



**5 GREEN INDUSTRY CONFERENCE**  
FOR SUSTAINABLE DEVELOPMENT

# Business greening opportunities



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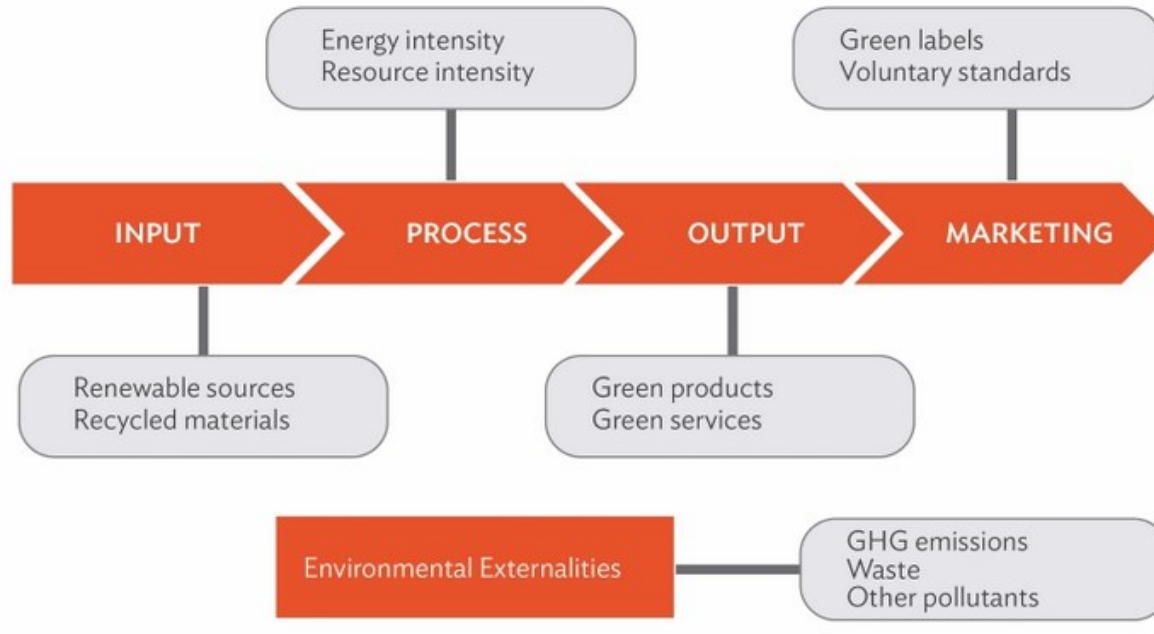




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# Approach

- Environmental goods and services
- “Greening” of business activities



Source: Adapted from: B. Titley. 2008. Comparative Advantage and Green Business. Ernst & Young: London.





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# Examples

- GMS Green Freight/Logistics...
  - Efficiency: tyre upgrade (piloted, 4% gain)
  - New practice: Eco-drive (piloted, up to 3% gain)
  - Fuel-use: e-trucks (small); retrofit technology etc.
- GMS “Climate-smart” agriculture
  - Biochar production
- Small-scale green infrastructure: Renewable Energy and Mini-Grid/ Energy Efficiency





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# ADB experience

- Investment in sustainable projects
- Catalyzing climate/green finance (concessional), including for greening infrastructure
- Green business financing
- Green bond issuance
- Policy and capacity support





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# THANK YOU!



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