable industrial parks as part of the PCP Peru, UNIDO has secured a grant from the Global Environment Facility (GEF). The grant will help develop a sustainable industrial zone development project worth an estimated USD 41 million.

The project will help transform traditional industrial areas into sustainable industrial parks and will be piloted in the industrial zone of Callao. It will enhance regulatory mechanisms for sustainable industrial park planning and promote low-carbon and clean technologies and practices, as well as energy efficiency, sound chemicals management, and renewable energy.

Furthering national leadership and developing partnerships

To develop closer working ties with representatives of different Government entities, as well as all the technical and financial partners involved in the design of the PCP Peru, UNIDO and the Ministry of Production have established two partnership mechanisms: a National Steering Committee and a Partner Donor Working Group.

The National Steering Committee, led by the Ministry of Production, is responsible for coordinating all PCP activities. Other national partners include the Ministry of Economy and Finance, the Ministry of Environment, the Ministry of Foreign Trade and Tourism, and the Ministry of Foreign Affairs, as well as industrial associations (represented by the Sociedad Nacional de Industrias, SNI); the national bank, COFIDE; and representatives from academia. This committee is a crucial instrument for guaranteeing strong government ownership and alignment with national priorities.

The Partner Donor Working Group (PWDG) will generate investment and technical assistance portfolios and mobilize funds for inclusive and sustainable industrial development in Peru. The PDWG will therefore bring together a working group of technical and financial partners led by the Ministry of Economy and Finance, the Ministry of Production, and the Ministry of Foreign Affairs, to coordinate all related resources and programmes.



The UNIDO delegation during a meeting with representatives of the Ministry of Production; the Ministry of Economy and Finance; the Ministry of Foreign Affairs; and representatives from national and international development finance institutions, including the World Bank Group, Inter-American Development Bank, the Andean Community Fund and Peru's National Development Bank, COFIDE.



Eduardo Ferreyros Küppers (Right), Minister for Foreign Trade and Tourism, pledged his support for the PCP Peru and agreed to join the National Steering Committee.



Meeting with Andreas von Wedemeyer (Front row, third left), President of SNI.



Director General Li with the Vice Minister of Production, Juan Carlos Mathews.

Director General interviewed by local media

The Director General was interviewed by several Peruvian media outlets during his visit, including by el Comercio, and RPP TV in Lima (photo in studio).



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