



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



FINANCE CENTER FOR  
SOUTH-SOUTH COOPERATION  
南南合作金融中心



# BRIDGE FOR CITIES

Belt & Road Initiative:  
Developing Green  
Economies for Cities

## 3<sup>rd</sup> “BRIDGE for Cities” Event

9 to 11 October 2018  
Vienna International Centre  
Vienna, Austria

# AIDE-MEMOIRE

Organized by:

United Nations Industrial Development Organization  
and  
Finance Center for South-South Cooperation



[www.unido.org/bridge](http://www.unido.org/bridge)



Organizers:



Activity - Level Partners:





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# 1. BACKGROUND

Organized conjointly by the United Nations Industrial Development Organization (UNIDO) and the Finance Center for South-South Cooperation (FCSSC), “BRIDGE for Cities - Belt and Road Initiative: Developing Green Economies for Cities” (“BRIDGE for Cities” event) is a large-scale annual event, which aims to advance the implementation of the Sustainable Development Goals (SDGs) and the New Urban Agenda. The event promotes the implementation of the 2030 Agenda for Sustainable Development via the Belt and Road Initiative (BRI), with which it shares many similarities, in all participating countries, to encourage municipal officials and development stakeholders to scale up their engagement in inclusive and sustainable urban-industrial development initiatives, and to establish a municipal platform through which cities can share their development successes and challenges and ultimately upscale their capacities. Echoing the five pillars of the BRI and reflecting UNIDO’s mandate in inclusive and sustainable industrial development, the event’s urban-centric platform will provide ample opportunities for municipal stakeholders to forge partnerships and exchange development solutions and lessons learned.

The city-level setting has been selected as the primary focus of this event for a myriad of reasons. First and foremost, cities represent the central hub and heart of every nation’s industrial development and likewise have the greatest and most lasting impact on the lives of their nations’ residents. In particular, industrial development is a key engine of job creation and income generation and consequently plays an extremely vital role in sustainable city development. As cities are not normally offered access to international development platforms, UNIDO will provide municipal-level representatives, as well as industry leaders and enterprises, with an opportunity to forge partnerships for the advancement of inclusive and sustainable urban-industrial development. In this way, the objective is to bridge existing divides between city-level and nationwide industrial development. The event therefore intends to recognize cities as an integral platform for the promotion of inclusive and sustainable industrial development.

Cities and organizations along the Belt and Road will be able to showcase their development achievements and to highlight efforts made along the way to inclusive and sustainable industrial development. Collectively, the event aims to:

- Promote cooperative dialogue and knowledge exchange for the advancement of inclusive and sustainable urban-industrial development;
- Explore opportunities for trade facilitation and technological upgrading via South-South and triangular industrial cooperation;
- Empower cities to tap into their untapped potential and to diversify sources of revenues in innovative ways for financing urban infrastructure development;
- Assist cities in addressing the challenges of rapid urbanization with the help of matchmaking sessions.

**1<sup>st</sup> “BRIDGE for Cities” Event:** The 1<sup>st</sup> annual “BRIDGE for Cities” event was held at UNIDO Headquarters in Vienna, Austria from 17 to 21 October 2016. Twenty-seven side events, including a high-level forum, exhibition, study tours, cultural performances and matchmaking activities, ensured the success of the 1<sup>st</sup> “BRIDGE for Cities” event and provided participants with a comprehensive overview of the urban-industrial development challenges facing cities located along the Belt and Road. More than 450 participants took part in various activities held throughout the week, with approximately 50 cities from 25 countries in attendance. More information regarding the 1<sup>st</sup> “BRIDGE for Cities” event can be accessed at <https://isid.unido.org/obor.html>.

**2<sup>nd</sup> “BRIDGE for Cities” Event:** The 2<sup>nd</sup> annual “BRIDGE for Cities” event was held from 26 to 28 September 2017. Panel discussions at the 2<sup>nd</sup> “BRIDGE for Cities” event were enlivened by some 100 speakers, moderators and panellists. Building on the success of the 1<sup>st</sup> “BRIDGE for Cities” event, the event attracted over 650 participants from over 136 cities located in 67 countries. Match-making between over 250 participants were facilitated in over 100 formal match-making meetings, alongside countless informal meetings, providing participants with invaluable opportunities to develop partnerships and exchange development solutions.

More information regarding the 2<sup>nd</sup> “BRIDGE for Cities” event can be accessed at <https://www.unido.org/2nd-bridge-cities-event>.

### Features of the 3<sup>rd</sup> “BRIDGE for Cities” Event:

Based on the success of the previous events, the 3<sup>rd</sup> “BRIDGE for Cities” event will focus on sector-specific urban-industrial development challenges faced by cities within the framework of the BRI, aiming to provide concrete project-based opportunities for business matchmaking, financing and investment. Throughout the event, speakers, panellists and experts will discuss how sustainable industrial development can be achieved at urban level, fostering, in a virtuous circle, economic and infrastructural growth.

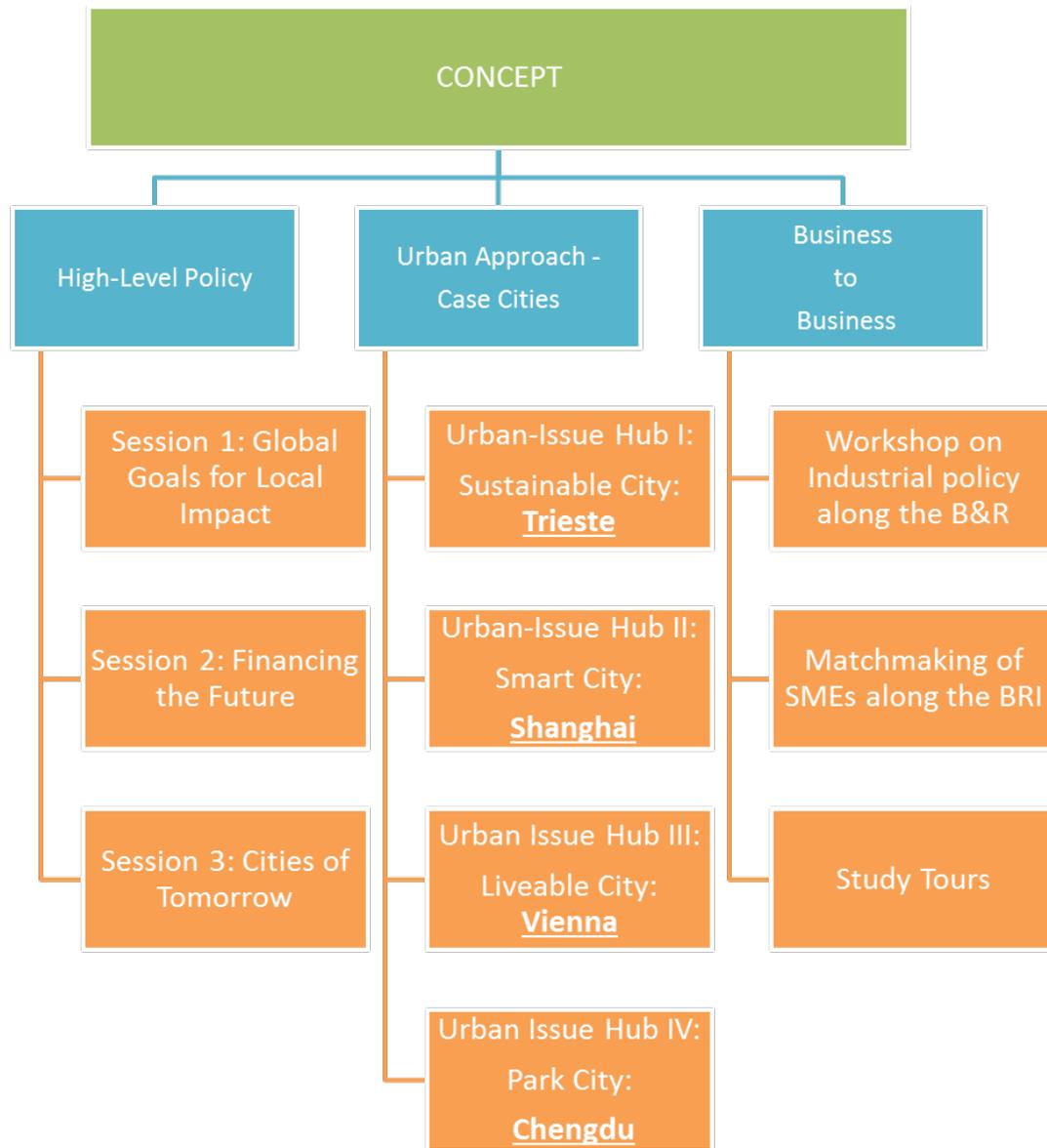
The three-day duration of the event reflects the three-folded conceptual structure:

1. During the first day, the speakers and panellists invited to High-Level Policy Dialogue will provide policy recommendations for urban-development stakeholders, aimed to attain sustainable urban-industrial development.
2. The second day is designed to showcase concrete urban-industrial development challenges and solutions, through the example of four case cities (Trieste, Shanghai, Vienna and Chengdu). The cities have been selected through a nomination process organized after a member-state briefing. For case preparation, roadshows and in-depth city assessments were conducted in each city, with involvement of UNIDO technical departments and external experts. For the City of Vienna’s case preparation, an Expert Group Meeting on “Soft Environment for Urban Investment” has been conducted on 26 June at UNIDO headquarters.

Through the roadshows and assessment leading up to the annual event, UNIDO also aims to create a network of cities to facilitate cooperation, technology exchanges and partnerships between them, as well as with other cities along the Belt and Road and beyond.

- The city of Trieste has been chosen as “Sustainable City”, as it succeeded at integrating industries into the urban fabric, especially through the development of the port and of an efficient infrastructure system, connecting the city with industrial clusters.
  - Shanghai, the trailblazer among Chinese cities in the field of technological innovation, has been chosen as “Smart City”, as an example of fruitful implementation of Industry 4.0 in urban contexts.
  - The representatives of the city of Vienna, chosen as “Liveable City” and long-time partner of UNIDO, will spark a discussion about the wide and diversified range of soft measures necessary to facilitate and attract the investments needed to ensure citizens’ wellbeing.
  - Lastly, the challenges of coexistence of green spaces and industries in ever-growing conurbations will be discussed through the example of Chengdu, chosen as “Park City” due to its commitment to pursue economic development through environmental sustainability and green industry.
3. In order to allow enterprises, business sector representatives and development stakeholders in general to transform the theory in practical outcomes, the third day is devoted to construct people-to-people bonds through workshops and study tours.

The concept for the 3<sup>rd</sup> “BRIDGE for Cities” event is illustrated below:



### OPPORTUNITIES FOR PARTICIPATING CITIES

- High-Level Policy Dialogue: Learn from the recommendations of urban-development experts and distinguished panellists.
- Urban Issue Hubs: Explore potential investment opportunities and solutions in the area of urban-industrial development and harness the potential of partnerships, analyzing the solutions implemented by the case cities.
- Exhibition: Showcase innovative urban-industrial development solutions, methodologies, projects and partnerships through the successful examples of the case study cities: Chengdu, Shanghai, Trieste and Vienna.
- Workshop on Industrial Policy along the Belt and Road: Learn from the opinion of the experts about the current status and the future perspectives of industrial policies’ coordination along the Belt and Road.
- Matchmaking: Overcome the urban-financing gap through access to the private sector, financial institutions and international development agencies.
- Study Tours: Experience and learn from innovative solutions for inclusive and sustainable urban-industrial development.

- Cultural Performances: Showcase your city’s cultural identity and different facets of urban culture.
- Open Debate: Belt and Road Initiative and Win-Win Cooperation - Member States’ Point of View and Expectations
- Innovation, Business Development and Entrepreneurship: Future Perspectives: Understand how innovation is driving more business development every day, triggering economic growth at large.
- Side-Events: Explore additional opportunities and solutions by participating in side events on southern-driven partnerships for smart cities and green industrial parks.

## 2. STRUCTURE AND TOPICS

UNIDO will provide participants with the following amenities throughout the 3<sup>rd</sup> “BRIDGE for Cities” event:

1. An exhibition booth and panels will be provided to each case city to showcase its development achievements daily in the rotunda of the Vienna International Centre (VIC).
2. Matchmaking activities will be conducted throughout the event. Small meeting rooms for delegation-level meetings can also be reserved free of charge by participants wishing to partake in bilateral and multilateral matchmaking activities.

Matchmaking of SMEs along the BRI, which will take place on October 11th, entails pre-arranged meetings among SMEs, business experts, policymakers and stakeholders along the Belt and Road.

3. At the exhibition in the rotunda throughout the week, UNIDO representatives will be stationed at the “UNIDO Info Point” booth to provide participants with event-related information and to answer any queries. During the event’s plenary sessions, coffee breaks will also be provided to stimulate interaction and discussion among participants. Lunch vouchers will be provided free of charge to all event participants on 9 and 10 October.

4. Issue papers have been developed to inform participants of the relevance of inclusive and sustainable urban-industrial development to achieving the 2030 Agenda for Sustainable Development and to stimulate further discussion. To this end, the following issue papers have been prepared with inputs from different urban experts and members of academia:

### **I. Cities at a Crossroads: Unlocking Industries’ Potential for Sustainable Urban Development**

**Publication Date:** October 2016

**Authors:** GONG Weixi, Kanishka Raj Rathore, LYU Hui and Victoria J. Haykin

This issue paper seeks to clarify the role of industries and the SDGs in urban development, in particular the way in which they can both promote and strengthen inclusive and sustainable urban development. As industrial development is a key engine of job creation and income generation, this paper also explores the relevance of UNIDO as a key stakeholder in sustainable city development.

### **II. Sustainable City Indexing: Towards the Creation of an Assessment Framework for Inclusive and Sustainable Urban-Industrial Development**

**Publication Date:** April 2017

**Authors:** GONG Weixi and LYU Hui

The main objective of this paper is to build a framework of indices that can provide an overview of trends on inclusive and sustainable urban-industrial development. Using these indices, cities can be assessed and compared to reveal their comparative advantages and disadvantages, in order to better establish their respective development trajectories for the promotion of smart, sustainable and inclusive urban and regional growth.

### **III. Sustainable Cities and Investments: Addressing the Bottlenecks to Urban Infrastructure Development**

**Publication Date:** September 2017

**Authors:** GONG Weixi, ZHANG Guo and Kanishka Raj Rathore

This issue paper is designed to complement the BRI event by providing information on innovative financing mechanisms, which cities may wish to leverage to implement their sustainable urban-industrial development plans and projects. Financing the long-term needs of cities in a rapidly urbanizing world is a global challenge that requires constant collaboration. This paper therefore summarizes potential financing mechanisms and opportunities available to cities seeking to address the urban-financing gap. The paper also aims to support the “BRIDGE for Cities” event’s matchmaking activities, during which cities, as well as potential investors, can discuss solutions and forge agreements for future cooperation.

### **IV. Soft Environment for Urban Investments**

**Publication Date:** September 2018

**Authors:** GONG Weixi, Richard Gauss and LYU Hui

The issue paper will highlight how soft environment in cities supports an open society, which spurs ideas, entrepreneurship, innovation, growth, and ultimately attracts investments for urban development, while creating a liveable environment and will include definitions, key performance indicators and linkages to SDG 9, best practices, and a case study on the City of Vienna.

#### 5. Session design and responsibilities:

Forum sessions have been designed in a discussion-oriented manner. To stimulate discussion amongst audience members, more time has been allocated for general discussion at the end of each session. Each panel session includes a moderator/lead discussant, a keynote speaker and on average four panellists. The roles for each member of the panel are illustrated below:

a) Moderator: The moderator is responsible for opening the session, introducing members of the panel, and moderating discussion and audience participation. The moderator must also ensure that proper time is allotted to the members of the panel, as follows:

- 5 minutes for the moderator;
- 10 minutes for the keynote speaker;
- 5 to 6 minutes for each panellist.

Following statements by the keynote speaker and the panellists, the moderator, in his/her role as a lead discussant, is expected to provide initial remarks to stimulate discussion and to raise questions for the panellists. The moderator is requested to first take questions from members of the audience and subsequently to distribute them to the relevant panellist(s). At the session’s end, the moderator is expected to offer brief concluding remarks and to summarize the outcome of the session’s discussions.

b) Keynote Speaker: The role of the keynote speaker is to provide a keynote speech, which establishes the session’s main underlying theme. After the keynote speech, panellists will be requested to provide statements, which will be followed by open-floor discussion.

c) Panellist: The primary role of panellists is to share their views and experiences within the scope of the session. Following initial statements, questions may be raised for each panellist by the moderator/lead discussant or the members of the audience. Panellists are therefore requested to kindly adhere to their prescribed time limits and to cooperate with the session’s moderator.

# EVENT STRUCTURE



### 3. PARTICIPATION

Around 650 participants are expected to attend the event, including representatives from municipal governments, development financial institutions, non-governmental organizations, the business sector, chambers of commerce, international organizations, academia and urban experts.

**Case cities for 2019:** Building upon the success and the opportunities opened by the case cities and roadshow format utilized during the 3rd “BRIDGE for Cities” event, UNIDO welcomes interested cities willing to be next year’s case cities to present their candidature.

A city wishing to express its interest to officially be case city for 2019 and to host the “BRIDGE for Cities” roadshow is required to send an official letter (on letterhead and with signature) to UNIDO, addressed to the Director General of UNIDO, Mr. LI Yong, to the following email address: [bri@unido.org](mailto:bri@unido.org). The letter should also indicate that based on the agreement, which is to be signed between UNIDO and the Host City, once selected, the Host City will cover all relevant costs and expenses incurred by the organization of the roadshow.

**Exhibition:** The cities of Chengdu, China; Shanghai, China; Trieste, Italy and Vienna, Austria – the case-study cities for the 3rd “BRIDGE for Cities” event - will highlight their development achievements at the event exhibition, which will be held from 9 to 11 October.

**Cultural Performances:** Cultural performances will take place on 9 and 10 October from 13:15 until 14:15 on the central stage in the rotunda of the VIC.

Study Tour on INDUSTRY 4.0 (Supported by City of Vienna and Urban Innovation Vienna)

A combined study tour, generously organized by the City of Vienna and Urban Innovation Vienna, will take place on 11 October, from 14:15 to 17:15, to familiarize participants with practical urban-industrial development solutions. The study tour will cover the following locations:

**Location 1:** Aspern Seestadt

**Coordinator:** Pamela Mühlmann, Urban Innovation Vienna

**Contact Information:** +436648540544

**Description:** Innovative solutions are not about technological progress alone. A city is only “smart” when everyone benefits and the focus of innovation is firmly on people and their needs. New approaches to enhance community life in the urban environment and make it more eco-friendly are being piloted and tested at aspernSeestadt, the new city-within-a-city currently under construction and due for completion in 2028. It is one of Europe’s largest urban development projects in Vienna’s fast-growing 22nd district in the north-east of the city. Seestadt functions as an urban lab, a pilot environment for urban planning and development. That makes Vienna a Smart City!

**Location 2:** Industry 4.0 – Pilotfactory

**Coordinator:** Pamela Mühlmann, Urban Innovation Vienna

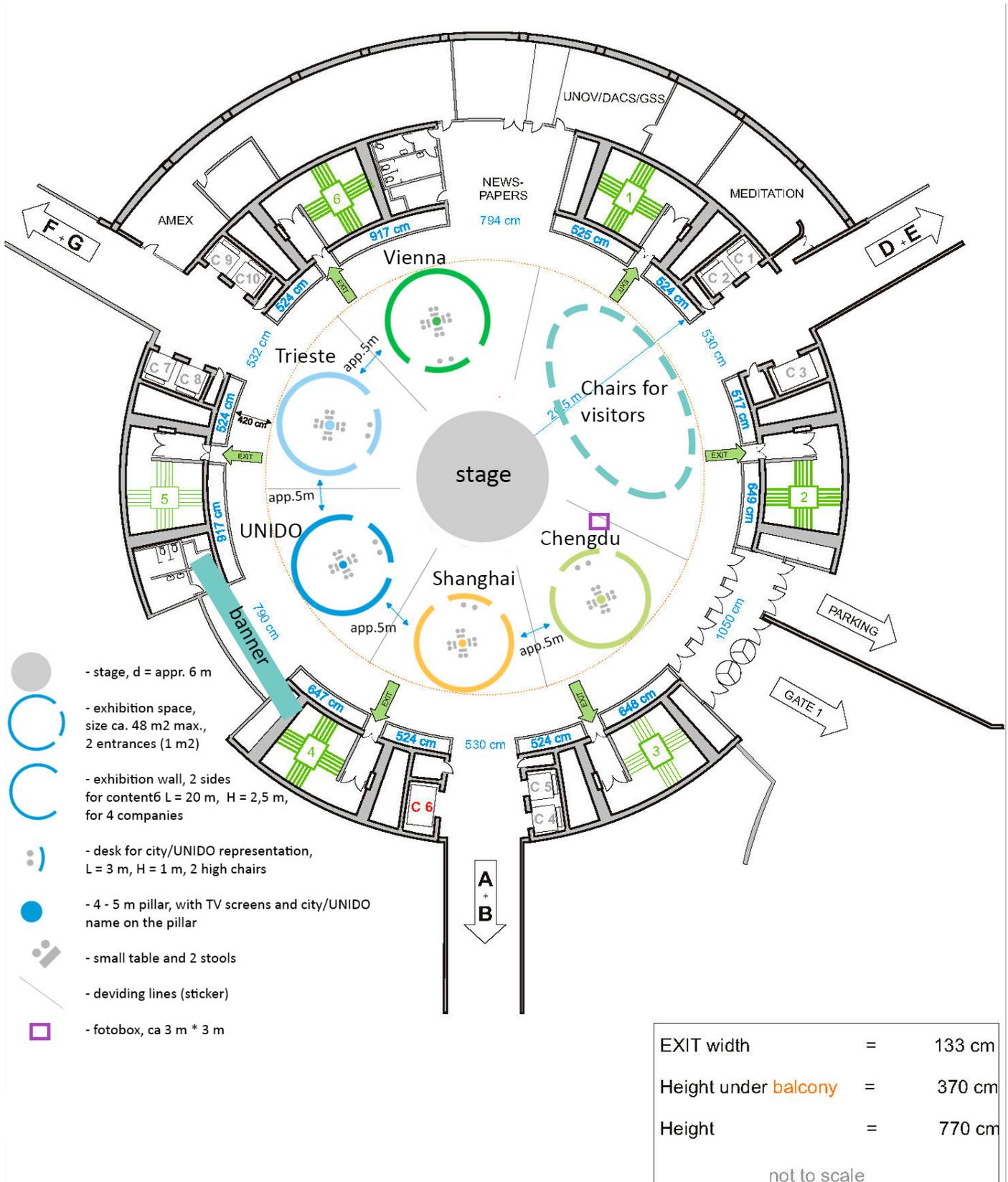
**Contact Information:** +436648540544

**Description:** The Pilotfactory is being built in Seestadt Aspern, where the laboratories of researchTUB, a cooperation between TU Vienna, the Vienna Business Agency and real estate developer wien3420, have been housed. The Pilotfactory is important for several reasons: Scientific know-how about optimal production techniques should be developed, which then benefits the economy. At the same time, the Pilotfactory will play a decisive role in the teaching of the Vienna University of Technology. Students can get to know and co-develop the entire value chain there – from design through production and assembly to quality assurance and logistics. It should be possible there to develop new prototypes and new process technologies. Last but not least, the Pilotfactory should also be used for further education – skilled workers from the production area should get to know new ideas, which they can then implement in their own companies.

**Registration:** Interested participants are requested to register through [www.unido.org/bridge](http://www.unido.org/bridge).

Please note that each event-related activity has a limited capacity and is only available on a first-come, first-served basis. For your information and security, the event's registration platform 'Eventbrite' complies with the EU-US Privacy Shield Framework Principles issued by the U.S. Department of Commerce.

**Exhibition map:**

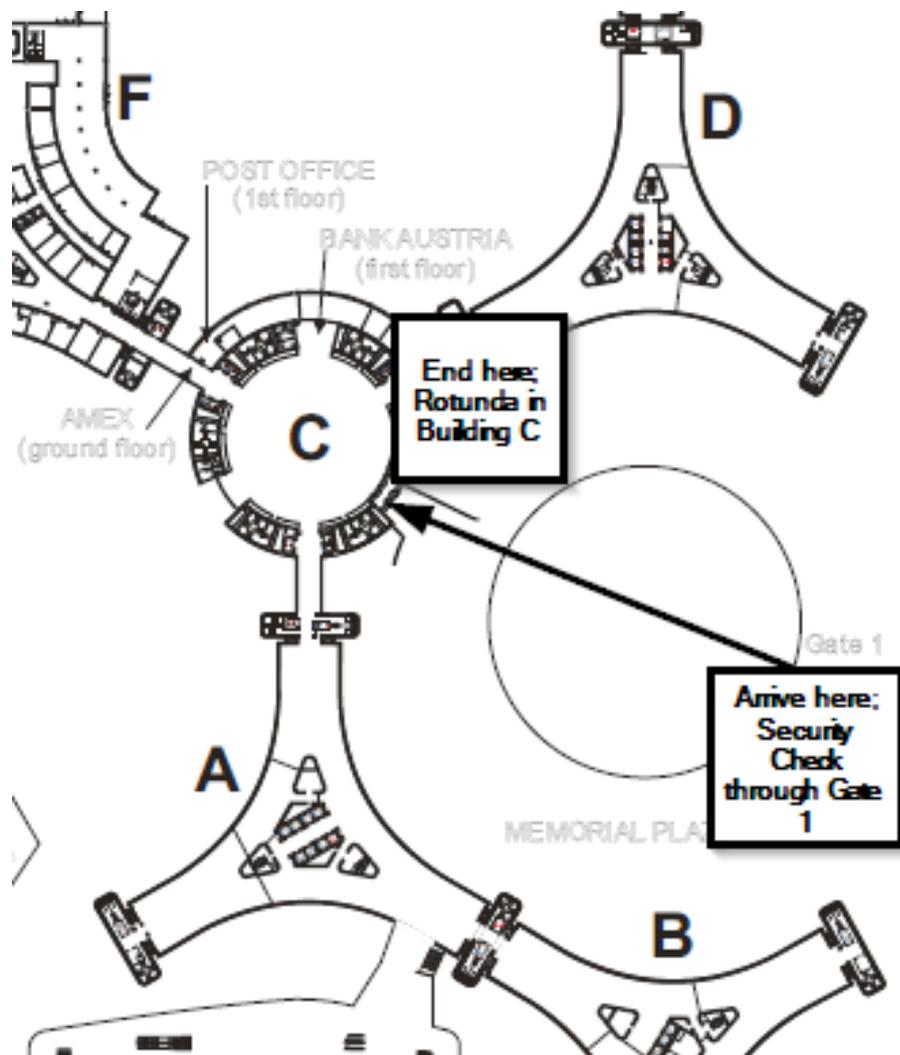


## 4. LOGISTICS

The 3rd “BRIDGE for Cities” event and its various activities will primarily take place at the VIC. The only exception to this is the study tour on 11 October. All major event-related activities will take place in three central locations: 1) Rotunda of the VIC – Ground Floor, Building C; 2) Boardroom D – Fourth Floor, Building C; and 3) Room C3 – Seventh Floor, Building C. Please follow the footpath marked for your convenience on the floor in the rotunda, which is designed to guide participants to the meeting rooms for the high-level policy dialogue.

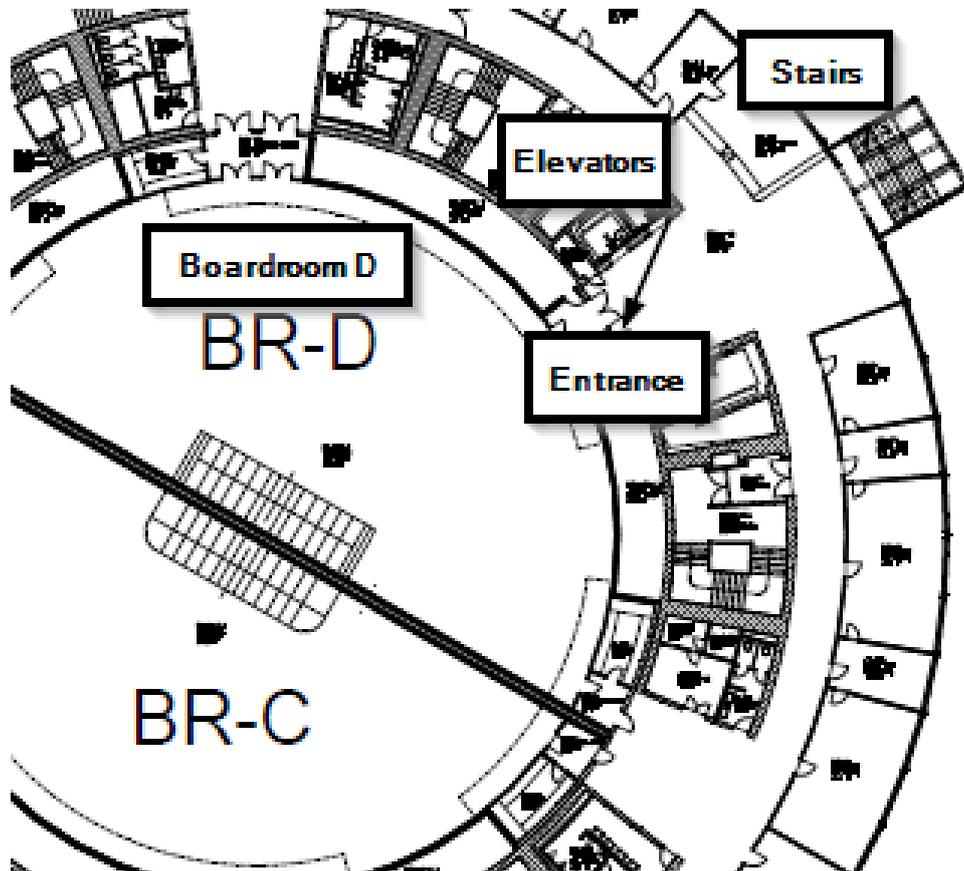
### 4.1. Venue for Exhibition/ Open Debate/ Future Perspectives Session/ Cultural Performances/ Lunch Area

The exhibition will take place from 9 to 11 October 2018 in the rotunda of the VIC. Please walk directly across the Memorial Plaza from Gate 1 and enter the building marked with a “C”. As you enter the building, the rotunda will be directly in front of you. Please follow the arrow to facilitate your journey from Gate 1 (security check) to the exhibition in Building C:



### 4.2. Venue for High-Level Policy Dialogue and “Urban-Issue hub” Sessions

The high-level policy dialogue and “Urban-Issue hub” sessions will take place in Boardroom D on the fourth floor of Building C. Please use the elevators to the right of the rotunda to facilitate easy travel to Boardroom D. The boardroom will be immediately to your right as you exit the elevators. Please follow the arrows to locate the entrance to Boardroom D:



### 4.3. Venue for Matchmaking Activities

The “Workshop on Industrial Policy along the Belt and Road” and the “Matchmaking of SMEs along the BRI” will take place in Room C3, 7th floor, Building C. The “Matchmaking of SMEs along the BRI” session will be followed by pre-arranged matchmaking meetings to be held in VIC Restaurant, Ground Floor, Building F.

The reception hosted by UNIDO’s Director General on 9 October, the Mayor and Ambassador Breakfast on 10 October, and the “BRIDGE for Cities” Closing Lunch on 11 October will take place in the VIC Restaurant, Ground Floor, Building F.

### 4.4. Venue for Study Tours

Study tour on Industry 4.0, generously organized by the Austrian Center for Digital Production, will take place at the Austrian Center for Digital Production; Seestadtstrasse 27/10, A-1220 Vienna, Austria.

## 5. TRAVEL ARRANGEMENTS AND ACCOMMODATION

**General Participants:** General participants are responsible for their own travel and accommodation costs.

**Invited Moderators, Keynote Speakers and Panellists:** Subject to established UNIDO rules and regulations, UNIDO may cover economy-class roundtrip nonstop travel costs and issue tickets for confirmed panellists, or, in alternative, UNIDO may reimburse economy-class roundtrip nonstop travel costs following submission of all boarding passes upon each panellist’s return to his/her home country. UNIDO may also provide a daily subsistence allowance at the UNIDO standard rate from the panellist’s date of arrival, subject to their actual attendance at the meeting, in accordance with UNIDO rules and regulations and with travel schedule approved by the Travel Unit, but up to a maximum of four nights. Subject to availability of budget and upon request, local transportation will also be provided to invited high-level participants.

Accommodation: Many hotels and pensions are situated within walking distance of the VIC and should be locatable via all major travel aggregators and booking websites. A list of hotels in Vienna with special UN/UNIDO rates can be accessed at: [bit.ly/2vrbirs](https://bit.ly/2vrbirs).

The VIC is located at the following address:

Vienna International Centre

Wagramer Strasse 5

1400 Vienna

Austria

## 6. VISA REQUIREMENTS

Depending upon the country of origin, participants may be required to secure a visa or travel permit to enter Austria. All attendees are requested to make their own arrangements for entry visas or travel permits, ensuring that they also have the proper documentation for travelling through other countries en route to Vienna. UNIDO may issue, upon request, a formal invitation to expedite the application process. Neither UNIDO nor the UN have visa-issuing status and are therefore not liable for any legal or political ramifications due to unauthorized travel and entry.

To expedite the visa-procurement process, participants may request an invitation letter through the official email address: [bri@unido.org](mailto:bri@unido.org).

## 7. OFFICIAL LANGUAGES

English is the official working language of the 3rd “BRIDGE for Cities” event. Simultaneous interpretation will be provided between English and Chinese throughout the plenary sessions. Official event proceedings will be made available in English following the event.

Simultaneous interpretation during the event and publication of event documents in additional languages will be subject to actual demands and available budget.

## 8. ORGANIZATIONAL STRUCTURE

Organizers:

- United Nations Industrial Development Organization (UNIDO)
- Finance Center for South-South Cooperation (FCSSC)

Activity-Level Partners:

- City of Vienna, Austria
- China International Center for Economic and Technical Exchanges (CICETE)
- Vienna Business Agency, Austria

- Vienna Chamber of Commerce, Austria
- Urban Innovation Vienna
- Center for International Economic and Technological Cooperation, Ministry of Industry and Information Technology, China
- Institute of New Structural Economics, Peking University, China
- Social City Wien, Austria
- Impact Finance Organization, Austria
- Organization for International Economic Relations (OiER)
- Urban Forum, Austria
- International Cultural Diversity Organization (ICDO)

## 9. INQUIRIES AND CORRESPONDENCE

UNIDO is actively seeking to broaden the impact of city-level contributions to the 3rd “BRIDGE for Cities” event. To nominate a city for participation or for sponsorship details, please contact us at [bri@unido.org](mailto:bri@unido.org). For more information, please visit the official event website at [www.unido.org/bridge](http://www.unido.org/bridge).

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