

TED^xDonauinselSalon
x = independently organized TED event

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28 nov 2017 4pm – 8pm
at Vienna International Centre

powered by



OBJECTIVE

Unleash though-provoking ideas on circular economy to inform and inspire

ABSTRACT

TEDxDonauinselSalon is a unique gathering that will unleash thought-provoking ideas and conversations, while informing and inspiring.

“Circular Economy” is the event’s theme, which will make us think and reflect on how each one of us can contribute towards a sustainable future. For UNIDO, Circular Economy is essential to achieve Inclusive and Sustainable Industrial Development (ISID); accordingly, it will be of utmost importance to explore innovative ideas related to green production including recovering value from waste; the sharing economy; reducing climate impact; innovative solutions for agriculture; and many other very relevant topics.

The event will be an ideal platform for UNIDO’s multi-stakeholder community to exchange and interact; join us and let’s TEDx together for innovation, thought leadership, and visionary insights.

More about TED and TEDx

TED is a global community, welcoming people from every discipline and culture who seek a deeper understanding of the world.

TEDx is a TED programme designed to give communities the opportunity to stimulate dialogue through TED-like experiences at the local level.

SPEAKERS

	<p>Yakob Reed (Austria) New ideas from Generation Z/ Beyond the Earth Student of the American International School in Vienna</p> <p>Yakob Jake Reed is a high school senior at the American International School in Vienna who hails from the United States and Malaysia. His interests involve theater arts, jazz guitar, journalism, and public speaking. His academic focuses are in Mathematics and Physical and Chemical Science. Jake hopes to study Aerospace Engineering at university.</p>
	<p>Santiago Mccausland Garcia (Colombia) Entrepreneur Nuevas Tecnologías Fisicoquímicas, Colombia</p> <p>Santiago is an entrepreneur who is continuously looking for innovative projects that can generate high impact for the environment and for people. He co-founded Nuevas Tecnologías Fisicoquímicas, an environmental company that designs waterless cleaning products to reduce water pollution. He is convinced that business can be prosperous while respecting humans and nature.</p>
	<p>María Mendiluce (Spain, Switzerland) Climate change/ Climate impact Managing Director of Climate and Energy at the World Business Council for Sustainable Development (WBCSD)</p> <p>Dr María Mendiluce is the Managing Director of Climate and Energy at the World Business Council for Sustainable Development (WBCSD). Maria also leads the Low Carbon Technology Partnerships initiative (LCTPi), one of the flagship projects of COP21. Maria's role also includes the development of WBCSD's Climate and Energy strategy and business solutions.</p>
	<p>Camila Carvalho (Brazil) Sharing economy/ Responsible consumption Founder of Tem Açúcar</p> <p>Camila Carvalho is the founder of Tem Açúcar, a social network for neighbors focused on the sharing economy model (Tem Açúcar is Portuguese for "do you have sugar?"). The technology is based on the idea of collaboration; the platform has become the largest social network for neighbours in Latin America.</p>
	<p>Martin Ackerman (South Africa) Waste value recovery/ Collection and recycling CFO, Thevia (Pty) Ltd.</p> <p>Martin Ackermann is an Associate Principal at Africawide Consulting where he is responsible for entrepreneurial ventures and investments. He is also the Financial and Strategy Director of Thevia, a waste converting startup that won the Green Building award at the Global Cleantech Forum in California this year.</p>

	Lee Hui Mien (Singapore)
	Closed loop product design/Greener production
	Head of Sustainability at IKEA Southeast Asia
	<p>Dr. Lee Hui Mien is the Head of Sustainability at IKEA Southeast Asia. As one of the pioneers working in the area of circular economy in Singapore, she has over 10 years of local and international experience working on closed loop product design and development research.</p>

BACKGROUND DOCUMENTATION / MEDIA

Circular economy is essential to achieve Inclusive and Sustainable Industrial Development (ISID) and the 2030 Agenda for Sustainable Development. Circular economy is where economic and environmental benefits join hands, when jobs are created while the environmental impact is reduced. The lifetime of biological and technical materials and products is extended as they are designed for durability, reusability and recyclability; furthermore, the most effective ways to produced are pursued, also with renewable energy as saving energy by reusing materials is one of the primary tenets of circular economy. New business models such as products as services, repairing, refurbishing, and recycling also help create new jobs. Connectedness (Industry 4.0) enables many of the circular economy innovations. The concept of Circular Economy also places great emphasis on the establishment of partnerships with and between private sector, research, development, and innovation communities, as well as with the financial sector.

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