

## Organizers



Driving towards Circularity  
International Conference  
on Circular Economy in Automotive Industries  
Sheraton Hotel | Bratislava | 6-7/11/2017

## Day 1: Monday 6<sup>th</sup> November 2017

10:30-11:30	<i>Registration of participants</i>
11:30-13:00	<i>Lunch</i>
13:00-13:25	<b>Session 1: Welcome Remarks</b>  <b>Welcome remarks</b> Mr. László Sólymos, <b>Minister of Environment of Slovakia</b> Mr. Peter Žiga, <b>Minister of Economy of Slovakia</b> Mr. Viktor Stromček, <b>State Secretary, Ministry of Transport of Slovakia</b> Mr. Stephan Sicars, <b>Director Environment Department, UNIDO</b> H.E. Mr. Henk Cor van der Kwast, <b>Ambassador of The Netherlands to Slovakia</b> H.E. Ms. Inga Magistad, <b>Ambassador of Norway to Slovakia</b>
13:25-13:40	<b>The importance of a Circular Economy Transition from the EU perspective</b> Mr. Ybele Hoogeveen, <b>Head of Group, Green Economy, European Environmental Agency (EEA)</b>
13:40-13:45	<b>Introduction of the workshop and the program</b> Ms. Nilgün Tas, <b>Chief Industrial Resource Efficiency Division, UNIDO</b> Mr. Milan Chrenko, <b>Director General, Directorate for Environmental Policy, EU and International Affairs, Slovak Ministry of Environment</b>

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13:45-15:15

### *Session 2: Setting the stage*

#### **Redefining competitiveness through the Circular Economy**

Mr. Philipp Buddemeier, **Director, Accenture Strategy | Sustainability**

#### **On the Road to the Circular Car**

Mr. Ben Kubbinga, **Senior Project Manager, Circle Economy**

#### **The electrification of the automobile is challenging the EU car industry**

Mr. Thorsten Mehlretter, **Head of Automotive, Transport & Logistics, ING Bank**

#### **European Auto Manufacturing Association vision on Circular Economy**

Mr. Jens Warsen, **Environmental Policy Director, European Automobile Manufacturers Association (ACEA)**

#### **Status of Slovak Automotive Industry**

Mr. Ľubomír Šooš, **Vice President, Slovak Automotive Industry Association (ZAP)**

#### **Panel Discussion**

*Moderator:* Mr. Freek van Eijk, **Managing Director, Acceleratio**

15:15-15:45

### *Coffee Break*

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15:45-17:45

### ***Session 3: Best Practices in the Value Chain***

#### **Electrification of the automotive industry: Production and its challenges within circular economy approach**

Ms. Michaela Ploszeková, **Head of Environmental Dpt., Volkswagen Slovakia**

#### **State of the art in remanufacturing of car electronics**

Mr. Thijs Jasink, **COO, ACtronics Group**

#### **GreenRetail**

Mr. František Pelech, **Environment & EPR Specialist, ŠKODA AUTO a.s**

#### **The RASA Car: The Hydrogen fueled car**

Mr. Hugo Spowers, **Managing Director, Riversimple**

#### **Up City! Bratislava New Mobility Business Model experiences**

Mr. Ján Mazúr, **Old Market Hall Alliance, Up City!**

#### **PSA:Trendsetter in Sustainability**

Mr. Peter Švec, **Head of External Relations, PSA Groupe Slovakia**

#### **Recycling of End-of-Life-Vehicles (ELV) under the Dutch Extended Producer Responsibility (EPR)**

Ms. Janet Kes, **Manager Corporate and Public Affairs, ARN Recycling**

#### **Panel Discussion**

*Moderator:* Ms. Ladeja Godina Košir, **Leader ,Circular Change**

17:45 – 18:15

### ***Session 4: Circular Innovation***

#### **Power pitches from 3 Circular Economy Innovative companies**

TBC, **RV Magnetics**

Mr. Šimon Krošlák, **ZEUS (Zero Emission Urban Service), Go4**

Mr. Peter Hladiš, **Electro-Formula, Slovak University of Technology**

*Moderator:* Mr. Freek van Eijk, **Managing Director, Acceleratio**

#### **Jury:**

Mr. Radoslav Mizera, **Vice President, Solved Conference Organizing Committee.**

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18:15-19:00

*Networking*

19:00-20:30

*Buffet Dinner offered by the Embassy of the Netherlands in Slovakia*

**With introductions from:**

H.E. Mr. Henk Cor van der Kwast, **Ambassador of The Netherlands to Slovakia**

Mr. Norbert Kurilla, State Secretary, **Ministry of Environment of Slovakia**

Mr. Stephan Sicars, **Director Environment Department, UNIDO**

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## Day 2: Tuesday 7th November 2017

08:45-09:00

### Summary of Day 1 & Program of Day 2

Mr. Milan Chrenko, **Director General, Directorate for Environmental Policy, EU and International Affairs, Slovak Ministry of Environment**

Ms. Nilgün Tas, **Chief Industrial Resource Efficiency Division, UNIDO**

09:00-11:00

### Session 5: Materials Innovations for Circular Economy

#### Introductory speech

Mr. Roman Karlublík, **President, Slovakian Chemical Industry, on behalf of Plastics Europe**

#### Circular Plastics

PET trip from used packaging to automotive industry synthetic fiber

Mr. Constantin Damov, **Co-Founder, Green Group, Romania**

Sustainability in choosing flame retardant plastics for the automotive sector

Mr. Sander Kroon, **Regulatory Affairs Manager, Flame Retardants and Functional Fluids, ICL Industrial Products Europe**

Cooperation through the value chain to enable the CE: The case of PVC

Mr. Arjen Sevenster, **Senior Manager, Technical & Environmental Affairs, European Council of Vinyl Manufacturers (ECVM-Vinyl Plus)**

#### Textiles

A new life for car textiles as acoustic and thermal insulation material

Mr. Juraj Plesnik, **Executive Manager, STERED**

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	<p><b><i>Session 5: Materials Innovations for Circular Economy</i></b></p> <p><b>Sustainable materials</b> Circularity of steel whilst reinventing itself in automotive Mr. Jan Bollen, <b>Chair of EUROFER (European Steel Association) Product Regulatory Environmental Issues/Life Cycle Assessment WGs and Manager Environmental Affairs, ArcelorMittal Europe</b></p> <p>Norway Aluminum innovations lead the way Ms. Christine Frogner Brath, <b>Director, Senior Analyst, Corporate Strategy and Analysis, Norsk Hydro</b></p> <p><b>Panel Discussion</b> <i>Moderator:</i> Mr. Freek van Eijk, <b>Managing Director, Acceleratio</b></p>
11:00-11:25	<b><i>Coffee break</i></b>
11:25-12:35	<p><b><i>Session 6: Financing the transition to a Circular Automotive Sector</i></b></p> <p><b>CE as an opportunity to redesign the compact between Business &amp; Society</b> Mr. Massimiano Tellini, <b>Chief Innovation Officer Circular Economy Project Intesa San Paolo Group</b></p> <p><b>Financing the Circular Economy</b> Mr. Armand Ferreira, <b>Director Sustainable Finance, ING Wholesale banking Amsterdam</b></p> <p><b>European Bank of Reconstruction and Development (EBRD)</b> Mr. Sumeet Manchanda, <b>Principal, Energy Efficiency and Climate Change, EBRD</b></p> <p><b>European Investment Bank (EIB)</b> Mr. Darragh Mac Neill, <b>Senior Industry Advisor, EIB</b></p> <p><b>Panel Discussion</b> <i>Moderator:</i> Mr. Freek van Eijk, <b>Managing Director, Acceleratio</b></p>
12:35-13:45	<b><i>Lunch</i></b>

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13:45-14:40

### ***Session 7: Facilitating the transition to a Circular Automotive Sector***

#### **The Directive on End-of-Life-Vehicles (ELV) as an instrument to drive circular economy in the automotive industry**

Ms. Bettina Lorz, **Senior Expert, Waste Management & Secondary Materials, Directorate General (DG) Environment, European Commission**

#### **Findings from electric vehicle component recycling projects**

Mr. Markus Becker, **Environment, Traffic and Transport, Electric Mobility Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, Government of Germany**

#### **Which Slovak governmental actions would help to the Slovak Automotive Industry**

Mr. Pavol Prepiak, **Vice President, Slovak Automotive Industry Association (ZAP)**

Mr. František Pelech, **Environment & EPR Specialist, ŠKODA AUTO a.s.**

#### **Panel Discussion**

**Moderator:** Ms. Nilgün Tas, **Chief Industrial Resource Efficiency Division, UNIDO**

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14:40-16:10

### *Session 8: Governmental initiatives to mainstream Circular Economy*

#### **Netherlands Circular Hotspot**

Mr. Herman Bavinck, Programme Director, Netherlands Circular Hotspot Programme, Government of the Netherlands

#### **Slovenia's stakeholder involvement**

Mr. Tadej Slapnik, State Secretary, Office of the Prime Minister, Government of Slovenia

#### **Slovakia's ambition to become a Circular Economy reference point in Eastern Europe**

Mr. Norbert Kurilla, State Secretary, Slovak Ministry of Environment

#### **How Finland innovates towards Circularity in mobility**

Mr. Heikki Sorasahi, Specialist CE mobility & logistics, The Finnish Innovation Fund (SITRA)

#### **Czech experiences on the promotion of the Circular Economy**

Mr. Vladislav Smrž, Deputy Minister for Section of Environmental Policy and International Relations, Czech Ministry of Environment

#### **Panel Discussion**

*Moderator:* Mr. Lawrie McLaren, Managing Director, Burson-Marsteller

16:10-16:30

*Coffee break*

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16:30-17:25	<p><b>Session 9: International support for Driving Towards Circularity</b></p> <p><b>The Organization for Economic Co-operation and Development (OECD)</b> Mr. Peter Börkey, <b>Principal Administrator, OECD Environment Directorate</b></p> <p><b>World Economic Forum (WEF)</b> Mr. Attila Turos, <b>Lead, Future of Production, WEF</b></p> <p><b>UNIDO</b> Mr. Stephan Sicars, <b>Director Environment Department, UNIDO</b></p> <p><b>Panel Discussion</b> <i>Moderator:</i> Ms. Ladeja Godina Košir, <b>Leader of Circular Change</b></p>
17:25 -17:45	<p><b>Inspirational speech “Transport – Future – Alternative”</b></p> <p>Mr. Štefan Klein, <b>Slovak inventor</b></p>
17:45-18:00	<p><b>Close of the workshop and outlook on the future</b></p> <p>Mr. Norbert Kurilla, <b>State Secretary, Slovak Ministry of Environment</b> Mr. Stephan Sicars, <b>Director Environment Department, UNIDO</b></p>

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