



Alex Bryce/PROMPERU

Programme for Country Partnership
Peru

INTERNATIONAL CONFERENCE

Industrial Parks for Inclusive and Sustainable Industrial Development



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



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International Conference "Industrial Parks for Inclusive and Sustainable Industrial Development" 11-12 June 2019 National Association of Industries (SNI) Lima, Peru

In recent decades, industrial parks have made important contributions to the restructuring and development of the global economy, generating jobs and increasing incomes. Industrial parks offer a structured institutional framework, integrated services and a physical infrastructure that may not be available outside them.

When industrial parks are properly planned and operated, they offer the opportunity to address the three dimensions of sustainable development: social equity, economic growth and environmental protection, in line with the SDGs, particularly SDG9. The key factors for successful industrial parks are multiple and require a solid legal framework and long-term government commitment, which create an attractive environment for the business sector.

At the same time, a strong association of the private, public and financial sectors is required; a viable business model for each park under consideration, an inclusive and forward-looking planning and a management of industrial parks based on the dialogue between the multiple parties involved. In addition to promoting industrial development, industrial parks promote innovation and encourage the application and development of new technologies and innovative concepts.

The International Conference on "Industrial Parks for Inclusive and Sustainable Industrial Development" will be organized jointly by UNIDO, the Ministry of Production of Peru and the National Association of Industries (SNI) of Peru. It will bring together and present a wide range of international knowledge and experiences on different aspects of industrial parks, including government policies, financial tools, private sector initiatives, eco-industrial parks, circular economy business practices and industry applications 4.0. In addition, critical cross-cutting issues for social inclusion in industrial parks will be addressed, such as gender empowerment and the creation of jobs for young people.

The Conference will be organized within the framework of the Programme for Country Partnership (PCP) - Peru, which is implemented by the Ministry of Production and UNIDO since the beginning of 2018. The PCP Peru seeks to accelerate inclusive and sustainable industrial development and builds in a multi-stakeholder partnership led by the Ministry of Production.

In this context, the development of the National Strategy on Industrial Parks in Peru is a key milestone in this fruitful cooperation exercise, and will show that Peru is committed to developing a solid regulatory framework and policies on the subject, with the consequent favorable impact, in addition to those already mentioned in the preceding paragraphs, in terms of attraction of investments.

The Conference will also serve to facilitate the exchange of know-how and experience on industrial parks and on the future vision of industry in 2030 and its alignment with the SDGs, in particular SDG 9.

Participants:

- Governments
- Industrial Associations and Chambers of Commerce
- Development Financial Institutions
- Developers and operators of industrial parks
- Academic Sector
- Donors
- Potential investors
- Private sector



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UNIVERSIDAD DE LIMA

08:00 - 08:30

REGISTRATION

AGENDA 11 JUNE 2019

WELCOME ADDRESS
08:30 - 09:00

Mr. RICARDO MÁRQUEZ FLORES - President, National Industries Association (SNI)
Ms. ROCÍO BARRIOS - Minister, Ministry of Production (PRODUCE)
Mr. LI YONG - Director General, United Nations Industrial Development Organization (UNIDO)

09:00 - 09:30

KEY NOTE PRESENTATION: ROLE AND IMPACT OF INDUSTRIAL PARKS IN NATIONAL STRATEGIES AND PLANS FOR SUSTAINABLE DEVELOPMENT
Ms. NILGUEN TAS - Deputy Director, Environment Department (UNIDO)

09:30 - 10:00

COFFEE BREAK

10:00 - 11:50

PANEL 1: HIGH LEVEL PANEL - INTERNATIONAL EXPERIENCES ON INDUSTRIAL PARKS TO BOOST COMPETITIVENESS, INDUSTRIAL DEVELOPMENT, SUSTAINABILITY AND INCLUSION

MODERATOR: Mr. CARLOS HERRERA - Consultant Economist, Former Executive Director, Proinversión, Peru

PANEL DISCUSSION:

- Mr. OSCAR GRAHAM - Vice Minister of SMEs and Industry, Ministry of Production, Peru
- Mr. FERNANDO GRASSO - Secretary of Industry, Ministry of Production, Argentina
- Mr. AHMED TAHA - First Assistant to the Minister of Trade and Industry for Industry Affairs, Ministry of Trade and Industry for Industry Affairs, Egypt
- Mr. IGNATIUS WARSITO - Director of Industrial Region, Ministry of Industry, Indonesia
- Ms. LELISE NEME - CEO, Ethiopian Industrial Parks Development Cooperation (IPDC), Ethiopia

11:50 - 12:00

PRESENTATION: THE IMPORTANCE OF SOUTH - SOUTH COOPERATION TO INDUSTRIAL DEVELOPMENT

Mr. JORGE CHEDIEK - Envoy of the Secretary-General on South-South Cooperation, Director of the United Nations Office for South-South Cooperation (UNOSSC)

12:00 - 14:00

LUNCH BREAK

LEVERAGING SOUTH-SOUTH AND TRIANGULAR COOPERATION FOR THE DEVELOPMENT OF INCLUSIVE AND SUSTAINABLE INDUSTRIAL PARKS

Mr. JORGE CHEDIEK - Envoy of the Secretary-General on South-South Cooperation & Director of the United Nations Office for South-South Cooperation (UNOSSC)

Mr. MARIO LÓPEZ CHÁVARRI - Director General for Economic Affairs, Ministry of Foreign Affairs of Peru

MODERATOR: Mr. ZHAO JIE - Coordinator for South-South and Triangular Cooperation, UNIDO

PANEL DISCUSSION

- Ms. MERYEM SGUIR - Industrial Development Officer, Department of Agri-Business (UNIDO)
- Mr. GUO LI - Director of UNIDO Centre for South-South Industrial Cooperation (UCSSIC/China)
- Mr. MARIO LÓPEZ CHÁVARRI - Director General for Economic Affairs, Ministry of Foreign Affairs of Peru
- Mr. ANTONIO GONZÁLEZ NORRIS - Executive Director, Peruvian Agency for International Cooperation (APCI)
- Ms. LELISE NEME - CEO of Ethiopian Industrial Parks Development Cooperation (IPDC)
- Ms. SONG YUYAN - Director of Secretariat of Green Development League of National Economic and Technological Development Zones, Teda Eco Centre
- Ms. LI XIAN - Section Chief, China-Singapore Tianjin Eco-city, Economic Bureau

SIDE EVENT
12:15 - 13:45

UNIDO INTERNATIONAL GUIDELINES FOR INDUSTRIAL PARKS

Mr. ZHAO JIE - Coordinator for South-South and Triangular Cooperation, UNIDO
Mr. JEAN PAUL GAUTHIER - Secretary General, WEPZA (World Export Processing Zones Association) and CEO, Locus Económica

14:00 - 14:20

PANEL 2: INDUSTRIAL PARK MANAGEMENT MODELS AND SOCIAL INCLUSION

MODERATOR: Ms. MERYEM SGHIR - Agri-Business Department, UNIDO

PANEL DISCUSSION:

- Ms. CLAUDIA ILEANA AVILA CONNELLY - Mexican Association of Industrial Parks (AMPIP), Mexico
- Ms. ARVEA MARIENI - Strategic Advisor and Innovation Consultant, GcM Consulting Srl, Germany
- Mr. PETAR OSTOJIC - CEO, Center of Innovation and Circular Economy -CIEC/ Neptuno Pumps, Chile
- Mr. TAKAHIRO FUKAHORI - Green Innovation Officer, Kawasaki City, Japan

14:20 - 15:50

15:50 - 16:20

COFFEE BREAK

PANEL 3: ECO-INDUSTRIAL PARKS

MODERATOR: Mr. CHRISTIAN SUSAN - Industrial Resource Efficiency Division, UNIDO

PANEL DISCUSSION:

- Mr. GABRIEL QUIJANDRÍA - Vice Minister of Development of Natural Resources, Ministry of Environment (MINAM), Peru
- Mr. MARTIN PETER - Head, Economic Development Cooperation, Peru, State Secretariat for Economic Affairs (SECO), Switzerland
- Mr. HUNG-SUCK PARK - Professor, College of Engineering, University of Ulsan, Korea
- Ms. NAH-YOON SHIN - Senior Consultant, Finance, Competitiveness and Innovation Global Practice, World Bank Group (WBG)

16:20 - 17:50

17:50 - 18:00

CLOSING OF DAY 1 - ONUDI



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AGENDA 12 JUNE 2019

OPENING ADDRESS
09:15 - 09:30

Mr. CARLOS GARCÍA - General Manager, SNI, Peru

09:30 - 10:00

KEY NOTE: INDUSTRY 4.0. AND CIRCULAR ECONOMY - TRANSFORMING INDUSTRIAL PARKS

Ms. ARVEA MARIENI - Strategic Advisor and Innovation Consultant, GcM Consulting Srl, Germany

PANEL 4: SPECIAL ECONOMIC ZONES (SEZ) FOR INDUSTRIAL DEVELOPMENT

MODERATOR: Mr. JEAN PAUL GAUTHIER - Secretary General, WEPZA (World Export Processing Zones Association), CEO Locus Económica

10:00 - 11:30

PANEL DISCUSSION:

Ms. SAYURI BAYONA - Vice Minister, Ministry of Trade and Tourism (MINCETUR), Peru

Mr. MARTÍN GUSTAVO IBARRA PARDO - CEO, Araújo Ibarra, Colombia

Mr. KEVIN O'CONNOR - Strategic Adviser, International Development Ireland (IDI), Shannon, Ireland

Ms. SONG YUYAN - Director, Secretariat of the Green Development League of National Economic and Technological Development Zones, Teda Eco Centre, China

Mr. CERNIN MARTÍNEZ YOLDI - Managing Partner, Kemen Acompaña and Project Director, IDOM, Spain

11:30 - 12:00

COFFEE BREAK

PANEL 5: FINANCIAL INSTRUMENTS AND INVESTMENT MODELS FOR INDUSTRIAL PARKS

MODERATOR: Ms. ELBA VIVIANA CARO HINOJOSA - Representative, Inter-American Development Bank (IDB), Peru

PANEL DISCUSSION:

Mr. ALEX ZIMMERMANN - CEO, COFIDE, National Development Bank of Peru, Peru

Mr. HENRY KARDONSKI - CEO, Panama Pacifico Special Economic Area, Panama

Ms. DITTE LYSGAARD VIND - Managing Partner, Lendager TCW, Denmark

Mr. XIAOCHEN ZHANG - President, FINTECH4GOOD, China

Mr. JAMES PATTERSON - Head of Vivid's Cities Team, Vivid Economics, Great Britain

13:30 - 15:00

LUNCH BREAK

PANEL 6: INDUSTRIAL PARK: TOOL TO PROMOTE SMES GROWTH

MODERATOR: Mr. FRANCISCO MARTINOTTI - President, FOGAPI, Peru

KEY NOTE PRESENTATION:

Ms. MAGALI SILVA - Ex Minister External Trade, Peru

PANEL DISCUSSION:

Mr. CÉSAR MERINO - President, Committee of the Small Industry, COPEI, Peru

Mr. JEAN PAUL GAUTHIER - Secretary General, WEPZA (World Export Processing Zones Association), CEO Locus Económica

Mr. ROBERTO MAYSER GILDEMEISTER - Executive Director of La Chutana Industrial Park

Mr. DAVID LEMOR - Ex Minister of Production, Peru

PANEL 7: REQUIRED CONDITIONS TO STIMULATE INVESTMENT AND DEVELOPMENT

MODERATOR: Mr. FERNANDO CARVALLO - News presenter, RPP Noticias, Peru

KEY NOTE PRESENTATION:

Mr. DIEGO MACERA - General Manager, Peruvian Institute of Economy, Peru

PANEL DISCUSSION:

Mr. PEDRO OLAECHEA - Republic Delegate, Peru

Mr. JUAN JOSÉ GARRIDO - Director, Newspaper El Comercio, Peru

Mr. LUIS TORRES - Director of Promotion of Exports, Promperu, Peru

Mr. LUIS SALAZAR - Director, SNI, Peru

17:30 - 17:45

CONCLUSIONS OF THE CONFERENCE

Ms. PETRA SCHWAGER - Manager, PCP Peru, UNIDO

CLOSURE OF THE CONFERENCE

Mr. RICARDO MÁRQUEZ FLORES - President, SNI

Mr. LI YONG - Director General, UNIDO

Mr. NÉSTOR POPOLIZIO BARDALES - Minister of External Relations, Peru

17:45 - 18:00