



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



FINANCE CENTER FOR  
SOUTH-SOUTH COOPERATION  
南南合作金融中心



# BRIDGE FOR CITIES

Belt & Road Initiative:  
Developing Green  
Economies for Cities

## 3<sup>rd</sup> “BRIDGE for Cities” Event

9 to 11 October 2018  
Vienna International Centre  
Vienna, Austria

# AGENDA & BIOGRAPHIES



[www.unido.org/bridge](http://www.unido.org/bridge)  
[bri@unido.org](mailto:bri@unido.org)



Organizers:



Activity - Level Partners:



# 3<sup>rd</sup> “BRIDGE for Cities” Event - Structure



# 9 October 2018

**08:30 - 09:15**

*Registration for media representatives will start at 07:45*

## Registration

*Gate 1, Vienna International Centre (VIC)*

- Security check through Gate 1 of the VIC.
- Collection of conference bags and badges:
  - » All registered speakers can collect their badges and bags from the “Registration Desk” in the lobby of Gate 1.
  - » All registered general participants can collect their badges in the lobby - Gate 1, and their bags at the Infodesk in front of Boardroom D, 4th floor, Building C.
- Registration and bag collection for the Permanent Missions will take place at the Infodesk in front of Boardroom D, 4th floor, Building C.

*(Logistical Notes: See maps attached on page 47 for directions on how to get from Gate 1 to the VIC rotunda in Building C where elevators in the lobby, located in the direction of Buildings D & E, will take you directly to Boardroom D on the 4th floor. The route from Registration Desk to Board Room B should take approximately 10 minutes. Please note that security check through Gate 1 and badge collection could take up to 30 minutes in the morning.)*

**08:00 – 09:00**

## “BRIDGE for Cities” Media Breakfast

*(Only for media representatives)*

*UNIDO Booth, Rotunda, Ground Floor, Building C*

*“BRIDGE for Cities” Media Breakfast will be the occasion to present to journalists and media outlets the structure of the event, the expected highlights and the key messages addressed during the three day event.*

Welcome remarks to media: **Mr. Kai Bethke**, Director, Department of External Relations, United Nations Industrial Development Organization.

Key message delivery: **Mr. GONG Weixi**, Senior Coordinator for South-South and Triangular Industrial Cooperation, Department of Programmes, Partnerships and Field Integration, United Nations Industrial Development Organization.

*(Logistical Notes: All media representatives are invited to attend the “BRIDGE for Cities” Media Breakfast at the UNIDO Booth in the VIC Rotunda, Ground Floor, Building C.)*

9:30 – 9:50

## Exhibition – Inauguration Ceremony

*Rotunda, Ground Floor, Building C*

Moderator: **Ms. FUJINO Ayumi**, Director, Office of Strategic Planning and Coordination, United Nations Industrial Development Organization

Welcome remarks: **Mr. LI Yong**, Director General, United Nations Industrial Development Organization

### Ribbon Cutting and Group Pictures

- **Mr. LI Yong**, Director General, United Nations Industrial Development Organization
- **Mr. CAI E-Sheng**, Chairman, Finance Center for South-South Cooperation, Hong Kong, China
- **Mr. GU Xianglin**, Vice President, Tongji University; Vice Chairman of Shanghai Association for Science and Technology, Shanghai, China
- **Mr. Roberto Dipiazza**, Mayor of Trieste, Italy
- **Mr. GAO Jianjun**, Deputy Secretary General, Chengdu Municipal Government, China
- **Mr. Ernst Woller**, First President of the Vienna Parliament, Vienna, Austria

*(Logistical Notes: After the exhibition - inauguration ceremony, all dignitaries are requested to proceed to Boardroom D on the 4th floor.)*

## High-Level Policy Dialogue

Policy → Dialogue

The high-level policy dialogue aims to facilitate constructive dialogue between policymakers and key development stakeholders from international organizations, financial institutions, governments, civil society, academia, business enterprises and industry and is designed to guide event participants throughout the whole process of sustainable urban-industrial development by connecting policy to practice.

10:00 – 10:55

### High Level Policy Dialogue - Opening Ceremony

*Boardroom D, 4th Floor, Building C*

*During the opening ceremony, distinguished dignitaries will share their vision, strategies, knowledge and experience, as well as the on-the-ground insight necessary to ensure an inclusive approach to the implementation of the 2030 Agenda for Sustainable Development under the framework of the Belt and Road Initiative (BRI).*

Moderator: **Ms. FUJINO Ayumi**, Director, Office of Strategic Planning and Coordination, United Nations Industrial Development Organization

Statements by:

**Mr. LI Yong**, Director General, United Nations Industrial Development Organization  
**Ms. Bernadette M. Gierlinger**, Viceminister at the Federal Ministry of Digital and Economic Affairs of Austria  
**H.E. Mr. ZHANG Yong**, Vice Chairman, National Development and Reform Commission, China

**Mr. Massimiliano Fedriga**, President, Autonomous Region of Friuli-Venezia Giulia, Italy

**Mr. CAI E-Sheng**, Chairman, Finance Center for South-South Cooperation, Hong Kong, China

**Ms. Simonetta Di Pippo**, Director, United Nations Office for Outer Space Affairs

**Mr. Mehran Eftekhari**, Chairman of the Audit and Risk Committee for the World Trade Centers Association; Director of the World Trade Center Cyprus

**Mr. António Guterres**, Secretary-General, United Nations (*Video message*)

*(Logistical Notes: All speakers in the opening ceremony are kindly requested to take their assigned seats on the stage. All other participants are requested to take a seat in the boardroom and to keep their mobile phones on silent.*

*During the opening ceremony, after the speech of the Director General of UNIDO, all opening ceremony speakers will be invited for a “key-action” during which all invited speakers will insert the provided individual keys inside a box to officially open the 3rd “BRIDGE for Cities” event.*

*A Signing Ceremony will follow directly after the Opening Ceremony. Please stay seated in Boardroom D until the Signing Ceremony has concluded. All dignitaries on the panel are kindly requested to relocate behind the signatories to witness their signature.)*

10:55 – 11:05

### Signing Ceremony

*Boardroom D, 4th Floor, Building C*

*(Logistical Notes: During the Signing Ceremony, all panellists from the Opening Ceremony will relocate behind the signatories to witness their signature. After the Signing Ceremony has concluded, invited high-level dignitaries will attend a Press Briefing. All other panellists and general participants are requested to stay in their seats for the start of Session 1, which will take place in the same meeting room beginning at 11:15)*

11:15 – 11:35

### Press Briefing

*Room C5, 7th Floor, Building C*

Moderator: **Mr. Kai Bethke**, Director, Department of External Relations, United Nations Industrial Development Organization

**Mr. LI Yong**, Director General, United Nations Industrial Development Organization

11:15 – 12:15

### Session 1 - Global Goals for Local Impact: Strengthening Policy Coordination for the Successful Implementation of Development Goals

*Boardroom D, 4th Floor, Building C*

*The framework of the Sustainable Development Goals (SDGs) has been designed and developed to address global issues in a holistic manner. There have been remarkable advancements in today’s world in the fields of healthcare, energy, environment and information technology, to name but a few. All of these advancements have opened up new opportunities for partnership and economic development. In many respects,*

*the 2030 Agenda for Sustainable Development and the BRI share a similar vision. As one of several operational models of South-South cooperation, the BRI has identified five priority areas for cooperation – policy coordination, enhanced connectivity, unimpeded trade, financial integration and cultural exchange – all of which contribute directly or indirectly to the achievement of the 17 SDGs. Although launched independently of the 2030 Agenda, the BRI will therefore act as a strong instrument for the promotion of integrated sustainable development and will facilitate the implementation of the 2030 Agenda. Session 1 aims to initiate a discussion on the importance of strengthening policy coordination for sustainable urban-industrial development, which is critical to achieving the 2030 Agenda and the New Urban Agenda.*

*Focus:*

- Coordinating development strategies and policies through the BRI;
- Integrating approaches and the role of municipal governments for the successful realization of the SDGs in cities;
- Improving infrastructure and transportation connectivity to facilitate inter-regional development;
- Facilitating the implementation of the New Urban Agenda and the 2030 Agenda for the advancement of inclusive and sustainable urban-industrial development.

Moderator: **Ms. YANG Wei**, Founder and Chairman of Wei Yang & Partners, United Kingdom

Keynote Speaker: **Ms. Katharina Schneider-Roos**, CEO of Global Infrastructure Basel, Switzerland

Panellists:

**Mr. Massimiliano Fedriga**, President, Autonomous Region of Friuli-Venezia Giulia, Italy

**Mr. YU Lifeng**, Deputy Director General, Foreign Economic Cooperation Center, Ministry of Ecology and Environment, China

**Ms. Mariline Diara**, Director of Environment and Classified Establishments, Ministry of Environment and Sustainable Development, Senegal

**General discussion**

*(Logistical Notes: During Session 1, participants will receive their lunch voucher for the lunch area in VIC rotunda on the Ground Floor, Building C. The open debate will take place from 12:30 in the VIC rotunda on the Ground Floor, Building C. The route from the meeting room to the VIC rotunda will take approximately 5 minutes.)*

**12:30 - 14:15**

**Lunch Break**

*Lunch Area, Rotunda, Ground Floor, Building C*

12:30 – 13:15

## Open debate: Belt and Road Initiative and Win-Win Cooperation - Member States' Point of View and Expectations

Rotunda, Ground Floor, Building C

*The open debate will be organized in close cooperation with the Permanent Missions and will explore **how Member States perceive the Belt and Road Initiative as an effective mechanism for achieving economic development and as a platform for win-win cooperation.***

*The debate will involve leading experts as well as representatives from the Permanent Missions who will enrich the discussion by presenting different experiences and points of view on the topic.*

Moderator: **Mr. Bernhard Müller**, Former Mayor of Wiener Neustadt; General Secretary, Urban Forum, Austria

Panellists:

**Mr. Thomas Weninger**, General Secretary of the Austrian Association for Cities and Towns, Austria

**Mr. Peter Buchas**, Business Consulter & Member of the Austrian Chinese Business Association, Austria

**Mr. Bartosz Piziak**, Project coordinator – Researcher, Department of Economic Processes Research, National Institute for Spatial Present Policy and Housing, Poland

**Ms. Julia Grübler**, Economist, Vienna Institute for International Economic Studies, Austria

*(Logistical Notes: The Open Debate will take place on the stage in the centre of the rotunda. Panellists will be welcomed to the stage by Mr. Bernhard Müller.)*

13:15 – 14:15

## Cultural Performances

Rotunda, Ground Floor, Building C

*Culture is an important aspect of city competitiveness and the fifth pillar of the BRI. Cities regularly invest in cultural programmes and tourism initiatives, not only to influence the image and attractiveness of their city, but also to stimulate social inclusion and cultural integration. In order to showcase different facets of city life, cultural performances will be organized during the lunch break on 9 and 10 October.*

Moderator: **Ms. Sofya Parfenova**, International Consultant, United Nations Industrial Development Organization

Performances:

- 1. Philippines Culture Group:** *The VIC Club Filipino Folklorico dance group – with support from the European Network of Filipino Diaspora – will feature one dance from each region of the country and will culminate its performance with the official Philippines' tourism song.*
- 2. Indonesia Culture Group:** *This performance will showcase the rich and multifaceted cultural heritage and traditions of Indonesia.*



- 3. VIC Jazz Band Performance:** *The jazz band “Melting Bop” will close the Cultural Performance session with a brief jazz concert.*

*(Logistical Notes: After cultural performances, session 2 will take place in Boardroom D, 4th Floor, Building C. The route from the rotunda to Boardroom D will take approximately 5 minutes.)*

14:30-15:45

## **Session 2 – Financing the Future: Strengthening Multi-Stakeholder Partnerships to Finance Inclusive and Sustainable Urban-Industrial Development**

*Boardroom D, 4th Floor, Building C*

*Industrialization has led the way in urbanization by creating economic growth and job opportunities, which draw people to cities. The relationship and dynamics between industries and cities are very strong and persistent. Industries will continue to have a sizeable footprint on sustainable urban development in the coming decade as SDG 9 (Industry, Innovation and Infrastructure) continues to provide co-benefits to all 17 SDGs. Industries can be drivers of sustainable economic growth and urban development but they require a huge amount of financing. Industries must keep to a more sustainable trajectory, however, which means improving energy efficiency and resource consumption by using clean technologies, and supporting urban development and economic growth by implementing technologies in sectors that are vital to ensuring cities’ development. Session 2 aims to explore the role of multi-stakeholder partnerships for sustainable cities and to identify innovative sources and mechanisms to boost trade and investment in cities.*

*Focus:*

- Facilitating multi-stakeholder partnerships to foster sustainable urban growth and development;
- Exploring the role of small and medium-sized enterprises (SMEs) in powering the urban economy;
- Closing the urban-financing gap through bankable urban-industrial development projects;
- Ensuring environmental sustainability, energy efficiency and the adoption of clean technologies in industries for sustainable cities.

Moderator: **Mr. Marco Sorge**, Principal Investment Officer, World Bank Group - Vienna Office (IFC)

Keynote Speaker: **Ms. ZHENG Quan**, Director General, Policy and Strategy Department, Asian Infrastructure Investment Bank

Panellists:

**Mr. Stefan Dörfler**, CEO and Chairman of Board, Erste Bank, Austria

**Mr. Roberto Dipiazza**, Mayor of Trieste, Italy

**Mr. HUANG Feng**, Managing Director of Asia-Pacific Model E-port Network Operational Center, China

**General discussion**

*(Logistical Notes: After Session 2, there will be a 15-minute coffee break. The route from the meeting room to the “Coffee Corner”, located behind Boardroom D, will take approximately 2 minutes. Panellists and general participants are requested to return to their seats promptly to attend the start of Session 3 beginning at 16:00.)*

15:45 – 16:00

### Coffee Break

“Coffee Corner” located behind Boardroom D, 4th Floor, Building C

16:00 – 17:15

## Session 3 - Cities of Tomorrow: Technological Solutions and Holistic Approaches for Sustainable Cities

Boardroom D, 4th Floor, Building C

*It can be seen clearly that the different challenges facing urban areas environmentally, socially and demographically are all interwoven and interlinked. Innovation and technology are driving forces for the future of urban development. The aim of urban innovation is to ensure a better use of assets and resources while enhancing urban competitiveness and capital. Urban physical planning should work in parallel with educational institutions, industrial leaders and private-sector organizations, along with local citizens, entrepreneurs and civil society. By combining local expertise, culture, technology and capacities and by developing holistic solutions, the path to achieving sustainable urban-industrial development will become more clear and effective. Session 3 aims to lead a discussion of challenges and holistic solutions for sustainable cities.*

Focus:

- Promoting entrepreneurship and citizens’ engagement in smart and resilient-city planning processes;
- Stimulating technological innovation, the adoption of alternative energy sources and knowledge-sharing within the framework of the BRI;
- Emphasizing holistic, integrated and multidisciplinary approaches for sustainable cities;
- Forecasting the contribution of big data to inclusive and sustainable urban-industrial development.

Moderator: **Mr. Dennis Pamlin**, Senior Advisor, RISE Research Institutes of Sweden

Keynote Speaker: **Ms. Tri Rismaharini**, Mayor of Surabaya, Indonesia

Panellists:

**Ms. Simonetta Di Pippo**, Director, United Nations Office for Outer Space Affairs

**Mr. GAO Jianjun**, Deputy Secretary General, Chengdu Municipal Government, China

**Mr. Richard Gauss**, Head of Department, Municipal Department 24 - Health Care and Social Welfare Planning, City of Vienna, Austria

### General discussion

*(Logistical Notes: After Session 3, please remain seated in the meeting room for a brief wrap-up of the day’s proceedings)*

17:15 - 17:30

## Wrap-Up Remarks and Achievement Highlights

*Boardroom D, 4th Floor, Building C*

- **Ms. Fatou Haidara**, Managing Director, Directorate of Corporate Management and Operations, United Nations Industrial Development Organization

*(Logistical Notes: After the last session of the first day, dignitaries with invitation cards are invited to attend a reception hosted by UNIDO's Director General, which will take place in the VIC Restaurant on the Ground Floor, Building F at 18:00. The route from Boardroom D to the VIC Restaurant will take approximately 7 minutes. General participants who are not attending the reception may exit the VIC via Gate 1. To ensure easy access to the VIC on subsequent days, please retain your ground passes for the remainder of the event.)*

From 18:00  
onwards

## Reception hosted by UNIDO's Director General\*

*VIC Restaurant, Ground Floor, Building F*

Master of Ceremonies: **Mr. Hiroshi Kuniyoshi**, Deputy Director General, United Nations Industrial Development Organization

Remarks by sponsor: **Mr. Gerhard Hirczi**, Managing Director, Vienna Business Agency, Austria

### **Souvenir presentation to representatives of 4 case cities and the "BRIDGE for Cities" business plan competition winner by the Director General of UNIDO**

- **Mr. GU Xianglin**, Vice President, Tongji University; Vice Chairman of Shanghai Association for Science and Technology, Shanghai
- **Mr. Giulio Bernetti**, Director, Department for City Planning, City of Trieste, Italy
- **Mr. GAO Jianjun**, Deputy Secretary General, Chengdu Municipal Government, China
- **Ms. Tanja Wehsely**, Member of Vienna City Council and Vienna State Parliament, Austria
- **Mr. ZHANG Rong**, COO, Westwell, China ("BRIDGE for Cities" Business Plan Competition Winner)

Toast remarks: **Mr. LI Yong**, Director General, United Nations Industrial Development Organization

*\*By Invitation Only*

*The VIC Jazz band "Melting Bop" will perform during the reception.*

*(Logistical Notes: Following the reception, dignitaries may exit the VIC via Gate 1. To ensure easy access to the VIC on subsequent days, please retain your ground passes for the remainder of the event.)*



# 10 October 2018

09:00 - 09:50

## Mayor and Ambassador Breakfast

*VIC Restaurant, Ground Floor, Building F*

*The Mayor and Ambassador Breakfast is an occasion for ambassadors, representatives from the permanent missions and the mayors of partner cities to interact and share information about their projects and activities in an informal setting.*

Welcome remarks by: **Mr. Li Yong**, Director General, United Nations Industrial Development Organization

*(Logistical Notes: Dignitaries with invitations are invited to attend a Mayor and Ambassador breakfast, which will take place in the VIC Restaurant on the Ground Floor, Building F. After the breakfast, the first session of the day will take place in Boardroom D on the 4th Floor, Building C. The route from the VIC Restaurant to Boardroom D will take approximately 7 minutes.)*

## “Urban Issue Hub” sessions

### Challenges → Solutions

UNIDO aims to provide an open platform for all stakeholders to exchange alternative, affordable and appropriate solutions for inclusive and sustainable urban-industrial development. “Urban-Issue Hub” sessions will therefore be organized in order to identify potential investment opportunities and to showcase urban-industrial development demands and innovative urban solutions, with a specific case city. Municipal stakeholders and city representatives are encouraged to actively participate in these sessions to learn from internationally identified best practices, projects and illustrated practical solutions.

10:00 - 11:00

### Urban Issue Hub (I) – Sustainable City: Urban Port Industrial Symbiosis *Case City: Trieste*

*Boardroom D, 4th Floor, Building C*

*The Urban Issue Hub (I) session will delve into the potential benefits deriving from the implementation of a “triangular model” of urban development in which the port enhance and facilitates the integration of industrial activities into the city’s fabric. The panellists will draw their attention on the importance of linking urban industrialization to a sustainable infrastructure system that facilitates connectivity among industrial regions. They will also illustrate some successful examples of urban-industrial symbiosis, with particular attention to the case of **Trieste**.*

*Focus:*

- Discussing the challenges faced by municipal authorities in balancing the beneficial influence of industrial production at the urban level and the related challenges;
- Illustrating the required policy facilitations and infrastructures needed for the adoption of an environmentally viable model of urban-industrial symbiosis and sustainable cities;
- Showcasing scalable, replicable and successful examples of sustainable infrastructure development at the urban level, especially through the example of Trieste and its port;
- Discussing how the City and the Port of Trieste can become a commercial and distribution hub, as the last buckle in Europe of the Maritime Silk Road.

Moderator: **Mr. Carlos Chanduvi Suarez**, Senior Coordinator, Climate Technology & Innovations Division, Department of Energy, United Nations Industrial Development Organization

Keynote Speaker: **Mr. Zeno D'Agostino**, President of Port System Authority of the Eastern Adriatic Sea, Trieste, Italy

Panellists:

- **Ms. Giulia Catini**, Institutional Relations EMEA & APAC, CNH Industrial Representative, Office to European Union, Italy
- **Mr. Sandro Chiarandini**, Director of Regional and Local Public Transport, Autonomous Region of Friuli-Venezia Giulia, Italy
- **Mr. Giulio Bernetti**, Director, Department for City Planning, City of Trieste, Italy
- **Mr. Sergio Paoletti**, President, AREA Science Park, Trieste, Italy
- **Mr. Enrico Samer**, President of the World Trade Center Trieste, Italy

**General discussion**

*(Logistical Notes: After the first session, there will be a 15-minute coffee break. The route from the meeting room to the “Coffee Corner”, located behind Boardroom D, will take approximately 2 minutes. Panellists and general participants are requested to return to their seats promptly for the second session, which will start at 11:15.)*

**11:00 – 11:15**

**Coffee Break**

*“Coffee Corner” located behind Boardroom D, 4th Floor, Building C*

**11:15 – 12:15**

**Urban Issue Hub (II) – Smart City: Smart Productivity and Trade**  
*Case City: Shanghai*

*Boardroom D, 4th Floor, Building C*

*The Urban Issue Hub (II) session aims to explore the complex and multi-layered inter linkages between Industry 4.0, innovation, and creating new wealth at the urban level.*

*The session aims to identify business opportunities in the urban-industrial sector, with particular attention to IT infrastructure development and SMEs’ digital transformation. The measures taken and relevant projects implemented in **Shanghai** will be thoroughly discussed as replicable success stories.*

Focus:

- Mainstreaming Industry 4.0 technologies and innovative industries into the cities' development plans to foster the transition toward smart cities;
- Sharing the experience on effective collaboration platforms between municipal authorities, representatives of innovative industries, academia and other stakeholders;
- Showcasing how Industry 4.0 technologies can open up new possibilities for SMEs and young entrepreneurs in urban context;
- Sharing examples of jobs created and trade facilitated by Industry 4.0 and new innovative industries in urban context.

Moderator: **Mr. Bernardo Calzadilla-Sarmiento**, Director, Department of Trade, Investment and Innovation, United Nations Industrial Development Organization

Keynote Speaker: **Mr. GU Xianglin**, Vice President, Tongji University; Vice Chairman of Shanghai Association for Science and Technology, Shanghai.

Panellists:

- **Mr. Pascal Koster**, Managing Director, Malo Capitals & Consulting S.A., Luxembourg
- **Ms. FAN Jingyan**, Executive Vice President, Yitu Technology, China
- **Mr. YU Jie**, Founder of Ants Plan, China

### General discussion

*(Logistical Notes: Following the second session, there will be a lunch break. All participants will be provided with lunch coupons during the session and are requested to take their lunch in the lunch area in VIC rotunda, which is a 5-minute walk from the meeting room.)*

12:30 – 14:15

### Lunch Break

Lunch Area, Rotunda, Ground Floor, Building C

12:30 - 13:15

### Innovation, Business Development and Entrepreneurship: Future Perspectives

Rotunda, Ground Floor, Building C

*In this session the panel will discuss how innovation is driving more business development every day, triggering economic growth at large. Both in developed and developing countries, the inception and development of new technologies and innovative solutions has become the most effective way to increase efficiency and productivity at all levels.*

*The panel will analyse the future perspectives for innovative industrial development, devoting particular consideration to sustainability and green innovation. The different professional backgrounds of the speakers will ensure a multiplicity of approaches on the subject, ranging from the point of view of private sector stakeholders in developed and developing countries to a wider international approach.*

Moderator: **Ms. YANG Linda**, Executive Chairwoman, Yingke Global Board of Directors, China

## Panellists:

- Entrepreneur Perspective: **Mr. ZHANG Rong**, COO, Westwell, China (“BRIDGE for Cities” Business Plan Competition Winner)
- Austrian Perspective: **Mr. Christoph Matznetter**, Vice-President, Austrian Federal Economic Chamber, Austria
- International Development Perspective: **Mr. Gerardo Pataconi**, Head of Operations, International Coffee Organization
- Belt and Road Perspective: **Mr. GONG Weixi**, Senior Coordinator for South-South and Triangular Industrial Cooperation, Department of Programmes, Partnerships and Field Integration, United Nations Industrial Development Organization

## General discussion

13:15 – 14:15

## Cultural Performances

*Rotunda, Ground Floor, Building C*

*Culture is an important aspect of city competitiveness and the fifth pillar of the BRI. Cities regularly invest in cultural programmes and tourism initiatives, not only to influence the image and attractiveness of their city, but also to stimulate social inclusion and cultural integration. In order to showcase different facets of city life, cultural performances will be organized during the lunch break on 9 and 10 October.*

Moderator: **Ms. Sofya Parfenova**, International Consultant, United Nations Industrial Development Organization

### Performance: ‘Costumes of the World’ parade

The International Cultural Diversity Organization (ICDO) – a Vienna-based international NGO with the objectives of promoting diversity, interculturality and raising awareness of different cultural expressions – will organize the ‘Costumes of the World’ parade.

The aim of the parade is to create awareness of how different cultures influence each other and promote unity. Participants will have the opportunity to admire traditional costumes from different parts of the world and experience the varied dressing styles and artistic performances, while appreciating the value of cultural diversity.

*(Logistical Notes: After cultural performances, the third session will take place in Boardroom D, 4th Floor, Building C. The route from the rotunda to Boardroom D will take approximately 5 minutes.)*

14:30 – 15:45

## Urban Issue Hub (III) – Liveable City: Soft Environment for Urban Investments Case City: Vienna

*Boardroom D, 4th Floor, Building C*

*The Urban Issue Hub (III) session aims at addressing and discussing the wide and diversified range of soft measures necessary to facilitate and attract investments for cities’ development. The session will highlight how soft environment in cities supports an open society, which spurs ideas, entrepreneurship, innovation, growth, and ultimately attracts investments for urban development, while creating a liveable environment. The panellists will showcase the best practices useful to ensure competitiveness and economic attractiveness*

through soft environment, with an example of **Vienna**, a prominent liveable city that sets the standards in this domain.

Focus:

- Discussing the policy mechanisms and enabling measures that could spur investments in the realms of sustainable urban development;
- Analyzing how investments and partnerships – through the support for innovative initiatives – foster the transition of cities into liveable cities;
- Presenting successful measures implemented to enhance cities’ competitiveness and attractiveness to potential investors.

Moderator: **Mr. GONG Weixi**, Senior Coordinator for South-South and Triangular Industrial Cooperation, Department of Programmes, Partnerships and Field Integration, United Nations Industrial Development Organization

Keynote Speaker: **Mr. Richard Gauss**, Head of Department, Municipal Department 24 - Health Care and Social Welfare Planning, City of Vienna, Austria

Panellists:

- **Mr. Rudolf Hundstorfer**, President, Austrian Sports Organization
- **Ms. Tanja Wehsely**, Member of Vienna City Council and Vienna State Parliament, Austria
- **Mr. Alexander Biach**, Deputy Director, Vienna Economic Chamber, Austria

### General discussion

*(Logistical Notes: After the third session, there will be a 15-minute coffee break. The route from the meeting room to the “Coffee Corner”, located directly behind Boardroom D, will take approximately two minutes. Panellists and general participants are kindly requested to return promptly to their seats for the fourth session, which will start at 16:00.)*

15:45 - 16:00

### Coffee Break

“Coffee Corner” located behind Boardroom D, 4th Floor, Building C

16:00 – 17:15

### Urban Issue Hub (IV) – **Park City: Urban Agribusiness** Case City: *Chengdu*

Boardroom D, 4th Floor, Building C

*The Urban Issue Hub (IV) session revolves around the recently developed concept of “Park City”. This concept focuses on actual living green spaces in urban areas, combined with an environmentally friendly urban agriculture. The session will highlight how cities – as living organisms – have to create and rebuild a wise combination of parks, urban agriculture projects, business models and resource-processing activities that make great use of by-products, thus limiting the impact of waste. The projects implemented in **Chengdu** in this domain will be examined and highlighted to stimulate discussion.*



Focus:

- Illustrating how Chengdu's initiatives and projects can serve as examples for other cities, in their paths to develop into park cities;
- Discussing different strategies apt to limit the ecological deficit and the consumption of resource material observed in industrial societies' urban areas;
- Discussing different strategies apt to limit the ecological deficit and the consumption of resource material observed in industrial societies' urban areas;
- Presenting the concept of industrial sustainability, which ultimately aims to decouple resource overuse and environmental overload from economic growth, by supporting recycling and the development of symbiotic eco-systems.

Moderator: **Ms. Laurence Ansermet**, Senior Industrial Development Officer, Department of Agri-business, United Nations Industrial Development Organization

Keynote Speaker: **Ms. Eva Gladek**, CEO of Metabolic, Netherlands

Panellists:

- **Mr. GAO Jianjun**, Deputy Secretary General, Chengdu Municipal Government, China
- **Mr. YIN Ke**, Deputy Inspector, Chengdu Development and Reform Commission, China
- **Mr. Bon Tjeenk Willink**, Head of Business Development, Protix, Netherlands

### General discussion

*(Logistical Notes: At the end of the fourth session, all panellists are requested to remain seated for a brief wrap-up of the day's proceedings and achievement highlights.)*

17:15 to 17:30

### Wrap-Up Remarks and Achievement Highlights

*Boardroom D, 4th Floor, Building C*

- **Mr. ZOU Ciyong**, Director, Department of Programmes, Partnerships and Field Integration, United Nations Industrial Development Organization

*(Logistical Notes: After the wrap-up remarks, participants may exit the VIC via Gate 1. To ensure easy access to the VIC on the third and final day, please retain your ground passes for the remainder of the event.)*

## Theory → Practice

09:15 – 10:15

### Workshop on Industrial Policy along the Belt and Road

Room C3, 7th Floor, Building C

*The theme for this workshop is “The Impact, Mechanism & Routine and Practical Experience of Industrial Policies in China, and the International Production Capacity Cooperation between China and Countries along the Belt and Road”. This workshop will mainly focus on the key industrial policies of countries along the Belt and Road Initiative, and their influence on sustainable industrial and regional development. The discussions will also explore the mechanism and routine to forge cooperation mechanisms aimed at enhancing productive capacities of industries along the Belt and Road. During the session, the experiences learned in this matter by manufacturing industries in China will be summarized together with successful examples of cooperation between China and Belt and Road countries. This multilateral approach to these topics would be helpful for improving the existing industrial policy framework of countries along the Belt and Road, in order to further support the establishment of bilateral and multilateral industrial policy cooperation mechanisms.*

*In parallel, the workshop will also discuss how governments should take into consideration market forces, in order to promote efficient and successful cooperation mechanisms for sustainable, mutually-beneficial industrial development along the Belt and Road.*

#### Focus:

- The impact of industrial policies on industrial and regional economic development in countries along the Belt and Road;
- The mechanism and routine for enhancing industrial cooperation among the countries along the Belt and Road;
- The successful experiences of the manufacturing industries in establishing international industrial cooperation linkages through the Belt and Road Initiative.

Moderator: **Ms. Cecilia Mercedes Ugaz Estrada**, Director, Department of Policy Research and Statistics, United Nations Industrial Development Organization

#### Panellists:

- **Ms. WANG Xiaojun Grace**, Deputy Director, Programme and Operations, United Nations Office for South-South Cooperation
- **Ms. YU Jia**, Director, Department of International Development Cooperation, Institute of New Structural Economics, Peking University, China
- **Mr. Robert Stehrer**, Scientific Director, Vienna Institute for International Economic Studies, Austria

#### General discussion

*(Logistical Notes: See maps attached in the last two pages of this agenda for directions on how to get from Gate 1 to the VIC rotunda in Building C where elevators in the lobby, located in the direction of Buildings D & E, will take you directly to Room C3 on the 7th Floor. The route from Registration Desk to Board Room B should take approximately 10 minutes. Please note that security check through Gate 1 and badge collection could take up to 30 minutes in the morning.)*

10:30 - 11:15

### Matchmaking of SMEs along the Belt and Road (first part)

Room C3, 7th Floor, Building C

*The session will provide opportunities for exploring partnership and joint projects to the participating SMEs. Particular attention will be devoted to highlight and showcase the lessons learned and the experiences of Austrian and Chinese SMEs operating in countries along the BRI.*

*The session will be followed by matchmaking meetings, arranged according to country specific priority sectors and areas of expertise.*

Moderator: **Ms. Lucia Cartini**, Senior Industrial Development Officer, Department of Trade, Investment and Innovation, United Nations Industrial Development Organization

Keynote Speaker : **Mr. Alexander Biach**, Deputy Director, Vienna Economic Chamber, Austria

Speakers:

- **Mr. XU Kemin**, Director General , Department of Industrial Policy, Ministry of Industry and Information Technology, China
- **Mr. XU Yingxin**, Vice President, National Textile and Apparel Council, China
- **Mr. YANG Yang**, Vice President, China Huayang Economic and Trade Group Co., Ltd., China

*(Logistical Notes: After the first part of this session, participants are requested to proceed to the second part: 'Matchmaking Meetings' which will begin at 11:30 in the VIC Restaurant, Ground Floor, Building F)*

11:30 – 12:30

### Matchmaking Meetings (second part of previous session)

VIC Restaurant, Ground Floor, Building F

*The second part will provide opportunities for matchmaking between various sustainable urban-industrial development stakeholders, such as international organizations, public sector, financial institutions, and companies engaged in various sectors related to urban-industrial sustainable development, including but not limited to infrastructure, Industry 4.0 technologies, energy efficiency, waste management, urban agriculture, as well as NGOs, academia, etc.*

*Three rounds of matchmaking meetings, pre-arranged based on the actual demands of participants taking a sector-specific focus, will be conducted, with each round lasting for 15 minutes.*

*The remaining 15 minutes of the session will be provided for participants to establish further contact as they wish and complete a survey on the matchmaking meetings, as the event approaches its ending.*

*(Logistical Notes: All participants of matchmaking meetings and dignitaries with invitations are invited to attend “BRIDGE for Cities” Closing Lunch, which will take place in the VIC Restaurant on the Ground Floor, Building F.)*

12:45 – 14:00

### “BRIDGE for Cities” Closing Lunch \*

*VIC Restaurant, Ground Floor, Building F*

Moderator: **Ms. Tally Einav**, Executive Officer, Office of the Deputy to the Director General, United Nations Industrial Development Organization

Remarks by Sponsor: **Mr. Alexander Biach**, Deputy Director, Vienna Economic Chamber, Austria

Remarks on the role of women as creators of businesses, jobs and social cohesion: **Ms. Hedda Öhlberger-Femundsenden**, Gender Coordinator, Office for Gender Equality and Empowerment of Women, United Nations Industrial Development Organization

Event Closing Remarks: **Mr. Hiroshi Kuniyoshi**, Deputy Director General, United Nations Industrial Development Organization

*\*By Invitation Only*

*(Logistical Notes: Dignitaries with invitations are invited to attend a closing lunch, which will take place in VIC Restaurant on the Ground Floor, Building F. After the lunch, registered study tour participants are requested to gather promptly at the UNIDO Booth in the VIC rotunda at 14:00.)*

14:15 – 17:15

### Study Tour on Aspern Seestadt and Industry 4.0

*Gathering point: UNIDO booth, Rotunda, Ground Floor, Building C*

A combined study tour, generously organized by the City of Vienna and Urban Innovation Vienna, will take place on 11 October to familiarize participants with practical urban-industrial development solutions. The study tour will cover the following locations:

#### **Location 1:** Aspern Seestadt

**Description:** Innovative solutions are not about technological progress alone. A city is only “smart” when everyone benefits and the focus of innovation is firmly on people and their needs. New approaches to enhance community life in the urban environment and make it more eco-friendly are being piloted and tested at aspernSeestadt, the new city-within-a-city currently under construction and due for completion in 2028. It is one of Europe’s largest urban development projects in Vienna’s fast-growing 22nd district in the north-east of the city. Seestadt functions as an urban lab, a pilot environment for urban planning and development. That makes Vienna a Smart City.

## **Location 2:** Industry 4.0 – Pilotfactory

**Description:** The Pilotfactory is being built in Seestadt Aspern, where the laboratories of researchTUB, a cooperation between TU Vienna, the Vienna Business Agency and real estate developer wien3420, have been housed. The pilot factory is important for several reasons: Scientific know-how about optimal production techniques should be developed, which then benefits the economy. At the same time, the Pilotfactory will play a decisive role in the teaching of the Vienna University of Technology. Students can get to know and co-develop the entire value chain there – from design through production and assembly to quality assurance and logistics. It should be possible there to develop new prototypes and new process technologies. Last but not least, the Pilot factory should also be used for further education – skilled workers from the production area should get to know new ideas, which they can then implement in their own companies.

*(Logistical Notes: Participants registered for the study tour are requested to gather promptly at the UNIDO Booth in the VIC rotunda at 14:00. At 14:10, all three groups will be conveyed by a UNIDO employee to their bus via Gate 1. At the end of the study tour, the bus will return all participants to the VIC. If necessary, participants are encouraged to call the coordinator of their respective study tour for additional information or in case of any unforeseen delays.*

# BIOGRAPHIES

DAY 1 | 9 October 2018

## “BRIDGE FOR CITIES” MEDIA BREAKFAST

### Welcome Remarks

#### Mr. Kai Bethke



*Director, Department of External Relations, United Nations Industrial Development Organization*

Mr. Kai Bethke was appointed as the Director of External Relations by UNIDO Director-General LI Yong in 2017. As part of this activity, he is responsible for the organization’s relations with all member states and for communication. In 2007, Mr. Bethke took over the management of the UNIDO Regional Office for Mexico and Central America in Mexico City and, in 2013, the UNIDO Regional Office for Southern South America in Montevideo. Mr. Bethke began his career in the private sector in Bogota with the Colombian-German Industrial and Trade Chamber. He received his PhD in Economics from the University of Nuremberg.

### Key Message Delivery

#### Mr. GONG Weixi



*Senior Coordinator for South-South and Triangular Industrial Cooperation, Department of Programmes, Partnerships, and Field Integration, United Nations Industrial Development Organization*

Mr. GONG Weixi has over two decades of professional experience, with positions and expertise in the Aviation Industry, Systems Analysis as well as Technology Transfer and its negotiation, theory and practice. In 1997, he was recruited by the United Nations Industrial Development Organization (UNIDO), where he undertook various responsibilities in the area of information and knowledge management, business sector development, sector-specific value chain development, technology transfer, programme evaluation, human resources development, field operations, and South-South cooperation. Since 2012, Mr. Gong has been engaged in the area of sustainable cities and urban-industrial development at UNIDO. He has previously served as the UNIDO representative in Iran and as the chairperson of the Operations Management Team of the United Nations in Iran. Currently, Mr. Gong is serving as the Senior Coordinator for South-South and triangular industrial cooperation at the Department of Programmes, Partnerships, and Field Integration at UNIDO.

## EXHIBITION – INAUGURATION CEREMONY

### Moderator

#### Ms. FUJINO Ayumi



*Director, Office of Strategic Planning and Coordination, United Nations Industrial Development Organization*

Ms. FUJINO Ayumi was Head of the Regional Office of Thailand at the United Nations Industrial Development Organization from 2006 to 2010, where she was responsible for UNIDO operations in the industrial sector. Over the next several years, she was UNIDO Representative in India and Head of the Organization’s South Asia Regional Office. In 2016, she became Director of the Strategic Planning and Coordination Office at UNIDO. Ms. Fujino started

her career at UNIDO in the 1980s, holding various positions, including Associate Expert and Industrial Development Officer. While she was stationed at UNIDO Headquarters in Vienna, she implemented different projects for the development of micro-, small- and medium-scale enterprises.

## Welcome Remarks

### Mr. LI Yong



*Director General, United Nations Industrial Development Organization*

Mr. LI Yong, Director General of the United Nations Industrial Development Organization, has had an extensive career as a senior economic and financial policymaker. As Vice-Minister of Finance of the People's Republic of China and a member of the Monetary Policy Committee of the Central Bank for a decade, Mr. Li has long been involved in setting and harmonizing fiscal, monetary and industrial policies and in supporting sound economic growth in China. Throughout his career, he has advocated financial-sector reform and prompted major financial institutions to establish corporate governance, deal with toxic

assets and strengthen risk management.

Mr. Li prioritizes fiscal and financial measures to promote agricultural development and small and medium-sized enterprises, both of which represent cornerstones for creating economic opportunities, reducing poverty and promoting gender equality. He played a key role in China's cooperation with multilateral development organizations, such as the World Bank Group and the Asian Development Bank.

## HIGH-LEVEL POLICY DIALOGUE - OPENING CEREMONY

### Moderator

#### Ms. FUJINO Ayumi (Please see page 22)

*Director, Office of Strategic Planning and Coordination, United Nations Industrial Development Organization*

### Statements

#### Mr. LI Yong (Please see page 23)

*Director General, United Nations Industrial Development Organization*

#### Ms. Bernadette Gierlinger

*Viceminister at the Federal Ministry of Digital and Economic Affairs of Austria*



Ms. Bernadette Gierlinger worked for nearly two decades in tax law and finance, with positions in both private firms and public departments. From 2002 until 2005, she held the position of Deputy Director of Finance at the Federal Ministry of Finance where she coordinated tax policy, prepared government bills and oversaw the calculation of implementation costs. Ms. Gierlinger has held the position of Vice Minister for Foreign Economic Policy and European Integration at the Federal Ministry of Science, Research and Economy since 2010. Her main responsibilities include coordinating foreign trade and investment policy, trade promotion and bilateral issues, as well as acting as Austria's representative in the European Union Trade Policy Committee. Ms. Gierlinger holds a master's degree in Business Informatics and Computer Science from the University of Vienna in Austria.

## H.E. Mr. ZHANG Yong



*Vice Chairman, National Development and Reform Commission, China*

Mr. ZHANG Yong is a senior economist with a master's degree of Economics. Mr. Zhang is Vice Chairman of the National Development and Reform Commission (NDRC). Mr. Zhang Yong served as Deputy Secretary General and member of the Party Members' Group of the State Council, Deputy Secretary General of the State Council and Office Director and Secretary of the Party Members' Group of the Food Safety Committee of the State Council (minister level), Deputy Secretary General of the State Council and Commissioner and Secretary of the Party Members' Group of the State Food and Drug Administration consecutively. In January 2015, Mr. Zhang Yong was appointed Vice Chairman (minister level) of NDRC.

## Mr. Massimiliano Fedriga



*President, Autonomous Region of Friuli-Venezia Giulia, Italy*

Born in Verona but grown up in Trieste, Mr. Fedriga holds a Master in Communications Analysis and Management. He worked several years as Head of Marketing for many SMEs in the region. In parallel, Mr. Fedriga cultivated his passion for politics. In 2003, he became "Lega Nord" party secretary for the province of Trieste. Elected for the first time as Member of Parliament in 2008, he was then re-elected both in 2013 and 2018. During his tenure as Member of Parliament he worked in the Parliamentary Committee for Labour. On April 29th 2018 he was elected President of the autonomous region of Friuli-Venezia Giulia.

## Mr. CAI E-Sheng



*Chairman, Finance Center for South-South Cooperation*

Mr. CAI E-Sheng serves as Chairman of the Finance Center for South-South Cooperation and has served as Executive Director of the China Society for Finance and Banking since 2014. Mr. CAI joined the People's Bank of China (PBC) in 1975 where he served as Assistant to the Governor from 1998 and Governor of the PBC Shanghai Branch from 2000. He then acted as Chairman of the Supervisory Board for the China Everbright Group and the Citic Group Corporation beginning in 2001. From 2005 to 2013, he worked as Vice Chairman of the China Banking Regulatory Commission. He was elected a member of the Chinese People's Political Consultative Conference in 2013. Mr. Cai holds a bachelor's degree in Economics from Shanxi University of Finance and Economics in China.

## Ms. Simonetta Di Pippo



*Director, United Nations Office for Outer Space Affairs*

Ms. Simonetta Di Pippo is the Director of the United Nations Office for Outer Space Affairs (UNOOSA), which is mandated to enhance international cooperation in space activities to promote their use for humanity. Prior to joining UNOOSA in 2014, she was Head of the European Space Policy Observatory at Agenzia Spaziale Italiana (ASI) in Brussels. Ms. Di Pippo also served as Director of Human Spaceflight of the European Space Agency from 2008 to 2011, and Director of the Observation of the Universe at ASI from 2002 to 2008, where she started her career in 1986. She has been an Academician of the International Academy of Astronautics (IAA) since 2013, and since 2016 a member of the IAA Board of Trustees. Ms. Di Pippo is also a member of the World Economic Forum Global Future Council on space technology for 2016-18. Ms. Di Pippo holds a Master's Degree in Astrophysics and Space Physics from University "La Sapienza" in Rome, an Honoris Causa Degree in



Environmental Studies from St. John University, and an Honoris Causa Degree in International Relations from John Cabot University. Ms. Di Pippo was knighted by the President of the Italian Republic in 2006. In 2008, the International Astronomical Union named asteroid 21887 “Dipippo” in honour of her contribution to space activities.

### **Mr. Mehran Eftekhar**



*Chairman of the Audit and Risk Committee for the World Trade Centers Association; Director of the World Trade Center Cyprus*

Mr. Eftekhar has been a Director and the Group Head of Corporate Services & Finance at Nest Investments Holdings Ltd. since 1995. Through his efforts, WTC Cyprus obtained certification as a Center of Excellence, and hosted the WTCA EMEA regional meeting in 2006. Mr. Eftekhar was advisor to WTCA’s Ad Hoc Governance Committee, helping bring reforms and added transparency to WTCA’s business practices. Mr. Eftekhar has been involved in real estate developments located in Doha, Algeria, Saudi Arabia, Lebanon, Cyprus, United Kingdom and Spain.

### **Mr. António Guterres**



*Secretary-General, United Nations (Video Message)*

Mr. António Guterres, the ninth Secretary-General of the United Nations, took office on 1st January 2017. Prior to his appointment as Secretary-General, Mr. Guterres served as United Nations High Commissioner for Refugees from June 2005 to December 2015, heading one of the world’s foremost humanitarian organizations during some of the most serious displacement crises in decades. Before joining UNHCR, Mr. Guterres spent more than 20 years in government and public service. He served as prime minister of Portugal from 1995 to 2002. As president of the European Council in early 2000, he led the adoption of the Lisbon Agenda for growth and jobs, and co-chaired the first European Union-Africa summit. He was a member of the Portuguese Council of State from 1991 to 2002. Mr. Guterres was elected to the Portuguese Parliament in 1976 where he served as a member for 17 years. During that time, he chaired the Parliamentary Committee for Economy, Finance and Planning, and later the Parliamentary Committee for Territorial Administration, Municipalities and Environment.

From 1981 to 1983, Mr. Guterres was a member of the Parliamentary Assembly of the Council of Europe, where he chaired the Committee on Demography, Migration and Refugees. Mr. Guterres is a member of the Club of Madrid, a leadership alliance of democratic former presidents and prime ministers from around the world.

## **PRESS BRIEFING**

### **Moderator**

**Mr. Kai Bethke** (Please see page 22)

*Director, Department of External Relations, United Nations Industrial Development Organization*

### **Panellists**

**Mr. Li Yong** (Please see page 23)

*Director General, United Nations Industrial Development Organization*

## SESSION 1 – GLOBAL GOALS FOR LOCAL IMPACT: STRENGTHENING POLICY COORDINATION FOR THE SUCCESSFUL IMPLEMENTATION OF DEVELOPMENT GOALS

### Moderator

#### Ms. YANG Wei



*Founder and Chairman of Wei Yang & Partners, United Kingdom*

Ms. YANG Wei is a renowned urban designer and master planner with considerable wealth of experience in both new communities and urban regeneration. Her professional strengths lie in combining innovative planning inspirations with feasible implementation solutions. She has extensive experience in managing multi-disciplinary teams and is now leading large scale regeneration and low carbon master planning projects in Britain and internationally. Actively promoting ‘joined-up thinking’ between different professionals, Wei is the Vice-chair of RTPI International Committee, an Academician of the Academy of Urbanism and a Board Trustee of Milton Keynes City Discovery Centre. Due to her substantial contribution and leadership in the planning field, Wei has been conferred Fellowship of Academy of Social Sciences, among distinguished scholars and practitioners from across the full spectrum of social sciences.

### Keynote Speaker

#### Ms. Katharina Schneider-Roos



*CEO of Global Infrastructure Basel*

Ms. Katharina Schneider-Roos is CEO of the non-profit foundation Global Infrastructure Basel (GIB). Katharina’s team has assessed over one hundred infrastructure projects across the world applying the GIB Grading for Sustainable Infrastructure. This tool helped to highlight the environmental, social and economic risks and potential impacts of projects and provided investors and project owners a framework for decision-making. Katharina was responsible for organizing an annual investment forum during GIB Summits, and led the publication of the Sustainable Infrastructure Capacity Building Handbook and a Scoping Study for the Early Stage Project Preparation Stage. She co-chairs the Cities Climate Leadership Alliance’s (CCFLA) Working Group on Project Preparation Facilities, is member of the CCFLA Steering Board and a member of the ICLEI Resilient Cities Conference Program Committee. In support of the Swiss Government and international experts, she is currently working with a project team to establish SuRe – The Standard for Sustainable and Resilient Infrastructure. Katharina is member of the Steering Board of the Resilience Measurement, Evidence and Learning Community of Practice funded by the Rockefeller Foundation.

### Panellists

#### Mr. Massimiliano Fedriga (Please see page 24)

*President, Autonomous Region of Friuli-Venezia Giulia, Italy*

#### Mr. YU Lifeng



*Deputy Director General, Foreign Economic Cooperation Center, Ministry of Ecology and Environment of China*

Mr. YU Lifeng is Deputy Director-General and Chief Financial Officer of FECO, Ministry of Environment and Ecology, China. He graduated from Wuhan University with a degree in Financial Management. He also obtained a Master Degree in accounting from the People’s University of China, and Master of Public Administration and Management from the National University of Singapore. Mr. Yu started working in

FECO in 2001. His business involves many fields, including international environmental convention and GEF implementation, multilateral and bilateral cooperation and south-south cooperation. He led the project implementation under Montreal Protocol referring to Ozone Depleting Substance, Stockholm convention referring to persistent organic pollutants, Biological Diversity Conservation and Minamata Convention referring to mercury, which greatly enhanced China's environmental convention implementation and ecological and environmental protection. With a background in finance and law, he also has rich experience in strategic financial planning and analysis.

### **Ms. Mariline Diara**



*Director of Environment and Classified Establishments, Ministry of Environment and Sustainable Development, Senegal*

Ms. Mariline Diara, a trained geologist, is Director of Environment and Classified Establishments at the Senegalese Ministry for the Environment and Sustainable Development, a focal point for climate change as part of the United Nations Framework Convention on Climate Change for Senegal. From 1986 to 2012 Ms. Diara was a researcher, Professor at the University Cheikh Anta Diop. In 2014 she was decorated Knight of the Order of the Lion. Since November 2012 she served as the Director of Environment and Classified Establishments (DEEC) at the Ministry of Environment and Sustainable Development of Senegal. In this focal point framework, she was involved in the UN Framework Convention on Climate Change and participation in the COPs of Doha, Warsaw, Lima, Paris, Marrakesh and Fiji Islands in Bonn; the Abidjan Convention and participation in the Cape Town COP in 2013 and the COP in Abidjan in 2017; the Basel, Rotterdam, Stockholm and Minamata conventions and participated in the Geneva COPs; the Global Environment Facility (GEF / GEF) project WACA (Regional Investment Project for Resilience of Coastal Zones in West Africa - Donors: BM and FND - 2018 to 2023).

## **OPEN DEBATE: BELT AND ROAD INITIATIVE AND WIN-WIN COOPERATION – MEMBER STATES' POINT OF VIEW AND EXPECTATIONS**

### **Moderator**

#### **Mr. Bernhard Müller**



*Former Mayor of Wiener Neustadt; General Secretary, Urban Forum, Austria*

After graduating from Wiener Neustadt Business Academy, Mr. Müller studied law, political science and journalism. In 1995 he became a specialist in housing subsidies in Vienna. In 1996 he moved to Wiener Neustadt, where he spent three years in the building law department and seven years in the commercial office. He graduated in 2013 with a "Master of Public Administration" degree. Bernhard Müller was a member of the municipal council of the city of Wiener Neustadt. In 2005, he was appointed City Councillor for Finance and the Economy. He was the Mayor of his home town from 2005 to 2015. In the Social Democratic Party of

Austria Müller is active since 1995, whose Chairmanship he held until February 2017. He founded the "Platform Critical Youth" in 1996, and served as Chairman until 2001.

From 1995 to 2001 Bernhard Müller was the youth spokesman of the SPÖ city party organization. In 2005, Mayor Müller was elected city party Chairman. He was a member of the Bundesparteivorstand, the regional party presidium and board of the SPÖ Lower Austria. Additionally, he was appointed Federal Chairman of the AGM Austria and is a member of the executive committee of the Austrian Association of Towns.

## Panellists

### Mr. Thomas Weninger



*General Secretary of the Austrian Association for Cities and Towns, Austria*

Mr. Thomas Weninger manages the General Secretary of the Austrian Association of Cities and Towns since 2006. He studied political science at the University of Vienna and started his occupational career at the Institute for Advanced Studies (IHS). His further career steps included working as scientific officer at the Institute for Conflict Research (IKF) and the Centre for Public Administration Research (KDZ). Between 1993 and 1994, Thomas Weninger was General Secretary of the Austrian Society for Political Science (ÖGPW). In 1994 he switched to the Bureau for Coordination at Chief Executive Office of the City of Vienna where he worked in the field of European Integration. Between 1997 and 2007 he worked as director of TINA Vienna Transport Strategies GmbH (Transport Infrastructur Needs Assessment). Between 2003 and 2004, Thomas Weninger was director of the unit “Knowledge Management and Coordination” at the Chief Executive Office of the City of Vienna. At the end of 2004, he was director of the Magistrate Department 27, where his responsibilities encompassed EU-Strategy and Economic Development at the Business Group Finance, Economic Policy and Wiener Stadtwerke. He received a Master’s Degree in Legal Studies from the Danube University Krems.

### Mr. Peter Buchas



*Business Consulter & Member of the Austrian Chinese Business Association, Austria*

Mr. Peter Buchas, BSc, ME, works as trainer, coach and consultant. Since 2009 he supports enterprises in their organisational development and holds lectures at the TU Munich, WU Vienna and FH Kufstein. Peter contributes to executive development programs of international companies and accompanies them in setting up innovative corporate cultures. He studied physics at the University of Vienna, speaks fluent Mandarin and holds a Master’s Degree in Chinese Economic Policies of Xiamen University. He is associated researcher at the Institute for Peace Support and Conflict Management at the Austrian National Defence Academy.

### Mr. Bartosz Piziak



*Project Coordinator – Researcher, Department of Economic Processes National Institute for Spatial Present Policy and Housing, Research, Poland*

Mr. Bartosz Piziak, received his Ph.D. in Earth sciences (socio-economic geography) from the Jagiellonian University in 2013. After completion of his degree he worked as an assistant in the Institute of Geography and Spatial Management at the Jagiellonian University with project entitled: “Geographical Proximity of Knowledge-Intensive Companies and Knowledge Flows: Interactions, Mechanisms and Dynamics” funded by the National Science Centre.

Dr. Piziak is presently a project coordinator and researcher in the National Institute for Spatial Policy and Housing (Department of Economic Processes Research). His interests are focused on the tourist space of the city, smart city concept, smart solutions for Polish cities and knowledge flows in Knowledge-Intensive Companies. He is author or co-author of over a dozen papers on regional development and tourism in cross-border regions.

## Ms. Julia Grübler



*Economist, Vienna Institute for International Economic Studies, Austria*

Ms. Julia Grübler is Economist at wiiw, where she holds a pre-doc position at the Research Centre, International Economics (FIW). Her research focuses on international (trade) relations with special focus on the policies of the European Union and its Member States. Julia Grübler has obtained her Master's degree in Applied Economics at the University of Innsbruck. In the course of her studies, she has spent one semester at the Solvay Brussels School of Economics and Management of the Université Libre de Bruxelles. Currently, she is enrolled in the joint PhD programme in Economics of the Johannes Kepler University Linz (JKU) and the University of Innsbruck (LFU) and is external lecturer at the Vienna University of Economics and Business (WU).

## CULTURAL PERFORMANCES

### Moderator

## Ms. Sofya Parfenova



*International Consultant, Department of Programmes, Partnerships, and Field Integration, United Nations Industrial Development Organization*

Ms. Sofya Parfenova is an experienced manager of international projects with extensive experience in the cultural and business fields. With a Master's degree of International Relations, she continues her academic qualification at the University of Vienna in the Cultural Differences and Transnational Processes program. Being an international consultant in UNIDO she works in the Department of Programmes, Partnerships, and Field Integration supporting the BRIDGE for Cities project.

### Performances

#### Philippines Culture Group

The VIC Club Filipino Folklorico dance group – with support from the European Network of Filipino Diaspora – will feature one dance from each region of the country and will culminate its performance with the official Philippines' tourism song.

#### Indonesia Culture Group

This performance will showcase the rich and multifaceted cultural heritage and traditions of Indonesia.

#### VIC Jazz band performance

The jazz band “Melting Bop” will close the Cultural Performance session with a brief jazz concert.

## SESSION 2 – FINANCING THE FUTURE: STRENGTHENING MULTI-STAKEHOLDERS PARTNERSHIPS TO FINANCE INCLUSIVE AND SUSTAINABLE URBAN-INDUSTRIAL DEVELOPMENT

### Moderator

#### Mr. Marco Sorge



*Principal Investment Officer, World Bank Group - Vienna Office (IFC)*

Mr. Marco Sorge heads the IFC municipal infrastructure team in Europe, Middle East and North Africa. His team helps leading cities in the region to develop and finance urban transport, water and other urban infrastructure investments with no need for sovereign guarantees. Marco's team is responsible for selection of eligible investments, structuring and execution. In Turkey, Marco and team have lent over EUR300 million for urban transport and water projects in three cities. Recently, the team has moved to Vienna and diversified its focus of operations across Ukraine, Morocco and the Balkans. Marco is a financial economist by background and holds a Ph.D. in economics from Stanford University.

### Keynote Speaker

#### Ms. ZHENG Quan



*Director General, Policy and Strategy Department, Asian Infrastructure Investment Bank*

Ms. ZHENG Quan serves as Director General for Policy and Strategy Department at the Asian Infrastructure Investment Bank. She previously served as Deputy Director General of Department of International Economic and Financial Cooperation of Ministry of Finance, China. She joined the Ministry of Finance in 1996, and worked in several departments of the MOF including State Debt Management Department, Finance Department, International Department, External Economic Exchange Office, China CDM Fund and International Cooperation Department. Ms. Zheng was Senior Advisor in China's Executive Director's Office of the World Bank from late 2002 to early 2005. Her portfolio includes AIIB, NDB, G20 Investment and Infrastructure Working Group, etc.

### Panellists

#### Mr. Stefan Dörfler



*CEO and Chairman of Board, Erste Bank*

Mr. Stefan Dörfler currently serves as Chairman of the Management Board and Chief Executive Officer of Erste Bank Der Oesterreichischen Sparkassen AG since October, 2016. Mr. Dörfler also serves as Head of Group Capital Markets of Erste Group Bank AG. He previously served as Head of Group Markets at Erste Bank Der Oesterreichischen Sparkassen AG. Mr. Dörfler has held various managerial positions at Erste Bank and Erste Group. He also serves as a Member of Supervisory Board at Wiener Börse AG. Mr. Dörfler began his career in banking at Giro Credit before joining Erste bank in 1997. He studied technical mathematics at the TU Wien.

## Mr. Roberto Dipiazza



*Mayor of Trieste, Italy*

Mr. Roberto Dipiazza is an Italian Entrepreneur and Politician, currently serving as the Mayor of Trieste after being re-elected for the seat in 2016 for a third 5-year term as Mayor, second in Trieste. He was first elected Mayor of Muggia (Trieste) in 1996. Mr. Dipiazza began his career as a large scale retail manager before starting his own business enterprise in Trieste and before joining politics.

## Mr. HUANG Feng



*Managing Director, Asia-Pacific Model E-port Network Operational Center*

Mr. HUANG Feng is the Director-General of Asia Pacific Model E-port Network (APMEN). APMEN is a project focusing on trade facilitation and supply chain connectivity, launched by APEC Economic Leaders' Meeting 2014 in Beijing. Mr. Huang holds an M.A. in Economics from FUDAN University, MSc Management from London School of Economics and Political Science, and B.A. in World Economics from Shanghai University of Finance and Economics.

Mr. Huang has served as Deputy Director-General of the Department of Foreign Investment Administration, MOFCOM, China from August 2011, the Vice Chairman of Shanghai Municipal Commission of Commerce from June 2010, and other official positions since he joined Shanghai Municipal Government in 1992. Besides, he also served as Arbitrator of China International Economic and Trade Arbitration Commission and Shanghai International Arbitration Commission, and Researcher of Free Trade Pilot Zone research center in Shanghai University of Finance and Economics.

## SESSION 3 – CITIES OF TOMORROW: TECHNOLOGICAL SOLUTIONS AND HOLISTIC APPROACHES FOR SUSTAINABLE CITIES

### Moderator

## Mr. Dennis Pamlin



*Senior Advisor, RISE Research Institutes of Sweden AB*

Mr. Dennis Pamlin is an entrepreneur and founder of 21st Century Frontiers. His background is in engineering, industrial economy and marketing. Mr. Pamlin worked as Global Policy Advisor for WWF from 1999 to 2009. During his tenure, he initiated WWF's Trade and Investment Programme work in the BRICs and led the work with companies (especially high-tech companies such as ICT) as solution providers. From 2010 to 2013 he was the Director for the Low Carbon Leaders Project under the UN Global Compact. He is currently a Senior Associate at Chinese Academy of Social Sciences, Senior Advisor at RISE, a visiting research fellow at the Research Center of Journalism and Social Development at Renmin University, and advisor to Centre for Sustainable Development at Confederation of Indian Industries (CII). Current work includes establishing a framework that can identify winners in a sustainable future, building a platform for global trend assessment, promoting clusters capable of delivering transformative solutions, exploring the impact of our “digital twins” and developing tools that allow public procurement to support sustainable solutions. Mr. Pamlin is also leading work to develop tools for companies, organizations and cities to measure and report their positive impacts, focus on climate, water, health and poverty.

## Keynote Speaker

### Ms. Tri Rismaharini



*Mayor of Surabaya, Indonesia*

Ms. Tri Rismaharini was elected as Mayor of the city of Surabaya in 2010, the first female Mayor in the city's history, and has served in the Surabaya City Government for more than 20 years. She is also known for her success to transform Surabaya from dirty and dry to a green and clean city. She started the hard work since she was the Head of Surabaya Public Cleanliness and Parks Department in 2005, by converting bare lands and gas stations into beautiful city parks. As a result, Surabaya won the highest national awards on environment and some international awards. She completed both her Bachelor Degree in Architecture (1987) and Master Degree in Urban Development Management at the Sepuluh Nopember Institute of Technology, Surabaya (2002) as well as a course on Urban Development Management at the Institute for Housing and Urban Development Studies, Rotterdam (1996).

## Panellists

### Ms. Simonetta Di Pippo (Please see page 24)

*Director, United Nations Office for Outer Space Affairs*

### Mr. GAO Jianjun



*Deputy Secretary General, Chengdu Municipal Government, China*

Mr. GAO Jianjun is responsible for development and reform, price, finance, statistics, taxation, legal system, government services and open government affairs, archives, local chronicles and investment related fields. He has deeply studied and practiced in the government administrative efficiency reform, green low-carbon city construction, macroeconomic analysis and research, financial management and construction of government legal system.

### Mr. Richard Gauss



*Head of Department, Municipal Department 24 – Health Care and Social Welfare Planning, City of Vienna*

Mr. Richard Gauss was born in Linz and studied economics there. In 1987 he began his career in the budget section of the Ministry of Finance. In 2002, he became head of the Budget - Labor, Social Affairs, Health and Pensions Department. In 2010, he moved to the higher administrative service of the City of Vienna as Division Manager for Financial Management in the Business Group Health and Social Affairs.

## WRAP-UP REMARKS AND ACHIEVEMENT HIGHLIGHTS

### Ms. Fatou Haidara



*Managing Director, Directorate of Corporate Management and Operations, United Nations Industrial Development Organization*

Ms. Fatou Haidara holds a Master's degree in Economics and Business Management from the University of Reims, France. Prior to joining UNIDO, she served the Government of Mali for eight years in several ministerial positions, including as Minister of Employment and Vocational Training and Minister of Industry, Trade and Private Sector Development. Ms. Haidara joined UNIDO in 2004 as Director of the Africa Programme.



In 2006, she was appointed Director of the Special Programmes Group which was in charge of promoting UNIDO's cooperation with the Least Developed Countries (LDCs) in the implementation of technical cooperation projects. From January 2011, as Director of the Policymaking Organs Secretariat, Advocacy and Communications, Ms. Haidara was responsible for coordinating and liaising with Member States and providing substantive support to the governing bodies of the Organization. In 2013, she mobilized the UNIDO team and, together with the Government of Peru, coordinated the historic 15th General Conference of UNIDO which culminated in the adoption of the Lima Declaration that set the foundation for a renewed mandate of inclusive and sustainable industrial development (ISID). Ms. Haidara holds the title of "Commandeur de l'ordre National du Mali", awarded by the President of the Republic of Mali.

## RECEPTION HOSTED BY UNIDO'S DIRECTOR GENERAL

### Master of Ceremonies

#### Mr. Hiroshi Kuniyoshi



*Deputy Director General, United Nations Industrial Development Organization*

Mr. Hiroshi Kuniyoshi was appointed earlier this year to be UNIDO's Deputy to the Director-General and Managing Director of External Relations and Field Representation. He was previously head of the agency's Investment and Technology Promotion Office in Tokyo, where he worked closely with Japanese industries in areas related to technology transfer and investments to developing countries. Prior to that that, he served four years as Executive Director of the New Energy and Industrial Technology Development Organization (NEDO), one of Japan's largest public organizations in research and development, where he supervised global collaborative projects for the development of low carbon technologies such as renewable energy, battery storage and smart grids. Earlier in his career, Mr. Kuniyoshi was Professor at the Frontier Research Centre of the Tokyo Institute of Technology, served in various positions at Japan's Ministry of International Trade and Industry (now known as METI), and was an advisor to the UNIDO Director General. He holds a Master's degree in International Relations from the University of Cambridge and a Ph.D. in Energy Science from Kyoto University.

### Remarks by Sponsor

#### Mr. Gerhard Hirczi



*Managing Director, Vienna Business Agency*

Mr. Gerhard Hirczi has been leading the Vienna Business Agency as its Managing Director since 2009. Following his graduation in macroeconomics at the University of Graz, he started his career with a Viennese consulting company in 1985. From there he changed into the Department of Economics of the Austrian Federal Chancellery and later joined the Cabinet of the former Chancellor Franz Vranitzky as a consultant for economic policy. From 1997 to 2000, Mr. Gerhard Hirczi acted as Siemens Austria's Secretary General, and later as Head of Group HR for Siemens's CEE cluster, overseeing a staff of over 40.000.

### Toast Remarks

#### Mr. LI Yong (Please see page 23)

*Director General, United Nations Industrial Development Organization*

# BIOGRAPHIES

DAY 2 | 10 October 2018

## MAYOR AND AMBASSADOR BREAKFAST

### Welcome Remarks

**Mr. Li Yong** (Please see page 23)

*Director General, United Nations Industrial Development Organization*

## URBAN ISSUE HUB (I) SUSTAINABLE CITY: URBAN PORT INDUSTRIAL SYMBIOSIS

### CASE CITY: TRIESTE

### Moderator

**Mr. Carlos Chanduvi Suarez**



*Senior Coordinator, Climate Technology & Innovations Division, Department of Energy, United Nations Industrial Development Organization*

Mr. Carlos Chanduvi previously held the title of Director, Latin American and the Caribbean Programme for UNIDO after serving as the Senior Field Operations Officer for the UNIDO Latin American Programme for 5 years and the Senior Field Operations Officer for the UNIDO Arab Programme for 4 years. He has more than 25 years of experience in international consultancy, working with public and business sectors.

He has experience in project management, strategic and organizational innovation and knowledge management. He has multilingual skills, sustained with PhD in Advanced Materials and Diploma in Economics and International Relations, from the London School of Economics. He is member of the Executive Board, Austrian-Venezuelan Association, Academia for Quality Issues - Russian Federation, and British Open University Business School Knowledge Managers Network.

### Keynote Speaker

**Mr. Zeno D'Agostino**



*President, Port System Authority of the Eastern Adriatic Sea, Italy*

Mr. Zeno D'Agostino is the President of Port System Authority of the Eastern Adriatic Sea – Port of Trieste from 9 November 2016. From April 2017 he is the Chairman of “Assoporti”, the association of the Italian Port Authorities. Currently, Mr. D'Agostino is also member of the board of Special Company for the Port of Monfalcone and President of the Trieste Passenger Terminal (TTP). He has been involved in numerous research projects in transport economics, logistics, sustainable transport, promotion and demand growth. Mr. D'Agostino has significant experience in intermodal freight transport, railway operation, international port development projects, PPP, financial investment, logistic centers and Free Zones projects. He has a background in teaching and training, he is Professor of Logistics and Transport at the master ELEO “Economics and East European Languages” Ca' Fosfari headquarters of Treviso. Moreover, he was General Secretary of Naples Port Authority, CEO LOGICA scarl, Agency of the Region of Campania for the promotion and research in logistics and freight, and Responsible for strategy, development and marketing Consorzio ZAI - Interporto of Verona.

## Panellists

### **Ms. Giulia Catini**

*Institutional Relations EMEA & APAC, CNH Industrial Representative Office to the European Union, Italy*

Ms. Giulia Catini works for CNH Industrial Institutional Relations covering Europe, Middle East and Africa, and the Asia Pacific Region. She is currently based at the CNH Industrial Representative Office to the EU in Brussels, working with the EU Institutions and Trade Associations.

CNH Industrial is a global leader in the capital goods that includes several brands with major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles and FPT Industrial for engines and transmissions.

Ms. Catini joined CNH Industrial six years ago as Sustainability Project Manager, after short-term collaborations with the United Nations and WTO in Geneva. She was born in Italy where she studied Economics and Public Policy, with a major in Diplomatic Affairs.

### **Mr. Sandro Chiarandini**

*Director of Regional and Local Public Transport of Friuli-Venezia Giulia Region, Italy*

### **Mr. Giulio Bernetti**



*Director, Department for City Planning, City of Trieste, Italy*

Mr. Giulio Bernetti was born in Trieste, Italy. He has a background in engineering and a PhD in Transport Engineering from the University of Trieste. He was a professor for many years at the University of Trieste. He is manager, designer and project leader of several public works and plans of various Italian cities (Trieste, Milano, Gorizia, Grado). In 2014 he lived in Oman as expert advisor of the Ministry of Transport and Communication of the Sultanate. He currently holds the position of General Manager of the Urban Planning and Environment Department in the Municipality of Trieste and he is a member of the Port Authority Committee of Trieste.

### **Mr. Sergio Paoletti**



*President, AREA Science Park, Trieste*

Mr. Sergio Paoletti was born in Trieste, Italy. He graduated in Chemistry at the University of Trieste and is a professor of Biochemistry at the same university. Currently he is a member of the Board of Directors of Elettra Sincrotrone Trieste, winner of several European research projects. He received an honorary degree from the Norwegian University of Science and Technology of Trondheim.

### **Mr. Enrico Samer**



*President of the World Trade Center Trieste, Italy*

Mr. Enrico Samer is Chairman and CEO of Samer & Co. Shipping S.p.A., a company operating in the maritime and insurance industry, as well as port terminal operator, through its subsidiaries Samer Seaports & Terminals S.r.l., T.I.M.T. S.r.l., Frigomar S.r.l. and Seaway of S.r.l.. Mr. Samer is also CEO of Edgar H. Greenham & Co. S.r.l., a company in the insurance sector.

He is the President of the World Trade Center Trieste, a company operating in the “World Trade Centers

Association” network of New York. Mr. Samer is Honorary Consul-General of the Republic of Turkey for the regions Friuli-Venezia Giulia and Trentino-Alto Adige since 25<sup>th</sup> September 1998, and past Doyen of the Trieste Consular Corps. He is Chairman of Agentimar S.r.l., a service company connected to the Friuli-Venezia Giulia Ships Agents’ Association. He previously served as Vice-President of “Federagenti”, the Italian National Federation of Shipowners’ Agents and Ship Brokers, Board Member of the Port Committee of the Trieste Port Authority and Member of the Committee keeper of the Roll of Ship Agents, for the provinces of Trieste, Udine and Gorizia, at the Trieste Chamber of Commerce.

Decorated with the title of Knight (“Cavaliere”) of the Order of the Italian Republic, by Presidential Decree of 27<sup>th</sup> December 2009.

## URBAN ISSUE HUB (II) SMART CITY: SMART PRODUCTIVITY AND TRADE

### CASE CITY: SHANGHAI

#### Moderator

##### Mr. Bernardo Calzadilla-Sarmiento



*Director, Department of Trade, Investment and Innovation, United Nations Industrial Development Organization*

Mr. Bernardo Calzadilla-Sarmiento was previously Director of the Trade Capacity Building Branch at the United Nations Industrial Development Organization as well as a Senior Quality and Standards Expert. He also served as a former UNIDO Deputy Representative to the United Nations and Other International Organizations at UNIDO’s office in Geneva. Mr. Calzadilla-Sarmiento was Director for Technical Assistance and Training Services at the International Organization for Standardization (ISO) as well as Secretary of the ISO Policy Committee on Developing Country Matters. In this position, he coordinated the development of the ISO 22000 Food Safety Management Systems, which is a training tool for setting up the implementation and certification of food-safety management systems in small businesses.

#### Keynote Speaker

##### Mr. GU Xianglin



*Vice President, Tongji University; Vice Chairman of Shanghai Association for Science and Technology, Shanghai, China*

Mr. Xianglin Gu is now the Vice President of Tongji University, the Vice Chairman of Shanghai Association for Science and Technology, and Vice Chairman of Shanghai Committee of the China Democratic League.

He also serves as the vice chairman of Chinese Civil Engineering Society, the Chairman of American Concrete Institute China Chapter, and the vice Chairman of the International Union of Laboratories and Experts in Construction Materials, Systems and Structures (RILEM) China Chapter. Dr. Gu is also the leading talent of Shanghai Municipality and principal investigator of the National R&D program of China.

## Panellists

### Mr. Pascal Koster



*Managing Director, Malo Capitals & Consulting S.A., Luxembourg*

Graduate of the Swiss Federal Institute of Technology (ETH) and long-time “binomial” of Jean-Claude Bintz, with whom he supports the development of the mobile phone operator Tango, then VOXmobile in 2003 (became Orange Luxembourg in 2008 after his acquisition by Mobistar), Mr. Pascal Koster keeps his entrepreneurial spirit. In 2013, he decided to leave his CTO position at Mobistar and created a new operator, JOIN Experience, with Claude Lüscher and Frank Fischer: an operator presented as the first of type “3.0”, integrating directly and simultaneously the telecom components, IT and CLOUD.

### Ms. FAN Jingyan



*Executive Vice President, YITU Technology, China*

Ms. FAN Jingyan is Executive Vice President of YITU Technology. Mr. Fan used to work in the Ministry of Industry and Information Technology of the People’s Republic of China, and now serves as Vice Chairperson of China Artificial Intelligence Industry Development Alliance, Vice Chairperson of China Medical Equipment Artificial Intelligence Alliance, and a member of the 14th CPPCC National Committee of Xuhui District, Shanghai.

### Mr. YU Jie



*Founder of Ants Plan, China*

Mr. YU Jie holds a Doctor’s degree in Management from Fudan University, with over 12 years of entrepreneurship experiences. Mr. Yu is the co-founder of Hujiang Net Education Co. which provides an online education and training service platform with now over 180 million users registered online and 150 million mobile users. Mr. Yu initiated the Ants Plan in 2015, with a commitment to providing services to entrepreneurs (the ants), including the Ants Nesting incubator, investment funds, and the online talent program. He built up an Innovation Town which provides services of incubation and education. In doing this, he gained tremendous knowledge on the planning and operation of Innovation Park.

## INNOVATION, BUSINESS DEVELOPMENT AND ENTREPRENEURSHIP: FUTURE PERSPECTIVES

## Moderator

### Ms. YANG Linda



*Executive Chairwoman of Yingke Global Board of Directors, China*

Ms. YANG Linda joined Yingke in 2009. The “Yingke Global Legal Service Alliance” established by Ms. Yang is the first international league of law firms to be named and led by a Chinese law firm. Up till now, it has covered 113 international cities in 53 countries, becoming one of the most globalized Chinese law firms. Driven by Ms. Yang, on November 21st, 2016, Yingke Law Firm signed a cooperation agreement at the South-South Cooperation Forum held at the United Nations Headquarters in New York, becoming one of the five founding institutions of the UN South-South Cooperation Global Think Tank. While building the Yingke Global Network, Ms. Yang founded and trained a team of lawyers with international standards. Ms. Yang received her Bachelor’s degree in English Language and Literature and International Trade

from Ocean University of China, and her Master's degree in International Law from China University of Political Science and Law. Ms. Yang is the Executive Director of the China International Chamber of Commerce, Director of the Beijing Overseas Friendship Association, and a Joint Tutor for JM at School of Law of Tsinghua University.

## Panellists

### Mr. ZHANG Rong



*COO, Westwell, China*

Ms. ZHANG Rong, currently the chief Operating Officer (COO) of WestWell, was graduated from Institut National des Sciences Appliquées de Lyon (INSA Lyon, France) with a master's degree in Telecommunication and Information Technology.

Before joining WestWell, he has been working in Motorola, Oxyane Group, Dow Chemical and other well-known multinational companies by taking different leader roles. In WestWell, Mr. Zhang is mainly focusing on the overall business process improvement and participated to the product development of WellOcean®, WelltoDoc®, etc. He is also leading the company's AI in All strategy to help more customers in different industries.

### Mr. Christoph Matznetter



*Vice-President, Austrian Federal Economic Chamber, Austria*

Mr. Christoph Matznetter has acted as Vice-President of the Austrian Federal Economic Chamber since 2009. He is a member of the Social Democratic Party of Austria, and since 2005, has held the position of Chairman of the Social Democratic Party's Business Federation. He was Elected Representative of the National Council of the Social Democratic Party from 2008 until 2013, and from 2007 to 2008, he acted as State Secretary at the Austrian Federal Ministry of Finance. Mr. Matznetter holds a master's degree in Political Science and a PhD from the University of Vienna.

### Mr. Gerardo Pataconi



*Head of Operations, International Coffee Organization*

Mr. Gerardo Pataconi was appointed as Head of Operations of the ICO in January 2018. An Economist-statistician and Agribusiness development expert, after a significant experience with the private sector in manufacturing and banking in Italy, he joined the United Nations Industrial Development Organization in 1987 as associate Expert in Papua New Guinea and his latest position was Director (oiC) of the UNIDO Department of Agribusiness Development. In 2013 he was one of the two shortlisted candidates and run for the election for the post of Executive-Director of the International Sugar Organization (ISO).

At the core of his experience is policy and strategic advice, development, fund raising and management of large-scale operations, Public-Private Partnerships and projects covering the coffee sector and other agribusiness value chains.

An excellent communicator, Mr. Pataconi is often invited as a public speaker and a moderator in ministerial meetings, international conferences and events in English, French, Spanish and Italian and has also published on topics relating to development and industry, standards and sustainability with focus on agribusiness.

### Mr. GONG Weixi (Please see page 22)

*Senior Coordinator for South-South and Triangular Industrial Cooperation, Department of Programmes, Partnerships, and Field Integration, United Nations Industrial Development Organization*

## CULTURAL PERFORMANCES

### Moderator

**Ms. Sofya Parfenova** (Please see page 29)

*International Consultant, Department of Programmes, Partnerships, and Field Integration, United Nations Industrial Development Organization*

### Performance

#### **‘Costumes of the World’ parade**

The International Cultural Diversity Organization (ICDO) – a Vienna-based international NGO with the objectives of promoting diversity, interculturality and raising awareness of different cultural expressions – will organize the ‘Costumes of the World’ parade.

The aim of the parade is to create awareness of how different cultures influence each other and promote unity. Participants will have the opportunity to admire traditional costumes from different parts of the world and experience the varied dressing styles and artistic performances, while appreciating the value of cultural diversity.

## URBAN ISSUE HUB (III) LIVEABLE CITY: SOFT ENVIRONMENT FOR URBAN INVESTMENTS

### CASE CITY: VIENNA

### Moderator

**Mr. GONG Weixi** (Please see page 22)

*Senior Coordinator for South-South and Triangular Industrial Cooperation, Department of Programmes, Partnerships, and Field Integration, United Nations Industrial Development Organization*

### Keynote Speaker

**Mr. Richard Gauss** (Please see page 32)

*Head of Department, Municipal Department 24 – Health Care and Social Welfare Planning, City of Vienna, Austria*

### Panellists

**Mr. Rudolf Hundstorfer**



*President, Austrian Sports Organization*

Mr. Rudolf Hundstorfer was unanimously elected as President of the Austrian Federal Sports Organization (BSO) at the 47th Austrian Sports Assembly. In 2008, Mr. Hundstorfer was sworn in as Minister of Social Affairs and Consumer Protection of the Republic of Austria. He was executive president of the ÖGB and became its President as well as a member of the executive committee in 2007, with a key responsibility for social affairs. He also worked as Vice President of the Austrian Trade Union Federation and first Chairman of Vienna’s City Council.

Mr. Hundstorfer started his trade union activities as youth spokesman in the administration of the City of Vienna. From 1975, Mr. Hundstorfer was responsible for youth affairs in the Union of Municipal Employees (Gewerkschaft der Gemeindebediensteten - GdG) where he became expert on organisational questions in 1983 before being elected Secretary General and, in 1998, Chairman of

the “Landesgruppe Wien” (Vienna’s faction at the GdG). In 2001, he was elected Executive Chairman of the GdG. Mr. Hundstorfer served as Chairman of the Social Democratic Trade Unionists (Fraktion Sozialdemokratischer GewerkschafterInnen - FSG) from 2003 to 2006 and was elected Chairman of the GdG until May 2007.

### **Ms. Tanja Wehsely**



*Member of Vienna City Council and Vienna State Parliament, Austria*

Ms. Tanja Wehsely is member of Vienna City Council and Vienna State Parliament. She is deputy speaker of the Social Democratic Councillors.

As member of the Vienna City Council Ms. Wehsely is chair of the Board for Economic, Financial and International Affairs. She is strongly involved in Labor market policy, especially youth labor market and as such is deputy chair of Vienna Labour Market Promotion Fund (waff) as chair of the Association for Viennese Youth Centers.

She co-founded the social innovation network and platform Social City Vienna, which is privately run, and acts as a bridge builder between private and public impact innovation, social business and entrepreneurship.

She also supports the volunteer organisation “Stadtmenschen” where interested locals support as social navigators through Vienna’s fantastic social landscape. They help others in need to find the right official office, organisation or bureau to receive professional help.

Ms. Wehsely has also been lecturer for Public Relations, Lobbying and Public Affairs at the FH Campus Wien – university of applied science for quite some time.

She holds degrees in Social Work and Public Relations & Communication.

### **Mr. Alexander Biach**



*Deputy Director, Vienna Economic Chamber, Austria*

Since May 2017 Mr. Biach has been Chairman of the board of the main association of Austrian social security funds.

Alexander Biach, a well-known social insurance expert holds this leading position in the main association. A business economist from Vienna, he was previously the Vice-Chairman of the Social Security Institute for Industry and Commerce (SVA) for five years. Until his election as a member of the association’s governing body, he was appointed Deputy Assistant Representative of the Vienna Regional Health Insurance Fund.

After completing his studies at the Vienna University of Economics and Business Administration, Biach had a career in the Austrian Federal Economic Chamber and was the head of the office of the then General Secretary Reinhold Mitterlehner. In 2003 he moved to the Cabinet of VP Secretary of State Helmut Kukacka, where in 2004 he became Cabinet Chief. From 2007 to 2016 he was Director of the Vienna Business Association, since 2016 also Deputy Director of the Vienna Economic Chamber.



Moderator

**Ms. Laurence Ansermet**



*Senior Industrial Development Officer, Department of Agri-business, United Nations Industrial Development Organization*

Following an international career in development cooperation, Ms. Laurence Ansermet has been working for UNIDO since 2006. She is now developing proposals in urban agriculture as well as projects using bamboo to create livelihood, alleviate deforestation in Africa and contributing to a new circular economy. She is a field person and from 2011 until 2016, Ms. Ansermet was the UNIDO Representative in Madagascar, covering also Seychelles, Mauritius and Comoros. From 2006 until 2010 she opened the UNIDO regional office in South Africa with a director. From 1999 until 2006 she was working for the Swiss State Secretariat for economic affairs, where she carried trade development projects in Vietnam, China and western Africa. Ms. Ansermet also worked in a war zone with the International committee of the Red Cross. She is an economist motivated to create, innovate and implement changes.

Keynote Speaker

**Ms. Eva Gladek**



*CEO of Metabolic, Netherlands*

Eva was born and raised in New York City immersed in the international community surrounding the United Nations. She began her career as a molecular biologist with her first laboratory job at the age of 13, and continued on to work as a science journalist and television producer before developing her expertise in industrial ecology.

Eva founded Metabolic, her second start-up, in 2012. In her years of consulting work and concept development, she has advised over 150 companies and industry leaders in sectors ranging from electronics to agriculture. She is an expert in technical environmental management techniques such as Life Cycle Assessment and Material Flow Analysis, and has developed many frameworks for systems thinking and sustainable design.

Eva has a Master's in Industrial Environmental Management from Yale University and a Bachelor's in molecular biology from Amherst College.

Panellists

**Mr. GAO Jianjun** (Please see page 32)

*Deputy Secretary General, Chengdu Municipal Government, China*

**Mr. YIN Ke**



*Deputy Inspector, Chengdu Development and Reform Commission, China*

Mr. YIN Ke is in charge of agro economy and foodstuff related jobs of Chengdu Development and Reform Commission. He has been working as the Director of Chengdu Economic Information Center, Dean of Chengdu Economy Development Research Institute, Director of Chengdu Government Investment Evaluation Center, Chairman of Chengdu Information Association, Chairman of Chengdu Project Evaluation Association, Assistant General Manager of Chengdu Petrochemical Base Construction Co., Ltd.

## Mr. Bon Tjeenk Willink



*Protix Director Business Development*

Mr. Bon Tjeenk joined Protix in 2016 and is responsible for the international growth of its black soldier fly larvae production facilities. He works closely with the Joint Venture between Protix and the Buhler Group.

Bon has a background in strategy consulting and worked for Bain & Company in Amsterdam, several African countries and the United States. In 2013 he joined the Coumantaros family and worked as a VP for Southern Star Shipping in New York, and as a senior advisor to Flour Mills of Nigeria. He spent significant time in Nigeria and saw the increasing demand and lack of protein first hand.

He also wrote a report on supply chain barriers to trade for the World Economic Forum in 2013. Bon holds an MBA from INSEAD and a Master in International Law from the University of Utrecht.

## WRAP-UP REMARKS AND ACHIEVEMENT HIGHLIGHTS

## Mr. ZOU Ciyong



*Director, Department of Programmes, Partnerships, and Field Integration, United Nations Industrial Development Organization*

Mr. ZOU Ciyong was Deputy Director General of the International Department in the Ministry of Finance prior to joining the United Nations Industrial Development Organization in 2013. Previously, he held positions as Alternate Chief Negotiator for China during the negotiations surrounding the establishment of a BRICS-led development bank in 2013 and Alternate to the Chinese Executive Director at the World Bank from 2010 to 2011, as well as Global Environmental Facility Operational Focal Point for China from 2008 to 2009.

Mr. Zou, a Chinese National, obtained a PhD in Economics from the Graduate School of the Research Institute for Fiscal Science at the Ministry of Finance in Beijing and master's degrees in Public Policy and Management and Political Science from Manchester University in the United Kingdom and Peking University in Beijing, China, respectively.

# BIOGRAPHIES

DAY 3 | 11 October 2018

## WORKSHOP ON INDUSTRIAL POLICY ALONG THE BELT AND ROAD

### Moderator

#### Ms. Cecilia Ugaz Estrada



*Director, Department of Policy Research and Statistics, United Nations Industrial Development Organization*

Prior to joining UNIDO, Cecilia Ugaz Estrada served as the United Nations Resident Coordinator as well as the United Nations Development Programme (UNDP) Resident Representative for Paraguay. She also served as the Deputy Resident Representative for UNDP in Argentina and as Deputy Director for the Human Development Report Office in UNDP headquarters in New York.

### Panellists

#### Ms. WANG Xiaojun Grace



*Deputy Director, Programme and Operations, United Nations Office for South-South Cooperation*

Ms. WANG Xiaojun Grace is the Deputy Director for Programmes and Operations at the United Nations Office for South-South Cooperation (UNOSSC). Ms. Wang brings to the position extensive senior leadership experience in brokering knowledge exchange, facilitating partnerships, and strengthening the capacities of countries to engage in South-South and triangular cooperation for sustainable development. Ms. Wang has most recently served as the Lead Advisor on South-South and Triangular Cooperation at the United Nations Development Programme's Bureau for Policy and Programme Support. In that capacity, she initiated and spearheaded the establishment of the Global Coalition of Think Tank Networks for South-South Cooperation – the South-South Global Thinkers Initiative, jointly supported by UNOSSC and UNDP.

Prior to that Ms. Wang worked as UNDP's Poverty Practice Manager for five years. Between 2002 and 2009, Ms. Wang served in the UNDP Country Office in China where she was Team Leader for Democratic Governance and HIV and AIDS, and managed poverty alleviation programmes. Before joining UNDP in 2002, Ms. Wang worked with governments, international non-governmental organizations, academic institutions and media outlets. She holds a PhD in Education and International Development from the University of London.

#### Ms. YU Jia



*Director, Department of International Development Cooperation, Institute of New Structural Economics, Peking University, China*

Dr. YU Jia serves as Senior Operations Officer and the Director of International Development Cooperation at the Institute of New Structural Economics at Peking University. Previously, Dr. YU worked for State Power Investment Corp (SPIC) International Minerals & Investment Co., Ltd as the director of the Department of Business Development & Public Relations for more than 8 years. Before joining SPIC, Dr. YU started her career as a consultant for the utility industry with Accenture. Dr. YU received a double major in French and Economics from Peking University and was a scholarship recipient of the French government to continue her studies in France. Dr. YU has completed two Masters' degrees, in Development Economics

and Project Management, at CERDI-CNRS in France, where she also completed her PhD in Development Economics. Her research is focused on Chinese “Go Global” studies, Industrial Park and Special Economic Zones (SEZ), as well as China’s foreign investment and the interaction of the manufacturing, energy and mining sectors as well as their roles in the process of industrialization for Belt & Road countries.

### **Mr. Robert Stehrer**



*Scientific Director, Vienna Institute for International Economic Studies, Austria*

Robert Stehrer is Scientific Director at wiiw. His expertise covers a broad area of economic research, ranging from issues of international integration, trade and technological development to labour markets and applied econometrics. His recent work has focused on the analysis and effects of internationalisation of production and value added trade on economic performance and labour markets. He has published in leading journals in these fields and has been working on numerous projects funded by European Research Framework Programmes, notably in EU KLEMS (FP6), WIOD, SPINTAN and PRONTO (all FP7), as well as for international and national clients, such as the European Commission, the Joint Research Council, the European Central Bank and OECD. He studied economics at the Johannes Kepler University Linz, Austria, and sociology at the Institute for Advanced Studies (IHS) in Vienna and is lecturer of economics at the University of Vienna.

## **MATCHMAKING OF SMES ALONG BRI**

### **Moderator**

### **Ms. Lucia Cartini**



*Senior Industrial Development Officer, Department of Trade, Investment and Innovation, United Nations Industrial Development Organization*

Ms. Lucia Cartini is a Senior Industrial Development Officer in the Department of Trade, Investment and Innovation at the United Nations Industrial Development Organization. Ms. Cartini also serves as the Coordinator for the UNIDO Network of Investment and Technology Promotion Offices (ITPOs). This specialized Network includes offices in nine locations in emerging and industrialized countries.

Ms. Cartini has served UNIDO for the last twenty-one years in various roles. In 1994, she joined UNIDO as a Junior Professional Officer in Egypt and continued to serve in the country as an Investment Promotion Officer until 1999. After this field experience, she worked for several years as a Field Operation Officer in the UNIDO Arab Regional Bureau where she was in charge of the Technical Cooperation Programmes for several Arab countries. Subsequently, she was assigned to the Investment and Technology Promotion Division of UNIDO, to carry out both technical and managerial duties. From September 2006 to February 2011, Ms. Cartini was appointed Deputy to the Director of the UNIDO Regional Office in Egypt, where she worked to mobilize resources and partners to expand UNIDO’s technical cooperation activities. Ms. Cartini is a national of Italy and holds a master’s degree from the University Orientale of Naples in Economy and Development in the Arab Region. She also holds a postgraduate executive specialization in International Cooperation for Development.

### **Keynote Speaker**

### **Mr. Alexander Biach** (Please see page 40)

*Deputy Director, Vienna Economic Chamber, Austria*

## Speakers

### Mr. XU Kemin



*Director General, Department of Industrial Policy, Ministry of Industry and Information Technology, China*

Mr. XU Kemin, born in Liaoning Province, graduated from Department of Engineering Economics of Shanxi Mechanical College with a bachelor's degree in mechanical engineering management. He has successively worked in the Ministry of Machinery, the State Machinery Industry Committee, the Ministry of Machinery and Electronics Industry, the Production Office of the State Council, the State Council Economic and Trade Office, the National Development and Reform Commission, and the Ministry of Industry and Information Technology, P.R.C.. He has long been responsible for the development of China's SMEs and the formulation of industrial policies, and is familiar with the orientation of SMEs development policy, as well as the policies of key industries such as machinery. He is currently the Director-General of the Industrial Policy Department of Ministry of Industry and Information Technology.

### Mr. XU Yingxin



*Vice President, China National Textile and Apparel Council*

Mr. XU Yingxin, born in Anhui Province, graduated from Huadong Textile Engineering College (current name: Donghua University) with a bachelor's degree on textile engineering. He is now the Vice Chairman of China National Textile and Apparel Council, Executive Vice Chairman of the Sub-Council of Textile Industry of CCPIT and Executive President of China Textile Go Global Union.

### Mr. CHENG Qingtao



*President of China Huayang Economic and Trade Group Co., Ltd.*

Mr. Cheng is the President of China Huayang Economic and Trade Group, and Vice President of China International Chamber of Commerce. He is a Master of Finance and a Senior Economist. Previously, Mr. Cheng served successively as Vice-general Manager and General Manager of China Dragon securities CO., LTD. Shenzhen Sales Department. He is an active Member of the Shenzhen Financial Expert Committee.

## “BRIDGE for Cities” Closing Lunch

## Moderator

### Ms. Tally Einav



*Executive Officer, Office of the Deputy to the Director General, United Nations Industrial Development Organization*

Ms. Tally Einav is the Executive Officer in the Office of the Deputy to the Director General at the United Nations Industrial Development Organization. She joined UNIDO in 2008 and since then she has worked in the technical cooperation as well as in the corporate management and operations directorate. Currently, Ms. Einav is working in the external relations and policy research directorate of UNIDO, which oversees the Organization's normative contribution to Member States and global development community in achieving the Sustainable Development Goals.

Ms. Einav has a masters' degree in organizational development from the University of Tel Aviv.

## Remarks by Sponsor

**Mr. Alexander Biach** (Please see page 40)

*Deputy Director, Vienna Economic Chamber, Austria*

## Remarks on the role of women as creators of businesses, jobs and social cohesion

**Ms. Hedda Öhlberger-Femundsenden**



*Gender Coordinator, Office for Gender Equality and Empowerment of Women, United Nations Industrial Development Organization*

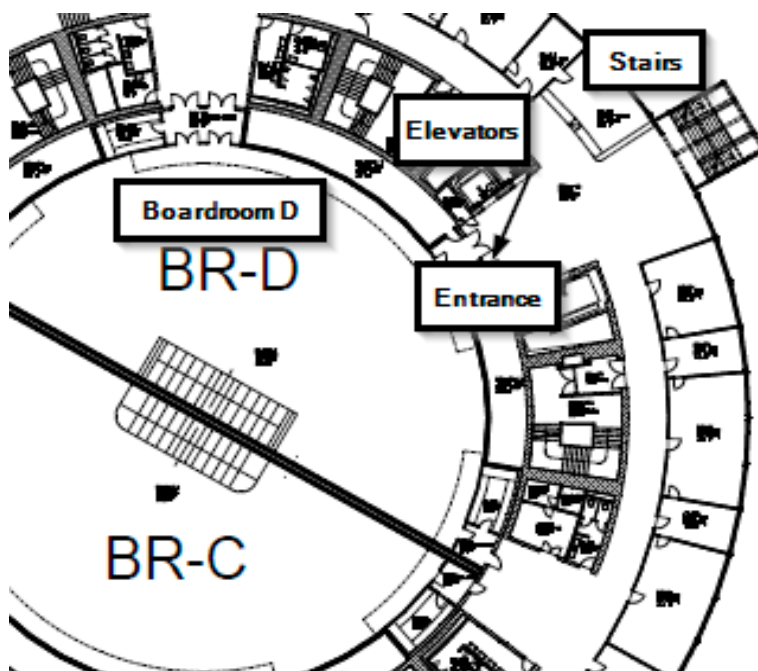
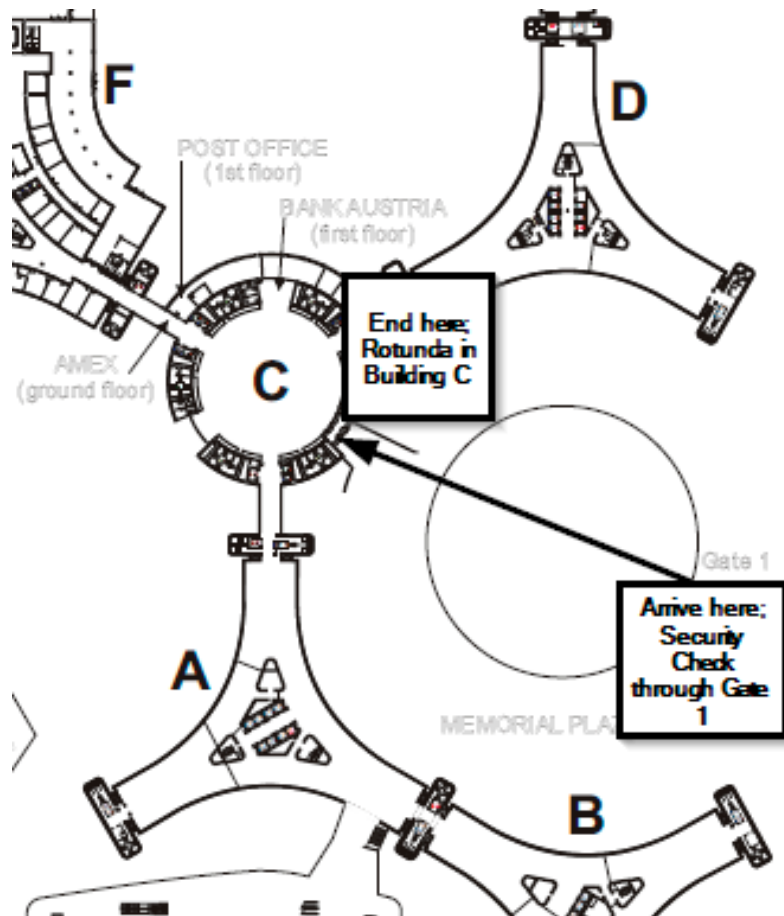
Ms. Hedda Öhlberger-Femundsenden has been Gender Coordinator at UNIDO since November 2015 and heads the Office for Gender Equality and Empowerment of Women. Before that, Hedda worked as an Adviser on Gender Issues at the Organization for Security and Co-operation in Europe (OSCE) and for UNIDO in various roles, including as Gender Officer in the Division for Programme Development and Technical Cooperation, Strategic Planning Officer in the Department for Strategic Planning and Cooperation, and Junior Programme Officer at UNIDO's Regional Office in China. Hedda has an MPhil in Development Studies from Oxford University and a Bachelor in Economics from Durham University, UK.

## Event Closing Remarks

**Mr. Hiroshi Kuniyoshi** (Please see page 33)

*Deputy Director General, United Nations Industrial Development Organization*

## MAPS





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