



WILLKOMMEN IN BERLIN  
Welcome to Berlin • Bienvenue à Berlin • Bienvenidos a Berlín

Berliner Diplomatenclub beim Auswärtigen Amt e.V.

## **Jour Fixe March 2017**

**The Executive Board of „Willkommen in Berlin“  
cordially invites you**



to a

### **Panel Discussion**

**on the occasion of the International Women's Day**

#### **Women in networks for a common future**

- Can women in African and Middle East countries benefit from the experience of their European counterparts -

at the

**Embassy of the French Republic  
Entrance: Wilhelmstraße 59, 10117 Berlin**

on

**Monday, 6 March 2017, 2:30 p.m. to 5:00 p.m.**

**The event will be held in English (with simultaneous translation to German).**

## **Panelists:**

H.E. Philippe Etienne, Ambassador of the French Republic

H.E. Elyes Kasri, Ambassador of the Tunisian Republic

Monica Carcó, Senior Industrial Expert, Focal Point Youth employment and Women Economic Empowerment, Agri-Business Department, UNIDO, Vienna

Elisabeth Hintermann, Managing Director Mühldorfer GmbH & Co. KG

Representative of one of the 6 UNIDO Network of Women Business Associations

Fatoumata Ba, Executive Director Jumia, Nigeria

Daniela Zehentner-Capell, Head of Division „Trade-related development cooperation“, Federal Ministry for Economic Cooperation and Development, Berlin



**MENA countries**

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## **Program:**

- 2:30 - 3:00 p.m. Registration and coffee
- 3:00 p.m. **Welcome note and introduction of the panel participants**  
Tone Korssund-Eichinger  
President "Willkommen in Berlin"
- 3:10 p.m. **Welcome remarks**  
H.E. Philippe Etienne, Ambassador of the French Republic  
H.E. Elyes Kasri, Ambassador of the Republic of Tunisia
- 3:20 p.m. **Presentation**  
Monica Carcó  
Senior Industrial Expert, Focal Point Youth employment and Women Economic Empowerment, Agri-Business Department, UNIDO, Vienna  
Presentation of UNIDO study on women entrepreneurship development in Egypt, Jordan, Lebanon, Morocco, Tunisia, Palestine
- 3:45 - 4:45 p.m. **Panel discussion moderated by Monica Carcó, UNIDO**
- Sharing experiences of women entrepreneurs' projects in the regions
  - Exchanging views on challenges faced by women entrepreneurs
  - Networking as a key factor for success
  - Chances for courageous women
  - Questions & Answers
- 4:45 - 5:00 p.m. **Summary and conclusions**  
H.E. Philippe Etienne, Ambassador of the French Republic
- Preliminary recommendations to be taken up by different organizations and included in future reports

Please register by **23 February 2017 at the latest**

via e-Mail: [wib@auswaertiges-amt.de](mailto:wib@auswaertiges-amt.de)

or Fax: 030-5000-2163

I would like to attend the WILLKOMMEN IN BERLIN Jour Fixe – Panel Discussion on the occasion of Int. Women’s Day – on 6 March 2017 at 2:30 p.m.:

Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Embassy, if applicable: \_\_\_\_\_