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**PARTNERING FOR IMPACT
ACHIEVING THE SDGS** 



Programme for Country Partnership

Sixth ISID Forum

PCP APPROACH- EVOLVING PARTNERSHIPS FOR GREATER IMPACT

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UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



Background

UNIDO organizes regular forums on inclusive and sustainable industrial development (ISID). These forums allow UNIDO Member States and other partners to engage in a strategic dialogue on various aspects of industrial development. The partnership approach lies at the heart of the forums since achieving ISID calls for a broader range of resources than any single development organization can individually provide. To date, UNIDO has organized five events.

The First ISID Forum (June 2014, Vienna) featured an interactive dialogue on policy, strategy and instruments to identify best practices for advancing industrialization. Discussions highlighted that industrial policies and strategies are highly relevant topics for countries aiming to industrialize their economies. It was also agreed that industrial parks are an important tool for advancing ISID.

The Second Forum (November 2014, Vienna) introduced UNIDO's new Programme for Country Partnership (PCP) approach, a multi-stakeholder partnership model aimed at accelerating ISID under the strong leadership of the national government. A PCP supports the achievement of national industrialization goals, with a focus on a few priority industrial sectors or areas. It is aligned with the national development strategy of the benefitting country and focuses on creating synergies with ongoing partner programmes relevant to ISID. It is also aligned with the priorities of financial institutions that provide credit lines for large-scale infrastructure development and financing for private investment. Other partners in a PCP include United Nations sister organizations, bilateral donors and the business sector. The first two pilot PCPs, Ethiopia and Senegal, were presented.

The Third ISID Forum (July 2015, Addis Ababa) was co-organized with the Government of Ethiopia, the Government of Senegal and the United Nations Economic Commission for Africa, as a side event to the Third International Conference for Financing for Development (FfD3). The third Forum demonstrated how multi-stakeholder partnerships, such as the PCPs, can mobilize and upscale non-traditional financing for ISID, a central theme to Sustainable Development Goal (SDG) 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation. UNIDO received unanimous support for its multi-stakeholder partnership approach, which was recognized in the outcome document of the FfD3.

The Fourth ISID forum (November 2015, Vienna) took place as part of the 16th session of the UNIDO General Conference. The Forum discussed how UNIDO can contribute to advancing industry, infrastructure and innovation in the context of SDG 9. The first day consisted of a high-level panel discussion focusing on the potential of multi-stakeholder partnerships for creating linkages and synergies between investment in infrastructure, industrial development and innovation. The second day presented the early achievements of the PCPs in Ethiopia and Senegal. It also announced the expansion of the PCP to Peru.



The Fifth ISID Forum (November 2016, Dakar) was co-organized by UNIDO and the Government of Senegal. The Forum presented the experience and results of PCP implementation in Ethiopia, Peru and Senegal and served to promote the PCP model as a way of addressing some of the challenges impeding Africa's industrialization. In this regard, the Forum presented an Action Plan for the replication and dissemination of the PCP model across West Africa.

Issues to be Addressed

The Programme for Country Partnership is currently being piloted in Ethiopia, Senegal and Peru. In order to gain experience from all geographical regions, the Organization is in the process of rolling out the PCP to the Arab region, Central Asia and South-East Asia.

The PCP supports countries in achieving inclusive and sustainable industrial development and attaining the SDGs, with a focus on multi-stakeholder partnerships. From a substantive point of view, the PCP differs from the traditional Country Programmes through a stronger country analysis, a proactive engagement with international financial institutions (IFIs), development finance institutions and the business sector, a much stronger positioning of UNIDO at the core of the host country's industrial policymaking, and a focus on assisting the government in coordinating flows of resources from public investment (possibly with the support of IFIs) and private investment.

Against this backdrop, the Sixth ISID Forum will:

1. Highlight the key features and the value proposition of the PCP as an innovative partnership framework; and
2. Demonstrate the current progress of the PCPs, emphasizing the PCP as an evolving partnership framework for creating greater development impact.

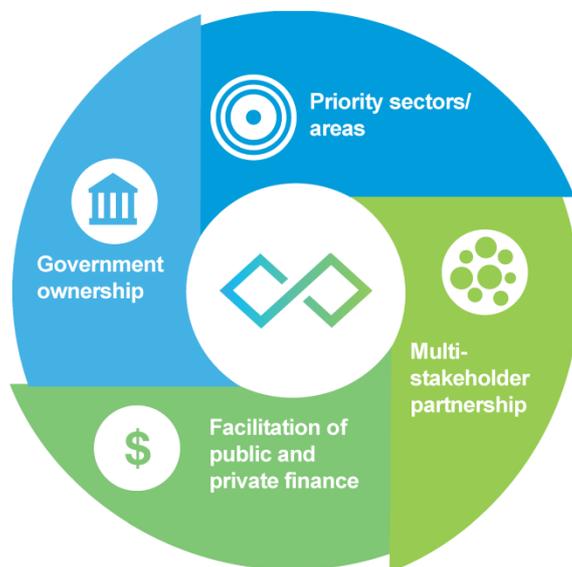


To facilitate the audience's grasp of this model, the PCP wheel will serve as a visual background during the Forum. The wheel will highlight the main features of the PCP:

- Financing for development: The PCP facilitates the leveraging of large-scale public and private finance by the government
- Multi-stakeholder partnerships: Partnerships among diverse actors with complementary mandates (including business partnerships)
- Priority sectors/areas: The PCP focuses on a select number of priority sectors or areas essential to the government's industrial development agenda.
- Government ownership: The PCP is characterized by strong government ownership at the highest political level.

The event will also present an opportunity to discuss UNIDO's leading role during the entire PCP cycle. Through the PCP, UNIDO provides advisory services to the government on industry-related issues, leads programme design, delivers multidisciplinary technical assistance, reaches out to potential partners and facilitates overall coordination.

Figure: The PCP wheel





Proposed Format

The Forum will consist of two sessions, totaling 120 minutes.

Table: Breakdown of the Forum

Session	Parts
PCP video screening	
Opening remarks by the Director General	
First Session	Keynote remarks
	Moderated discussion
	Q&A
Partnership video clips screening	
Second Session	Keynote remarks
	Moderated discussion & Closing remarks from UNIDO
	Q&A
Closing remarks by UNIDO Managing Director of Programme Development and Technical Cooperation	

The event will be **moderated** by Ms. Zeinab Badawi, BBC News.

Opening:

The UNIDO Director General will officially open the event with a short intervention, highlighting the PCP as the Organization’s main model to Member States, while making a quick reference to the positive results of the PCP mid-term evaluation.

First Session:

The first session of the Forum will focus on various features of the PCPs by providing a discussion among the existing PCP countries and drawing opinions of existing and potential partners from the financial institutions and the business sector.

The session will start with two keynote remarks:

- Mr. Wang Shouwen, Vice Minister of Commerce, Government of the People’s Republic of China
- Mr. Mahmoud Mohieldin, Senior Vice President, World Bank Group



The interventions will be followed by a 30-minute Davos style moderated discussion with the following panelists:

- H.E. Mr. Ahmed Abteu, Minister of Industry, Government of Federal Democratic Republic of Ethiopia
- Mr. Marco Velarde Bravo, Vice Minister of SMEs and Industry, Government of Republic of Peru
- Mr. Yatma Mody Ndiaye, Director of Cabinet, Ministry of Industry and Small and Medium Industries, Government of the Republic of Senegal
- Mr. Gianluca Grandi, Minister Plenipotentiary, Directorate General for Development Cooperation, Italian Ministry of Foreign Affairs and International Cooperation, Government of the Italian Republic
- Ms. Isabella Groeger-Cechowicz, Senior Vice President, Global General Manager Public Services, SAP SE
- Mr. Zhang Huarong, Chairman, Huajian Group

The moderator will then open the floor for discussion with a 10 minute Q&A session.

Second Session:

The second session of the Forum will provide a discussion among the new PCP countries and drawing opinions of potential partners from the financial institutions and the business sector.

The session will start with two keynote remarks:

- H.E. Mr. Uttama Savanayana , Minister of Industry, Government of Kingdom of Thailand
- H.E. Mr. Gennadiy Mikhailovich Gatilov, Deputy Minister of Foreign Affairs, Government of the Russian Federation



The interventions will be followed by a 30-minute Davos style moderated discussion with the following panelists:

- H.E. Mr. Cham Prasidh, Senior Minister and Minister of Industry and Handicraft, Government of the Kingdom of Cambodia
- Mr. Ulanbek Ryskulov, Chairman of the State Committee for Industry, Energy and Subsoil Use, Government of the Kyrgyz Republic
- Mr. Gao Hongbing, Vice President of Alibaba Group and President of AliResearch
- Mr. Paolo Dal Santo, Education Business Development Manager in Europe the Middle East and Africa, HP
- Ms. Debra Kertzman, Representative, European Representative Office, Asian Development Bank

The moderator will then open the floor for discussion with a 10 minute Q&A session.

Following the Q&A session, Mr. Philippe Scholtès, Managing Director of UNIDO's Programme Development and Technical Cooperation, will deliver concluding remarks on the way forward.

Participants

Participation in the Sixth ISID Forum is expected to consist predominantly of government delegations participating in the Least Developed Countries Ministerial Conference, the General Conference as well as the donor community attending the Donor Meeting. The Forum will invite a limited number of speakers as key partner representatives from the pilot PCPs and the new PCP countries.

Date and Venue

The Sixth ISID Forum will take place on Monday, 27 November 2017. It will be held in the plenary room (M-Building) at the Vienna International Centre, from 16:00 to 18:00h.



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