BIOGRAPHIES OF SPEAKERS

Panel session

“Women executives in building successful business models”

Saint Petersburg International Economic Forum (SPIEF) 2019

Date: 6 June 2019

Venue: Hall B2, ExpoForum, Peterburgskoye Shosse, 64/1, St. Petersburg

Organizers: United Nations Industrial Development Organization (UNIDO); Council of the Eurasian Women’s Forum established under the Federation Council of the Federal Assembly of the Russian Federation; Roscongress Foundation.

With the financial support from the Government of the Russian Federation
LI Yong, Director General, United Nations Industrial Development Organization (UNIDO), has had an extensive career as a senior economic and financial policy-maker. As Vice-Minister of Finance of the People’s Republic of China and member of the Monetary Policy Committee of the Central Bank for a decade, Mr. LI was involved in setting and harmonizing fiscal, monetary and industrial policies, and in supporting sound economic growth in China. He pushed forward financial sector reform, and prompted major financial institutions to establish corporate governance, deal with toxic assets and strengthen risk management.

Mr. LI gave great importance to fiscal and financial measures in favor of agricultural development and SMEs, the cornerstones for creating economic opportunities, reducing poverty and promoting gender equality. He played a key role in China’s cooperation with multilateral development organizations, such as the World Bank Group and the Asian Development Bank.
Ms. Galina Karelova has a doctoral degree in Sociological Sciences. She has published more than 150 papers on economic, social and political issues.

In 1996 Ms. Karelova became a member of the Russian parliament. Since 2000 she served as the first Deputy Minister of Labor and Social Development of the Russian Federation. In this office, Galina Karelova was actively involved in protection of the rights of women and children. She was the coordinator of the presidential program "Children of Russia", aimed at rehabilitation of disabled children and providing social assistance to orphans. With her participation, a representative office of the UNICEF children's fund was opened in Russia and the institution of the Ombudsman for Children's Rights was established in the Russian regions.

In the Federation Council, Ms. Karelova serves as a representative on behalf of the executive body of the state authority of the Voronezh region. As Deputy Chairperson of the Federation Council, Ms. Galina Karelova actively cooperates with non-governmental organizations dealing with the problems of children, women, veterans, and disabled persons.

Ms. Karelova actively engages with UNIDO and plays a prominent role in UNIDO’s activities targeting women’s agenda, as one of the main advocates for comprehensive approach towards ISID with a focus on women’s contribution to economic growth. Over the past years she has been a regular participant of UNIDO global forum events organized with the financial support of the Russian Federation, and close cooperation with the Federation Council and Eurasian Women’s Forum.
Ms. Gulnaz Kadyrova is a Doctor of Economic Sciences, an “Honored Economist of the Russian Federation”, and a 1st Class State Counsellor of the Russian Federation. She graduated with honors from the Faculty of Industrial Planning at the Kazan State Institute of Finance and Economics.

From 2003 to 2004, she served as the Deputy Head for Economics and Finance of the Administration of the city of Naberezhnye Chelny. She also worked as the Head of the Economics and Finance Department for the Industrial Union "ROSPROM". In 2006 – 2007, she was the Deputy Director of the State Industrial Policy Department in the Ministry of Energy of the Russian Federation. Since 2008, Ms. Gulnaz Kadyrova has worked as the Director of the Budget Policy and Finance Department of the Ministry of Industry and Energy of the Russian Federation, and as the Director of the Budget Policy and Finance Department of the Ministry of Industry and Trade of the Russian Federation. In 2014, she was appointed as the Deputy Minister of Industry and Trade of the Russian Federation.

Ms. Kadyrova actively promotes women’s economic empowerment and entrepreneurship and has participated in the numerous UNIDO activities in this area, making a significant contribution to mainstreaming women empowerment agenda in Russian Federation and globally.

Ms. Kadyrova holds the title “Honored Worker of the Fuel and Energy Complex”. She is also an Honored Economist of the Russian Federation.
Mr. Jacek Cukrowski is a MSc in System Engineering, PhD in Computer Science and a PhD in Habilitation (i.e., a senior post-doctoral qualification) in Economics.

Before joining the Europe and Central Asia Division, he led operations of the UNIDO Institute of Capacity Development. Previously, he worked for the United Nations Development Programme (UNDP) as a Millennium Development Goals adviser and a Team Leader at the Regional Center for Europe and Commonwealth of Independent States. Earlier he was with the Center for Social and Economic Research (CASE) in Poland and with the Economic Institute of Academy of Science of the Czech Republic.

Mr. Cukrowski has extensive experience in advisory and technical cooperation projects in most of the countries of Eastern Europe and Central Asia. He is the co-author of the UNDP Central Asia Human Development Report: “Bringing down barriers: Regional cooperation for human development and human security”.

In recognition of sustained professional and academic excellence he received the title of Professor, conferred by the President of Poland.
Ms. Peshkova is a member of the board of OPORA Russia, and a member of the Expert Council of the Women's Entrepreneurship Development Committee. She is the federal expert of the Business Success national award. She hosts the business competition of investment projects at the Central Russian Economic Forum. She is the organizer and mentor of the APEC award for best women's business projects. Besides, Ms. Peshkova is a lecturer of business administration and executive business at the Russian Academy of Science under the president of the Russian Federation.

From 2009 to 2012, she worked as a CFO in the "Rolf" group of companies. She was engaged in carrying out activities aimed at promoting entrepreneurship in various regions of the Russian Federation. She was also responsible for the development and implementation of the federal educational program, "Mother-entrepreneur". Since 2010, Ms. Peshkova has been engaged in business consulting.

On 20 September 2018 Ms. Veronika Peshkova was appointed as UNIDO Goodwill Ambassador. Goodwill Ambassadors are outstanding public figures, business leaders and industrialist from various regions of the world who are selected by UNIDO’s Director General to improve the Organization’s visibility and global outreach with governments, the private sector and other stakeholders. Ms. Peshkova has systematically significantly contributed to UNIDO’s efforts in promoting inclusive and sustainable industrial development and women entrepreneurship development.
Ms. Gayda has more than 12 years of experience in oil and gas consulting, focusing on strategy, operational improvements and organizational development. She worked with largest Russian and several international major oil companies on project in Russia, Central Asia and Europe.

Ms. Gayda performed projects in the areas of digital transformation, strategy, performance improvement and innovation management focusing on topics of realizing full organizational potential in multifunctional and multidisciplinary teams.

Before joining PwC she provided headed oil and gas practice of The Boston Consulting Group in CIS for 7 years. Prior to that she worked in private equity and strategy practice of Bain & Co in Paris and was project manager in internal audit of United Technologies Corporation in London and Hartford, CT.
Erika Lindauerova is the Managing Director for HP Inc. in Czech Republic and Slovakia.

She has been the General Manager of Printing and Personal Systems Group (PPS) and Member of the Board of Directors at Hewlett-Packard for Czech Republic and Slovakia since July 2012. Previously she has held several management positions at HP in Czech Republic and Slovakia covering Printing Business in various areas, i.e. category management, marketing, channel and distribution organization development, and end customer business development in consumer, SMB, large enterprises and public accounts. Erika joined HP in August 1997 as the Printing Category Manager for Slovak Republic.

In addition, Erika actively supports the development of key talents in various mentoring groups and is actively supporting the Employee Engagement initiatives.

Erika Lindauerova holds a Master's degree from the Faculty of natural Sciences, Comenius University, the Slovak Republic.
Ms. Doris Lippert is a Digital Advisor Lead at Microsoft Austria, where her team helps customers driving Digital Transformation projects across various industries, with focus on platform transformation and business model reinvention.

Prior to Microsoft she was Head of New Business at the “Point of Origin” which is an Austrian based consulting company focusing on business transformation projects. Her department was responsible for developing transformation projects in the retail and financial services industries through the DACH region (Germany, Austria and Switzerland).

Before joining the “Point of Origin” in 2016, Doris spent more than 5 years at SAP, a German multinational software corporation that makes enterprise software to manage business operations and customer relations, in charge of the customer engagement activities. She helped customers developing and implementing their customer experience strategies. Therefore, she was leading the topics of Customer journey management, CRM and Omnichannel management.

Ms. Lippert holds an M.A. in management from IMC Krems and a B.A. in Marketing & Sales from Campus02.
Ms. Solovieva joined Google Russia in January 2013. In her current capacity Ms. Solovieva is charge of country commercial operations, setting the long-term strategy and overall operations growth.

Prior to joining Google Ms. Solovieva was an executive vice president and president of Russian media holding ProfMedia (2007-2012), where she was responsible for asset management, corporate governance and overall strategy and management of the holding.

Between 2003 and 2006 she was Corporate Development Director of Mobile TeleSystems OJSC. From 2001 to 2003 she lived in Netherlands and served as an Associate in strategy consulting firm Booz Allen Hamilton.

Ms. Solovieva is an honored graduate of the Moscow State Linguistic University, Faculty of Foreign Languages and holds an M.B.A from Harvard Business School (Boston, USA). She is a member of the High-Potential Management Personnel Reserve, a Russian presidential program that unites thousands of the most talented Russian managers.
ANASTASIA KALININA

*Head for Eurasia*
*World Economic Forum*

Anastasia Kalinina is the Head for Eurasia at the World Economic Forum. As part of her responsibilities, she curates regional agenda through engagement with governments, civil society, academia, expert communities, and research organization partners in Eurasian countries.

Previously, she worked with the Global Shapers Community of the World Economic Forum, which is a network of over 450 city-based Hubs around the world led by young people between the ages of 20-30 who self-organize to have impact in their cities.

Prior to joining the World Economic Forum, Anastasia directed the launch of numerous global projects such as WomenHIV platform and Social Camp in Russia, Coaching for Development in Nepal, Palomar in Germany, and many more. She has run her own initiatives targeting young entrepreneurs in Switzerland, Germany and France. She has launched and implemented a two-year project in St. Petersburg, Russia helping women and children in difficult life situations.

Anastasia holds a BA in Literature from St. Petersburg State University, BA in Humanitarian Sciences and Arts from Bard College, MA in Communication Studies from University of Northern Iowa, and MSc in Human Rights from London School of Economics and Political Science. She is a John Smith Fellow, an honorary member of the International Project Management Association, member of international trade professionals network NASBITE, and a Global Leadership Fellow of the World Economic Forum. Her interests include global affairs, governance and leadership, sustainability, emerging technologies and social innovation.