



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

UNIDO AS A PLATFORM TO PROMOTE WOMEN'S ECONOMIC EMPOWERMENT AND ENTREPRENEURSHIP



The United Nations Industrial Development Organization (UNIDO) and the Government of the Russian Federation have been forging a long-standing cooperation resulting in a number of joint global forum and capacity-building activities aimed at mainstreaming women's agenda in the region of Europe and Central Asia as well as globally.

XXI ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM
"WOMEN'S ENTREPRENEURSHIP – CHALLENGES AND SOLUTIONS IN EUROPE AND THE ARAB REGION"
The UNIDO Interregional Forum brought together some 220 representatives of regional and federal governments, as well as large businesses. It served as a unique platform for partnership-building in the field of women's entrepreneurship

XXII ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM
"INCREASING WOMEN'S CONTRIBUTION TO ECONOMIC GROWTH: CREATING AN ENABLING ENVIRONMENT"
The UNIDO side event gathered more than 200 key stakeholders, bringing attention to the clear economic benefits of large-scale women's economic empowerment, and helped consolidate a set of applicable best practices

2ND EURASIAN WOMEN'S FORUM
"UNIDO: A GLOBAL PLATFORM FOR THE DEVELOPMENT OF WOMEN'S ENTREPRENEURSHIP"
The UNIDO international expert session allowed further expanding the existing diverse network of partners engaged in the promotion of women's agenda using diverse platforms and resources

UNIDO PROMOTIONAL EVENT
"UNIDO: A GLOBAL PLATFORM FOR THE PROMOTION OF WOMEN'S ECONOMIC EMPOWERMENT – INITIATIVES IN EUROPE AND CENTRAL ASIA"
The event, held in Vienna, showcased recent activities, selected projects and near-term plans of UNIDO and its key interlocutors in the field of women's economic empowerment, allowing to mainstream the topic far beyond the existing network

2ND GLOBAL MANUFACTURING AND INDUSTRIALISATION SUMMIT (GMIS)
"INDUSTRY NEEDS WOMEN: WOMEN'S ENTREPRENEURSHIP AND ECONOMIC EMPOWERMENT IN THE CONTEXT OF DIGITALIZATION"
UNIDO organizes a panel at GMIS 2019 in Yekaterinburg, Russia, to discuss how the international community can respond to the challenges and opportunities of the new technological environment, when it comes to the global women's agenda

WOMEN'S ECONOMIC EMPOWERMENT IN FOCUS OF UNIDO'S WORK

UNIDO, as a specialized United Nations (UN) agency promoting inclusive and sustainable industrial development (ISID), fosters international multi-stakeholder partnerships to support women's economic empowerment and gender equality. [The UNIDO Gender Equality and Empowerment of Women Strategy 2016-2019](#) provides a clear result-oriented framework and a plan of action in this regard.

UNIDO advocates that economic empowerment of women has a tangible impact on social development and economic growth, constituting a key to prosperity, accelerated ISID and cohesion at all levels. Hence, strengthening the role of women in global economies directly contributes to [SDG 9](#) on industry, innovation and infrastructure, and to [SDG 5](#) on gender equality.

Although women's empowerment has been high on the global development agenda in recent years, **consolidation of efforts is much needed.**

While women all over the world increasingly launching their own businesses and gaining more economic independence, they are still notably underrepresented in leadership and managerial positions in both the public and the private sector.

JOINT DECLARATION ON COOPERATION BETWEEN UNIDO AND THE RUSSIAN MINISTRY OF INDUSTRY AND TRADE WAS SIGNED

VERONIKA PESHKOVA WAS APPOINTED AS UNIDO GOODWILL AMBASSADOR

WOMEN REPRESENT A KEY DRIVING FORCE FOR JOB-CREATION, INNOVATION, INVESTMENT AND BUSINESS

There is growing evidence that women's empowerment and gender equality have a **multiplier effect on families, communities, businesses and sustainable economies at large.**

Decreasing gender disparities and promoting diversity in economic and industrial development leads to **improved decision-making, higher performance, and, as a result, greater outputs.**

DIVERSITY BRINGS BENEFITS!

Women contribute to the establishment of a **broader talent pool, better understanding of customer's needs and greater coherence within the organization.**

Women are more conscious users of resources and thus can have a significant positive impact on an **organization's sustainability.**

WOMEN'S EMPOWERMENT- WHY DOES IT MATTER?

- ? Why should the international community aim to foster women's economic empowerment?
- ? Which benefits does enhanced women's participation in economic development bring to the private and the public sector?
- ? What is the role of governments, business community and international organizations when it comes to the global women's agenda?

WHY SHOULD WE ACT NOW?

The new era of industrialization, marked by the [Fourth Industrial Revolution](#) (4IR), digitalization and innovation, provides new evolving opportunities for women in pursuing professional growth in industries. UNIDO is striving to help women and girls acquire necessary knowledge and skills demanded by the new technological environment to further strengthen their competitive advantage on the global labor market.

Panel session at SPIEF 2019
Women executives in building successful business models

The UNIDO panel session will further contribute to a global discussion on women's economic empowerment from the perspective of women-executives in large businesses and will generate recommendations on business practices and models helping women attain leading positions in the industry

WHY SHOULD WE INTERVENE?

- 34%** OF MANAGERIAL POSITIONS ON A GLOBAL SCALE ARE HELD BY WOMEN (2018)
- 25%** OF GLOBAL BUSINESSES DON'T HAVE A SINGLE WOMAN IN SENIOR ROLES (2018)
- 2025** ↑ **25%** GLOBAL GDP, IF WOMEN ARE EQUAL TO MEN AT THE LABOUR MARKET



"Women still face major obstacles in accessing and exercising power. At present trends, it will take two centuries to close the gap in economic empowerment – a gap that is widening, not lessening, by the day"

António Guterres, UN Secretary-General

"Women's empowerment is deeply anchored in the 2030 Agenda and the Sustainable Development Goals (SDGs) and as such, has become an essential part of the UNIDO's mandate"

Li Yong, UNIDO Director General

"The development of women's economic empowerment is a natural reaction to opportunities, trends and challenges of the Fourth Industrial Revolution"

Veronika Peshkova, UNIDO Goodwill Ambassador from the Russian Federation

HAVE QUESTIONS?
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