The Story of the Future.

Powered By AskKauko Impact Report.
Wasted Resources

Every year huge amount of workwear are meeting end-of-life as unsorted textile waste.

USA approx.
3 000 000 000 kg

27 000 000 000 litres of water were needed to produce textiles for the disposed workwear.

This equals to the sufficient, basic needs of water for

986 301 people
The Problem

Responsible and resource-efficient recycling of workwear is problematic due to limited resources and knowhow within my organisation to optimally utilise valuable materials.
The Problem

Roughly 95% of workwear ends up in incineration. As a responsible company, we see incineration as a waste of resources and potential risk to our brand reputation as a good corporate citizens.
The Problem

Due to lack of resources and knowhow to dispose our used workwear sustainably, we are storing it before we find a proper channel for resource-efficient utilisation.
Globe Hope

15+ years experience in textile recycling.

Globe Hope manages a broad ecosystem covering all aspects of textile recycling: collection, sorting out and refining processes of end-of-life textiles.

Globe Hope organises efficiently different textile fractions to the right channels - at the same time optimising carbon footprint.
#Ykkösketjuun

We are part of #Ykkösketjuun

#Ykkösketjuun is a joint campaign by citizens, civil society organisations, companies and trade unions, coordinated by Finnwatch, an organisation promoting corporate accountability.

The campaign is calling for a Finnish law on mandatory human rights due diligence. The law, based on the UN Guiding principles on business and human rights, would oblige companies to map their human rights impacts and to prevent possible negative impacts.
Our Statement

1) Equal rules for all to enable fair competition

2) Irresponsible production cannot lead to competitive advantage

3) Responsibility cannot be left to consumers because impacts of choices are poorly communicated and understood

4) Companies need to assess their business impact, and the social and ecological impacts of their operations should be communicated to consumers in authentic and transparent manner.
Zero Waste

Comprehensive service concept for companies to responsibly recycle used workwear.

Customer delivers textile material to Globe Hope.

Ecosystem processes the material and produces new recycled products to the market.

New products for customer (purses, bags, business gifts).

Globe Hope sorts the material and forwards it to the ecosystem to be processed considering the optimal carbon footprint.

Globe Hope reports about the impacts of the recycling process using Impact Report.

Customer utilises Impact Report in their CSR communication.
This Could Be You!

communication about the impact of your sustainable choice for used workwear utilisation.
Globe Hope
Zero Waste

Select sustainable way to utilise your used workwear and share the impact of your smart choice to your customers, employees and other important stakeholders.

Contact Us
Share the word
Help Share the Word!