



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



PROGRAMME FOR COUNTRY PARTNERSHIP

PERU

THE OBJECTIVE

Develop a Programme for Country Partnership (PCP) for Peru in order to establish a multi-stakeholder platform that supports the National Plan for Productive Diversification (NPPD) and facilitates compliance with OECD accession principles.



Priority Areas of the NPPD:

1. Facilitate the emergence of new engines of growth
2. Develop Innovation and Technology Centres and strengthen the National Institute of Production
3. Implement the National Innovation Policy
4. Implement the National Quality Policy
5. Develop and promote modern Industrial Parks
6. Reduce the cost of finance for micro, small and medium-sized enterprises (MSMEs)



GUIDING PRINCIPLES

- **Inclusiveness**

Crosscutting principle for priority sectors, industrial parks and zones: Inclusion of MSMEs, informal sector, women, marginalized groups and regions in local and global value chains

- **Environmental sustainability**

Cross-cutting principle for priority sectors, industrial parks and zones: Improving resource efficiency and green innovations to reduce negative environmental impact industries

- **Integrated UNIDO service packages**

Active coordination at HQ and the Regional Office for the Andean Region

- **Synergies of UNIDO interventions with government programmes**

Foster coherence and continuity of policies for productive diversification

- **Partnerships with investors and private sector**

Encourage joint resource mobilization for the PCP

PRIORITY SECTORS

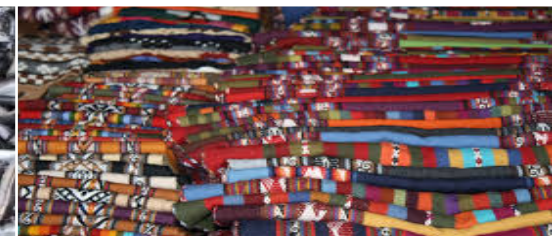
Forestry



Aquaculture



Textiles and Garments



Innovation, technology, policy, productivity, efficiency, finance,
National and international quality and environment standards



CROSS-CUTTING INTERVENTIONS

- Public-Private Working Committees in Priority Sectors
- Innovation and Quality Themes
- Support for Technology and Innovation Centres
- Industrial Resource Efficiency
- Sound Management of Chemical Substances and Waste
- Sustainable Industrial Parks and Zones

SUSTAINABLE INDUSTRIAL PARKS AND ZONES



Resource Efficiency



Industrial Synergies



Park Management



Social Inclusiveness

The growth of sustainable industrial parks and zones requires an integrated approach to environmental, social and economic issues for new and existing industrial zones.

- Support industrial synergies to improve resource efficiency and drive productivity
- Ensure that sustainability aspects and environmental regulations are embedded in industrial park and zone management
- Mobilize investment in social infrastructure for employees and communities



MULTI-STAKEHOLDER PARTNERSHIP

KEY PARTNERS AT THE NATIONAL LEVEL

Ministry of Economy and Finance	Ministry of Environment	Ministry of Foreign Affairs	Ministry of Agriculture and Irrigation	The Ministry of Foreign Trade and Tourism	National Society of Industries and other industries	National Development Banks
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KEY PARTNERS AT THE INTERNATIONAL LEVEL

World Bank	Development Bank of Latin America	Inter-American Development Bank	International Finance Corporation	United Nations Agencies	Global Environment Facility	OECD
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BILATERAL DONORS



NEXT STEPS

Mission of UNIDO's technical PCP team - January/February 2016 - to meet with national partners, stakeholders, potential donors and investors:

- Define **Technical Programme** details
- Establish **Joint Steering Committee** and define detailed **Management Structure**
- Develop **Partnership Strategy**
- Initiate **Fund Mobilization Strategy**



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THANK YOU!