UNIDO’s APPROACH ON GENDER MAINSTREAMING

Akos Koszegvary
Industrial Development Officer &
Environment Department Gender Focal Point

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OUTLINE

• Why gender equality matters
• SDG’s related to Women
• UN-System-Wide Action Plan (UN-SWAP)
• Strengthened Partnership with UN Women
• Gender and Inclusive and Sustainable Industrial Development (ISID)
• UNIDO’s Gender Policy and Strategy
• Gender dimensions in UNIDO’s project cycle
• Success stories and possible projects
WHY GENDER EQUALITY MATTERS

• Women make enormous contributions to economies, though they remain disproportionately affected by poverty, discrimination, and exploitation.

• UN Women has quantified the benefits of economic empowerment of women:

  If men and women played an identical role in labour markets, as much as USD 28 trillion, or 26% more could have been added to the global GDP by 2015.

  An analysis of Fortune 500 companies with the greatest representation of women in management delivered a total return 34% higher than others.

“Despite some improvements, leadership positions across the board are still held by men, and the economic gender gap is widening, thanks to outdated attitudes and entrenched male chauvinism. We must change this, by empowering women at all levels, enabling their voices to be heard and giving them control over their own lives and over the future of our world.” – António Guterres, United Nations Secretary-General, March 2017
2030 Agenda for Sustainable Development
SDG 5 - Achieve gender equality and empower all women and girls


Out of 9 targets the most relevant to UNIDO’s mandate:

• Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life

• Adopt and strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels
UN System-Wide Action Plan (UN-SWAP)

- **System-wide policy** issued on gender equality and the empowerment of women – to guide UN entities in their endeavors towards gender mainstreaming

- **UN system wide accountability** framework to measure, monitor, and drive progress for the achievement of gender equality and the empowerment of women

- It applies to all entities, departments and offices of the UN system

http://www.unwomen.org/~media/headquarters/attachments/sections/how%20we%20work/unsystemcoordination/un-swap-technical-notes.pdf%60
Strengthened Partnership with UN WOMEN

• UNIDO among handful UN entities invited by UN Women to pilot the next generation of the UN-SWAP on gender equality and empowerment of women
• UNIDO hosted with UN Women and UNODC the 2017 annual UN-SWAP coordination meeting in October
• Regular consultation with UN Women on specific issues
• Strengthened cooperation at operational level with UN Women

Global project on the “Economic Empowerment of Women in Green Industry (2018-2023) being jointly prepared with UN Women
Gender and ISID

THEMATIC AREAS

Safeguarding the environment

Creating shared prosperity

Advancing economic competitiveness

Inclusive and Sustainable Industrial Development

7 Affordable and Clean Energy
9 Industry, Innovation and Infrastructure
5 Gender Equality
13 Climate Action
UNIDO Policy on Gender Equality and Women’s Empowerment (2009; revised 2015)

Gender Equality and Empowerment of Women Strategy, 2016-2019

Institutional Framework:
* Gender Mainstreaming Steering Board
* Office for Gender Equality and Empowerment of Women
* Gender Focal Points

Dual Track Approach
UNIDO’s Gender Equality and Empowerment of Women Strategy 2016-2019

GOAL to

“Promote gender equality and women’s economic empowerment in all UNIDO’s programmes, policies and organizational practices”

Based on UN-SWAP
Building evidence on environment - gender dimensions during the UNIDO project cycle

- Identification
  - Knowledge sharing
- Gender Analysis
- Formulation
  - Gender strategy / action plan
  - Gender Categorization, Checklist, Gender Baseline Study, etc.
- Implementation
  - Gender specific actions & capacity building
- M&E
  - Gender Expertise & adequate resources
- Capacity building
- Gender Screening of Projects
- Cooperation with UNIDO Gender Office
- Management Support

Gender responsive M&E

Knowledge sharing
Inclusive Development: UNIDO ENV’s Approach to Gender Equality
Results:

- 50 trainings for women and youth from disadvantaged communities in waste collection, waste sorting, sanitation, and in the management of public spaces.
- About 4,500 youth and women were able to earn a living through UNIDO support of individual economic initiatives.
- Additionally, the project improved efficiency in recycling and gave more market value to organic and plastic wastes.
Hundreds of women gained new skills and greater earning power while applying sustainable, eco-friendly techniques to phase out methyl bromide in Mexico.

UNIDO trained farmers and grafting trainers in various Mexican provinces and encouraged them to educate both men and women to become grafters.

Many of the grafters are young women under 30, with young children, who live in the villages nearby.

Grafting is a job that requires special skills, they receive higher salaries improving their living standards and impacts on their families and communities.

Due to their jobs, female grafters have more economic stability, have more self-confidence, and some are even dreaming of starting their own business in future, or going into higher education.

https://youtu.be/83IX_Sscdxg
Targeted Project Development

- Women’s access to resource efficient and cleaner production practices and to technologies that reduce time burdens and adverse impacts on health
- Due representation of women and men’s distinct needs and priorities in implementation of international agreements, local environmental regulations, technology development, technology transfer and capacity building
- The future mandate of the Montreal Protocol addressing both ozone depletion and global warming will increasingly require addressing social dimensions and gender issues. This is already an eligibility criteria for several donor including the Green Climate Fund and the GEF.
- Implementation of the amendment on HFCs will provide considerable benefits in the coming decades and help advance the Sustainable Development Goals.
PROJECT IDEAS AND COMMENTS ARE WELCOME

THANK YOU FOR YOUR KIND ATTENTION