



**UNIDO GENERAL  
CONFERENCE 17**

27 NOVEMBER - 1 DECEMBER 2017, VIENNA

**PARTNERING FOR IMPACT  
ACHIEVING THE SDGS** 



## Industrial Development Report 2018

# LAUNCH OF THE INDUSTRIAL DEVELOPMENT REPORT 2018





## Launch of the Industrial Development Report 2018

Wednesday, 29 November, 3:30 to 4:30 p.m.

Plenary Room

### Objective

Present and discuss the main findings of the Industrial Development Report 2018 “Demand for Manufacturing: Driving Inclusive and Sustainable Development”

### Abstract

Industrial development has typically been studied from a supply-side perspective, relegating the importance of demand. The initiation of industrial development, however, requires a critical mass of demand for manufactures. With the right set of conditions, the consumption of manufactures can set in motion a virtuous circle of industrial development comprising income creation, demand diversification and massification of consumption. This circle, however, requires specific policy measures to attain socially inclusive or environmentally sustainable industrialization.

During the event the main findings of the report will be presented and then discussed with a panel of leading experts on the field of industrial development. The main questions asked during the event will be:

1. Why demand is an important driver of industrial development?
2. How does industrial development improve our daily lives as consumers?
3. What policies can be implemented to steer demand towards the achievement of inclusive and sustainable industrial development?



## Speakers

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### **Machiko Nissanke**

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Professor

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School of Oriental and African Studies (SOAS), University of London,

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Machiko Nissanke is Professor of Economics at School of Oriental and African Studies (SOAS), University of London. Her research spans wide ranging topics, including finance and development, international economics, globalization and its impacts on inequality and poverty, debt dynamics and macroeconomic management, institutional economics, comparative economic developments in Asia and Africa, and North-South and South-South economic relations. She published 15 books and numerous papers in academic journals, edited books and volumes as well as in reports by World Bank and UN Agencies. She has served as consultant/advisor to various international organizations. She directed several major international research programmes for many international research organizations.

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### **Fiona Tregenna**

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Professor

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University of Johannesburg, South Africa.

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Fiona Tregenna holds the South African Research Chair in Industrial Development and is a Professor of Economics at the University of Johannesburg. She has a Ph.D. in Economics from the University of Cambridge, a Master's degree in Economics from the University of Massachusetts, and earlier degrees from the Universities of the Witwatersrand and Natal. Her primary research interests relate to structural change, de-industrialization and industrial development. Fiona is also a part-time Member of the South African Competition Tribunal where she adjudicates competition cases, and serves on a number of boards and advisory panels and councils. She has been involved in economics research and policy for over twenty years – in academia, the trade union movement, research institutes, and as a consultant in South Africa and internationally.

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**Cecilia Ugaz Estrada**

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Director

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Department of Policy Research and Statistics, UNIDO



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Cecilia Ugaz Estrada holds a PhD in economics from Ecole des Hautes Etudes en Sciences Sociales in France as well as graduate degrees in economic modelling from France and Peru. Prior to joining UNIDO, she served as the United Nations Resident Coordinator as well as the United Nations Development Programme (UNDP) Resident Representative for Paraguay. She also served as the Deputy Resident Representative for UNDP in Argentina and as Deputy Director for the Human Development Report Office in UNDP headquarters in New York. Ms. Ugaz Estrada has also held various positions in academia in Switzerland, United Kingdom and Finland as well as with the World Bank in Washington DC.

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**Shyam Upadhyaya**

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Chief Statistician

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Department of Policy Research and Statistics, UNIDO



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Shyam Upadhyaya started his career in 1987 as a statistician of the Central Bureau of Statistics of Nepal. Before joining UNIDO in 2005, he worked in many developing countries as an international expert on statistics for the UN, the Asian Development Bank, the World Bank and other international agencies. He has been involved in preparation of several UN recommendations on sampling design, industrial statistics and short-term economic indicators. In recent years he contributed to development of global indicator framework for SDG. Shyam Upadhyaya holds Ph. D. in Economic Statistics from the Moscow University of Economics, Statistics and Informatics. He is an elected member of the International Statistical Institute and a fellow of the Royal Statistical Society.



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John Weiss

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Emeritus Professor of Development Economics

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University of Bradford, United Kingdom



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John Weiss is Emeritus Professor of Development Economics at the University of Bradford, UK and an independent economic consultant. He has written extensively on issues of industrialization and industrial policy including in *World Development*, *Journal of Development Studies*, *Oxford Development Studies* and the *World Economy*. He has published several textbooks, including most recently the *Economics of Industrial Development*, Routledge 2011. He is the joint editor of the *Routledge Handbook on Industry and Development*, Routledge, 2016. He has worked on industrial policy in, amongst others, Mozambique and Ethiopia (for the World Bank), in Mexico (for the Government) and in Mongolia (for UNIDO). He has been a reviewer for the last two UNIDO, Industrial Development Reports. He is the author of *Practical Appraisal of Industrial Projects*, UNIDO 1980.

## Background Documentation/Media

### Contact person

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Alejandro Lavopa

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Industrial Development Analyst

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