

FROZENA

AL Badr For Investments
www.frozenfoods.com



Al Badr For Investments FROZENA

FROZENA is one of the leading companies in producing French fries.

Located in the heartland of the Egyptian fields of vegetables, established in 2006 with a clear vision of becoming one of the best producers of frozen food in the region, utilizing state of the art technology and uncompromised quality assurance.

FROZENA quality assurance starts from the soil at which plants are grown till delivery of goods to our customers, ISO 9001:2008, ISO 22000:2005, HACCP, OHSAS 18001:2007 certificates are a solid proof of our commitment to excellence.

FROZENA's mission is to provide a quality product to the end user through a modern facility and a highly trained staff who will deliver only the best available products for the market, since our customer only deserves the best.

FROZENA's commitment towards local society is shown with recruitment of 450 local workers and Environment friendly facility.

Our Products

Allumettes

Allumettes skin-on

Pommes Frites

Pommes Frites skin-on

Crinkle

Crinkle skin-on

Steak Fries

Steak Fries skin-on

Steak House

Steak House skin-on

Wedges

Wedges skin-on

Slices

Slices skin-on

Crinkle Slices

Crinkle Slices skin-on

Parisiennes

Rissolees

Mashed Potatoes

Baby Potatoes

Potato Cubes



Our strategy

Frozena strategy is to increase its market share through market penetration " opening new markets in the region mainly Africa and middle east . Frozena aims at having a fully integrated process of growing and manufacturing all our agricultural products which will enable Frozena to control its quality, enhance the local community through creating new jobs and creating an added value to the economy.

Also Frozena focuses on utilizing state the art of energy saving technology in farming and manufacturing in which yields il lower energy consumption and less pesticides

Using Wastewater For Wood Trees Cultivation



Low Carbon Emission And Efficiency

IQF Freezing Tunnel 2 ton/h



IQF Freezing Tunnel 6 ton/h



Low Carbon Emission And Efficiency

Ammonia Compressor



Ammonia Screw Compressor



Low Carbon Emission And Efficiency

Potato Plastic Bags 6 ton/car



Potato Bulkers 30 ton/car



Natural Gas Pipeline 4 km



Low Carbon Emission And Efficiency

Diesel Burner



Natural Gas Burner



Save Water

Brush Peeler With Water



Dry Brush Peeler



Save Water

Washing Machine



Washing Machine With Recycling



Climate change our production across :

Increased climate variability has led to an increase in diseases in the potato and reduced resistance

This led to an increase in the preventive measures that small farmers must take when planting

Because of the information and the limited experience of the small farmer, this has led to the lack of productivity of the land and the transformation of the small farmer from the cultivation of potatoes

This is why we are going to grow potatoes to avoid the risk of a shortage of crude.

Small Farmers



Big Farmer



How the unido solved it :

UNIDO provided assistance through its expertise, advanced measuring instruments and analysis.

This helped us identify our weaknesses, find a range of solutions and alternatives to develop our system, and reduce climate-damaging emissions.

Our next step :

Our future plan calls for reaching the highest productive capacity using the heat recovery system of the entire plant and then working a solar power station to generate all our energy needs