



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



STRENGTHENING INTERNATIONAL
ALLIANCES IN THE GLOBAL
MARKET



ROSCONGRESS



SPIEF'17
ST. PETERSBURG
INTERNATIONAL
ECONOMIC
FORUM



CEPLA



II Interregional Forum

“Strengthening International SME Alliances between the Russian Federation and the Latin America and the Caribbean countries (LAC)”

May 31, 2017

Convention and Exhibition Centre „EXPOFORUM”
Peterburgskoye Shosse 64/1, Saint-Petersburg, Russia

Organizers: Ministry of Foreign Affairs of the Russian Federation, United Nations Industrial Development Organization (UNIDO), Roscongress Foundation

With financial support of the Russian Federation

09:00-09:30 Registration of participants, welcome coffee break

09:30-10:30 **Opening of the forum, introduction and objective of the forum.**

Invited participants:

Welcome speech – Government of Saint Petersburg:

Georgy S. Poltavchenko, Governor of Saint Petersburg

Welcome speech – Ministry of Foreign Affairs of the Russian Federation:

Alexander V. Shetin, Director, Department of Latin America

Emilio R. Lozada García, H.E. Ambassador Extraordinary and Plenipotentiary of the Republic of Cuba to the Russian Federation

Carolina Cosse Garrido, Minister of Industry, Energy and Mining of the Eastern Republic of Uruguay

Carlos Chanduvi Suarez, Chief, Latin America and the Caribbean Division, UNIDO

Cooperation between the LAC countries and the Russian Federation:

success stories.

Othon Sigfrido Reyes Morales, President, Export and Investment Promotion Agency of El Salvador (PROESA)

Orlando Salvador Solórzano Delgadillo, Minister of Industry and Commerce of Nicaragua

Laura Silvana Vallejo Páez, Executive Director, ProEcuador, Republic of Ecuador

Rebeca Gaona, Director, Secretariat of Economic Development, Government of the Central Department of Paraguay

Tatyana Mashkova, Director General, National Committee for Economic Cooperation with Latin America, CN CEPLA

Eugeny Zhikh, General Director, OOO “International Financial Alliance”

(TBC), Head, Regional office, Russia-Brazil Business Council for the North-Western Federal District of Russia

10:30-11:30

Cooperation in the field of biopharmaceuticals between the LAC countries and Russia: New opportunities for development of joint production, and scientific and technical work

Since 2008, the LAC region is the fastest growing pharmaceutical market in the world. Latin American companies currently play the leading role in the Latin American market of the pharmaceutical industry with a turnover of \$ 100 billion. Producers of generic drugs from Brazil, Argentina and Cuba already export their products to other emerging markets in Asia, Africa and the Middle East.

What are the potential and mechanisms of cooperation between LAC and the regions of the Russian Federation in the biopharmaceutical sector?

What role will the key partners, such as business, government structures, the private sector and research institutions, play in developing this cooperation?

What potential strategic steps need to be taken to boost cooperation in this sector?

Potential Speakers:

Sergei Tsyb, Deputy Minister of Industry and Trade of the Russian Federation

Viktor Trukhin, Director, St. Petersburg National Research Institute of Vaccines and Serums, FMBA of Russia

Viktor Dmitriev, Director General, Association of Russian Pharmaceutical

Manufacturers (ARPP)

Alejandro Saúl Padrón Yaquis, President, Center for Pharmaceutical Research and Development of the Republic of Cuba (CIDEM)

José Carreño King, CEO, ProMexico

Merlin Alejandrina Barrera López, Viceminister of Commerce and Industry, Republic of El Salvador

Dmitry Chagin, Director, Chairman of the Board of NP "Medico-Pharmaceutical Projects of the XXI Century and Association of Pharmaceutical Companies

Konstantin Movchan, Deputy Director of NG "Medical-Pharmaceutical Projects NP. XXI Century", "Pharmaceutical cluster as a development indicator of industry of St. Petersburg"

Alexander Khromov, Director General, "Citamed": "Counting on our own research in our own laboratory" - Scientific research in the field of peptide pharmacology and design of new effective drugs with a high degree of safety

Zakhar Golant, Chairman of the Board of the NP "Union of Pharmaceutical and Biopharmaceutical Clusters"

11:30-12:00

Coffee Break

12:00-13:30

Partnership between the LAC countries and Russia in the field of automation and robotics

The LAC countries play a distinctive role in cyber-revolution, but its influence on the regional economy is still limited. According to the forecast of the International Federation of Robotics, by 2018 more than 1.3 million industrial robots will be installed in plants around the world. Depending on the country, up to 85% of activities in the manufacturing sector can be replaced by robotics.

One of the main ways to adapt to such a global transformation is the progressive automation of the LAC industries to achieve higher productivity.

What contribution can LAC and Russia make to the development of the robotics field and technologies in general at the global level?

What are the potential and mechanisms of cooperation between LAC and the regions of the Russian Federation in the field of automation and mechatronics?

What role will the key partners, such as entrepreneurs, government agencies, private sector, and research and development institutions play in the promotion of this cooperation?

What potential strategic steps need to be taken to implement this cooperation in the near future?

Moderators:

Carlos Chanduvi Suárez, Chief, Latin America and the Caribbean Division, UNIDO

Vitaly Stepanishev, Executive Director, Business Center “Russia - Latin America”

Potential Speakers:

Laercio Aniceto Silva, General Superintendent, Superintendent, Reference Centers for Innovative Technologies (CERTI) at the Federal University at Santa Catarina (UFSC), Brazil

Rodrigo Quevedo Silva, President, Chilean Association for Robotics (ACHIRO)

Carolina Cosse Garrido, Minister of Industry, Energy and Mining of the Eastern Republic of Uruguay

Alexey Borovkov, St. Petersburg Polytechnic University. Peter the Great, head of the Engineering Center

Gleb Turichin, Head of the Institute of Laser and Welding Technologies of SPbSTU, the rector of the St. Petersburg State Maritime Technical University

Alexander Lopota, Director, Central Research and Development Institute of Robotics and Technical Cybernetics (CRI RTC)

Name, Groups of companies "Tehnovotum", "Robotic complexes of the Roboscope VTM-3000 series", robotics in the field of security at industrial facilities, railways and aviation

Mark Finkov, JSC NPK “Pelengator”, Head of the System Analysis and Design Department “Design and development in accordance with the requirements of the Industry 4.0: From large-scale and box products to product frameworks”

13:30—14:30

Lunch

14:30—16:00

Technology and economic integration between Russia and the LAC countries

Moderator:

Vladimir Salamatov, Director General, Research Center for International Trade and Economic Integration

Potential speakers

Arman Shakkaliyev, Director, Department of Technical Regulation and Accreditation, Eurasian Economic Commission (EEC)

Konstantin Leonidov, Director, Department of State Policy in the field of technical regulation, standardization and ensuring the uniformity of measurements, Ministry of Industry and Trade of the Russian Federation

Alexey Abramov, Head, Federal Agency for Technical Regulation and Metrology (ROSSTANDART)

Alexey Khersontsev, Head, Federal Service for Accreditation

Sergey Koldaev, Director for International Adaptation of Export Goods, Russian Export Center

Iosif Aronov, Head of the Compliance Department, VNIIS, Research Center for International Trade and Economic Integration - “Technical regulation of the EAPS. Access to the market”

Carmen Gisela Vergara, General Secretary, Secretariat for Central American Economic Integration (SIECA)

Salvador Pardo Cruz, Minister of Industry of the Republic of Cuba

Ferdinand Welzijn van Handel, Minister of Industry, Trade and Tourism of the Republic of Suriname

Bowe Donnalee, Chair of the Board of Directors, Caribbean Export Development Agency

María Miranda Vaquero, Executive Director, National Accreditation Body of the Republic of Cuba


María del Rocío Ruiz Chávez, Subsecretary for Competitiveness and Normativity of The National Institute of Quality of the United Mexican States (INACAL)

16:00—16:30 Coffee Break

16:30—17:15 **Innovative decisions in the LAC countries: Agribusiness and industrial parks**

Fleurant Aviol, Minister of Planning and External Cooperation, Republic of Haiti

Amadeo Nicora, President, National Institute for Agricultural Technology of the Argentina Republic (INTA)



Elisio Contini, Head of EMBRAPA's Intelligence and Macro-Strategies Secretariat, Brazilian Agricultural Research Corporation, affiliated with the Ministry of Agriculture, Livestock, and Supply of the Federative Republic of Brazil

Luis Roberto Ramirez Vega, Director of International Cooperation, Ministry of Economy, Industry and Commerce of the Republic of Costa Rica

17:15-17:30

Plenary session

Recommendations of the forum, prospects for the future (Ministry of Foreign Affairs of the Russian Federation – CN CEPLA – International Finance Alliance - UNIDO)

17:30-22:00

Excursion and the evening reception for participants of the forum at the Chamber of Commerce and Industry of the city of Pavlovsk

