



# UNIDO REGIONAL OFFICE HUB IN ETHIOPIA Quarterly Newsletter

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## FOREWORD



Dear Reader,

Happy New Year!

It is my pleasure to present our second edition newsletter covering events from the month of October through December 2019.

I invite you to take a tour around our world, and discover aspects of UNIDO's engagement in the 2030 Agenda and the Sustainable Development Goals. Meet our people and local authorities, development partners and stakeholders we work with, and learn about our efforts which are valuable examples of good practices for an Inclusive and Sustainable Industrial Development.

As we begin the new year, let me use this opportunity to reaffirm UNIDO's commitment to continue working with you towards achieving sustainable and inclusive industrialization with the spirit of leaving no one behind!

Enjoy the reading!

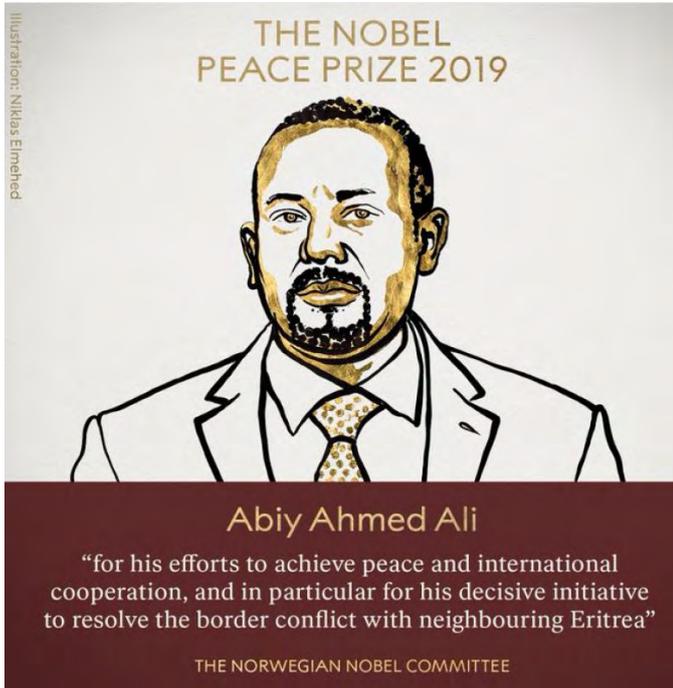
Aurelia Patrizia Calabrò  
UNIDO Representative and Director of the Regional Office Hub



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## UNIDO Congratulates PM Abiy Ahmed on winning the 2019 Nobel Peace Prize



*“Excellency,*

*On behalf of United Nations Industrial Development (UNIDO), I have the honor to convey our warmest congratulations to you on receiving the Nobel Peace Prize 2019. Your tireless efforts towards maintaining peace in the region have been rightly recognized through this award. However, I would also like to note and welcome your commitment to inclusive and sustainable development in your country. In this context, particularly I wish to assure you of the full support and engagement of UNIDO in cooperating with your government. Especially the Program for Country Partnership (PCP) in Ethiopia, which was one of the first pilot PCPs launched, focuses on supporting your government’s effort to achieve the goals outlined in Ethiopia’s Industrial Development Strategy. The promotion of inclusive and sustainable industrial development is an additional step toward peace and prosperity.*

*Please accept, Excellency, the assurance of my highest consideration.”*

*Mr. Li Yong  
UNIDO Director General*

## UNIDO address High Level Continental Forum on “Boosting Intra-African Trade, Women Taking the Lead”



*From Left: Mrs. Aurelia Calabro, UNIDO Representative and Director of the Regional Office Hub and H.E. Amb. Sahle-Work Zewde, President of the FDRE*

3 December 2019, Addis Ababa, UNIDO Representative and Director of the Regional Hub, Ms. Aurelia Calabro addressed the high-level Continental Conference titled: “Boosting Intra-African Trade: African Women Taking the Lead!” held at the African Union Commission. The event brought high-level dig-

nitaries including the President of the Federal Democratic Republic of Ethiopia H.E. Amb. Sahle-Work Zewde and Chairperson of the African Union Commission, H.E. Mr. Mousa Faki Mahamat and Directors from UN Agencies among others.

Ms. Calabro in her speech at the conference emphasized UNIDO’s inclusion of women as key actors and multipliers and not as mere beneficiaries. Ms. Calabro further highlighted UNIDO’s contribution towards empowering Women Entrepreneurs

The three-day conference included trade shows by African women entrepreneurs, seminars, B2Bs discussions and policy dialogue forums focusing on the theme “Made in Africa” and “Buy in Africa”.

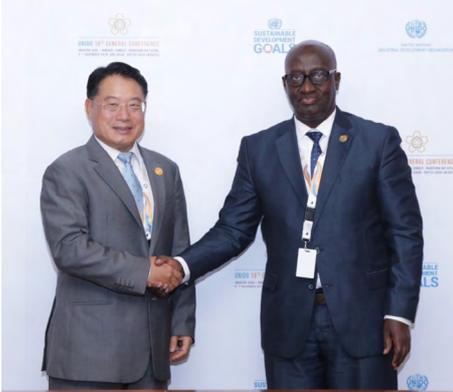


*From Left to Right: Mrs. Aurelia Calabro, UNIDO Representative and Director of the Regional Hub, H.E. Nezha Alaoui M’hamdi, Ambassador of the Royal Kingdom of Morocco to Ethiopia, H.E. Moussa Faki Mahamat, AUC Chairperson, H.E. Amb. Sahelework Zewde (President of FDRE), Mrs. Nigist Haile (Founder and CEO of CAWEE)*



*Mrs. Aurelia Calabro (UNIDO Representative and Director of the Regional Hub), speaking at the Opening Session*

## UNIDO and Burundi Committed to Strengthen Collaborations



5 November 2019 UNIDO Organized a bilateral Meeting between UNIDO Director-General LI Yong and Jean-Marie Niyokindi, Minister of Trade, Industry and Tourism of Burundi at the sideline of the 18th Session of UNIDO General Conference in Abu Dhabi.

Based on the official request to introduce Program for Country Partnership by the government of Burundi in March 2019, UNIDO Director General commended the commitment of the government towards ensuring Sustainable and Inclusive Industrial Development

## UNIDO Meets with High Level Delegates from Xiamen City



On 6 December 2019, Ms. Aurelia Calabro UNIDO Representative and Director of the Regional Hub met with a high-level delegation led by Mr. Chen Qixiong, Xiamen Municipal Committee of the CPC Party Deputy Secretary from Xiamen City.

in Burundi. H.E Jean-Marie on his part recalled the long-standing and vibrant partnership between the government of Burundi and UNIDO. The Minister further expressed Burundi’s gratitude for UNIDO’s assistance on the ongoing National Development Plan that aims at restoring the equilibrium of the Burundian economy. The Director General indicated that UNIDO will consider the request and co-work with the government of Burundi on the preparation to operationalize the Program for Country Partnership (PCP) in the near future.

During the discussion, it was underscored that systematic partnerships with relevant stakeholders is a vital prerequisite for the successful implementation of a structural transformation agenda. In this regard, the importance of partnering with development finance institutions (DFIs) such as the World Bank (WB) as well as the private sector for a much greater and efficient impact of UNIDO’s intervention on the ground.

Both have agreed to strengthen collaboration to ensure Inclusive and Sustainable Economic Development in Burundi.

Ms. Calabro has provided a brief description of UNIDO’s major project activities and noted that the City of Xiamen could play a part in the upcoming 3rd International Agro-Industry Investment Forum that Ethiopia is hosting in Collaboration with UNIDO. Xiamen City being part of One Belt one Road initiative, the Delegation noted that Xiamen will play an important role in the realization of the initiative and is interested to explore opportunities for collaboration with UNIDO. Both agreed in furthering discussions to materialize possible areas of collaboration.

## Rwanda Prepares to Introduce Program for Country Partnership (PCP)

25 November 2019, Addis Ababa: Hon. Mrs. Soraya Hakuziyaremye, Minister of Trade and Industry in Rwanda met with Ms. Aurelia Calabro, UNIDO Representative and Director of the Regional Hub to discuss the progress made in adopting Program for Country Partnership (PCP) in Rwanda. Ms. Calabro has explained the process that has been undertaken to expedite the endorsement of the proposal at the UNIDO HQs. There have been three rounds of amendments related to availability of funds, scope of work and requirement of proof of commitment from the Rwandan Government.

All required adjustments have been made in collaboration with the Government of Rwanda and final submission has been made to UNIDO HQ. Ms. Calabro has expressed her belief that the approval will be effected in few weeks considering the PCP RWA team has been already established. Both have agreed to continue working in collaboration to reinforce the partnership between Rwanda and UNIDO towards Inclusive and sustainable Industrial Development.



## UNIDO Officially Launched an EU Funded Project: “Leather Initiative for Sustainable Employment Creation” at All African Leather Fair, 2019

9 November 2019, ADDIS ABABA, UNIDO has officially launched one of the PCP flagship projects called “Leather Initiative for Sustainable Employment Creation” at the side-line of All African Leather Fair and African Sourcing and Fashion week at the Millennium hall in Addis Ababa. UNIDO Participated in the official opening ceremony held on 9 November 2019 where UNIDO

Representative and Director of the Regional Office Hub, Ms. Aurelia Calabro delivered a welcome remark mentioning the sectors’ prominent position in boosting export, creating job opportunities that can be a model to other sectors as well.

UNIDO has used this opportunity to host two workshops. The first workshop held with specific focus

on introducing LISEC project to key stakeholders to exchange expert opinion, experiences and knowledge. The second workshop held with a theme “Sustainable Leather & Footwear Production for International Industry –Ethiopia’s position in Africa’s Leather Industry” All-African Leather Fair (AALF) is one of Africa’s biggest and most important exhibitions and conferences promoting leather and leather products through topic-based panels, conferences and exhibitions among other related functions. The Africa Sourcing and Fashion Week (ASFW) is also Africa’s biggest trade event for the Textile, Apparel and Fashion Industry.

The conference theme of the ASFW 2019 was “Sustainable Fashion for World Market” where different local and international companies have exhibited their products during the joint fairs.



Left: H.E Mr. Teka (State Minister of Ministry of Trade and Industry) cutting ribbon

## UNIDO Madagascar Actively Participates in Industry and Research

Research and innovation are important levers of development that lead the country to develop its human potential, technological level and entrepreneurial capacities. The University of Antananarivo, a cradle of knowledge and know-how, is one of the known and accredited universities in the world. However, a large proportion of research products remain little known and not exploited by the economic world, and yet they present significant wealth that would certainly make it possible to create added value to the country’s development plan.

They therefore deserve to be promoted, exposed and exploited. This is why the University organized the Research Fair to promote the products and services offered by local researchers. Industries are the primary recipients of research products. But so far, this synergy between industry

and researchers has been little explored. Aware of this shortcoming, the Syndicat des Industries de Madagascar (SIM) signed a partnership contract in 2018 with the Ministry of Higher Education and Scientific Research in order to bring the industrial sector and the research community closer together. SIM, as Chairman of the University’s Board of Directors, in collaboration with the University of Antananarivo and ILO, organized a round table under the theme “Development and innovation for industrial emergence: synergy between industries, research centers, technical and financial partners”, on 2 December 2019 at CARLTON Anosy as part of the 5th edition of the “Research Fair for Economy and Employment” The objective of this round table was to initiate and promote collaboration between the actors involved in the world of research. It allowed to launch a dialogue be-

tween researchers, industrialists and technical and financial partners, define needs and highlight challenges on both sides, identify the types of support available to develop R&D and find out how technical and financial partners, researchers and industries can collaborate to achieve tangible results in terms of innovation.

UNIDO Country Representative in Madagascar took part in the roundtable as panelist to share those experiences and the standard model of partnership and engagement that the Organization has with the private sector, while exploring opportunities to collaborate with local actors within the framework of the newly signed Country Program.

## Critical Role of PCP for Accelerating Industrialization Emphasized during the 8th Ministerial Conference on LDCs and the 7th ISID Forum

H.E. Ms. Fetlework G/Egzebiaher, Minister of Trade and Industry of the Federal Democratic Republic of Ethiopia emphasized the critical role of PCP for Accelerating Industrialization during the 8th Least Developed Countries Ministerial Meeting held on 2 November 2019 in Abu Dhabi, UAE. The Ministerial conference was held under a theme: “Accelerating Industrialization in LDCs, Lessons Learned and Innovative Approaches” H.E the Minister further accentuates on the timely opportunity of having the ministerial conference

at the preparatory phase of the UN Program for LDC for the next Decade after 2020. “Program for Country Partnership (PCP) framework have facilitated greater coordination, synergy and complementarity in program/project implementation, resource mobilization, investment promotion and industrial capacity building” the minister added.

During the high-level panel at the sideline of the conference on a theme “Innovation in partnerships and funds mobilization” and at the 7th ISID Forum held on 3 November

2019, State Minister for Finance Mr. Adamasu Nebebe also attested the importance of the PCP in the internal coordination among ministries, avoiding fragmentation and directing major funds in support of mega-programs like the four Integrated Agro-Industrial Parks among others in the country. “PCP has helped Ethiopian Government to coordinate its efforts among different ministries” H.E Mr. Admasu added.

The two ministers from Ethiopia have participated in several sessions during the 18th session of the United Nations Industrial Development Organization (UNIDO) General Conference (GC) under the theme of “Industry 2030 – Innovate, Connect, transform our Future” was co-hosted with the UAE during 1-7 December 2019 in Abu Dhabi. The conference has brought more than 1,700 people together from all around the world. Ms. Aurelia Calabro have been facilitating their participation in several meetings including bilateral talks.



*H.E. Ms. Fetlework G/Egzebiaher, speaking at the conference*

## Madagascar SMEs at the World Entrepreneurs Investment Forum 2019

Madagascar was present at the World Entrepreneurs Investment Forum 2019 (WEIF 2019) held in the Kingdom of Bahrain, concurrently with the 18th Arab Annual Investors Summit between November 12 to 13, 2019. The event was organized by UNIDO ITPO Bahrain, in partnership with the Union of Arab Chambers and the support of the Bahrain Chamber of Commerce & Industry, under the auspices of His Majesty King Hamad bin Isa Al Khalifa, King of Bahrain. This year’s main theme was “Achieving the SDGs by Promoting Entrepreneurship and Innovation by Investing in the 4th Industrial Revolution of the Digital Economy”. 2 Malagasy entrepreneurs were sponsored by UNIDO to attend the

event, namely, Mr. Tsirivelo Ratoivoson, Technical Director of The Tropical Biodiversity and Social Enterprise (TBSE) from Fort Dauphin, Anosy Region, and Mr. Jean Miranto Andriamanalina from Moringa Wave. In line with the WEIF’s spirit, both Companies showcased not only the role of impactful investment and innovation towards economic development and the Sustainable Development Goals achievements, but also the current challenges and opportunities towards sustainable economic development in developing countries. TBSE is designing Endemic and Threatened Species Management Plans and developing Ac-

tion Plans on Biodiversity to reach the NPI (Net Positive Impact). With local communities, especially women, it carries out land restoration and waste water treatment by Phyto purification, recreates new humid zone ecosystem, develops agricultural activities such



*Mr. Jean Miranto Andriamanalina Moringa Wave*



as fish farming, beekeeping, vegetable gardening while promoting sustainable ecotourism. TBSE is also providing advices to develop and promote engineering ecology and renewable natural resources management.

Moringa Wave was operational since June 2016 and is based in Antananarivo, Analamanga Region. It is one of the main local producers of Moringa value added products in Madagascar where it plays a role across the whole value chain. The company works with rural

communities, particularly women in various regions of Madagascar and produces moringa powder to make other products like medicines, cosmetics and nutritious

drinks, moringa oil and moringa chocolates. It sells locally and export abroad while building an international brand for Madagascar moringa products in the United States, Europe and Asia. Moringa Wave's vision is to create a world where everyone has the resources and the knowledge to access

good nutrition and its mission is to improve nutrition and increase farmers' income in Madagascar.

WEIF 2019 served as an opportunity for those SMEs to interact with a wide range of actors and allowed them to explore possibilities of sharing best practices and experiences, cooperation, joint investments and business partnerships.

## Ethiopia's Trade Show and Exhibition Sector as State-of-the-art Platform for Investment Promotion

Under the Program for Country Partnership (PCP), the first international agro-industry investment forum was held in October 2016 and it attracted around 1,200 participants. It was clear to the co-organizers, UNIDO and the Government of Ethiopia, that the venue within the United Nations Economic Commission for Africa (UNECA) compound had met its maximum capacity.

Hence, for the second international agro-industry investment forum, the Government of Ethiopia and UNIDO decided to change the venue to the Millennium Hall, and this time the forum attracted around 2,350 partic-

ipants. The successes of both forums sparked a discussion between the Government and UNIDO and confirmed the need to reach a better understanding of the country's trade show sector and related exhibition Centre and fair grounds infrastructure requirements.

A prosperous trade show and exhibition sector can constitute a practical and affordable platform for Ethiopian enterprises to get international exposure for promoting their products and showcasing investment proposals to international investors. Hence, under the aegis of the technical assistance provided for the second forum, financed by the Govern-

ment of China, UNIDO undertook a study to analyze the trade show and exhibition sector in Ethiopia, placing it in the context of the global and regional scenarios. The resulting report is entitled The Ethiopian trade show and exhibition sector - Assessment and potential in the context of global and regional sectoral developments. The report outlines the status of the existing trade show market in Ethiopia, identifying key challenges as well as opportunities for further growth and development. Based on the analysis, the report provides recommendations for the development of Ethiopia's trade show and exhibition sector.

Key recommendations include the harmonization of policies and regulations to facilitate the international participation at trade shows in Ethiopia, the provision of capacity building to existing trade show organizers so that they can deliver improved services at competitive prices, and finally, it is recommended to conduct a feasibility study for the establishment of a new international conference and exhibition center in Ethiopia. At the request of the Government, UNIDO is currently developing a technical assistance project to support Ethiopia in further developing the trade show and exhibition sector according to the recommendations of the report.

### THE ETHIOPIAN TRADE SHOW AND EXHIBITION SECTOR

ASSESSMENT AND POTENTIAL IN THE CONTEXT OF GLOBAL AND REGIONAL SECTORAL DEVELOPMENTS



## High Level Study Tour to the World Leading Leather District, Santa Croce Sull' Arno Italy

UNIDO organized a high-level study visit to the Leather District of Santa Croce sull' Arno, Florence, Italy and the Lineapelle Exhibition in Milan, with the aim of creating the understanding of the role of public and private partnership as well as to create awareness of the Leather Industry value chain for all the actors.

The Study Tour (ST) has been organized within the frame of the EU-funded project "Leather Initiative for Sustainable Employment Creation in Ethiopia (LISEC)" which is implemented by UNIDO focusing on improving hides and skins: Strengthening the capacity of Ethiopian tanneries towards integration into the leather global value chain and promotion of investment through creating SMEs in and around the project site.

The delegation led by his excellency the State Minister for Trade and Industry Mr. Teka Gebreyesus was comprised of representatives from Modjo City Administration,

Oromia regional office, UNIDO and IPDC among others.

Italy was selected as destination of the visit based on the fact that the leather sector development is considered to be stable and knowledge-oriented. In this context, Santa Croce Sull'Arno Leather District where about 400 tanneries, a large number of chemical, transport service providers operate was visited. The District also has a world-class Common Effluent Treatment Plant, Solid waste management and utilization plants and other service providers. It is the only leather District that received EU certification to be most environment - friendly. The visit also included examples of integration of SMEs for leather products and their capacity in international market, the relationship of government offices with the district. Finally, the level of technology and current development were visited at the most important Leather exhibition in the world, i.e. Lineapelle in Milan where a meeting

was held with ASSOMAC Managing Director particularly on the utilization of tannery by-products. In return, specialization in the distinct products: systematic approach in connecting universities to work with the industry and all-rounded understanding of the leather sector both the environment and the business are among the lessons learnt from the meetings and briefings that took place during the visit. Following the successful visit, it was agreed to form a task force consisted of Oromia regional bureau, Mojo City administration, IPDC and UNIDO to form a task force that will work on realization of the Mojo Leather City. Establishing a strong network with relevant institutions in Italy and twinning arrangements for the two cities of Modjo and Santa Croce Preparation of a clear road map for all stakeholders to work in public/public partnership (PPP) are among key follow up items agreed by the delegation.

## UNIDO ITPO Korea Launched its Advisory Program in Ethiopia

UNIDO ITPO-Korea has opened its Office in Ethiopia. Located within the Ethiopian Investment Commission, will contribute to the inclusive and sustainable industrial development by facilitating and boosting industrial cooperation between the private sectors in both of Korea and Ethiopia. The Investment Promotion Coordinator will provide supporting consultancy services and information, trade facilitation to companies and potential investors.



High level delegation during the visit

## UNIDO, Ethiopia and China agree to Strengthen Cooperation on Agri-business Development

ADDIS ABABA, 14 November 2019 – Ethiopia, China and the United Nations Industrial Development Organization (UNIDO) have agreed to further strengthen collaboration on improving the agricultural system in Ethiopia, in particular the livestock value chain development. This agreement will support Ethiopia in creating a modern and a highly productive agriculture system and promote trade.

A Joint Declaration was signed by Ethiopia’s Ministry of Agriculture (MOA), the General Administration of Customs of China (GACC) and UNIDO, with the overall objective of contributing to the Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development. The cooperation will focus on capacity-building for food safety; promotion of bilateral trade between Ethiopia and China; and knowledge sharing on relevant best practices, regulations and technical standards.

The cooperation is to be implemented within the framework of the South-South and triangular cooperation (SSTC) and Ethiopia’s Programme for Country Partnership (PCP). It also aims to fulfil the Memorandum of Understanding signed between UNIDO and GACC on 26 April 2019 on enhancing cooperation, support to the PCP framework to promote Inclusive and Sustainable Industrial Development (ISID) and trade facilitation in developing coun-

tries. Moreover, a livestock value chain development project in Ethiopia, which is being implemented by MOA, GACC and UNIDO, will also benefit from this enhanced cooperation. The livestock project is funded by the contribution of the Chinese government for South-South cooperation through UNIDO.



Cooperation Agreement Signing Ceremony

## UNIDO Committed to Support Sustainable Agro-Industrialization in Ethiopia

11 October 2019, Bishoftu Oromia Region, Ethiopia, UNIDO with a support from African Development Bank signed a project agreement with the Federal Democratic Republic of Ethiopia Ministry of Trade and Industry aiming at enhancing Capacity Development for Sustainable Agro-industrialization in Ethiopia.

During the signing ceremony UNI-

DO Representative and Director of the Regional Hub Ms. Calabro briefly highlighted the three major components of the project as 1) Enabling infrastructure for Agro-industrial development, 2) Capacity building for sustainable Agro-industrialization and, 3) Project coordination and management.

H.E Mr. Teka Gebreyessus, State Minister for Trade and Industry on his

part underlined the need to have the capability and readiness of the entire value chain actors and governance system for the success of Integrated Agro Industrial Parks (IAIP). His Excellency further mentioned that this project will play a vital role to enable Regional IAIPs to manage and operate the parks as commercially viable ventures.



## UNIDO's Contributes to Enhance Water Supply, Public Health and Environmental Quality

29 November 2019, Addis Ababa, UNIDO and the Water Development Commission of the Federal Democratic Republic of Ethiopia signed an agreement to launch a 1 Million Dollar project named "Improving Public Health by Solar-Powered Water Sanitation Systems in Ethiopia". Funded by the Government of Japan, the project objective is improving water supply, public health and environmental quality through the introduction of innovative Japanese water purification technology. During the signing ceremony, UNI-

DO Representative and Director of the Regional office Hub Ms. Aurelia Calabro expressed UNIDO's gratitude to the Government of Japan for its continued support to enhance the Water and Energy sectors in Ethiopia. Ms. Aurelia further emphasized on the critical importance of introducing new energy efficient water purifying technologies that are easily adaptable and can sustain in the long term to benefit the community. Ms. Calabro also commended the commitment of the Government of Ethiopia for collaborating to jointly implement the project with UNIDO.

His Excellency Dr. Beshah Mogesse (Commissioner for Water Development Commission of the Federal Democratic Republic of Ethiopia) highlighted the impact of the project on the ongoing national ONEWASH program targeting to improve the health and well-being of communities by increasing sustainable and climate resilient water supply and the adoption of good hygiene practices.

His Excellency Mr. Daisuke Matsunaga, Ambassador of Japan to Ethiopia on his part, reaffirmed the strong dedication of the Government of Japan in strengthening the partnership through introduction of innovative technology, capacity building and skill transfer.



From left to right: H.E Dr. Beshah Mogesse, Commissioner for Water Commission, FDRE, Ms. Aurelia Calabro (UNIDO Representative and Director of the Regional Hub) and H.E Amb. Daisuke Matsunaga Japanese Ambassador to Ethiopia

The Project expected to be completed in the coming one year, has three outcomes namely: (1) Provision of clean water through solar-powered water sanitation systems under conditions of equality and gender equity (2) Develop technical capacity of communities to independently operate the water sanitation system and improve awareness on public health under conditions of gender equality and equity (3) Capacity building of Industry and Engineering, Procurement and Construction (EPC) contractors to strengthen their role in the water and sanitation agenda of Ethiopia.

## Agricultural Value Chain Development and Investment Program formulated to Support the Integrated Agro-Industrial Parks

Based on the direction given at the 6th session of PCP ETH High Level Inter-Ministerial Coordination Committee meeting, a new USD 515 million mega investment program is developed under the leadership of FAO and handed over to the Resource Mobilization and Partnership Management Taskforce (RMPM TF) led by MOF for fund raising. It is believed, once funded, this program will help address critical investment

gaps in the four pilot agro-industrial corridors where the IAIPs are getting established. An investment gap assessment supported by EU has preceded the program development to identify the agricultural infrastructure, production and supply areas requiring further resource deployment to augment existing ongoing projects such as the AGP supporting agricultural system upgrading efforts in the agro-commodity procurement zones and ensure sustain-

able supply of raw materials into the parks. On a related news, FAO has completed value chain study of five agricultural commodities (wheat, potato, meat, dairy and tomato) prioritized for investment in South-Eastern Oromia Agro-industrial Corridor where the Bulbula IAIP site is located.

## Workshop Organized to Raise Awareness of High Government Officials on Cluster Development Program

UNIDO Leather Project “Technical Assistance Project for the Up-Grading of the Ethiopian Leather and Leather Products Industry” funded by the Italian Agency for Development Cooperation conducted a one-day workshop 27 August 2019 in Addis Ababa to improve awareness of government officials and experts in cluster development. The joint workshop organized in collaboration with FeSMMIPA and Addis Ababa Bureau of Trade and Industry followed the result of an assessment performed to identify the needs of different newly appointed governmental officials and organizations.

In this context a total of 31 (3 Female and 28 Male) participants attended the workshop including high government officials such as: Director General of Federal Small and Medium Manufacturing Industry Promotion Authority (FeSMMIPA). The main objective the workshop is creating responsiveness in the cluster development process undertaken and particularly focused on suggesting sustainable, tangible and func-



ences, propose innovative ideas and way forward actions related to Cluster Development approach. Mr. Asfaw, Director general of FeSMMIPA on his remark commended UNIDO for initiating and facilitation

tional interventions. It also aims at creating a platform for sharing experi of the Workshop and underlined the need to have an integrated and comprehensive plan that will alleviate existing challenges in the sector. He further added that there should be a strong collaboration among key stakeholders to enhance the provision of raw materials, infrastructure and utilities for emerging SMEs.

The workshop was chaired by the Director general of Federal Small and Medium Manufacturing Industries Promotion Authority (FSMMIPA), Mr. Asfaw Abebe and Addis Ababa Trade and Industry Bureau in collaboration with UNIDO.



H.E Mr. Asfaw Abebe (Director General at Federal Small and Medium Manufacturing Industry Promotion Authority) Speaking at the Training

## Public Private Partnership Project to Support Specialized Skills Development in Ethiopia

A total of Hundred female city bus drivers from Anbesa City Bus Service Enterprise have participated & successfully completed skills upgrading vehicle driver training organized from October 21, 2019 to November 29, 2019 within the Misale Driver Training Academy. The project is developed in the context of Public Private Partnership with AB Volvo, a global company manufacturing commercial vehicles, the Swedish International Development Cooperation Agency (SIDA) and Selam Vocational Training College. The overall objective of this project is to pro-

vide youth (women and men) with skills that will enable them secure long-term sustainable income, to help strengthen professional commercial vehicle drivers training in the country to meet the increasing demand of the transport, construction, agriculture and mining industries (private sector) and to support the efforts of the government to scale-up the experience of demand driven, vocational training and review policies accordingly. The training is assisted with various the state-of-the-art training equipment and educational materials thus training participants acquire

the required knowledge, skills and attitude to become professional commercial vehicle drivers.



Trainees during the training session

## UNIDO Allied with African Union to Mark African Industrialization Day (AID 2019)

### African Industrialization Day (AID 2019) in Ethiopia



20 November 2019, ADDIS ABABA UNIDO celebrated the African Industrialization Day (AID) with the African Union Commission in the presence of the President of the Federal Democratic Republic of Ethiopia H.E. Amb. Sahle-Work Zewde and Chairperson of the African Union Commission, H.E. Mr. Moussa Faki Mahamat, Ministers, Development partners and Members of the Diplomatic Community.

This year's Africa Industrialization Day (AID) symposium held under the theme of the Africa Industrialization Week (AIW): "Positioning African Industry to supply the African Continental Free Trade Agreement (AfCFTA) Market". Standing at a crossroad between the Third Industrial Development Decade for Africa (IDDA III) and the Continental Free Trade Area (CFTA), the 30th celebration of the Africa Industrialization Day establishes a platform to reflect on ways to accelerate Africa's industrialization in a unique context marked by these global and pan-African initiatives. UNIDO Representative and Director of the Regional Hub, Ms. Aurelia Calabro delivered the remarks from the UNIDO Director General, Mr. Li Yong. "With our Member States welcoming our Programme for Country Partnership (PCP) as UNIDO's innovative and unique model for accelerating ISID, we have an established foundation to

further support industrialization in Africa". The speech further underlined the need to strengthening country specific and regional comparative advantages in resources, information, knowledge and skills in order for Africa to emerge as a strong industrial power in the near future.

A number of side events were organized around the Africa industrialization day such as: The World Export Development Forum: The 3rd Symposium on Special Economic Zones (SEZs) and Green Industrialization: A Roundtable on Africa's Automotive Value Chain: The 4th General Assembly and Annual Meeting of the Africa Free Zones Organization (AFZO): The Regional Value Chains Forum among others.

UNIDO Regional Office Hub in Ethiopia organized a panel discussion on "The Future of Trade Opportunities of the 4th Industrial Revolution for AfCFTA" on 21 November, 2019. H.E. Amb. Albert Muchanga, AU Commissioner of Trade and Industry officially opened the forum and a keynote speech was delivered by Mr. Asfaw Abebe, Director General of the Federal Small and Medium Manufacturing Industries Promotion Agency representing the Ethiopian Government. Ms. Calabro, UNIDO Representative and Director of the Regional Office Hub moderated the forum and Presentation was made by Mr. Bernard Bau, Industrial Development Officer at UNIDO on "The Future of Trade Standardization and the 4th Industrial Revolution"

Discussions have been made around on matters of how AfCFTA plays a role in shaping the business environment so that the 4IP will thrive. The steps needed to be taken to prepare for the 4IR especially for agro-commodities such

as: coffee, leather and textile were in the discussion among others. Various inputs have been forwarded from participants comprised from diplomatic community, development partners and key players in the industry.

### African Industrialization Day (AID 2019) in Uganda

On Wednesday 11th December 2019, Uganda observed the Africa Industrialization Day (AID) with calls for the country to position itself strategically to take advantage of the existing trade opportunities on the continent.

The event was held at the Uganda Industrial Research Institute (UIRI) and officiated by Hon. Michael Werikhe, the Minister of State for Trade. In his remarks, Hon. Werikhe observed that industrialisation is crucial for Uganda's growth and urged all partners and stakeholders to work together and ensure that the sector performs in line with the country's vision.

"For our Industrial sector to grow we must address issues of quality and standards but equally important is the need to address the gaps in our Education system so that we are able to produce a workforce that responds to the demands of the sector," Mr Werikhe said.

Meanwhile, the Executive Director of UIRI Prof. Charles Kwesiga, underscored the need for investments in Research and Development (R&D).

*"East Africa must invest in R & D, modern technology and skills training. If we do not address these issues then shall continue to lag behind,"* he stated.

AID is observed annually on November 20th but in Uganda, the observance was pushed forward to allow the government adequate time to prepare and engage the various stakeholders shaping the country's manufacturing and industrial sectors. This year's theme is "Position-

ing African Industries to supply the African Free Continental Trade Area Market.”

The event was organised by the Ministry of Trade, Industry and Cooperatives with support from the United Nations Industrial Development Organisation (UNIDO).

Some of the agencies that attended include the Revenue Authority (URA), Uganda National Bureau of Standards, National Planning Authority, and

Uganda Export Promotions Board among others.



## African Industrialization Day (AID 2019) in Madagascar

21 November 2019, Antananarivo, Madagascar, Africa Industrialization Day was celebrated around this year’s theme “Positioning African Industry to supply the African Continental Free Trade Agreement (AfCFTA) Market”.

LA, Minister of Industry, Trade and Crafts (MICA)

The Minister of Industry recalled the vision of the industrial emergence of Madagascar in addition to the various initiatives that are already in place within key Ministries whereas the private sector



Roundtable Panelists

As every year, UNIDO works hand in hand with the Ministry of Industry and the Private Sector, namely the Union of Industrialists (SIM-Syndicat des Industries de Madagascar) in order to further raise actors’ awareness of the challenges of negotiating and implementing Africa’s industrialization and share knowledge, innovative solutions and good practices in industrialization. This year, the event included a roundtable which saw the participation of high-level panelists including H.E Ms. Lantosoa RAKOTOMALA-

and the representative from civil society reiterated their willingness to work hand in hand with the Government and to fully harness the potential of the AfCFTA. The AID 2019 also included the official launch of the Country Program to support the industrial emergence of Madagascar which was developed with UNIDO’s assistance.

The document, which was officially signed in Abu Dhabi between the Government of Madagascar and UNIDO was officially transmitted to the Minister of Industry.

## The Third International Agro-industry Investment Forum Preparation Process in Full Swing in Ethiopia

Bolstered by the two successfully conducted international agro-industry forums in 2016 and 2018, Ethiopia is gearing up for the third, which is slated to take place at the end of November, 2020.

The upcoming events main focus will be food processing and auxiliary industries. In its recent meeting, the PCP ETH Investment Promotion Taskforce co-chaired by MOTI and EIC has passed a decision to “GO BIG” and make the next event one of its kind (big marketing and event organizers will be on hand to manage the preparation process) as the construction of most of the four pilot integrated agro-industrial parks (IAIPs), if not all, will be completed, and be ready for business and investment. The coming on stream of the IAIPs is a major milestone for the agro-industry sector in Ethiopia, and it is expected to be a key motivational factor for the business community, both domestic and international, to turn up in force and not only attend but engage in business dealings and joint ventures during the forum.



Official launch of the Country Program: Mrs. Volatiana RAKOTONDRAZAFY UNIDO Country Representative, Mrs. Lantosoa RAKOTOMALALA, Minister of industry, Mr. Patrice TALLA, UNRC a.i.

## 18th General Conference and 8th Ministerial Conference on LDCs: Madagascar’s President, Andry Rajoelina awarded “IDDA Champion”

Madagascar sets out the acceleration of its industrialization as one of its development priorities. With a new law on industrial development issued in 2018, the country ambioned to structurally transform its economy by increasing the part of the sector in the GDP up to 25% by 2025, starting from around 14% currently. The UN System in Madagascar is accompanying the Government in advancing its industrial development agenda and in jointly defining priority actions for its implementation. Hence, with UNIDO’s contribution, Madagascar developed its first ever Country Programming Framework to support its Industrial Emergence. Aligned with national priorities, this Country Program seeks to stimulate technological exchange, innovation, investments, relevant skills and decent job creation and regional integration with the ultimate goal to lay the foundations of an inclusive and sustainable industrial process. Embedded in the UNDAF (2015-2019 extended



Signing ceremony of the Country Program

2020), it participates in the achievement of its Outcome 1 through the development of a leading industry that will foster economic growth, job creation, resilient communities in an environmentally sustainable and inclusive manner.

The program document was officially signed by the Government and UNIDO on the margin of the UNIDO 18th General Conference in Abu Dhabi on 3rd November, under the auspices of the DG UNIDO and the President of the Republic of Madagascar, Mr. Andry Rajoelina. This latter, during his

keynote speech at the opening of the Conference, reiterated the important place of industrialization for Madagascar and Africa in general and called upon all public and private actors to contribute to this movement for the transformation of the economies and the well-being of people. Mr. Andry Rajoelina was granted Africa’s Industrialization Champion Award (IDDA Champion Award) by UNIDO DG for his contribution in advancing and promoting the 3rd Industrial Development Decade for Africa (IDDA III -2016-2025), proclaimed by United Nations General Assembly through Resolution A/RES/70/293 on 25 July 2016.

By and large, UNIDO current actions to advance SDG9 in Madagascar focus on strategic interventions aimed at strengthening the agro-processing, trade, innovation and the institutional capacities of the country. These are supported by sectoral interventions in agroindustry and value chain development, renewable energy for productive use, protection of the environment, creative industry and entrepreneurship development through which the cross-cutting dimension of women’s empowerment and youth inclusion are particularly addressed.



Mrs. Lantosoa RAKOTOMALALA, Minister of Industry, Trade and Crafts Madagascar  
Mr. Li Yong, Director General of UNIDO  
Mrs. Volatiana RAKOTONDRAZAFY, UNIDO Country Representative Madagascar

## FORTHCOMING EVENTS

- **The 33rd Ordinary Session of the Assembly of Heads of State and Government of the African Union (AU)**
  - *21 – 22 January 2020: 39th Ordinary Session of the Permanent Representatives' Committee (PRC).*
  - *6 – 7 February 2020: 36th Ordinary Session of the Executive Council (Ministerial)*
  - *9 – 10 February 2020: 33rd Ordinary Session of the Assembly of the Heads of State and Government of the African Union*

*At African Union Commission: Addis Ababa, Ethiopia*

- **The 6th Session of the Africa Regional Forum on Sustainable Development** 24-27 February 2020, Victoria, Zimbabwe
- **The 4th African Union STC on Finance, Monetary Affairs, Economic Planning and Integration** 13-14 March 2020, Accra Ghana
- **Conference of African Ministers of Finance, Planning and Economic Development (53rd session of the Economic Commission for Africa)** 18-24 March, Addis Ababa, Ethiopia
- **World Economic Forum's Industry Strategy Meeting,** 25-26 March, Geneva, Switzerland
- **Global Forum on Remittances, Investment and Development – Africa 2020,** 15-17 June, Nairobi, Kenya
- **Africa Sourcing and Fashion Week** 31 October- 3 November 2020 Millennium Hall, Addis Ababa, Ethiopia
- **Third International Agro-industry Investment Forum** November 2020, Addis Ababa, Ethiopia
- **African Industrialization Day,** November 2020, AUC Addis Ababa, Ethiopia

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