GMIS | Global Manufacturing & Industrialisation Summit

*Taking a **Transformational** Approach*

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Global Manufacturing & Industrialisation Summit (GMIS)

Abu Dhabi, 27-30 March 2017

As the world's first ever cross-industry forum, the Global Manufacturing & Industrialisation Summit (GMIS) is designed to create universal consensus by unifying governments, businesses and civil society to take a transformational approach towards shaping the future of manufacturing. GMIS aims to promote a roadmap for future development to echo the evolution in international trade and global best practices.

Co-Chair

Co-Chair and Host

الإمارات العربية المتحدة
وزارة الاقتصاد
UNITED ARAB EMIRATES
MINISTRY OF ECONOMY

GMIS will offer a voice and venue for leaders to transform manufacturing, encourage greater investment in capabilities, foster innovation and drive global skills development. The Summit will unite over 1,200 delegates including visionary world leaders, expert industry CEOs and specialist researchers and academics to provide long-term innovative solutions to the challenges faced by the manufacturing industry.

Manufacturers play a crucial role in the exponentially evolving world economy, accounting for almost 17% of global GDP over the past 5-10 years. They generate wealth for investors, pay taxes to governments and employ half a billion people worldwide. They are also facing challenges from rapid transformations in technology and global value chains that are driven by the fluctuating impact of the digital revolution. These challenges can no longer be resolved in isolation, they require a global solution.

The first edition of GMIS will be hosted in Abu Dhabi in 2017 by the UAE Ministry of Economy and the United Nations Industrial Development Organization (UNIDO) in collaboration with the Global Agenda Council on the Future of Manufacturing of the World Economic Forum (WEF). Centred between the emerging East and the industrialised West, between the affluent North and the developing South, Abu Dhabi is the ideal strategic location for GMIS.

In line with the Sustainable Development Goals of the United Nations, this groundbreaking event is part of a global initiative to promote and advance inclusive and sustainable industrial development, for which the Summit in 2017 is only the beginning of the GMIS journey.

H.E. Sultan bin Saeed Al-Mansoori

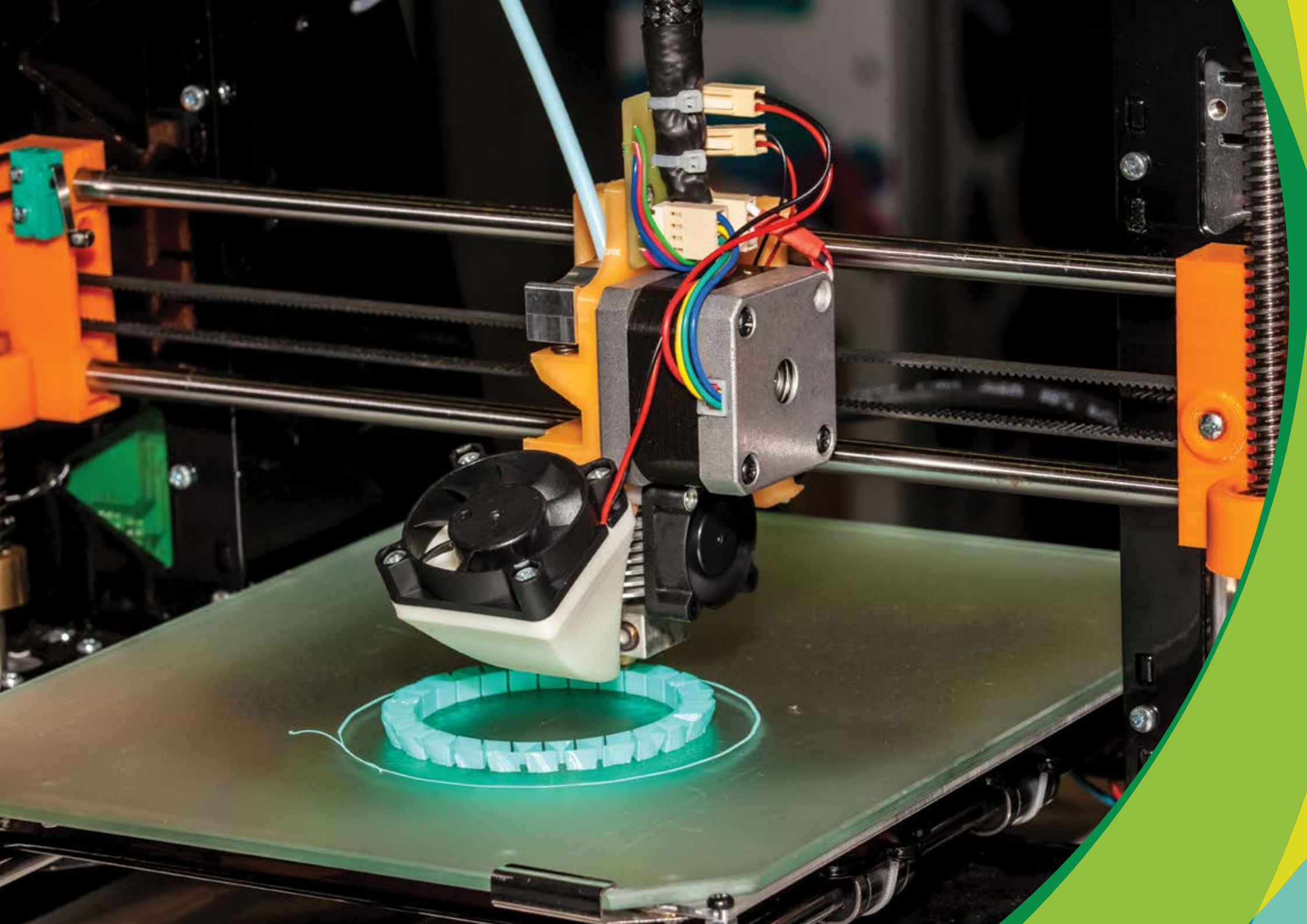
UAE Minister of Economy

"We will be witnessing an elite gathering of minds, stalwarts of public and private sectors as well as key representatives of civil society. Together they will carve out a road map for manufacturing industries globally. The Global Manufacturing & Industrialisation Summit will facilitate knowledge transfer from leading international experts, bring potential partners to the UAE to encourage investment and increase inflow of foreign direct investment, and help develop local SMEs by exposing them to international best practices and capital sources."

H.E. LI Yong

Director General of UNIDO

“We need to strengthen our efforts to build a resilient manufacturing infrastructure to promote inclusive sustainable industrialisation while fostering innovation. The Global Manufacturing and Industrialisation Summit offers a unique and special opportunity to debate these issues and identify the solutions. We need to think of how to develop the manufacturing capabilities of countries, including their SMEs, and how to promote global value chains across key manufacturing sectors.”



The **Objectives**

Vision

Unite key industry experts and stakeholders to identify fundamental challenges in the manufacturing sector and provide transformational ideas and solutions, along with a vision for the future that supports and benefits the private and public sectors, and civil society.

Sustainability

Articulate a roadmap for lasting international development and prosperity that will define capacity development priorities, standardize regulations, address labour issues and enhance environmental protections.

Innovation

Facilitate a productive knowledge exchange at the highest levels that will highlight gaps and opportunities within global research and development as well as identify new solutions and ideas.

Collaboration

Create a unique networking forum for international cooperation that will result in pivotal cross-border investment growth, lucrative partnership opportunities and the sharing of relevant technological advancements.

Capabilities

Encourage the development of manufacturing capabilities, particularly among SMEs, and promote global value chains across key manufacturing industries.

Aspiration

Manufacturing was once a natural destination for young people looking for rewarding careers, but today's employers are struggling to attract the right calibre in sufficient numbers. Making manufacturing aspirational to youths across all nations can and will reverse this trend.

Projects

Showcase a series of cross-industry R&D pilot projects that reflect the potential of convergent technologies and that will act as a catalyst to future collaborations and partnerships.

Reports

Provide a comprehensive, unbiased post-Summit report as a tangible data resource for future decision-making that will summarise the key findings and can be widely circulated to influential media and organisations, including the United Nations.

The **Dialogue**

DRIVING CONVERGENCE IN AN AGE OF DISRUPTION

Examine the nature of the technological transformation that is driving convergence in today's business environment and its current and future impact on governments, businesses and society.

FIRMS OF THE FUTURE

Explore the outlook for manufacturing companies, including which business models could become obsolete and how evolving production processes, the digital revolution, SMEs and geography will shape the factories of the future.

SUSTAINABLE MANUFACTURING

Address the responsibilities of the manufacturing industry in light of global warming, growing public concern for sustainability, and whether new technologies can be significant contributors to a new social compact between industry and society.

FINANCING EMERGING TECHNOLOGIES

Establish the priorities for essential R&D activities by identifying funding mechanisms for emerging technologies through new sources of investment from banks, venture capitalists and institutional investors.

THE EVOLUTION OF EMPLOYMENT

Determine how digital integration and automation will affect future employment, how industry can attract new talent from younger generations, and how governments can encourage the free flow of labour.

POLICY IN THE NEW MILLENNIUM

Review the role of governments in creating the right regulatory environment for meaningful growth that contributes to open innovation, capabilities-orientated manufacturing, and global development.

SKILLS OF THE FUTURE

Establish the extent to which the digital revolution has necessitated a shift in relevant skills and education systems, and how this will continue in the future with the rise of artificial intelligence and the growing interface between man and machine.

GLOBAL PARTNERSHIPS IN VALUE CHAINS

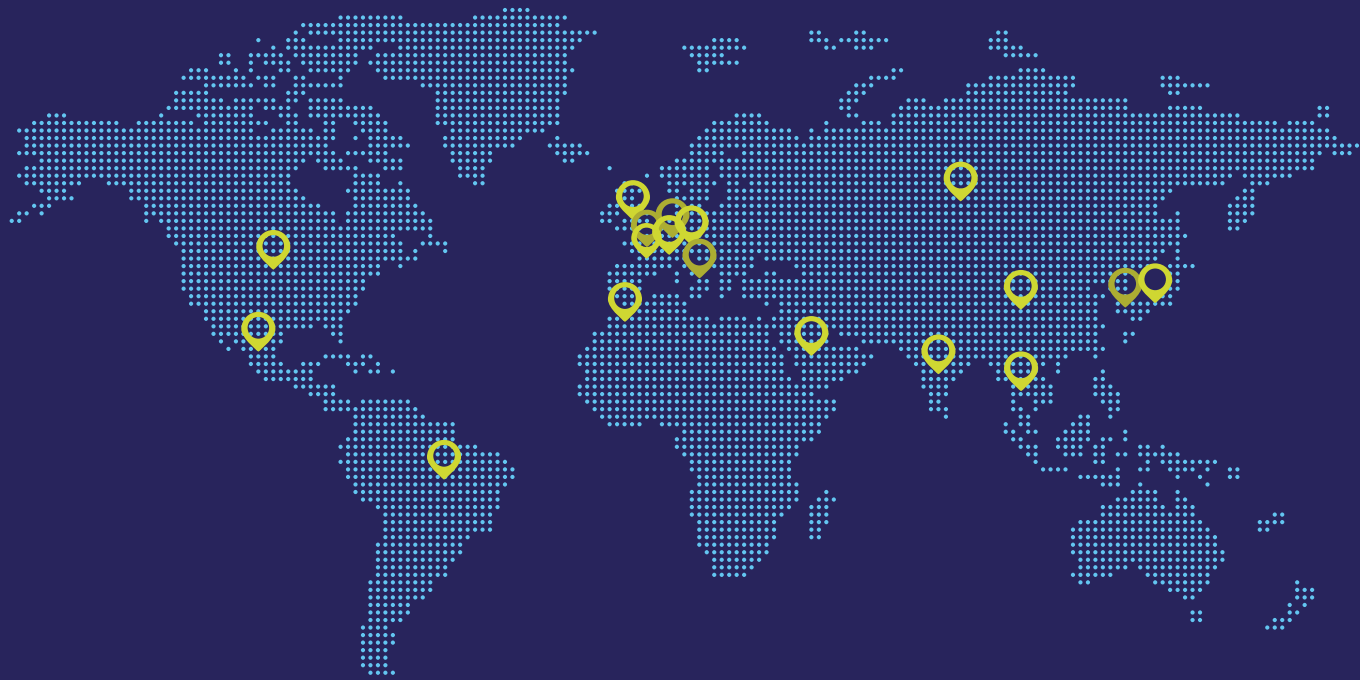
Identify the challenges, opportunities and implications of global value chains following the evolution of modern manufacturing towards complex international production networks and assess the future of production and convergence.

STANDARDS

Address the importance of a common framework that promotes business continuity and streamlines manufacturing through the standardization of skills, capabilities, technical specifications, networks, and assesses the future of production and convergence.

The **Roadshow**

The Roadshow events are designed to generate input for the Global Manufacturing & Industrialisation Summit being held in Abu Dhabi in March 2017. Visiting key international markets and gathering local leaders from the three pillars of industry: government, private sector and civil society, the Roadshow will become a starting point for discussions on trends, challenges and transformational ideas for the manufacturing sector. It will also capitalise on opportunities for innovation and creativity, and explore how stakeholders can develop mutually beneficial global partnerships.



United Kingdom	Germany
Switzerland	Thailand
USA	China
Brazil	Japan
India	South Korea
France	Austria
Italy	KSA
Morocco	Russia
Mexico	Poland

Manufacturing in the United Arab Emirates

Why the UAE?

The UAE has set a vision on the diversification of its economy, with a view to reducing reliance on revenue from non-renewable energy sources. The manufacturing sector has immense potential to expand and plays a vital role in the diversification strategy of the country. Manufacturing is currently the second largest contributor to the UAE economy after the oil and gas sector.

The new UAE investment law, which allows one hundred percent company ownership to foreigners, is intended to boost the manufacturing sector and will further contribute to the overall growth of the economy. The law was commissioned with the possibility of creating flexibility and is in the final phase of being drafted with special emphasis on new technology and environmentally-friendly initiatives across different sectors.

Manufacturing and the knowledge-based sector accounts for around 11 per cent of total UAE GDP, with the aim of growing this to 25 percent of total UAE GDP by 2025. The UAE's Vision 2021 focuses on creating national policies that achieve sustainable growth, in which manufacturing plays a key role.

Hosting the Global Manufacturing & Industrialisation Summit in Abu Dhabi is a testament to the country's growing role in developing a global, knowledge-based economy that values human capital development and innovation. These attributes, set by the UAE's Vision 2021, will position Abu Dhabi as a leading manufacturing hub that integrates global value chains to promote a sustainable future for many generations to come.

"The present in which we live and enjoy is the starting point for our future. Our achievements up to this point strengthens our will to work towards the future, for the progress of people, their happiness and prosperity."

The Late Sheikh Zayed bin Sultan Al Nahyan

The **Destination**

Abu Dhabi
The Capital of Progress

Constituting over 80% of the total landmass of the United Arab Emirates, Abu Dhabi is the largest and most populated of the seven Emirates. From its origins as a centre for pearl diving and fishing, Abu Dhabi has developed at a phenomenal pace to become a truly 21st century city. Since the discovery of oil in 1958, the late Sheikh Zayed bin Sultan Al Nahyan knew this natural treasure must be used to improve the lives of future generations. Thus, he set about turning that aspiration into a reality.

Among Abu Dhabi's highlights, which are enjoyed by residents and visitors alike, are its world-class infrastructure, exceptional educational and healthcare institutions, as well as architectural wonders, an abundance of parks and recreational facilities along with luxury hotels embracing the Arabian Gulf. This has allowed Abu Dhabi to become a leading, global destination.

The **Venue**

The inaugural Summit will be held in the prestigious Paris-Sorbonne University in Abu Dhabi. A monument to educational excellence, this university is housed in a state-of-the-art campus on Al Reem Island that combines heritage with learning.

The Summit aims to unite an international audience of experts in an effort to discover what the future holds for global manufacturing and the unique attributes of this forward thinking campus will maximise its opportunity to do so.

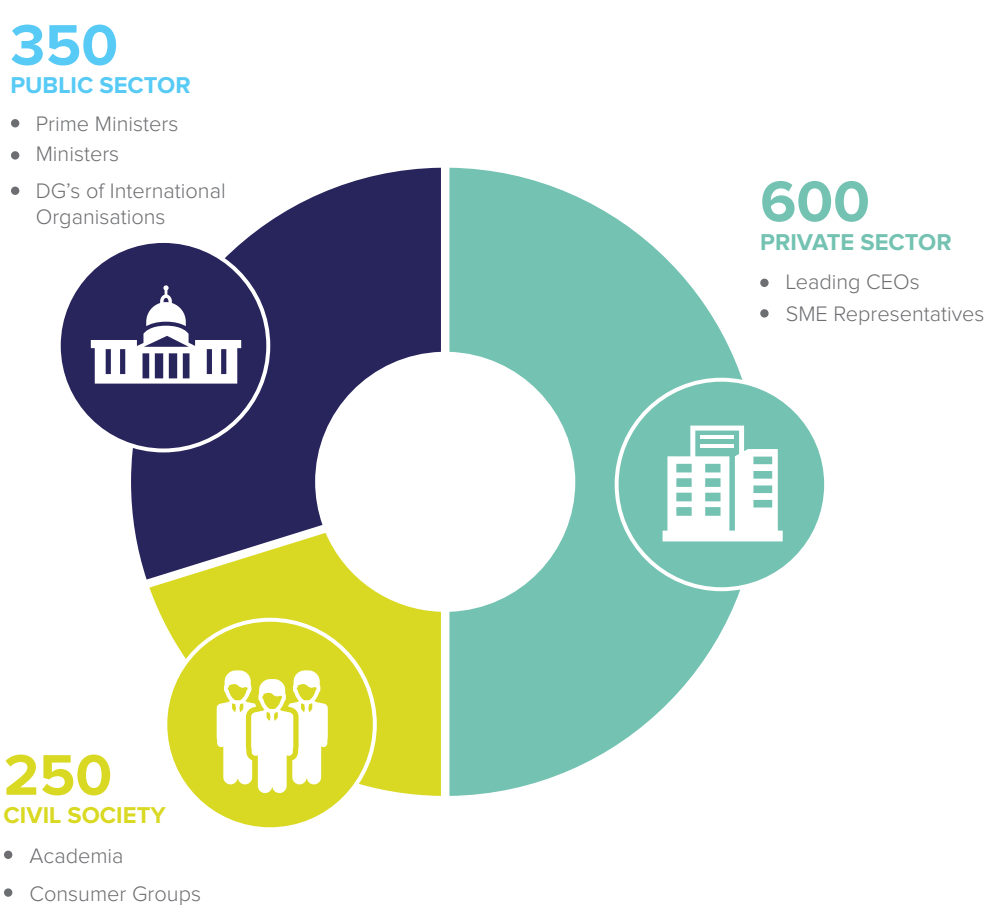
The distinctive design lends itself to the broad range of activities and facilities that will be made available to attendees. Delegates, Exhibitors and Visitors can book a tailor made package including access to dedicated VIP dining areas and networking zones, corporate majlis or executive suites and attend a range of secondary sessions and workshops in dedicated breakout rooms.

The **Audience**

The inaugural GMIS event will bring together more than 1,200 thinkers, policy makers and corporate leaders to discuss immediate and long-term issues and solutions surrounding the manufacturing sector. This is your opportunity to participate in a high-level exchange of ideas and in-depth dialogue with international and industrial peers on cutting-edge and emerging topics in the changing landscape of the manufacturing world.

In Attendance:

- Heads of State, Heads of Government, Ministers & Public Sector Policy Makers
- Industry Leaders, Decision Makers, Entrepreneurs, Investors & Industry Professionals
- Academics, Researchers, Innovators & Students
- NGOs & Civil Society Organisations



The **Opportunities**

- Debate a wide range of issues with a wide variety of experts and decision makers from across the globe
- Examine options and solutions for the most pressing challenges affecting the manufacturing world
- Seek out potential funding for industry related projects
- Take advantage of the opportunity to network with key stakeholders
- Pursue new business opportunities and network with companies and organisations
- Identify investment opportunities from all corners of the manufacturing sector
- Be part of a leading high-level discussion on global manufacturing opportunities
- Learn about the latest changes and business strategies across the sector
- Take advantage of the opportunity to speak one-on-one with the leading experts in various fields
- Keep abreast of the rapidly changing global manufacturing environment
- Listen to opinions of industry leaders on the global issues impacting manufacturing
- Acquire real insights regarding challenges in a sector that creates headlines each and every day

The **Complimentary Programmes**

Our series of Complimentary Programmes will provide the ideal platform for those who are seeking to network and establish tangible business relationships with corporations from across the sector. The programmes will include:

- Panel Discussions
- Speaker Series
- Technical Workshops
- Masterclasses
- Round Table Discussions
- Media Debates
- Business Exchange

An additional Investment Programme will provide an exclusive platform for countries to introduce and showcase key investment and trade opportunities to a global audience. Meet and engage with high-level speakers, develop valuable business contacts and build new partnerships at this unique global setting.

Partnership Opportunities

Partnership with the Global Manufacturing & Industrialisation Summit grants high-profile exposure for your organisation at the inaugural Summit along with a number of exclusive opportunities throughout the three-day programme. It's an exercise that enables you to strengthen your position or brand amongst leading businesses, international economic movers and key decision-makers.

Partnership demonstrates your on-going commitment to the future of manufacturing and simultaneously creates the opportunity for you to network with top business leaders and prospects. Enjoy a unique opportunity to participate in or facilitate Panel Sessions, Industry Roundtables, Networking Events and Technical Workshops to share your knowledge, experience or even introduce new products and ideas to a captive audience.

You can take advantage of pre-defined GMIS Partnership Packages or request a package customised to your organisation's requirements. We know that every organisation is different and our team will develop a package that meets your aims and objectives, whilst allowing you to associate your brand with a prestigious global event, creating maximum exposure for your organisation.

Partner Benefits

Selected for their alignment with the commitment to shaping the future of manufacturing, our Partners believe in the power of multi-stakeholder interaction to drive positive change and will play an important role in global manufacturing to help develop the sector.

In return, Partners will receive ongoing membership complete with access to all reports, events and activities. They will have access to the following exclusive Summit benefits in addition to PR & marketing opportunities at the event:

- Access to Technical Workshops
- Exclusive access to member network
- Access to Working Groups
- Opportunity to participate in Pilot Projects
- Opportunity to participate in a Media Roundtable
- Exclusive interviews and features in our Video News Releases by our Global Media Partner
- Invitation to all Global Roadshow Workshops & Networking Events
- Opportunity to host Technical Sessions or Masterclass

Foundation Partner
(Limited Availability)

Pre Summit Benefits

- Participation in the Global Roadshow
- Sponsor logo placement on major press releases prior to the Summit
- Access to the Summit delegates list
- Pre-arranged meeting with VIP delegates
- One (1) exclusive pre-Summit interview with a Tier 1 media partner (Local & International)
- Dedicated press event for the announcement of GMIS partnership
- One (1) dedicated press release as part of the Summit Campaign

Governance Participation

- Industry Group membership
- Working Group participation (up to 4 sessions)
- Opportunity to host one (1) Working Group

Event Day Benefits

- Opportunity to host a VIP lunch, breakfast or networking session (approx 100 pax)
- Ten (10) Summit passes, flights & accommodation
- Ten (10) tickets for the Summit Gala Dinner
- A dedicated meeting room for the entire three (3) day duration of the event
- Reserved priority seating at the Opening Ceremony of the Summit
- Priority booking of the Summit press conference room
- One (1) exclusive interview during the Summit with a Tier 1 media partner (Local & International)
- Opportunity to host a Technical Workshop or Masterclass
- Participation in Media Roundtable

Promotional Benefits

- Exclusive insertion of business collateral into the delegate bag (limited to 1 item per sponsor)
- Priority interviews with selected media agencies together with a Summit spokesperson
- Two (2) page advertisement insertion in the official Summit programme
- Prominent recognition and acknowledgement in all of the Summit's collaterals which will include the venue backdrop, on-site branding, marketing and advertising collaterals and/or billboards
- Recognition in selected Summit publications, websites and social media platforms with hyperlinks
- Collaborative opportunities and invitations to Summit programmes and events
- Opportunities to distribute branded gifts to delegates and visitors
- One (1) exclusive branded e-shot to the Summit database

Strategic Partner
(Limited Availability)

Pre Summit Benefits

- Participation in the Global Roadshow
- Sponsor logo placement on major press releases prior to the Summit
- Dedicated press release announcing partnership
- One (1) dedicated press release as part of the Summit Campaign

Governance Participation

- Industry Group membership
- Working Group participation (up to 3 sessions)

Event Day Benefits

- Opportunity to host a business networking event or breakfast (50-100 pax)
- Eight (8) Summit passes, flights & accommodation
- Eight (8) tickets for the GMIS Gala Dinner
- Reserved priority seating at the Opening Ceremony of the Summit
- Priority booking of the Summit press conference room
- One (1) exclusive interview during the Summit with a Tier 1 media partner (Local & International)
- Opportunity to host a Technical Workshop or Masterclass
- Participation in Media Roundtable

Promotional Benefits

- Exclusive insertion of business collateral into the delegate bag (limited to 1 item per sponsor)
- Priority interviews with selected media agencies together with a Summit spokesperson
- One (1) page advertisement insertion in the official Summit programme
- Prominent recognition and acknowledgement in all of the Summit's collaterals which will include on-site branding, marketing and advertising collaterals and/or billboards
- Recognition in selected Summit publications, websites and social media platforms with hyperlinks
- Collaborative opportunities and invitations to Summit programmes and events
- Opportunities to distribute branded gifts to delegates and visitors

Industry Partner
(Limited Availability)

Pre Summit Benefits

- Participation in the Global Roadshow
- Dedicated press release announcing partnership

Governance Participation

- Industry Group membership
- Working Group participation (up to 2 sessions)

Event Day Benefits

- Six (6) Summit passes, flights & accommodation
- Six (6) tickets for the GMIS Gala Dinner
- Reserved priority seating at the Opening Ceremony of the Summit
- Priority booking of the Summit press conference room
- Priority interviews during the Summit with a Tier 2 media partner (Local & International)
- Opportunity to host a Technical Workshop or Masterclass

Promotional Benefits

- Exclusive insertion of business collateral into the delegate bag (limited to 1 item per sponsor)
- Priority interviews with selected media agencies together with a Summit spokesperson
- Half-page advertisement insertion in the official Summit programme
- Prominent recognition and acknowledgement in all of the Summit's collaterals which will include on site branding, marketing and advertising collaterals and/or billboards
- Recognition in selected Summit publications, websites and social media platforms with hyperlinks
- Collaborative opportunities and invitations to Summit programmes and events
- Opportunities to distribute branded gifts to delegates and visitors

Summit Partner

Pre Summit Benefits

- Participation in the Global Roadshow
- Dedicated press release announcing partnership

Governance Participation

- Working Group participation (one (1) session)

Event Day Benefits

- Two (2) Summit passes, flights & accommodation
- Two (2) Tickets to the Summit Gala Dinner
- Reserved priority seating at the Opening Ceremony of the Summit
- Priority interviews during the Summit with a Tier 2 media partner (Local & International)
- Opportunity to host a Technical Workshop or Masterclass

Promotional Benefits

- Exclusive insertion of business collateral into the delegate bag (limited to 1 item per sponsor)
- Quarter-page advertisement insertion in the official Summit programme
- Prominent recognition and acknowledgement in all of the Summit's collaterals which will include on-site branding, marketing and advertising collaterals and/or billboards
- Recognition in selected Summit publications, websites and social media platforms with hyperlinks
- Collaborative opportunities and invitations to Summit programmes and events
- Opportunities to distribute branded gifts to delegates and visitors

Partner Benefits

Benefits	Foundation Partner	Strategic Partner	Industry Partner	Summit Partner
Pre Summit Benefits				
Pre-arranged meeting with VIP delegates	◆			
Exclusive pre-Summit interview with a Tier 1 media partner (Local & International)	◆			
Sponsor logo placement in major press releases prior to the Summit	◆	◆		
Access to the Summit delegates list	◆			
Dedicated press event announcing partnership	◆			
Dedicated press release announcing partnership	◆	◆	◆	◆
Participation in the International GMIS Roadshow	◆	◆	◆	◆
One (1) dedicated press release as part of the Summit's Global Campaign	◆			
Governance Participation				
Industry Group membership	◆	◆	◆	
Opportunity to host a Working Group	◆			
Participation in Working Groups	Up to 4	Up to 3	Up to 2	1

Partner Benefits

Benefits	Foundation Partner	Strategic Partner	Industry Partner	Summit Partner
Event-day Benefits				
Opportunity to host a VIP lunch on Summit days (approx 100 pax)	◆			
Opportunity to host a Breakfast Event or Networking Session (approx 50-100 pax)	◆	◆		
Summit passes, flights & accommodation	10	8	6	2
Invitations to the Summit Gala Dinner	10 Tickets	8 Tickets	6 Tickets	2 Tickets
Dedicated meeting room space	◆			
Reserved priority seating at the Opening Ceremony of the Summit	2	2	1	1
Exclusive interviews with Summit media partners (Local & International)	◆	◆	◆	◆
Opportunity to host a Technical Workshop or Masterclass	◆	◆	◆	
Participation in Media Roundtable	◆	◆		

Partner Benefits

Benefits	Foundation Partner	Strategic Partner	Industry Partner	Summit Partner
Promotional Benefits				
Exclusive insertion of business collateral into the delegate bag (limited to 1 item per sponsor)	◆	◆	◆	◆
Priority interviews with selected media agencies together with a Summit spokesperson	◆	◆		
One (1) exclusive branded e-shot to the Summit database	◆			
Advertisement insertion in the Summit official programme book	2 Pages	1 Page	Half-page	Quarter-page
Prominent recognition and acknowledgement in all of the Summit's collaterals which will include the on-site branding, marketing and advertising collaterals and/or billboards	◆	◆	◆	◆
Recognition in selected Summit publications, websites and social media platforms with hyperlinks	◆	◆	◆	◆
Collaborative opportunities and invitations to Summit programmes and events	◆	◆	◆	◆
Opportunities to distribute branded gifts to delegates and visitors	◆	◆	◆	◆

Contact

partners@gmisummit.com

Media **Partners**

As a Media Partner you will work in parallel with our organising committee. The Global Manufacturing & Industrialisation Summit will position your media agency as a prime source for contemporary world news.

More than 1,200 delegates from across the globe are expected to attend the Inaugural Summit, including heads of state, chief executives and other dignitaries. The Summit is an important opportunity for government leaders, captains of industries, academic scholars, regional experts, professionals and C-level executives to discuss and assess progress, discuss challenges, share best practices and work together to accelerate innovation for global manufacturing.

BRAND VISIBILITY on a global platform
NETWORK and build new relationships
DIRECT ACCESS to high-level officials and key corporate figures
PROMINENT EXPOSURE through an integrated marketing campaign
PRIORITY OPPORTUNITIES to special coverage, features and interviews

As one of the official Summit Media Partners, your organisation can take advantage of a unique 3-tier Media Partnership package, each with its own individual benefits that include marketing opportunities, usage of the Summit logo, an enhanced image and standing with the international business community and prominent listing in the Media Partner section, the official Summit website, other related portals and Summit publications.

Media Partner **Benefits**

For Media Partner	Tier 1 Partner	Tier 2 Partner	Tier 3 Partner
Priority access and filming opportunities for the Summit	◆		
Priority access and filming opportunities for the Global Roadshow & interviews with key attendees	◆		
One (1) page advertisement in the Summit's official programme book	◆		
An opportunity for media correspondent to moderate a Panel Session*	◆		
Opportunity to place collateral in the delegate bag (limited to 1 piece per partner)	◆		
Exclusive interviews with key leaders, speakers and contributors during the Summit	◆	◆	
Opportunity to participate in the Media Roundtable	◆	◆	◆
Complimentary delegate passes & access to press rooms	5 Tickets	3 Tickets	2 Tickets
Complimentary Gala Dinner Invitations	5 Tickets	3 Tickets	2 Tickets
Placement of publications at a shared designated area	◆	◆	◆
Acknowledgement as a Media Partner in the Summit's print and advertising collateral	◆	◆	◆
Acknowledgement as a Media Partner in the Summit's publications	◆	◆	◆
Acknowledgement as a Media Partner in the Summit's on-site branding collateral	◆	◆	◆
Acknowledgement as a Media Partner in the Summit's website	◆	◆	◆

*subject to approval

For GMIS	Tier 1 Partner	Tier 2 Partner	Tier 3 Partner
30 second TVC spots on Media Partner's television channel throughout the 3 months before the event in Europe, Middle East, America & Asia regions	100	50	
Complimentary one (1) page advertisement in the Media Partner's publication	4	3	2
Announcement article or broadcast about the Summit in / on the Media Partner's publication or platform	2	1	1
Articles or broadcasts of the Summit (pre & post) featured in the Media Partner's publication or platform	3	2	1
Insertion of the Summit in the Media Partner's event calendar (online)	◆	◆	◆
Announcement article or broadcast of the Summit on the Media Partner's official website	2	1	1
The Summit's logo, website link and brief write up on the Media Partner's official website	◆	◆	◆
The Summit's promotional web banner to be featured on the Media Partner's official website	◆	◆	◆
Promotional content of the Summit on the Media Partner's social media platforms in the 10 months leading to the event	◆	◆	◆
An opportunity to distribute the Summit's marketing material at events arranged by the Media Partner	◆		
Complimentary Summit promotional e-mail blast to Media Partner's subscribers	4	3	2

Contact

partners@gmisummit.com

Press **Registration**

Reporters, journalists, writers and editors are invited to apply for Press Credentials to the first Global Manufacturing & Industrialisation Summit to be held in March 2017 in Abu Dhabi, United Arab Emirates.

Approved Press Registrants will be entitled to the following benefits:

- Entrance to all Summit Sessions
- Entrance to The Manufacturing Expo - Global Value Chain Market
- Entrance to the Business Networking Breakfast & Lunch sessions
- Access to our Media Lounge & Press Pod
- Meals (lunch and two coffee breaks each day)
- Delegates Pack including the Summit Programme with multiple press briefings
- Online access to reports, presentations, pictures after the Summit
- Simultaneous interpretation

Please visit the official Summit website to complete your registration. Once your information has been submitted, your application for press registration will be reviewed and, if accepted, you will receive a confirmation email.

Contact Us

press@gmisummit.com

MANUFACTURING expo 2017

Paris-Sorbonne, Abu Dhabi
27-30 March 2017

The Manufacturing Expo is an exhibition that will take place in conjunction with the Global Manufacturing & Industrialisation Summit. The Expo, which is dedicated to showcasing UAE and GCC manufacturing capabilities as well as technologies that have been introduced by global organizations that have revolutionized the manufacturing sector, will encourage partnerships and raise awareness of industrial achievements and investment opportunities in different industrial sectors.

The Expo aims to encourage greater investment in the industry regionally and foster business partnerships internationally. It will create a game-changing opportunity for companies to meet with the world's leading integrators and potential investors, generate new contacts and secure new business development channels.

The event will also be focused on inspiring young Emiratis to grasp the global significance of manufacturing and highlight the range and benefits of a career in the industry.

Why **Exhibit**

Join the global leaders of manufacturing by exhibiting at the Manufacturing Expo 2017

Leading manufacturers from all over the world will be participating in the GCC's first ever showcase of manufacturing capabilities and investment opportunities. Companies across the entire manufacturing sector will be represented including: Petrochemicals; Metal and Mining; Aviation; Steel; Automotive; Aerospace and Defense; Pharmaceuticals; Biotechnology and Life Sciences; Healthcare Equipment; Food and Beverages; Marine Industry and Cabling; Electronics and many others.

- Showcase your latest products and manufacturing capabilities to global leaders and international governments
- Pursue new business opportunities and network with companies and organisations from around the world
- Take advantage of the opportunity to speak one-on-one with leading international buyers
- Be part of high-level discussions on global manufacturing opportunities at GMIS

For more information or to participate, please contact us on expo@gmisummit.com

4,000	1,200	500+	200+	50+
ATTENDEES	INTERNATIONAL DELEGATES	GOVERNMENT BODIES AND OFFICIAL DELEGATIONS	JOURNALISTS	VISITING COUNTRIES

Why Visit?

Bringing together governments, private sector and civil society, GMIS and The Manufacturing Expo aim to encourage greater investment in manufacturing capabilities, foster innovation and promote skills development globally.

As the industry reaches a transformational period of global change, challenges will be revealed whose solutions will define the future of manufacturing for decades to come. The forum of industry experts and visionary leaders that will be hosted in 2017 will be determining those solutions in partnership with the pioneering brands in attendance.

- Find new partners and suppliers in the fastest growing market in the GCC
- Identify investment opportunities from all corners of the industry
- Listen to opinions of industry leaders on the world's current issues impacting manufacturing
- Be part of high-level discussions on global manufacturing opportunities

Global Value Chain Market

The Global Value Chain Market (GVCM) is a business matchmaking platform for face-to-face networking meetings that will be dedicated to increasing regional and international partnerships throughout the Summit and Expo.

The bespoke platform will connect the online and on-site worlds during events by match-making participants into pre-scheduled meetings that will produce the optimum associations for prosperous outcomes. The programme will offer easy access to participant information, including contact details and experience. It will accurately match participants to their most suitable potential connections, thereby maximising the opportunity for key meetings that could result in successful international partnerships and secure potential contracts for the future.

The GVCM will:

- Provide exchange channels for the manufacturing community.
- Encourage subcontracting and partnership communication mechanisms between Small and Medium enterprises.
- Promote technology collaboration in the region.

For more information or to participate, please contact us on:
expo@gmisummit.com

The **UAE Pavilion**

The Manufacturing Expo will also host the UAE Pavilion; a dedicated area connected with the main exhibitors hall, in which visitors will gain insight into the state of UAE manufacturing and its contribution to global value chains.

The innovation and vision of the United Arab Emirates has seen the country transform from a desolate desert landscape into a thriving cosmopolitan destination that not only contributes to, but competes in, the global marketplace. Its commitment to excellence, forward-thinking and creativity are just some of the reasons why this pioneering country has become an international hub for businesses and entrepreneurial thinking. The development of the local manufacturing industry is reflective of the nation's economic diversification plan.

The pavilion will offer unique opportunities for UAE manufacturing companies to exhibit and showcase their products to all of the attendees. It aims to display the very best of UAE talent including important innovations in R&D, production, process and environmental sustainability.

For partnership opportunities please contact:

Ehren Biggers | Account Manager

Email partners@gmisummit.com

Karim Al Alami | Account Manager

Email partners@gmisummit.com

For exhibitor opportunities please contact:

Olga Mamizheva | Exhibition Manager

Email expo@gmisummit.com

www.gmisummit.com