



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



UNIDO NETWORK OF INVESTMENT AND
TECHNOLOGY PROMOTION OFFICES
BAHRAIN

UNIDO INVESTMENT AND TECHNOLOGY PROMOTION OFFICE (ITPO) in BAHRAIN



Annual
Report
2018



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Dr. Hashim Hussein, Head of UNIDO ITPO – Bahrain

FOREWORD

I am very pleased to note that 2018 has been a year of significant initiatives towards promoting domestic and foreign investment, delivered on the local, regional, and global levels.

Of the key milestones achieved this year was advancing our initiatives in China; ITPO Bahrain, in cooperation with the Shenzhen Federation of Youth Entrepreneurship Promotion and the Shenzhen Youth Federation organized the 2nd International Youth Innovation Conference in Shenzhen with the impressive participation of 1,000 youths, fostering discussions to increase cooperation between Shenzhen and the rest of the world.

In addition, we successfully delivered a special capacity building program towards the institutionalization of an Entrepreneurship & Innovation Program in Shenzhen based on the Bahrain Model (Enterprise Development and Investment Promotion Program – EDIP), including the much-anticipated soft launch of the EDIP Center in Shenzhen with the presence and support of Mr. Chen Daixing, member of the Shenzhen municipal committee of the Communist Youth League. The Center will serve as a platform for developing partnerships, innovation, technology transfer and joint investments.

2018 also evidenced the kick-start of the collaboration between ITPO Bahrain the Dubai Expo 2020 towards our event "World Entrepreneurs Investment Forum 2020", delivered at the World Majlis event held in New York City.

Significant successes were also achieved with the Arab International Center for Entrepreneurship & Investment (AICEI): We are proud to have delivered initiatives towards the academic sector and the youth in the spirit of boosting innovation and inspiring future generations towards entrepreneurship. AICEI participated at the Youth City 2030, the Eid Entrepreneurs Pop Up Bazaar at the Galleria Mall, the Youthtech4 Youth and Technology 4th Symposium, GITEX Future Stars Pavilion, and other platforms that shed talents that have transformed into business ventures.

It is also very worthy to note that our offices have celebrated the completion of its 100th batch in the EDIP program, a milestone that was highlighted in a short video in social media channels, presenting entrepreneur success stories who encourage others to enrol in our program.

On behalf of UNIDO ITPO Bahrain, we are pleased to outline the year's significant achievements as we continue moving ever forward with our mandate.

Best regards,

Dr. Hashim Hussein,

Head of UNIDO ITPO – Bahrain



United Nations Industrial Development Organization

UNIDO is the specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability.

The mission of the United Nations Industrial Development Organization (UNIDO), as described in the Lima Declaration adopted at the fifteenth session of the UNIDO General Conference in 2013, is to promote and accelerate inclusive and sustainable industrial development (ISID) in developing countries and economies in transition.

The relevance of ISID as an integrated approach to all three pillars of sustainable development is recognized by the recently adopted 2030 Agenda for Sustainable Development and the related Sustainable Development Goals (SDGs), which will frame United Nations and country efforts towards sustainable development in the next fifteen years. UNIDO's mandate is fully recognized in SDG-9, which calls to "Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation". The relevance of ISID, however, applies in greater or lesser extent to all SDGs.

Accordingly, the Organization's programmatic focus is structured in three thematic priorities, each of which represents different aspects of ISID:

- Creating shared prosperity
- Advancing economic competitiveness
- Safeguarding the environment

Each of these programmatic fields of activity contains a number of individual programs, which are implemented in a holistic manner to achieve effective outcomes and impacts through UNIDO's four enabling functions: (i) technical cooperation; (ii) analytical and research functions and policy advisory services; (iii) normative functions and standards and quality-related activities; and (iv) convening and partnerships for knowledge transfer, networking and industrial cooperation.

In carrying out the core requirements of its mission, UNIDO has considerably increased its technical services over the past ten years. At the same time, it has also substantially increased its mobilization of financial resources, testifying to the growing international recognition of the Organization as an effective provider of catalytic industrial development services.

UNIDO focusing on Sustainable Development Goal #SDG9

At the Sustainable Development Summit on 25 September 2015, UN Member States adopted the 2030 Agenda for Sustainable Development, including a set of Sustainable Development Goals (SDGs), otherwise known as the Global Goals. The SDGs are a new, universal set of goals, targets and indicators that UN Member States are expected to use to frame their agendas and political policies over the next 15 years.

The SDGs follow and expand on the Millennium Development Goals (MDGs), which were agreed by governments in 2001 and expire at the end of 2015. The SDGs will now finish the job of the MDGs, and ensure that no one is left behind.

UNIDO's role in the SDGs

The United Nations Industrial Development Organization (UNIDO), as a specialized agency of the UN that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability, is determined to take its part in facilitating with the successful implementation of the SDGs in the globe.

The mandate of the Organization, as described in the Lima Declaration adopted at the fifteenth session of the UNIDO General Conference in 2013, is to promote and accelerate inclusive and sustainable industrial development (ISID) to achieve shared prosperity and environmental sustainability around the world.

The concept of ISID is included in the Sustainable Development Goals, namely Goal 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

The targets of Goal 9 include:

- Develop quality, reliable, sustainable and resilient infrastructure, including regional and trans-border infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all
- Promote inclusive and sustainable industrialization and, by 2030, significantly raise industry's share of employment and gross domestic product, in line with national circumstances, and double its share in least developed countries
- Increase the access of small-scale industrial and other enterprises, in particular in developing countries, to financial services, including affordable credit, and their integration into value chains and markets
- By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities
- Enhance scientific research, upgrade the technological capabilities of industrial sectors in all countries, in particular developing countries, including, by 2030, encouraging innovation and substantially increasing the number of research and development workers per 1 million people and public and private research and development spending
- Facilitate sustainable and resilient infrastructure development in developing countries through enhanced financial, technological and technical support to African countries, least developed countries, landlocked developing countries and small island developing states
- Support domestic technology development, research and innovation in developing countries, including by ensuring a conducive policy environment for, inter alia, industrial diversification and value addition to commodities
- Significantly increase access to information and communications technology and strive to provide universal and affordable access to the Internet in least developed countries by 2020

UNIDO's mission echoes SDG-9, but also aligns with all other development goals, including those related to poverty eradication, creating full and productive employment, protecting the environment, achieving gender equality and the empowerment of women and girls, etc.

Mission: Towards inclusive and sustainable industrial development

According to its Lima Declaration, the United Nations Industrial Development Organization (UNIDO) aims to eradicate poverty through inclusive and sustainable industrial development (ISID). UNIDO advocates that ISID is the key driver for the successful integration of the economic, social and environmental dimensions, required to fully realize sustainable development for the benefit of our future generations.

Inclusive and sustainable industrial development means that:

- Every country achieves a higher level of industrialization in their economies, and benefits from the globalization of markets for industrial goods and services.
- No one is left behind in benefiting from industrial growth, and prosperity is shared among women and men, young and old, rural and urban dwellers alike, in all countries.
- Broader economic and social growth is supported within an environmentally sustainable framework.
- Unique knowledge and resources are combined of all relevant development actors to maximize the development impact of ISID.

The enormous potential of ISID to deliver upon the multi-dimensional aspirations of development has also been recognized by all members of the United Nations, which adopted the 2030 Agenda for Sustainable Development, including SDG-9 “Build Resilient Infrastructure, Promote Inclusive and Sustainable Industrialization and Foster Innovation”.

Investment and Technology Promotion Offices (ITPOs)

What is the ITPO Global Network?

In 1986, UNIDO introduced the very first Investment Promotion Services, which would become the UNIDO Network of Investment and Technology Promotion Offices (ITPOs). Since then, the UNIDO ITPOs have contributed to reducing development imbalances, by brokering investment and technology agreements between developed, developing countries and countries with economies in transition. Located in both hemispheres, the specialized network of UNIDO ITPOs opens up opportunities for investors and technology suppliers to find potential partners and offers unique services to both entrepreneurs and business institutions.

What services do they offer?

Providing professional support to enterprises for partnership and business negotiations

ITPOs guide potential investors from their host countries and from developing countries at each stage of the investment cycle, from project identification through appraisal to implementation. In doing so, ITPOs offer a full package of up-to-date information on screened and validated investment opportunities, including manufacturing facilities, and technology supply sources. ITPOs also provide first-hand knowledge on how to do business in local environments, including legal and economic aspects.

Operating the Delegate program for investment and technology promotion

Within this program, ITPOs host officials from developing countries and economies in transition to give them hands-on training in investment promotion techniques so that delegates are able to promote portfolios of screened investment and technology opportunities from their own countries. Thereafter, delegates act as contact points between their countries and potential foreign partners.

ITPO offices worldwide

- UNIDO ITPO Bahrain
- UNIDO ITPO China in Beijing
- UNIDO ITPO China in Shanghai
- UNIDO ITPO Germany in Bonn
- UNIDO ITPO Italy
- UNIDO ITPO Japan
- UNIDO ITPO Nigeria
- UNIDO ITPO Republic of Korea
- UNIDO ITPO Russian Federation



Networking

ITPOs benefit from intra-organizational linkages with other UNIDO's worldwide Networks including the UNIDO International Technology Centers (ITCs), the Subcontracting and Partnership Exchanges (SPXs), the numerous Export Consortia and the joint UNIDO/UNEP National Cleaner Production Centers (NCPCs); therefore, providing value-added services to clients and partners. Furthermore, through the AfrIPAnet operations and the UNIDO Investment and Technology Promotion Programme for Africa, the ITPOs enjoy strong partnerships with numerous national Investment Promotion Agencies (IPAs) in African countries. More broadly, ITPOs regularly interact with both public and private entities that foster international business cooperation and partnerships.

ITPO Bahrain Staff

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Head, UNIDO ITPO

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ITPO Investment Promotion Expert

Ehab AbdulRazaq

IT Expert

Hiba Al-Aali

Team Assistant

Abdul Rahman AlAwadhi

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Ghadeer Al-Sayed

Assistant Business Counselor

Redha Baqer

Team Assistant

Ahmed Hejres

Financial Business Counselor

Laveena Martis

Team Assistant

Investment Promotion: Summary Results

In light of the programs and activities held during the year; ITPO Bahrain has promoted 950 projects of which 655 projects have reached negotiation stage and 456 have been concluded with an estimated total investment of \$148 million USD; thus leading to the creation of 2,412 jobs.

Figure 1: Projects

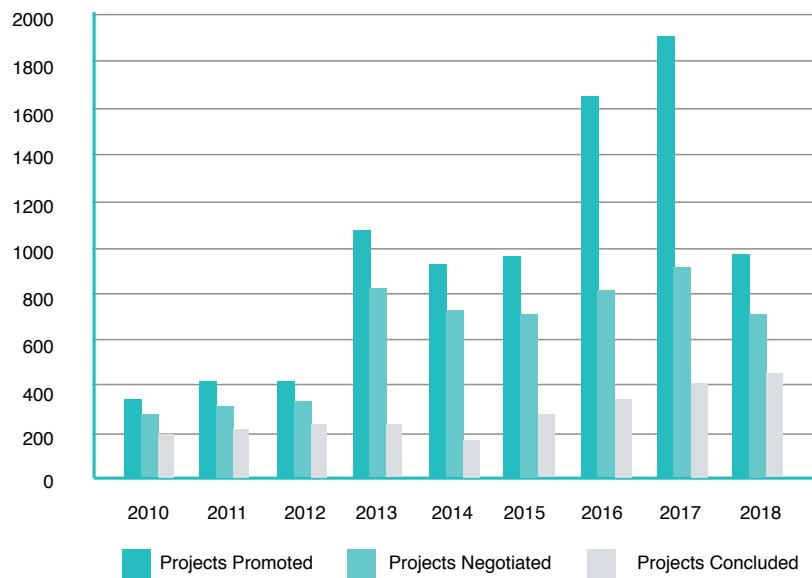


Figure 2: Estimated Investment

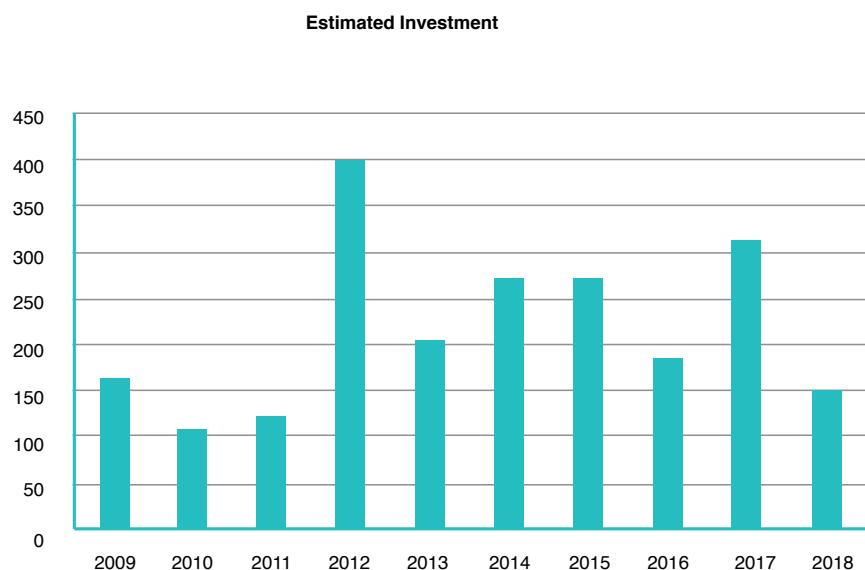


Figure 3: Jobs Created

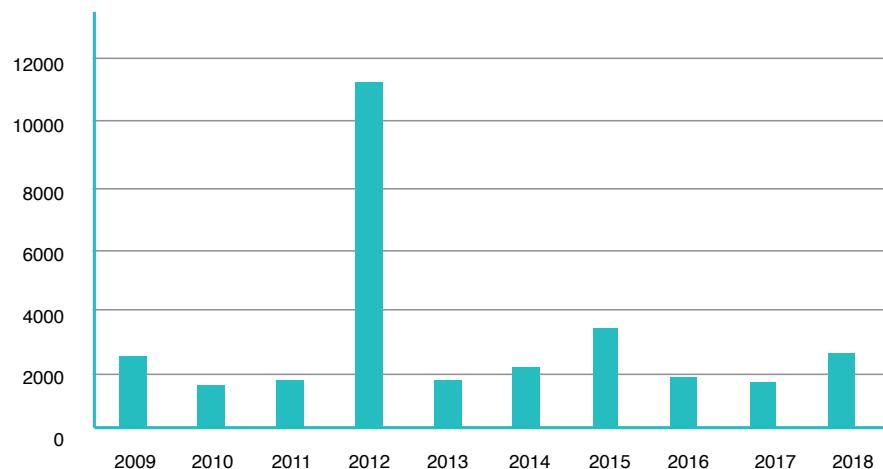
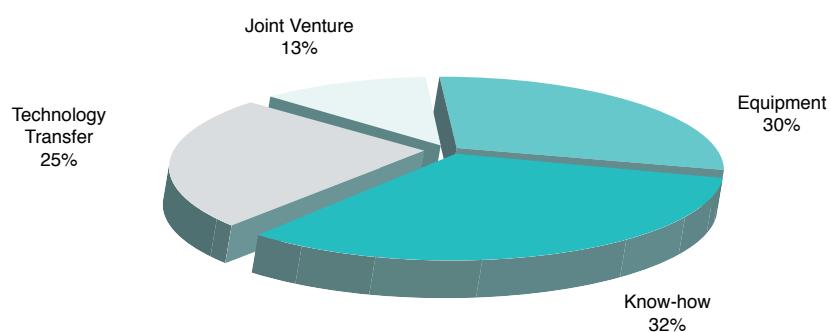


Figure 4: Cooperation Sought 2018



Investment Promotion Activities

The 2nd International Youth Innovation Conference / 12 to 14 August 2018 - Shenzhen, China

ITPO Bahrain, in cooperation with the Shenzhen Federation of Youth Entrepreneurship Promotion and the Shenzhen Youth Federation organized the 2nd International Youth Innovation Conference in Shenzhen China.

The conference brought top youth talents from around the globe to Shenzhen to foster intelligent discussion and strengthen communication and cooperation between Shenzhen and the rest of the world. Approximately 1000 youth from around the world participated in this year's event, including 200 who are currently enrolled in doctoral studies in world renowned universities. Under the central theme "The Positive Role of Youth in Coping with Future Challenges", the conference explored future development trends and challenges from around the world and established an international exchange platform for global youth in an effort to contribute towards achieving the 2030 Agenda for Sustainable Development. Accordingly, the conference addressed four main sectors namely; the Economy, Technology, the Community and Environment.

ITPO Bahrain's major participation in the event included:

- moderating two panel sessions on "Future Education" and "Young people participate in social governance and innovation,"
- heading a delegation of 40 participants including dignitaries, speakers, experts and entrepreneurs;
- co-organizing and judging the Entrepreneurs Road Show Competition themed "the Plan to Realize Sustainable Development Objectives through Entrepreneurship and Innovation";
- holding a number of bilateral meetings;
- conducting an incubation management systems capacity building program and
- Officially launching an EDIP Center in Shenzhen.

Additionally, the conference included over 80 guest speakers from international organizations among which were senior officials from the United Nations Office for South-South Cooperation, United Nations Industrial Development Organization, United Nations Development Program, and United Nations Maritime-Continental Silk Road Cities Alliance and other senior representatives from international NGO organizations.

Besides being given the opportunity to partake in various activities, seminars and B2B meetings across the three-day event, participants were also given as the opportunity to visit the Top 500 enterprises in Shenzhen and their respective CEOs in order to seek and discuss potential cooperative opportunities. Attendees were also provided with a unique insight into the openness and inclusiveness of the city that grew from humble beginnings, to become China's national economic innovation hub "the Silicon Valley of China". Experts claim that if you want to see China's history go to Beijing; if you want to see China today go to Shanghai but if you want to see China's future go to Shenzhen. The city of Shenzhen is an important focal point in the deepening of friendly relations and economic partnerships between China and the world. It's international influence and status as a special economic free zone has seen it recognized as the most innovative and fastest growing city in China.

4th International Women Entrepreneur Summit / 3 to 5 September - Kathmandu, Nepal

ITPO Bahrain co-organized in cooperation with the South Asian Women Development Forum (SAWDF) the 4th International Women Entrepreneur Summit in Nepal. The Summit is a yearly event which focuses on representing national women entrepreneurs' associations, organizations and all other institutions which work towards solving the economic issues of women entrepreneurs in the South Asian Association for Regional Cooperation. This year, the forum was under the theme "Equality begins with Economic Empowerment" and brought together delegates from 27 different countries including the People's Republic of China, SAARC, ASEAN, EU, African and several Arab regions. Officially inaugurated by Nanda Bahadur Pun, Vice-President of Nepal, the 3-day event went on to discuss various issues on women economic empowerment, joint investments, trade facilitation and e-trade with special focus on sectors as ICT, agriculture, tourism, fashion, jeweller, artisan and many others.

Moreover, the forum consisted of a mixture of workshops, seminars, and conferences for networking and capacity building, disseminating trade information, and identifying common issues for advocacy. On the first day of the forum, Dr. Hashim Hussein of UNIDO ITPO Bahrain chaired a session under the theme "Promoting Economic Empowerment in Africa and the MENA Region" where other experts from other Arab countries namely Jordan, Sudan and Egypt joined him in a conversation that included sharing experiences and exchanging best practices and ultimately possible solutions. It is also worth noting that prior to this event and on the 5th of September 2018, ITPO Bahrain agreed with both the Association of Lady Entrepreneurs of India (ALEAP) and the South Asian Women Development Forum (SAWDF) to cooperate towards facilitating and promoting women economic development and joint investments between South Asian Region and the Arab World.



ITPO Bahrain participates in the Bahrain International Technology Exhibition (BITEX) 2018 and MEET ICT / 13 to 15 February 2018- Manama, Bahrain

ITPO Bahrain was an Event Partner for the 8th session of the conference "MEET ICT" and the BITEX exhibition, which was held at the Gulf Hotel in Bahrain. The event was organized by the Association of Bahrain technology companies (BTECH) and "WORKSMART" event management.

More than 500 participants attended the conference, including Bahrain's ICT top decision makers and ICT enthusiasts. The conference included international speakers who came together to discuss, among other topics, "Embracing Digital Transformation. ITPO Bahrain as an 'Event Partner' assisted with the identification and nomination of international speakers and entrepreneurs who attended as delegates as well as various other ICT entrepreneurs who exhibited their products/services during the event.



Cooperation with the Arab Organization for Agricultural Development / 26 February 2018

ITPO Bahrain started a joint program with the Arab Organisation for Agricultural Development (AOAD), Sudan, towards supporting investment and entrepreneurship in the agro industrial sector; the focus was placed on empowering the "agropreneurs" cluster through technology sourcing, adaptation, and transfer.

These joint efforts have already yielded some positive results as we are supporting the Iklim Al Kharoub Economic Zone in Lebanon. In addition to that we have already initiated the establishment of a dedicated Center for agro – preneurship in the AOAD in Sudan which will work on developing domestic investment and linking it to FDI with in their member's states.

It is worth highlighting that AOAD functions under the umbrella of the league of Arab states. The organizations two-dimensional goal involves assisting member states with the development of their agricultural sector as well as facilitating coordination amongst them, ultimately aiming to achieve a fully integrated Arab economy.



Iklim Al Kharoub Economic Zone

The Lebanon Fund for Development and Innovation launched on May 11th, a 15 million USD pioneering project “Iklim Economic Zone”; in cooperation with ITPO Bahrain, BanqueMisrLiban, the Arab Organization for Agricultural Development, the Investment Development Authority of Lebanon, the Federation of Chambers of Commerce, Industry and Agriculture in Lebanon and the Beirut Arab University.

Iklim Economic Zone occupies an area of 370,000 sqm and aims at promoting the region as a key investment destination, attracting, facilitating and retaining investments in agriculture, agro-processing, circular economy and tourism. Thus leading to job creation, additional economic activity, manufacturing and promotion of exports of goods and services; the promotion and financing of investment from domestic and foreign sources.

ITPO Bahrain through its partnership with the Arab Organization for Agricultural Development and actively supporting this major project as a role model to be replicated in other parts of Lebanon and Arab Countries.

ITPO Bahrain has already started developing an Agro – preneurs program based on the EDIP Modality with special focus on women and youth economic empowerment; thus leading to the promotion of domestic investment for leveraging FDI and technology sourcing and partnerships through the ITPO Network and major partners.

ITPO Bahrain and UN Environment strengthen collaborations towards “Green Economy” / 28 February 2018 - Manama, Bahrain

ITPO Bahrain partnered with the UN Environment Regional office for West Asia through developing a number of programs and initiatives aimed at promoting investment in the Green Economy Sector. This was announced during the visit of Mr. Erik Solheim, the Executive Director of UN Environment, to the Kingdom of Bahrain.

The programs will be developed with the support of the private sector and financial institutions. In line with the EDIP program, ITPO and UNE also strive to increase entrepreneurship, awareness, and innovative solutions in green areas in order to create long-lasting positive impact; starting with Bahrain and ultimately expanding regionally.

The proposed areas of cooperation include but are not limited to the following:

1. Conduct sectoral analysis with the aim to identify, prepare and appraise investment opportunities in the area of Green Industry which might include, but not limited to, renewable energy, waste management, health & wellness, agriculture, and others
2. Promote investment opportunities to potential investors leading to full-fledged joint ventures
3. Facilitate technology transfer and technology sourcing
4. Mobilize financial institutions, both commercial and developmental, on funding green industry projects; in addition to exploring possibilities of developing sector specific Green Industry Funds
5. In line with the cooperation currently started, in an effort to promote SMEs in various sectors, between UNIDO ITPO Bahrain and Dubai Expo 2020 in its various themes “Connecting Minds, Creating the Future – Opportunity, Mobility, Sustainability and Innovation”; ITPO Bahrain will utilize this global platform to expose this cooperation.
6. Utilize and build on ITPO Bahrain’s strategic partnership with the United Nations Maritime Continental Silk Road “Cities Alliance” and “Entrepreneurs Alliance”; towards broadening this cooperation to include more partners along the countries of the Silk Road.
7. Develop programs towards creating awareness on green industry
8. Institutionalize specialized entrepreneurship and innovation programs for the development of green – preneurs



(Seated from left to right)) Mrs.Afnan Al Zayani, the Entrepreneurs Ambassador for the Arab International Center for Entrepreneurship & Investment; Mr. Samir Aldarabi, Director of UNIC Bahrain.; Mr. Sami Dimassi, Regional Director of UNE Bahrain; Mr. Erik Solheim, the Executive Director of UN Environment; Dr. Hashim Hussein, Head of UNIDO ITPO Bahrain; and Shaikha Hind Bint Salman Al Khalifa, Director of Bahrain Chamber of Commerce & Industry.

Innovate Green Competition

In line with the joint cooperation with UN Environment; ITPO Bahrain in cooperation with the First Energy Bank and the University of Bahrain launch in December 2018; the "Innovate Green Competition - IGC".

IGC is a cooperative initiative that aims to stimulate and unleash entrepreneurship and innovation within university students in the Middle East and North Africa towards achieving the SDGs. The competition provided the students with an opportunity to make a positive impact on society by addressing environmental issues through social and technological innovation, whilst contributing to their own economic benefit.



Innovate Green Competition

"Achieving the SDGs through Entrepreneurship and Innovation"



UNIDO presents the “Health and Wellness Program” at the 1st Arab Sports Forum – The Role of Sports in Achieving SDGs organized by Ministry of Youth and Sports / 10th & 11th April 2018 - Art Rotana Hotel, Amwaj Island, Bahrain

ITPO Bahrain had launched in 2012; a Health and Wellness Cluster aimed at promoting investment in this sector in cooperation with the Ministry of Industry and Commerce; the Ministry of Health and the Supreme Council for Environment.

Further to the above, the Ministry of Youth and Sports Affairs, in conjunction with ITPO Bahrain and the International Council for Health, Physical Education, Sports and Recreation launched its inaugural event to highlight the importance of sports in achieving the Sustainable Development Goals. The successful two-day event was held at the Art Rotana Hotel in Muharraq and was attended by around 200 participants including various experts and special guests.

Keynote speaker, Mr. Marcello Lippi, a world-renowned football coach known for creating a culture of sustainable development, stressed how important this approach was during his career as a coach. Accordingly, Dr. Hashim Hussein and Dr. Amal Al Jowder UNIDO Health Promotion Expert discussed the Health and Wellness Cluster and its ability to create profitable businesses whilst providing innovative solutions for national health problems through the promotion of healthy concepts, behaviours and lifestyle practices in Bahrain.

1ST Health and Wellness Cluster Symposium / 7th November 2018 - Manama, Bahrain

In line with the Health and Wellness Cluster launched in 2012; ITPO Bahrain and Under the Patronage of H.E. Lieutenant Dr. Sheikh Mohammed Bin Abdullah Al-Khalifa, President of the Supreme Council of Health, and with the support of Tamkeen, the first “Health and Wellness Cluster Symposium” was held.

The symposium, main aim was to map the existing and forthcoming initiatives / programs implemented in Bahrain by the various stakeholders in the public and private sector and the means of promoting investment into this sector.

The symposium brought together 17 entities including line Ministries, governmental entities, financial institutions, experts and entrepreneurs. The 150 participants were split into 5 working groups each in line with their responsibilities(1) Creating health business friendly environment (2) Investment in the health and wellness sector (3) Role of Ministries and the Government (4) Developing Creativity, Innovation and entrepreneurship culture among young population including people with special need (5) Health and Wellness Entrepreneurs.

As a result of the working groups a draft action plan was derived mainly highlighting the need to;

1. Develop a national strategy for investment in the health sector with the participation of all stakeholders
2. Develop and identify investment profiles or opportunities that could be promoted to investors and entrepreneurs both locally and internationally.
3. Engage with the E-government authority to support in creating awareness
4. Enhancing the current standards for restaurants to provide healthy food options
5. Create all year programs at schools to create awareness on health and wellness,
6. Allow entrepreneurs to utilize school gyms and governmental sports facilities
7. Open the way for entrepreneurs to be the operators of school cafeterias to provide healthy food in kindergartens and schools
8. Establish a reward system for the private sector to raise health awareness of their employees and care about their health, which will undoubtedly increase their productivity
9. Establishing a laboratory for creative ideas and marketing them through health institutions.
10. Develop clear national plan to transform the creative ideas to real products
11. Establish national rewards on creativity among ministries and other institutions that promote health and wellness



Seated (From left to right); Mr. Amin El Sharkawi United Nations Resident Coordinator and UNDP Resident Representative; H.E. Faeqa bint Saeed AL-Saleh, Minister of Health; H.E. Lieutenant Dr. Sheikh Mohammed Bin Abdullah Al-Khalifa, President of the Supreme Council of Health; Dr. Hashim Hussein, Head of UNIDO ITPO Bahrain; Mr. Sami Dimassi, Regional Director of UNE Bahrain; & Mr. Samir Aldarabi, Director of UNIC Bahrain.

UNIDO Day “Belt and Road Cross-border Cooperation Forum” held as part of the China-Shanghai International Technology Fair 2018 / 20th April - Shanghai, China

On the occasion of UNIDO day, the “Belt and Road Cross-border Cooperation” Forum was held during the 6th China-Shanghai International Technology Fair 2018. The forum was hosted by UNIDO, in partnership with the China Council for the Promotion of International Trade, the Shanghai Municipal Commission of Commerce, and the UNIDO China Chapter Office of the Green Industry Platform. In attendance was Director General Li Yong, of UNIDO, who highlighted the importance of the Belt and Road Initiative in the promotion of cross-border investment amongst participating countries. Dr. Hashim Hussein, Head of ITPO Bahrain also attended the forum and took part in the various discussions that took place, offering his own perspective on related and prevalent issues.



Vienna Energy Forum Special Session 2018 / 13th to 16th May 2018 - Vienna International Centre, Vienna

Under the auspices of the UNIDO, Austrian Federal Ministry for Europe, Integration and Foreign Affairs (BMEIA), the Austrian Development Agency (ADA), the International Institute for Applied Systems Analysis (IIASA) and Sustainable Energy for All (SEforALL), the special session of the Vienna Energy Forum broke from its traditional bi-annual cycle to provide a formal review of the 7th Sustainable Development Goal on Energy prior to the High-Level Political Forum taking place in New York in July.

ITPO Bahrain facilitated the participation of HE Dr. Abdul Hussein bin Ali Mirza, Minister of Electricity and Water Affairs Bahrain, to the Forum which included high-level round table discussions with over 430 government and institutional leaders. HE Dr. Mirza described the challenges Bahrain faces as a small island with limited natural resources and the creation of a government think tank to encourage investment in renewable energy. He emphasized Bahrain's Vision 2030, which seeks to facilitate private sector investment in renewable energy.

UNIDO ITPO Heads' Meeting held in Tokyo / 4th – 5th June 2018 - Tokyo, Japan

The annual UNIDO ITPO Heads meeting was a two-day session held to discuss the ITPO network's past accomplishments and future strategies in relation to substantive programs, operations and publicity.

Dr. Hashim Hussein, Head of ITPO Bahrain, attended along with the heads of the 7 other global offices to discuss and further strengthen the UNIDO ITPO mandate of inclusive and sustainable economic development through foreign direct investments, technology promotion, and capacity building.



Financing for Development/ 11th June 2018 - New York, USA

In line with the participation of HE Mr. Miroslav Lajčák, President of the 72th Session of the United Nations General Assembly in the World Entrepreneurs Investment Forum 2017 themed "Achieving the SDGs through Entrepreneurship and Innovation"; ITPO Bahrain was active in the high level meeting on "Financing for Development" organized in New York on June 11th. Accordingly, we supported the participation of a number of key dignitaries from the region who are playing a key role in the economic development of the Arab Region.

ITPO Bahrain facilitated the participation of HE Mr. Wissam Fatouh, Secretary General of the Union of Arab Banks; HE Shaikha Hind Al Khalifa, President of the Bahrain International Federation of Business & Professional; Dr. Abla Abdulatif, Chair of the Presidential Advisory Council for Economic Development in Egypt and HE Mr. Osama Daoud, Chairman of DAL Group in Sudan.

UNIDO Shanghai Innovation Centre / 12th July 2018 - Manama, Bahrain

Mr. Wang Genxiang, Project Manager of UNIDO Global Innovation Network and Director of UNIDO Shanghai Global Science and Innovation Center was on an official mission to ITPO Bahrain to discuss possibilities of joint cooperation. The two day discussions; led to developing stronger ties and derived a number of areas of cooperation namely towards stimulating entrepreneurship and innovation.

Joint programs proposed, include;

- Institutionalizing and establishing an Innovation Center in Bahrain
- Extending support towards the development of a global innovation fund
- Developing a virtual technology souring and transfer center for identifying and sourcing technology into developing countries in a number of fields namely; renewable and green energy, cotton, agro-processing, green buildings, intelligent manufacturing, biomedical, etc.
- Supporting the development and enhancement of economic infrastructure facilities as industrial zones, future free zones, incubation management systems, etc.
- Development of Entrepreneurship and Innovation curriculum/programs which target entrepreneurs, universities and educational institutions
- Develop master trainers on entrepreneurship and innovation towards supporting the start-up and growth of entrepreneurs and MSMEs with special focus on youth and women.
- Support the organization of specialized competitions, conference and workshops in a number of areas namely; green economy, SDGs, etc.



World Majlis: Dubai Expo 2020 / 23rd September 2018 - The New Museum, New York, USA

In line with the signed MoU between UNIDO and Expo Dubai 2020; Dr. Hashim Hussein, Head of ITPO Bahrain attended the World Majlisin New York which was held under the theme "8 billion possibilities". The Majlis gathered high level thinkers, experts, entrepreneurs and university students to exchange meaningful discussions revolving around issues and opportunities related to the 21st century such as the opportunistic role of technology today and in the future; how its obstacles can be overcome and its advantages expanded towards meeting the SDGs.

Moderated by Her Excellency Lana Zaki Nusseibeh, Ambassador and Permanent Representative of the UAE to the UN, participants included HE Reem Al Hashimy, UAE Minister of State for International Cooperation and Director General, Dubai Expo 2020 Bureau; Kim Campbell, former prime minister of Canada; Chris Anderson, curator of TED Talks.

Many more World Majlis sessions and other joint initiatives are expected to take place towards and beyond 2020.

Further to the above, ITPO Bahrain has facilitated the introduction of ITPO Rome to the Dubai Expo 2020 management team and discussed possibilities of cooperation; which this falls in line with our aim to ensure that the ITPO Network programs and activities are well positioned within the Dubai Expo 2020.

GITEX Future Stars Pavilion / 14th – 17th October 2018 - Dubai World Trade Center, United Arab Emirates

ITPO Bahrain has been named as an "Event Partner" for the "GITEX Future Stars: Bahrain Pavilion" held in partnership with BTECH, WorkSmart and Tamkeen, at the Dubai World Trade Centre, United Arab Emirates.

Through the support of ITPO Bahrain 50 Bahraini ICT entrepreneurs have taken part in this major event which brings about 150,000 attendees including start-ups, investors and innovators from over 180 countries. GITEX is a leading technology event that serves as a dedicated platform for tech entrepreneurs start-ups to share experiences and show case their attest technologies through the various networking events, workshops, conferences and competitions.



Signing Ceremony held at the UNIDO ITPO offices, Bahrain- 23rd of July

Youth-tech4/ 20th October 2018 - Manama, Bahrain

Under the Patronage of Mr. Mohammed Ali Al Qaed, Chief Executive of Information & e-Government Authority, ITPO Bahrain partnered with YouthTech to hold their 4th Forum which aimed to help increase youth activity in the IT sector through relevant discussions and activities with the aim of addressing and developing solutions for the achieving the Sustainable Development Goals and Bahrain's 2030 Vision amongst Bahraini youth.

Various speakers, including Dr. Hashim Hussein, Head of UNIDO ITPO Bahrain, took part in the conference to discuss relevant and important topics related to youth engagement and the importance of the SDG's. Additionally, an exhibition was held within the Forum, which provided an opportunity for promising and emerging businesses in the field of information technology to showcase their products.

Islamic Creative Economy Competition / 30th & 31st October 2018, Madinat Jumeirah, Dubai, United Arab Emirates

ITPO Bahrain joined hands with the Dubai Islamic Economy Development Centre and Culture & Arts Authority to organize the first Islamic Creative Economy Competition. The competition ran during the Global Islamic Economy Summit; organised by Dubai Chamber of Commerce and Industry and the Dubai Islamic Economy Development Centre in cooperation with Thomson Reuters as a Strategic Partner, and Held under the theme "A Shared Future".

The 4th edition of the GIES has successfully retained its place as the world's largest and most comprehensive forum dedicated to the Islamic economy. Held under the patronage of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, GIES 2018 brought together over 3000 attendees among them decision makers, policymakers, government officials, business leaders and industry experts.

Valuable insights and thought-provoking discussions were held during the 2-day high-level summit and this included interactive sessions, panel discussions, speeches and presentations as well as the Creative Economy Competition; whereby Dr. Hashim was one of the main international Judges.

The Annual Arab Banking Conference / 15th &16th November 2018 - Phoenicia Hotel, Beirut, Lebanon

Under the patronage of H.E. Mr. Saad Hariri, the Prime Minister of Lebanon and on the occasion of the 45th Anniversary of the Union of Arab Banks; The United Nations Industrial Development Organization, Investment & Technology Promotion Office in Bahrain and Global Entrepreneurship Week co-organized The Annual Arab Banking Conference under the theme "Participation of the Private Sector in Achieving SDGs".

The Annual Arab Banking Conference aimed to develop a road-map to deal with the economic and social challenges in the Arab region, and to highlight the importance of the Arab private sector contribution in financing sustainable development in its various forms.

The topics of discussion included; Sustainable Development Challenges facing the Arab Region; Partnership for Development; The Legislative and institutional frameworks necessary for the success of partnerships; and "Financial Inclusion for Women & Youth in the MENA Region" which was chaired by Dr. Hashim Hussein, Head UNIDO ITPO Bahrain and it included a number of officials and international experts; namely; Dr. Khaled Hanafy, Secretary General, Union of Arab Chambers; Ms. Buke Cuhadar, Vice President, Global Entrepreneurship Network, USA; Dr. Abla Abdel Latif, Chair Presidential Advisory Council for Economic Development, Egypt; and Mr. Baybars Altuntas, Chairman, World Business Angels Investment Forum. In addition to that the panel featured successful case studies where the Bahrain Model is being implemented like the Mohamed 5th Foundation in Morocco, the Development Fund in Mauritania, the Family Bank in Sudan and the Lebanon Fund for Development & Innovation.

It is worth noting that the outcomes and recommendations of the panel will be officially submitted to the 2019 Arab Economic and Social Development summit to be held in Beirut.

The ITPO Bahrain involvement came in line with the long experience and the successes achieved through the Bahrain

Model implemented in 52 countries around the world. The conference was also attended by a number of UNIDO ITPO's partners Council of Arab Businesswomen and Arab Organization for Agricultural Development, which included a number of officials and international experts, namely; Dr. Khaled Hanafy, Secretary General, Union of Arab Chambers; Ms. Buke Cuhadar, Vice President, Global Entrepreneurship Network, USA; Dr. Abla Abdel Latif, Chair Presidential Advisory Council for Economic Development, Egypt; and Mr. Baybars Altuntas, Chairman, World Business Angels Investment Forum.

In addition to that the panel featured successful case studies where the Bahrain Model is being implemented like the Mohamed 5th Foundation in Morocco, the Development Fund in Mauritania, the Family Bank in Sudan and the Lebanon Fund for Development & Innovation.

Accordingly, the conference concluded with the below recommendations which were in turn submitted to the Arab Economic and Social Summit that is to be held in Beirut in January 2019.

1. Mobilize all available resources to promote real partnership between government institutions, the private sector, Local Communities, the banking sector, universities and scientific research centres.
2. Develop specialized national programs aimed at stimulating innovation and economic empowerment amongst Arab entrepreneurs.
3. Direct new investments towards sustainable infrastructure that helps Arab nations to cope with climate change and other challenges, and give way to economic growth and social stability.
4. Activate the role of the financial sector through concerted efforts between governments, central banks and banks to facilitate financial access to all segments of society, particularly the poor, small and medium enterprises as well as official financial channels by supporting, developing and adopting the innovations of financial technology (FinTech)
5. Provide what is known as "sustainable financing" through an integrated approach which considers environmental issues, climate change and the scarcity of natural resources throughout practices involved in banks and financial institutions.
6. Joining the private sector in supporting and implementing infrastructure projects that have been solely provided by the public sector, as hospitals, schools, roads, bridges, tunnels, water, electricity plants and sewage plants.
7. The Arab governments should adopt a serious approach to transform into a digital society and encourage the use of modern online payment methods and achieving financial inclusion as one of the pillars for achieving sustainable and inclusive economic and social development.
8. Supporting financial institutions in adopting and institutionalizing best practices that have proven success in achieving the economic empowerment of youth and women; and which entail linking financial and non-financial services for both start-ups and growth
9. Financing and developing economic infrastructure facilities like agro poles; incubation management systems, free zones, etc. and linking those with well full-fledged entrepreneurship programs
10. Expanding and enhancing existing financial tools as Venture Capital Funds, angel funds and crowd funding platforms in addition to Islamic Sharia Compliant tools
11. Unleashing innovation and modernizing the transformation of educational systems that adopt systems that take into account "Education, Innovation, Incubation leading to Entrepreneurship".
12. Encourage investment, cooperation and partnerships among entrepreneurs to achieve economic growth



Hawa Al Bahrain Conference and Festival / 27th November 2018, Sheraton Hotel, Manama, Bahrain

In line with the 2015 workshop entitled "When Creativity meets Business: Sharing Stories of Women Entrepreneurs for Local Development" held in Matera under the banner of "Matera Pavilion of Knowledge" and "Matera European Capital of Culture 2019". ITPO Bahrain, the Region of Basilicata, the International Federation of Bahraini Business Professionals and Al Jasra Handicrafts Centre have developed a three-year program, in Bahrain, aimed at promoting investments and creative entrepreneurs especially women on both sides of the Mediterranean. Accordingly, in 2016, the focus was on Bahrain; in 2017 it shifted to the Gulf Cooperation Council Countries and in 2018 the whole Arab Region and eventually in June 2019 it will encompass countries of the South and North of the Mediterranean and is to be hosted in Matera.

Accordingly, ITPO Bahrain in cooperation with the Jasra Handicraft Center and through the support of the Matera – Basilicata 2019 Foundation organized "Hawa Al Bahrain Conference and Festival"; with the participation of 150 creative entrepreneurs who showcased their products. The event also featured a series of technical workshops conducted by ITPO Bahrain entrepreneurs as the world renowned Dr. Azza Fahmy from Egypt, Mr. Fadi Yaziji from Syria in addition to Lebanese and Sudanese artisans. The workshops topics included jewellery design, painting and sculpting, decoupage, carpet weaving, glass work, etc.

Capacity Building Program on "Green Industrial Development" / 2nd- 6th December 2018 - University of Bahrain, Manama, Bahrain.

Under the banner of the Green Academy in Bahrain; ITPO Bahrain in cooperation with the UNIDO Capacity Building Institute, organized a 5-day specialised course on "Green industrial development – Pathways towards a Circular Economy" at the University of Bahrain, with the support of the Supreme Council for the Environment, the Bahrain Center for Strategic, International and Energy Studies (DERASAT) and the UNIDO Investment and Technology Promotion Office in Bahrain.

The course gathered 26 policymakers from 14 countries namely; Bahrain, Morocco, Iraq, Libya, Lebanon, Somalia, Djibouti, Mongolia, China, Bangladesh, Philippines, Cambodia, Australia and Indonesia. Participants represented Ministries of Industry, Trade and similar from Arab and Asian countries as well as Bahraini professionals to discuss issues of dematerialization and detoxification, eco-design, energy efficiency and renewable and their role in the development of a Circular Economy. The course introduced participants to core issues and trends, provided them with a variety of policy instruments, and showcased selected case studies. It consisted of lectures and interactive exercises. In addition, to that it presented best practices towards the development of Green Entrepreneurs and Investment.

The program was conducted by six experts from Italy, Turkey, United Kingdom, Ireland and Bahrain. This program comes in line with ITPO Bahrain efforts towards promoting investment both domestic and foreign in the area of green and renewable energy and which falls in line with achieving the SDGs.



OVERVIEW

Arab International Center for Entrepreneurship & Investment (AICEI)

The Arab International Center for Entrepreneurship & Investment (AICEI) was established under the banner of South-South Co-operation through the joint efforts of the United Nations Industrial Development Organization (UNIDO), the Bahraini Government and the Inter Regional Center for Entrepreneurship & Investment Training (IRC)-Government of India. The Center functions with the objective of strengthening indigenous capacities of selected countries in the Arab-Asian region, particularly in the areas of promoting domestic investment and facilitating foreign direct investment which results in job creation, poverty alleviation and economic growth.

Vision

- A Centre of excellence to foster entrepreneurship development in the Arab region
- An originator of a variety of investment & technology promotion (ITP) and entrepreneurship development (ED) activities
- A repository of knowledge and information on industrial investment opportunities, technologies and markets
- A forum for exchanging best practices on entrepreneurship development
- A resource institution to support, nurture and institutionalize the ITP and ED activities in the region

Mission

- Augment the supply of entrepreneurs/investors through business skills development and business counselling
- Tap into the latent entrepreneurial potential among the youth in the Arab region
- Facilitate new enterprise creation
- Enhance and upgrade the competitiveness of existing enterprises
- Promote partnerships among entrepreneurs/investors
- Develop resource persons on entrepreneurship development and investment & technology promotion
- Generate and disseminate best practices on entrepreneurship development &technology promotion
- Facilitate the creation of conducive business environment for the emergence, sustainability and growth of MSMEs

Enterprise Development & Investment Promotion Program(The Bahrain – Arab Model)

The road to employment, income, and prosperity

The development of MSMEs has been recognized internationally as an effective mechanism in facilitating economic development and promoting domestic investment. The promotion of entrepreneurship has been identified as a key factor to economic growth and as a primary engine for creating a country's wealth. Thus, many governments of developing countries and economies-in-transition have renewed their focus on this vital factor of production. For this reason, the enterprise development process has been initiated, giving due consideration to the operational environment in Bahrain and the special needs of Bahraini entrepreneurs and investors. The issues were studied and discussed thoroughly, including the analysis of other experiences in which countries around the globe have undergone. Finally, it has been concluded that the unavailability of (a) qualified entrepreneurs and investors, as well as (b) a cohesive set of support services, posed as the major bottlenecks in the Arab Region.

Accordingly, ITPO Bahrain in co-operation with the Ministry of Industry and Commerce (MOIC) and various entities concerned with the development of SMEs in Bahrain are trying to stimulate domestic and foreign investment into the country to boost the manufacturing and service sectors. The Arab Regional Centre for Entrepreneurship & Investment Training (AICEI) was established under the banner of South-South Co-operation through the joint efforts of UNIDO, the Bahraini Government and the Inter-Regional Centre for Entrepreneurship & Investment Training (IRC) – Government of India.

The Centre functions with the objective of strengthening local capacities of selected countries in the Arab, Asian, and African regions. Specifically, it promotes domestic investments and facilitates direct foreign investments, which results in job creation, poverty reduction, and economic growth. The ITPO Bahrain and UNIDO Headquarters closely coordinate the activities of AICEI in order to ensure maximum synergy among the institutional participants.

What is Enterprise Development & Investment Promotion (EDIP)?

Economic growth required for the eradication of poverty and the achievement of the other associated MDGs depends on capital accumulation (investment) and technical change. Foreign direct investment (FDI) in particular is an important driver of industrial productivity performance. It is expected to improve industrial productivity growth directly by infusing new capital, technology know-how, managerial know-how, and improving the average skills and efficiency levels of the industry. An important factor, *inter alia*, which would influence the success of FDI promotion efforts, is the availability of qualified local entrepreneurs/investors backing the investment projects. However, finding qualified and capable local investors still remains a grave problem in many developing countries. A credible local investor base will emerge only once in the private sector and is induced to engage in productive activities by encouraging domestic investments. Therefore, in order to attain growth, developing countries and those with economies-in-transition need to mobilize investment – both domestic and foreign – as well as modern technologies in order to expand their productive assets.

The primary function of EDIP is to stimulate the emergence of new enterprises and facilitate the growth of existing ones. The EDIP Program has two main components, Enterprise Creation and Enterprise Growth. A third component of the program aims to develop institutional capacity that can handle the above-mentioned components, as well as build up strong networks to ensure the program's long-term sustainability.

The EDIP Program, which is organized in four stages after some preparatory activities, aims at helping potential entrepreneurs and investors translate their ideas into commercial ventures in the manufacturing and service sectors. The emphasis is on small and medium enterprises, which has been recognized all over the world as an effective means of facilitating economic development.

The main features are:

- A result-oriented approach, with a focus on potential investors setting up their own business enterprises – appropriate to their abilities and backgrounds
- There is a firm commitment to the basic objectives offered by the counterpart institutions
- The entrepreneurs and investors are identified and selected through a rigorous selection process involving assessment of personality and competence by means of written tests and interviews

Enterprise Creation

Step One: Preparation & Empowerment

An enterprise cannot be assured of long-term success if its management does not possess the necessary knowledge, skills, and competence. After suitable candidates have been selected, they will be provided with inputs in order to strengthen their managerial skills in an effort to assist in setting up their own enterprises.

This stage, lasting for 2 to 3 weeks, has been designed to cover the following:

- Setting up a small business enterprise: whom to contact for what, the nature and extent of assistance available from various institutions
- Business opportunity identification: how to recognize and identify opportunities, how to screen them, how to firm up a business idea for further exploration
- Market assessment: how to assess the market potential, guidance in carrying out fieldwork for market assessment for the proposed product or service

- Development of enterprising competencies
- Business plan: skills for the preparation of a business plan, and assistance in finalizing it.
- Essentials of managing a small business enterprise
- Inputs on how to manage a project
- Business Plan Competition: The organization of a business plan competition has been added to step one which represents a major component for assessing the effectiveness of a program, and whether the potential entrepreneurs and investors were able to acquire the needed skills and competencies

Step Two: Counselling & Technology Tie-Up

A dynamic follow-up mechanism involves counselling with the aim of translating business ideas into reality. Entrepreneurs are given advice on how to finalize their ideas and obtain the information they need to draw up their business plans and investment profiles as per UNIDO methodology. These entrepreneurs learn how to identify and select technology as well as promote partnerships with foreign companies in the form of joint ventures, technology tie-ups, and management. In addition, they receive assistance in applying for the necessary licenses and completing the legal formalities. The nature, extent, and time commitment of the counselling depends on the needs of the individual case.

Counselling includes but is not limited to the following activities:

- Business opportunity identification, analysis, and finalization
- Market research – collection, analysis, and compilation of relevant data
- Identification and sourcing of information on relevant technology, machinery, equipment, raw materials, etc.
- Facilitation of technology tie-ups and joint venture collaboration
- Compilation of a business plan
- Completion of legal documentation, seeking necessary registrations, licenses and clearances
- Finalization of the project implementation plan

Step Three: Financial Linkages

After business counselling, the next important step involves establishing a link with a financial scheme. An appropriate investment package is worked out on the basis of the project's capital requirements and the investor's own financial capacity. Investors are advised and guided on completing the required formalities for seeking loan support from financial institutions. The business counsellor acts as a link between the investor and the financial institution, in order to facilitate the process, and to ensure that the project is linked with the most appropriate financial schemes.

Step Four: Incubation, Growth Programs & Market Access

Incubation is twofold: virtual or in-wall. In terms of virtual incubation, one does not need to be established at a specific incubator, but rather, they may establish their businesses in any location and would revert to UNIDO on a need basis. As for in-wall incubated entrepreneurs, they are directed towards businesses that require constant follow-up and longer periods to reach a break-even point.

With all the essential resources necessary for the project tie-up, the investor is guided through the project implementation

plan that was formulated during the second step. Assistance is provided to facilitate essential links with institutions providing infrastructural services (access, water, electricity, etc.). Guidance and support is also provided for the procurement, installation, and commissioning of the project machinery and equipment, as well as procurement of raw materials and other utilities. The business advisor/counsellor monitors the project implementation process very closely and guides it to the stage where it becomes fully operational.

Each business receives tailored advice, as well as capacity building in order to ensure project survival at crucial stages of initial operation and to facilitate growth in the subsequent period of project operation.

Step Five: Enterprise Growth

As a result of privatization and globalization, the business environment has drastically changed for small and medium enterprises in developing countries. It is imperative that their international competitive edge is strengthened in order to keep pace with new products, processes, and services that constantly emerge. It will no longer be possible to remain in business if enterprises do not respond quickly to the changing contours of markets and management. Systematic and sustainable growth is a result of planned efforts on the part of the entrepreneur.

This could involve expansion, diversification, product development, quality improvement, and cost reduction. The Enterprise Growth program is designed to (a) help existing entrepreneurs redefine business processes by analysing current performance of their enterprises; (b) facilitate entrepreneurs in opportunity mapping for growth. That is in relation to the enterprise and the external factors on growth; (c) help entrepreneurs develop core competencies and strategic awareness leading to sustainable growth. It does this by:

- Creating strategic awareness through helping entrepreneurs look objectively at their businesses and recognize the basis from which to develop
- Identifying those aspects that need to be strengthened or corrected and working out an action plan
- Understanding the growth potential of the business
- Arriving at growth plans, while recognizing that growth is not simply expansion or diversification
- Understanding the implications of growth on the current business
- Examining the impact of internal and external factors on growth and setting appropriate growth plans and targets
- Assisting in the implementation of the growth plans

Transferring the EDIP

EDIP is here to assist small and medium-sized enterprises of developing countries achieve their full potential. However, it cannot do this unless it has an organization with expert personnel on location to do the actual development and promotion. The program starts off by establishing an institutional framework – the Enterprise Development and Investment Promotion Unit (EDIPU). This can be established within an existing public or private institution that is concerned with investment promotion and the development of small and medium-sized businesses.

The EDIP team of advisers and counsellors who implement the program must be selected and trained through the "Training of Trainers" program, so as to become masters of entrepreneurial competence, investment and technology promotion, and enterprise growth. On-the-job training will follow their formal and theoretical training, in order to promote practical application of what they have learned. This includes the identification of potential entrepreneurs and investors, as well as the identification of investment opportunities matching their profiles.

The EDIP staff will work closely with the entrepreneurs/investors in promoting investment opportunities through advisory/counselling services on a continuing basis. This includes support for partnership arrangements and technology tie-ups, linking with financial schemes, and providing all support necessary for the establishment of enterprises.

An additional dimension of the program involves development of business incubators and technology parks as institutional mechanisms to promote small and medium-sized enterprises. Incubation, when required, covers preparation of business

plans and further assistance in establishing and operating the incubator/technology park.

The three-major capacity-building programs required are:

1. Industrial Project Preparation & Appraisal

The workshop aims at enhancing the skills of participants during preparation and appraisal of industrial projects. The workshop extensively covers modules such as Project Development Cycle, Market Analysis, Technical Analysis (including environmental impact assessment), Financial Appraisal and a brief overview of national cost-benefit analysis. The program upgrades the capacities and capabilities of representatives of the public sector dealing with entrepreneurs.

2. Training of Trainers for the Development & Creation of SMEs

The program aims to help participants understand the process of Investment Promotion and Enterprise Development, and give support to various target groups. It equips the participants with necessary competencies in the area of identifying, selecting, training, counselling, and supporting small enterprises while expanding existing enterprises. Finally, the program acquaints participants with the process of planning and implementing the Bahrain Model for various target groups.

3. Developing Business Counsellors for the Growth of SMEs

The program seeks to equip participants with skills in profiling SMEs in terms of their current performance and potential for growth; enable the counsellors to acquire problem-solving skills; generate awareness on counselling styles; and finally, develop skills required to assist existing entrepreneurs in consolidation, performance improvement, and growth of their businesses.

Capacity Building Program and Launch of the Shenzhen EDIP Centre / 22nd April - Shenzhen, China

AICIEI, under the banner of the Maritime Continental Silk Road Cities Alliance and Entrepreneurs Alliance, and in cooperation with the Shenzhen Federation of Youth Entrepreneurship Promotion and the Galaxy Holding Group successfully completed the special capacity building program towards the institutionalization of an Entrepreneurship & Innovation Program in Shenzhen, from April 22nd to 25th, based on the ITPO Bahrain "Enterprise Development and Investment Promotion Program-EDIP".

The 4-day program equipped and developed the skills of the 28 participants on the means of developing well-structured entrepreneurship and innovation services and has initiated the drafting of a national entrepreneurship strategy for Shenzhen.

On April 22nd, a ceremony was held announcing the soft launch of the Enterprise Development and Investment Promotion (EDIP) Centre in Shenzhen; during which Mr. Chen Daixing, member of the Shenzhen municipal committee of the Communist Youth League stated, "The launching of the EDIP Centre comes in line with the talks held in September of 2013 between His Majesty King Hamad and President Xi Jinping, aimed at deepening the friendly relations and economic partnerships between Bahrain and China". The Shenzhen EDIP Centre is in an excellent position to instil and unleash entrepreneurship and innovation, both locally and regionally and will serve as a platform for the ITPO Bahrain network of entrepreneurs in 52 countries to develop partnerships, technology transfer and joint investments.



EDIP Center for Non – Financial Services, Egypt

Based on the success achieved through AICIEI cooperation with Bank of Khartoum towards linking financial to non-financial services through the EDIP Modality. AICIEI developed an EDIP program in cooperation with the Central Bank of Egypt, the Egyptian Center for Economic Studies and the National Bank of Egypt. Accordingly, 27 branch managers and credit officers have undergone a specialized capacity building program on the EDIP program.

EDIP Program Morocco

Under the umbrella of the Mohamed V Foundation for Solidarity, AICIEI in cooperation with the Center for Very Small Solidarity Businesses "CTPES" has conducted a capacity building program towards institutionalizing the EDIP program at the PME Maroc (SME Agency Morocco). Accordingly, in total 24 experts attended the program consisting of 14 M5th regional directors and 10 credit officer from the PME Maroc.

EDIP Center, Mauritania

Under the patronage of the Ministry of Finance and Economy; AICEI officially inaugurated the Enterprise Development & Investment Promotion Center in Nouakchott aimed at promoting domestic investment for leveraging FDI and will be linked to the programs implemented by the Arab Organization for Agricultural Development in Mauritania. It is worth noting that the support of BADEA; this Center will act a catalyst towards developing similar programs in the remaining G5 Sahel countries.

Developing Business Counsellors, Turkey

In line with the long standing cooperation between AICEI and KOSGEB (SME Agency of Turkey); AICEI has been requested to develop the capacity of 150 staff of KOSGEB in the area of business counselling and mentoring. According, the first group of 24 SME experts have undergone the special capacity building held in Ankara.



EDIP Center Launch at the Amman Chamber of Commerce / 8th August2018 - Amman, Jordan

Under the banner of the Union of Arab Chamber's and in line with the economic empowerment for youth and women in the Hashemite Kingdom of Jordan, AICEI and the Amman Chamber of Commerce embarked on a new cooperation towards promoting entrepreneurship and introduce an Incubation Management System to the Amman Chamber Incubator.

It is also worthy of noting that implementation had already been initiated through organizing a capacity building program on the EDIP Modality targeting 25 of the Chamber staff in addition to a number of support institutions.

The International Conference for Entrepreneurship and Innovation / 18th– 19thMarch 2018 - Manama, Bahrain

Under the patronage of Her Highness SheikhaHessa bint Khalifa, Executive Director of the INJAZ Bahrain Foundation, ITPO / AICEI Bahrain and the Kingdom University co-organized a forum to promote and encourage the adoption of the right management and policies needed to stimulate entrepreneurship and innovation from an early stage of student development which entails linking Education – Innovation – Incubation – Entrepreneurship. The conference highlighted the role of universities and schools in encouraging creativity and innovation while also touching upon the importance of

business incubators. The themes addressed included entrepreneurship ecosystem, fourth industrial revolution, and economic infrastructure for entrepreneurship.

Through the support of AICEI 19 experts from Bahrain, China, Sudan, Egypt, Turkey, India, Kuwait and Saudi Arabia took part in this event. It is worth noting that through our long standing partnership with KOSGEB (SME Agency of Turkey) the president Prof.CevahirUzkurt was the main keynote speaker to the conference.



Innovation Management Forum – Innovation for GCC Social Economic Development / 9th - 10th April - Arabian Gulf University, Bahrain

In line with AICEI strategy towards stimulating and unleashing entrepreneurship within educational institutions; AICEI has embarked on developing an entrepreneurship and innovation Center at the Arabian Gulf University. Accordingly, a capacity building program was conducted to the academicians of AGU. In addition, that a special EDIP program was held targeting 15 of their students enrolled in their Masters and Doctoral degrees.

As part of AICEI cooperation with AGU; the 2018 Innovation Management Forum was held and addressed issues on innovation and sustainable development. The forum aimed at fostering a community engaged in innovative practice and policy by bringing together key partners, policy makers and students to identify, define and help harness the capacity for the GCC to innovate in the future.

The successful 2-day event saw experts discuss topics related to biotechnology and innovative research, innovation in health and education, as well as the development of data hubs, and artificial intelligence.

100th EDIP batch / 4 to 22 February 2018 - Manama, Bahrain

AICEI celebrated this year its 100th EDIP program in Bahrain which consisted of 15 entrepreneurs, characterized by diverse business dreams, varying backgrounds and aspirations. As per usual, the diversity allowed for discussions with interesting different perspectives.

The batch success was further promoted by publicizing a short video on AICEI social media channels, presenting success stories who wished to speak out and share their positive experiences during their EDIP enrolment. The EDIP's 100 also incorporated a health and wellness session for the very first time, given by the Health and Wellness Promotion Expert, Dr. Amal al Jowder.

Unbound 2018: Supporting Start-ups / 7 to 8 March 2018 - Manama, Bahrain

Many national and foreign start-ups attended the event and set up stalls to promote their businesses and meet with potential investors. Unbound also included a number of workshops and inspirational speakers, including ITPO Bahrain's Afif Barhoumi who joined a discussion on "Routes for Growth - Sourcing Capital". Discussions focused on financing opportunities available to entrepreneurs locally as well as on the challenges commonly faced and ways to overcome them.

This discussion took place on the second day of the event, where the panellists discussed the financing opportunities available to entrepreneurs locally, as well as the challenges commonly faced and ways to overcome them, the discussion

ended with words of advice offered from each panellist based on their own personal experience.

BTI 2018 Career Week: Encouraging the Youth to be Job Creators / 20 to 22 March 2018 - Bahrain Training Institute, Manama, Bahrain

Under the patronage of HE Dr. Majid bin Ali Al Nuaimi, Minister of Education AICEI took part in the 2018 Bahrain Training Institute's Career Week during which entrepreneurship as a career path was promoted and participants had the chance to get a better understanding of the EDIP Modality. The exhibition was also accompanied by a series of workshops, lectures and competition.

AICEI organizes entrepreneur exhibition at the "Bahrain for All and All for Bahrain" Community event / 30 March 2018 - Manama, Bahrain

The AICEI supported the "Bahrain for all and all for Bahrain" (BHR4ALL), an event promoting and celebrating diversity in Bahrain. The AICEI also identified participating entrepreneurs during the event and organized a key area for them to exhibit in stalls.

The event hosted more than 50,000 persons and included performances by Bahraini artists and expatriate groups and communities. In addition to performances, food stalls and other stalls displaying, promoting and selling a wide range of products and services were available, many of which were sponsored by Tamkeen with the help of ITPO Bahrain



Entrepreneurs EID Pop-Up Bazaar / 16th – 17th June - Galleria Mall, Bahrain

In an effort to promote entrepreneurs, AICEI organized an Entrepreneurs Eid Pop-up Bazaar on the second and third evenings of the official Eid holiday at Bahrain's exclusive Galleria Mall in New Zinj, Bahrain. The event provided an opportunity for local entrepreneurs to showcase their products ranging from fashion, food, traditional crafts, floral décor and accessories, to special entertainment for children.

Dr. Hashim Hussein, Head of the UNIDO-ITPO in Bahrain said, "We have many creative and successful entrepreneurs- this Eid Pop-Up Bazaar platform at Galleria Mall will give them a great retail space to market their finished goods." In keeping with the festival mood, Galleria Mall provided numerous family-fun activities, including a bouncy castle, a balloon twister, henna and face painting.



The EDIP Program held in "Youth City 2030" / 08th July – 09th August - Bahrain International Exhibition & Convention Centre, Bahrain

The Youth City 2030 is an annual event organized by Bahrain's Ministry of Youth and Sports Affairs (MYS) and it focuses on empowering Bahraini youth on various issues.

AICEI participated in the event by conducting a 4 week EDIP program to inspire more than 80 individuals aged (15-25) and help them develop their capacities towards achieving their dreams and transforming them into sustainable enterprises. In addition, it utilized this opportunity as a platform to exchange dialogue with the youth of the future and listen to their dreams and interests and encourage them to pursue these dreams.

AICEI also supported REPS Fitness Studios, an EDIP entrepreneur, deliver their youth fitness programs and increase awareness in health & wellness.

For a month, the Youth City project involved various workshops and programs aimed to develop the youth and encourage them to nourish their skills, develop new ones whether in media, information technology, arts, languages, science and sports or any other areas. This included workshops in workshops in scientific, artistic and technological fields; interior design; fashion design; drawing, sketching; illustration; sculpture and pottery-making and many more. Furthermore, the event meant to develop environmental and health consciousness amongst the youth.

Yalla Social: Kick off your business on social media / 25th October 2018 - UN House, Manama, Bahrain

Under the patronage of H.E. Sheikh Hisham Bin AbdulRahman Al Khalifa, Governor of the Capital Governorate, and during the Manama Entrepreneurship week (MEW), AICEI co-organized a workshop in cooperation with the social media club Bahrain, TAMKEEN, and UNDP Bahrain. The workshop, titled "Yalla Social: Kick off your business on social media". This workshop aimed at providing youth with the skills they need to successfully manage to their businesses through social media.





Nelson Mandela International Day / 18th July 2018 - Manama, Bahrain

Nelson Mandela International Day is an annual international day created in honour of Nelson Mandela and it is celebrated each year on 18 July, Mandela's birthday. The day was officially declared by the United Nations in November 2009, with the first UN Mandela Day held on 18 July 2010. What made this day additionally special was the fact that it also marked 100 years since the birth of Nelson Mandela.

An event dedicated to this day was organized by the United Nations Information Centre Manama (UNIC) and hosted at Mashq Art Space Bahrain.

In a speech delivered to a group of Nelson Mandela admirers from across Bahrain, among them UN officials, Mr. Afif Barhoumi from UNIDO ITPO Bahrain highlighted not only the importance of remembering Nelson Mandela's legacy but the importance of living by it. ITPO / AICEI, and the United Nations family as a whole, continuously aims to achieve the very same goals and vision he spent his life tirelessly upholding, and this is adequately and clearly reflected in the United Nations 2030 agenda for sustainable development. Mandela believed in the importance of a strong economy and its vital role in achieving social justice and in his words, achieving equality and tolerance "requires strong democratic institutions and a culture of compassion".

ITPO / AICEI Bahrain highlighted the importance of building and maintaining a strong and sustainable economy in order to fully achieve this shared vision.

Those who inspire:Book Launch / 22nd October 2018 - Qal'at al-Bahrain,

Under the patronage of H.E. Sheikh Hisham Bin Abdulrahman Al Khalifa, a gathering took place in a historical setting to celebrate the inspiring people of Bahrain featured in the book "Those who Inspire-Bahrain". Among the more than 50 inspirational personalities featured in the book were Dr. Hashim Hussein, Head of UNIDO ITPO / AICEI Bahrain and Dr. Amal Al Jowder, UNIDO ITPO's Health & Wellness expert, as well as some of AICEI entrepreneurs including Fawaz Albinmohamed, founder of "Winners Football Center Bahrain WLL".

"The mission of Those Who Inspire is: to boldly encourage Millennials to pursue their dreams, believe in themselves, and help them find reliable role models and mentors in their own country".

Entrepreneurs Success Stories - Bahrain

The EDIP program has and continues to support entrepreneurs within and outside of the Kingdom of Bahrain. To inspire those aspiring to embark on similar journeys, we follow up on our EDIP participants and share their success stories.

The Golden Example: Harshad Jani

Harshad Jani, 53, is an Indian national who has been residing in Bahrain with his wife Ami H. Jani for over 34 years.

In 2001, while still holding a full-time job, and after acquiring all the necessary certificates and permits, Harshad sold his property in India to raise enough start-up capital and started a wholesale business with his wife, distributing natural pearls to various retailers in Bahrain. By 2014, he was running an increasingly successful business so he decided to quit his job and focus on it full-time.

In 2017, Harshad joined the (EDIP) program. Because he was considering expansion, he found the program to be a timely opportunity for him to update his knowledge on all business related matters. By the end of the program, he learned how to effectively integrate new and creative ideas into his to expand his market reach and how to take calculated risks in order to achieve the growth he was seeking. Additionally, he was able to meet other like-minded entrepreneurs and build strong business relationships.

Harshad's 2017 Bab-al Bahrain project was initiated by the Ministry of Culture, who were referred to him through UNIDO's ITPO representatives who continue to support him to this day. This project (which took 6 months to complete) was inspired by the traditional Bahraini necklace "Martasha". The decorative piece consists of 20 thousand gold plated coin strings suspended from a high ceiling, strategically located at the entrance of the Manama Souq in Bahrain's (Bab-al Bahrain).

The coin strings are 7 meters long and the whole piece weighs around 2.5 tonnes in total, therefore careful installation was crucial to ensure safe completion as well as a safe display.

The materials used in this project were brought in all the way from India (coins) and China (pearls). All materials were wisely selected to ensure durability. It was a largely secretive project so Harshad and his team worked on the installation on odd hours (9pm-4am) to maintain an element of surprise.

According to Harshad, Meeting the deadline was the most challenging part of the project as hanging the coin strings so close to each other, at such a height, proved to be a time consuming and challenging process. This resulted in Harshad, his wife and a team of 35 workers, spending long hours manually hanging the coin strings one by one then adding a pearl to the end of each string.

Upon completion, HE Shaikha Mai bint Mohammed Al Khalifa, President of the Bahrain Authority for Culture and Antiquities and Chairperson of the Board of the Arab Regional Centre for World Heritage (ARC-WH), made an unexpected visit to the site and commended Harshad for his accomplishment.

Many other officials joined to celebrate the new addition to Bab al Bahrain. Another pleasant surprise was the gentle ringing sound the hanging coin strings made when blown by wind, making it both visually and aurally appealing.



Today, Harshad runs a highly profitable business (BaharJewellers Co.) where he designs and makes customized jewellery for customers all over the gulf. Harshad enjoys drawing designs and bringing them to life. He enjoys telling his customers how their jewellery is being made and involves them in every step of the process to ensure they are happy with their finished piece. Customer satisfaction is very important to him as his current and main method of attracting new customers is word-of-mouth and referrals.

"The key to success is finding a hobby and making it your job"

According to Harshad, the key to success is "Finding a hobby and making it your job". He finds great joy in making jewellery worn on happy occasions as it makes him feel like a part of the celebration and he attributes much of his success to the Bahraini community, which he says enabled him to form long-term relationships and a strong customer base.

He adds that being chosen to complete this project, which is located in one of Bahrain's most historic and cultural landmarks was both a privilege and an honour; he dedicates it to Bahrain, and its supportive and loving community.



Nadia Al Jaar- Nadia's Art

Nadia Al Jaar is a visual artist whose entrepreneurial journey started from a personal journey that led her to officially launching a business in the year 2018. Nadia paints, promotes and sells her paintings and their digital prints through her business as well as events and exhibitions. Because the Bahraini culture and tradition is heavily influenced by the Islamic culture, Nadia finds that her art represents both. "I mainly focus on drawing women wearing traditional jeweller and costumes, often without any facial features, reflecting simplicity and modesty, often emphasized in Islam" explains Nadia.

In the year 2000, after her son was diagnosed with a serious illness, she travelled with him to the USA where he was receiving treatment. "We spent years there until his condition eventually deteriorated and in the year 2007, surrounded by family and friends, her passed away after a long, courageous fight" Adds Nadia.

Spending these years in the USA caused Nadia to miss her country, Bahrain. "This led me to start painting again. So, in order to relieve my home sickness, I started to paint my country; its landscape and its people. I also painted to reflect the deep sorrow I was feeling. Painting helped me release emotions" she adds.

Nadia finds great joy in relaying messages of hope through her art. The message she constantly tries to stress is that "life must go on" and at the same time, we must hold on to our cherished memories and beliefs, including culture and heritage.

Her clients/customers include those from very different backgrounds, who don't necessarily relate or identify with Arab culture but those who are simply fascinated by it. Therefore, her customers are also visiting tourists, wanting to take a piece of Bahrain back with them to their home countries.

While she makes good use of online marketing and TV appearances, word-of-mouth is Nadia's main marketing method. Because of this, customer satisfaction is crucial to the success of her business, she believes. She also keeps up with the regional art scene; its trends and its changes, she gets to know the changing tastes of her customers so that she may always deliver what is desired. The way that she keeps up with the market is through attending as many events and networking events as possible, as she believes that it is important to for her to interact with potential customers face to face and build a personal connection with them.

When asked about what she believes to be her competitive advantage, Nadia explains: "One of the many wonders of art is that a painting may never be copied; each one remains special as holds the unique touch of the painter behind it which can never be duplicated, and that is my competitive advantage. Moreover, I often paint without a reference photo, instead

I rely on mental images from my memories and even dreams, ensuring an inimitable painting from a personal perspective each time."

In addition to digitally printing her paintings onto postcards and paper materials, Nadia also uses digital textile printing to print her art onto dresses, scarves, pillows and even neckties for men. This allows her to turn regular items into customized pieces of art suitable as gifts, souvenirs and as giveaways for various occasions.

In 2018, Nadia also completed a mentorship training program with UNIDO ITPO Bahrain which she says prepared her to be a business counsellor and mentor for other entrepreneurs wishing to embark on similar journeys. Nadia adds "this kind of training, combined with my own educational and occupational background (accountant) will give me the chance to effectively mentor others".

In the future, Nadia hopes to expand her reach through selling her art online and the long-term vision is to have a physical presence (art galleries or exhibitions) globally. She also aims to find more creative uses of digital printing, for e.g. printing on furniture and accessories.





توقعات اتفاقية وشيكه لتدريب الطلبة على البرامج

اليونيدو وجامعة المملكة تعلنان شراكة في مجال ريادة الأعمال والابتكار

كما يسرنا الإشارة إلى أن شيفير ازكيورت رئيس مجلس KOSGEB في تركيا ورئيس تجمع حلفاء التكنولوجيا سينارك أضاف في المؤتمر: «نحو مفهوم الشراكة بين القطاعين العام والخاص». كما يصرنا الإشارة إلى أن شيفير

هو مي إن «مشاركة اليونيدو في هذا التموي تتبّع من إيماننا العميق بأن زيادة إصال والتعمّك الاقتصادي للشعوب من المساعدة بصورة فعالة في تحقيق أهداف التنمية المستدامة، وذلك من خلال

أعلن مكتب ملتقى الأمم المتحدة
للتربية الصناعية (اليونيدو)، والمركز
العربي الدولي لريادة الأعمال والاستثمار
في البحرين، بالتعاون مع جامعة المملكة
القدس، شراكة تقويم بين يونيسيف والجامعة

حسين: تدشين أول قاعدة
فتراضية الكترونية لرواد الأعمال



برون خارج الصندوق وستطهرون
سلامة.
وقال: ي يأتي هذا المؤثر استكمالاً
لدور الحديثة وكثيرها لملمة البحرين
أطار تحفيز الشباب، وخاصة في مجال
ذات الأعمال والإبداع والاستثمار وكيفية
التعليم المعاصر للعمل، الذين
من الاعتماد على التطور السريع والمطرد في
الات المكتنولوجيا والذرة الصناعية
بيعة، كما ي يعمل المؤثر على إبراز
الإنجازات الحجرية والسبل الكفالة
للاقى الإبداع والاستثمار من خلال حاضنات
العمل، بالإضافة إلى تسانيد الخبراء
البلية والإقليمية والدولية من خلال
حركة عدد من الجامعات وخبراء من
اليونان والسودان وصربيا وكرواتيا والهند
تونجي University وغيرها.

الخاص الحكومة في مسيرة التنمية
الاستدامة التي تختلق الحكومة هنا
استناداً إلى مبدأ أن الأهداف
٢٠٣٠
ومن المهم أن يوقظ الجماهير الثقافية
بها العفن خلال فعاليات مؤتمر دولي
لتحقيق البيئة المعيشية حدة رعاية مسو
البيئة مصبة بث خلية آل خلية الرئيس
البيئي الذي يؤمن بـ إنجاز المأمور، بعنوان
(إرادة الأعمال والابتكار)، وذلك يومي
١٨ و ١٩ مارس
٢٠١٤
وشارك في هذه القاعة العلمية
مؤسسات عالمية ذات صيت و باع طويلاً
في هذا المجال
إلى جانب ذلك، قال منسق البرامج
خبير الاستدامة بالغرفة الفرعية الاقتصادية
وتدريب رواد الأعمال والمستثمرين
(الأخضر) الشاعر الرابع للمؤتمرو عدد
لطف

في حفل تخريج ٥ أفواج من متدربي برامج تطوير ريادة الأعمال

الوزير الزياني : قطاع ريادة الأعمال والمؤسسات الناشئة في طليعة أهداف التنمية الاقتصادية



A pop of business sense



Galleria Mall, Bahrain's exclusive open-plan shopping destination in New Zinj, joined hands with the United Nations Industrial Development Organization UNIDO-ITPO and hosted a Bahraini entrepreneurs' Eid Pop-Up Market. The event, featuring Bahraini entrepreneurs who are building creative businesses in fashion, food, traditional

crafts, floral décor and accessories was a huge success.

"The Eid evenings are all about family fun and shoppers will enjoy valuable retail therapy with products and foods made in Bahrain," said a Galleria Mall spokesman,

"We had pulled out all stops to make it entertaining for visitors with henna painting, face painting, balloons and

popcorn for kids and shopping for niche products at the Pop-up market."

Dr. Hashim Hussein, Head of the UNIDO-ITPO in Bahrain said, "We have many creative and successful entrepreneurs- this Eid Pop-Up Market platform at Galleria Mall gave them a great retail space to market their finished goods."

A good time was had by all.

الجلسة الثانية بمحور الأهداف الاقتصادية للمؤتمر العربي

حسين: أنماط الحياة الصحية تحد من انتشار الأمراض

حسين محدثة في الجلسة الثانية التي يقدم المكرارها الشباب البحريني أو رواد الأعمال والمناطق، حيث وجدت أن حوالي 36 مليار دولار أمريكي يتم إنفاقها في منطقة الخليج العربي كل عام وفي الورقة الثانية ينكس المخواز والتي حملت عنوان «دور الرياضة في تحقيق الرفاهية المجتمعية من وجهة نظر بحرينيين» والتي يعانون من خلل في الأداء الاقتصادي، لكن مدبر برنامج الاقتصاد والطاقة بمجلس من 10 يعانون من ارتفاع ضغط الدم والسكري، وحوالي 15 مائة مصابون بارتفاع ضغط الدم والسكري، وكذلك غير العادي، الأداء الاقتصادي يشكل عائقاً إلى أن برنامج التسويق للتنمية الصناعية وترويج الاستثمار للتكنولوجيا، الدكتور شمام حسين هو أول برنامج من نوعه على مستوى العالم لتشجيع دوراًهما للأعمال الخيرية في تحقيق هذه الأهداف، وأوضح العبيدي خلال الورقة حول وصول العائد من خلال توفير الدعم العلمي والتربوي العلمي في المنتجات هو أن أحد أسباب النمو الاقتصادي وكذلك التسهيلات الإيجازية للبحرينيين الراغبين في تأسيس مشروعات تهم بالجانب الصحي واختصاصها وتوجهها توسعاً في المكانته الصحفية نحو التفاخر، وبعد حسن الحالات التي يمكن الاستثمار فيها، وأشار العبيدي خلال الجلسة، إلى اكتشاف آخر ضمن البرنامج، وهي: الطعام الصحي، وبالفعل، في المجتمع ترجح إلى الرياضة لأسباب ذكرها، الأولى هي الاتساع، والرياضة العلاجية، والسباحة الرياضة الجماعية تخلق فرصاً للتفاعل البشري مع الأقران، وبالتالي، تتسبب الرياضة ببعض الآثار، التكميلية، والتخلص، ومكافحة الشيفوخة، والكلات الفذائية، والزراعة العضوية، وغيرها من الاستثمارات، وتؤدي بالمنزل إلى أن يشعر بالراحة النفسية.

تواصلت يوم أمس (الأربعاء) فعاليات المؤتمر العربي الأول «دور الرياضة في تحقيق الأهداف التنمية المستدامة، الذي تنظمه وزارة شئون الشباب والرياضة بالتعاون مع مكتب الأمم المتحدة في مملكة البحرين والجامعة الدولية للصحة والتربية البدنية والرياضة والترفيه، وذلك

بشقق «أرت روتانا»، يجزء مساحات تشغلوه الرياضة والنشاطات المدنية خالد سليم الحاج والوكيل المساعد لشئون الهيئات والفرانك الشيشانية الدكتور الشيم صاف بن سلمان آل خليفة وعدد من الوزراء والمسؤولين بوزارة شئون الشباب والرياضة، وذلك

في الجلسة الثانية التي تناولت المحور الثاني من

المؤتمر «دور الرياضة في تنفيذ الأهداف الاقتصادية للتنمية المستدامة»، تحدث في الورقة الأولى رئيس مملكة الأمم المتحدة للتنمية الصناعية وترويج الاستثمار للتكنولوجيا، الدكتور شمام حسين، إذ استعرض برنامج «شبكات العقودية للصحة والعافية» في مملكة البحرين.

وقال الدكتور حسين في البرنامج يهدف إلى تعزيز ونشر مفاهيم ومبادئ الصحة وتشجيع السلوكيات وأسلوب الحياة الصحي وذلك للحد من انتشار الأمراض غير السارية والتقليل من مخاطرها، وذكر حسين أن برنامج الشبكات العقودية للصحة والعافية يتحقق بیدب الاستثمارات الإيجازية وتعزيز الاستثمارات المحلية في مجال الصحة والعافية، منها بالمبادرة المقترنة التي قدمت بها مملكة البحرين هذا الصدد وتبذلها مملكة البحرين، إذ قامت المجموعة

بإعداد مجموعة من الدراسات في مجموعة من الأقاليم

MEDIA

في تصريحات حصرية لـ (أخبار الخليج)

مدير عام المنظمة العربية للتنمية الزراعية يؤكد خفض نسبة استيراد الغذاء إلى ٦٠٪ بحلول ٢٠٣٠



بروفيسور إبراهيم السكري



د. هاشم حسين

د. هاشم حسين: ٥٢ دولة حول العالم تطبق (النموذج البحريني) لريادة الأعمال

الزراعي مدة سنة أو سة ونصف من أجل الحصول على الخبرات اللازمة والحاصل على الهيئة استجابة كبيرة من قبل المهنئين في قرارة لاحقة، وذلك بتوجهنا أنا نستقبال وقام في تصريحات صحفية، نعمل بغير الموارج لمدربهم. وبذكرة، أعداد أخرى لمدربهم. وبينما، أن المنظمة أطلقت خلال السنوات السبع الماضية ما يقارب ١٦ مليون دولار لدعم وتدريب المؤسسات الصغيرة والمتوسطة في البحرين. وقامت بتدريب أكثر من ٨ الآف رائد ورائدة عمل في البحرين خلال الفترة بين وديانياً، مشيرًا إلى أن المدربين لمساعدتهم في استخدام الطريق والتكنولوجيا الحديثة، وكما ذكرنا أن الجبهة الزراعية بحثرة جدًا، ذاتي يعتمد على تدريب العازفين ورياديها، حيث أوددت أكثر من ١٦ ألف فرصة عمل في السوق البحريني، وأصبحت لدى البحرين خبرة تراكمية في عملية تكثير النباتات وبدأت في العمل على تطبيق التقنية في مختلف القطاعات، ومن المتوقع أن تصل إلى ٤٠ مليون بحلول ٢٠٢٠.

ومن الدور التي تقوم به المنظمة في هذا الجانب، أضاف هاشم، تدريب رؤاد الأعمال في حين ت تقوم وزارة الأشغال والبلديات وشروع الزراعة بإعطاء التدريب الفنى إلى جانب الحصول على التمويل من الجهات المختلفة للاتحاق مع ما نسميه نحن بطلب زراعي، وليس حاصلة، وذكرها أن يقوم رائد العمل في تجرب العمل في البحرين.

على عبد الخالق :

وقت منتقة الأمم المتحدة للتنمية الصناعية (اليونيدو) في البحرين مذكرة شراكة مع المنظمة العربية للتنمية الزراعية، بهدف مساعدة رواد الأعمال البحرينيين لتطوير أعمالهم والاستثمار التنموي في عملية التصنيع البحريني، وذلك صباح يوم أمس بمقبر (اليونيدو) بضاحية السيف.

وقد تكلّف المدير العام للمنظمة العربية للتنمية الزراعية، البروفيسور إبراهيم السكري، بمهمة الفوجة الدائمة في الوطن العربي، حيث وصلت إلى ٣٥ مليار دولار، مؤكداً أن هذه بعد حجم كبير بالنسبة للأستيراد من خارج المنظمة العربية.

و قال في تصريحات حصرية لـ (أخبار الخليج)، إن «البرنامج العربي للأمن الغذائي» هو دافع قوي للتحقيق معايير كبيرة لخوض فانورة الاستيراد، وهذا لن يساعد على توفير الأمن الغذائي وحسب، بل حتى على الأمن القومي، وأوصاف المحسنة، التجارة الخارجية لا بد أن تستمر، ولكن هذا الدول العربية تخوض استخلافها لموازات الدنماركية، ونسعى من خلال النموذج البحريني، والذي يمكنه بحلول ٢٠٣٠ إلى تحقيق فانورة الأستيراد بنسبة ٦٠٪، وهذا يعني المزيد من الاستثمارات العربية في المنظمة قد تصل إلى ٩٤ مليون دولار.

وأكّد المدير العام للمنظمة العربية للتنمية الزراعية، وزير الزراعة والثروة الحيوانية، بمحورية السودان، أن البرنامج العربي للأمن الغذائي وصل إلى مرحلته الثانية، حيث أنتهت الأولي في ٢٠١٧ وستنتهي المرحلة الثانية في ٢٠٢١، إلى أن تستمر الثالثة والأخيرة حتى ٢٠٢٠، ومع نهاية هذا البرنامج سوف تتمكّن الأهداف الكلية في تطوير التنمية الحضرية للزراعة وتخفيض فاتورة الغذاء، وجذب الاستثمارات الزراعية وعدم رؤاد الأعمال البحرينيين.

ومن جانبة، غير رئيس مكتب اليونيدو للاستثمار والتكنولوجيا والتّرويج في البحرين، د. هاشم



TRADITIONAL Bahraini crafts and zari embroidery were featured at an entrepreneur's market at the Galleria Mall, Zinj.

The two-day Eid Pop-Up bazaar also showcased trendy jewellery, food fashion, floral decor and accessories from Bahraini start-up owners.

It was jointly organised by the UN Industrial Development Organisation's Investment and Technology Promotion Office (Unido-ITPO) and the Arab International Centre for Entrepreneurship and Investment.

Present were Unido-ITPO head Dr Hashim Hussein, Bahrain Businesswomen Society president Ahlam Janahi and Bahrain Chamber of Commerce and Industry board member Batool Dadabai, among others. The event featured interactive family fun activities including henna and face-painting, children's snap classes on decorating macaroons and cupcakes, a stilt walker, balloon twister and a bouncy castle.

Above, the bazaar showcased trendy jewellery, food fashion, floral decor and accessories



Dr Hussein, centre, Ms Janahi, second from left, and Ms Dadabai, third from right, at the opening of the market.



1ST Health and Wellness Cluster Symposium launched in Bahrain for Entrepreneurs in the Sector

November 14, 2018



Under the Patronage of H.E. Lieutenant Dr. Sheikh Mohammed Bin Abdullah Al-Khalifa, President of the Supreme Council of Health; the United Nations Industrial Development Organization, Tanakos Labour Fund, and the Ministry of Health announced the launch of the Kingdom of Bahrain's first "Health and Wellness Cluster Symposium", organized by Aspire Action Achievement Consultancy and Events at the Regency Hotel on the 17th of November.

The symposium aims to position Bahrain as an innovator of solutions for major national health problems, and to generate new job opportunities. The urgent call for an update of the national strategy was driven by recent research findings specifying the economic burden of NCDs as a direct cause for the enormous and delayed achievement of SDGs; proposing a reduction in the unhealthy lifestyle prevalent in the local population as an effective improvement measure.

Along these lines, the UNIDO prepared a draft strategy for developing the Health and Wellness Cluster. The draft was approved by the Supreme Council of Health and updated by the Ministry of Health leading to the birth of this symposium. The symposium therefore allowed for the exchange of feedback amongst stakeholders consisting of fifteen governmental, non-governmental and the private sectors, including entrepreneurs, with aim of proposing a strategy that is owned by all parties concerned.

The symposium commenced with the opening speech delivered by H.E. Lieutenant Dr. Sheikh Mohammed Bin Abdullah Al-Khalifa, President of the Supreme Council of Health. "The framework reflects a harmonious representation of the institutional work in our country and we are proud to have Bahrain as an example and a model to be followed in this regard. Every one of you is a member of the Bahrain team to achieve vision 2030. With an input from all the stakeholders, the vision becomes a reality and sustainably developed for us and for our next generations", he expressed.

Following the opening remarks, H.E. Pervaiz bin Saeed Al-Salehi, Minister of Health praised the initiative, stressing the importance of attracting foreign investments and providing an appropriate climate for investment in health. "In fact, we are looking to the private sector as a leading partner in development, and the Ministry is ready to provide full technical and logistical support for the initiative".

After which, Dr. Hashim Hussain, Head of the UNIDO Investment & Technology Promotion Office expressed that "The mandate of the ITPO office is the development of entrepreneurs at the local, regional and global levels. In light of the many economic changes that have taken place in the Arab and International communities, there is an urgent need to create new job opportunities for the youth generations, that make up 62% of the population in Arab world who are under the age of 25". Dr. Hussain pointed to the recent of the World Health Organization which states that the health bill for the Arab world will quadruple to reach 60 billion dollars over the next ten years, creating the need for a strategic partnership between the public and private sectors to expedite a solution for these problems. He ended his speech by stating "One dollar spent in prevention can save 75 from treatment cost".

Dr. Najar' Abu Al-Fath, Director of Public Health at the Ministry of Health, presented the Ministry of Health's plan to control chronic diseases, stressing the importance of prevention and partnership with the private sector, expressing that the Ministry of Health has not and will not be able to face this challenge alone.

The speeches ended with President of the Supreme Council of Health, Minister of Health, Dr. Hashim Hussain and Dr. Amal Al-Jowder presenting appreciation awards and certificates to all partners and attendees.

Dr. Amal Al-Jowder, the UNIDO Health Promotion Expert and Founder and President of Aspire Action Achievement Consultancy and Events, briefly presented the initiative's agenda, expressing that the vision of the initiative is: "Leading a unique health and wellness cluster in the region to create economic growth, and improve the quality of people's lives" Aiming to find innovative solutions to health problems while generating new jobs and increasing the economic growth of the country.

Attendees at the symposium were presented with health sector findings. One such finding revealed that chronic non-communicable diseases are the leading cause of mortality and morbidity in Bahrain and in the Gulf Countries. Additional shared statistics identified NCDs' role in unhealthy lifestyles and adverse physical and social environments. The presented findings concluded that most of NCDs, if not all share common risk factors, including an unhealthy diet, physical inactivity, tobacco use, harmful alcohol intake and psychosocial stress as major NCD risk factors.

The presentation shed light on the national surveys of GCC countries conducted in the last decade, stating that in average seven out of ten adults are either obese or overweight, while one out of two are physically inactive, projecting a dramatic increase in the figures, if the GCC do not halt this epidemic.

As part of the presentation, a study by the International Diabetes Federation, dated 2017 by Atlas, Out was presented to identify the prevalence rate of diabetes in adults aged 30-79 in Bahrain, Kuwait, Oman, Saudi Arabia and the United Arab Emirates at 3.2, 15.3, 30.7, 18.5 and 15.6, respectively. The presentation further outlined health expenditures on Diabetes in the MENA region at 21.3 billion, with an expected growth up to 36.5 billion by 2040, allocating the largest share to Saudi Arabia (34%) followed by Bahrain (22%).

The participants were then divided into five working groups where three groups worked on how to create a health business friendly environment. What to do? How to do it and who will do it? The fourth group worked on how to create a culture of innovation, creativity and entrepreneurship among young people? What to do? How to do it? Who will do it? The last group discussed the needs of entrepreneurs and investors from government institutions to facilitate their work. Dr. Luthfi Al-Mutlaq, Mr. Abdulla Rafeef Al-Awadi, Dr. Amal Al-Jowder, Ms. Latifa Bo Nazeer and Dr. Socoya Al-Jowder were the facilitators for the working groups.

Summary of work groups as follows:

1. Develop a national strategy for investment in the health sector with the participation of all stakeholders
2. The Ministry of Industry, Trade and Tourism should identify all investment opportunities in the health and wellness sector and make it ready for implementation by investors and entrepreneurs
3. Identify one governmental entity to communicate with the entrepreneurs and coordinate with the rest of the concerned authorities
4. All procedures must be simple, practical and clear through the e-government platform
5. Setting standards for restaurants to provide healthy food options by the Ministry of Health and maintain regular monitoring
6. Allow schools to rent their gymnasiums to the entrepreneurs for use in the evening, in cooperation between the Ministry of Education and the Ministry of Commerce
7. Open the way for entrepreneurs to be the operators of school canteens to provide healthy food in kindergartens and schools
8. Establish a reward system for the private sector to raise health awareness of their employees and care about their health, which will undoubtedly increase their productivity
9. Provide data and information on opportunities to create creative projects
10. Establishing a laboratory for creative ideas and marketing them through health institutions
11. Develop clear national plan to transform the creative ideas to real products
12. Establish national rewards on creativity among industries and other institutions
13. Compelling all institutions in the country to adopt creative workers through the introduction of a national competition for all categories such as creative student, creative teacher, creative doctor, creative engineer, creative director etc.
14. Establishing creative centers in all organizations and awarding the best idea for solving work problems



United Nations Environment and the United Nations Industrial Development Organization in Bahrain join hands towards "Finance for Development – Achieving the Sustainable Development Goals"

under the patronage and in the presence of Mr. Erik Solheim executive director of the United Nations Environment (UNEP); the UNIDO Investment and Technology Promotion Office in the Kingdom of Bahrain have exchanged letters in an effort to cooperate towards a number of initiatives aimed at promoting entrepreneurship, investment and innovation in the area of green technology and renewable energy based on the Bahrain Model for Entrepreneurship Development.

The cooperation encompasses a number of programs in Bahrain and the Arab Region for creating awareness on the green economy, institutionalizing entrepreneurship programs in green technology, renewable energy, sectoral analysis with the goal of identifying investment opportunities as recycling, health, agriculture, water, and others.

UNE and UNIDO ITPO Bahrain together with the UNIDO Arab International Center for Entrepreneurship and Investment in Bahrain will work closely to mobilize the private sector and financial institutions both commercial and developmental in funding these green industry projects in addition to developing green economic infrastructure projects including free zones, technology parks, incubators and others.



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