

ASEIC

ASEM SMEs
Eco-innovation Center



**Enhancing SMEs' capacity
through ASEIC Eco-Innovation Practices**



ASEIC Eco-Innovation Category

Process

Eco-efficiency enhancement such as energy and resource efficiency in the production process

Compliance with environmental regulations

System

Systematic changes such as strengthened environmental transparency, introduction of education and training as well as environmental management system(EMS)

Marketing

Business strategies to create a new market

Enhanced market access capacities through promotion of eco-friendly products and eco-conscious consumption

Management

An initiative aiming at continuously improving the foundation for Eco-Innovation

Background of ASEIC Establishment

2008

7th ASEM Summit
Beijing, China

2010

ASEM Forum on Green
Growth and SMEs
Seoul, Korea

8th ASEM Summit
Endorsement ASEIC Launch in Korea



2011

Launch of ASEIC Project
(Operated by SBC)

2014

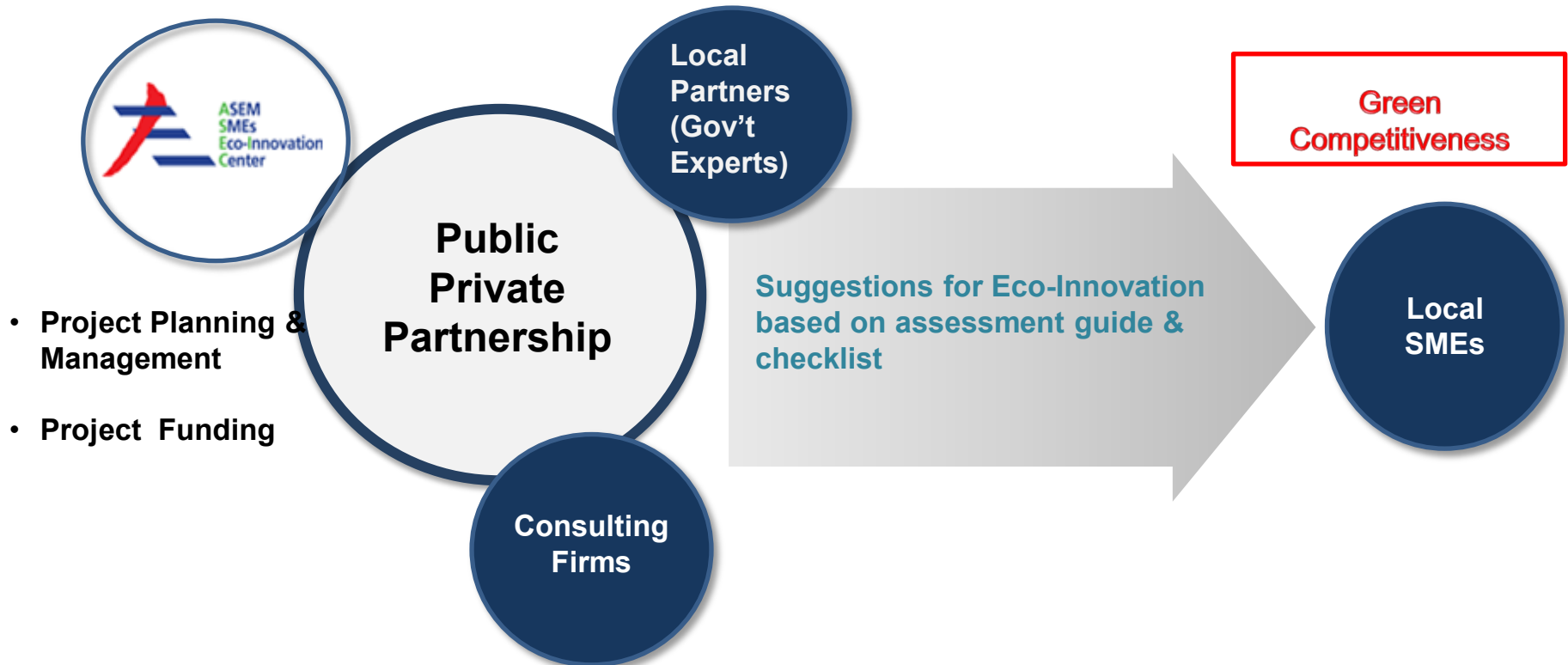
ASEIC
Establishment
as an Intergovernmental body



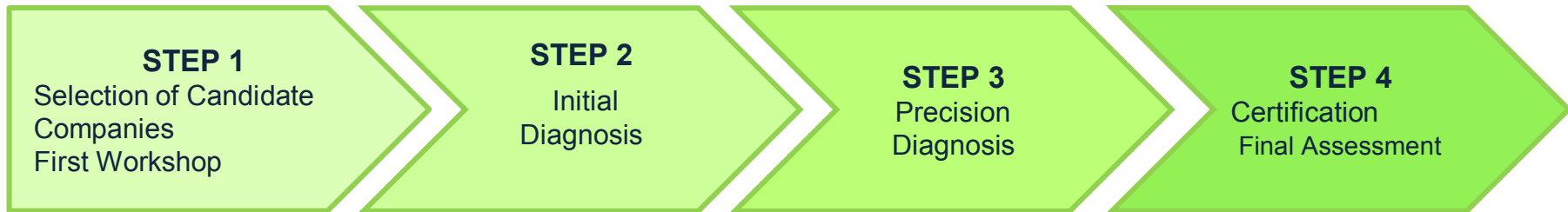
ASEIC Eco-Innovation Consulting

Main Objective

- Help SMEs better respond to specific technological requirement for Eco-Innovation
- Provide customized consulting tailored for local SMEs



Consulting Procedure



Participation status

Year	Countries	Participants	Economic/Environmental benefit	Implementation rate
2012	Indonesia, Malaysia, Vietnam Thailand	33 SMEs	335,344 U\$ 1,913 tCO ₂	48.4%
2013	Indonesia, Malaysia, Vietnam Thailand, The Philippines	42 SMEs	1,370,689 U\$ 1,892 tCO ₂	76%
2014	Malaysia, Vietnam The Philippines	30 SMEs	1,768,965 U\$ 3,552 tCO ₂	52%
2015	Malaysia The Philippines	20 SMEs	1,944,54 U\$ 2,148tCO ₂	46.5%