



## AGRO-VALUE CHAIN DEVELOPMENT

### CONTEXT

The Programme for Country Partnership (PCP) is UNIDO’s innovative multi-stakeholder partnership model for accelerating inclusive and sustainable industrial development (ISID). Led by the host government, the PCP builds synergies with ongoing government and partner interventions relevant to industrial development, and facilitates the mobilization of partners and resources to achieve larger development impact.

The model has gained international recognition and is hailed as a concrete model for achieving Sustainable Development Goals, in particular 9 and 17.

Following Ethiopia, Senegal, Peru, and Kyrgyz Republic, Cambodia is the first country in Southeast Asia adopting the PCP model. Tailored to the national development agenda, the Industrial Development Policy (IDP 2015-2025), the PCP Cambodia has two core components: Agro Value Chain Development, and Industrial Diversification, Innovation and Special Economic Zones (SEZ) Development. The core components are supported by five cross-cutting components: Industrial Policy and Statistics, Quality Infrastructure, Sustainable Energy, Circular Economy, Women Empowerment & Youth Employment.

Agribusiness remains a strategically important sector in Cambodia due to its essential role for economic and social development. The sector has the potential to become a pulling economic factor, notably through export prioritization and improvement of the competitiveness in agro-value chains. Cambodia presents significant comparative advantages, due to its geographical proximity to major importers of agricultural products and to regional integration into ASEAN economic exchange space.

### UNIDO PCP INTERVENTION

UNIDO takes an integrated value chain approach in its agribusiness technical assistance interventions. This approach consists of strengthening forward and backward industrial linkages along the agribusiness value chain to

promote competitive and inclusive growth of the agro-industrial sector of the country, leading to improved employment and income opportunities.

The overall objective of UNIDO intervention under PCP Cambodia is to contribute to the goal of the Royal Government of Cambodia of increasing the share of export of processed agriculture products to 15% in total volume by 2030.

This component is built around the following outputs:

- Excellence centers are established as a means to support SMEs operating in priority sectors;
- The food safety systems of at least 3 selected priority value chains are strengthened;
- Post-harvest fisheries are strengthened significantly.

### PARTNERSHIP OPPORTUNITIES

Partnership opportunities exist for multi- and bilateral donors, financial institutions, local and international business entities, industry associations and the civil society. For more information please contact: [partnerships@unido.org](mailto:partnerships@unido.org) or visit the [UNIDO PCP website](#).

