



# BUSINESS PARTNERSHIPS FOR INCLUSIVE & SUSTAINABLE INDUSTRIAL DEVELOPMENT

The United Nations Industrial Development Organization (UNIDO) plays a catalytic role in helping industries to align their business strategies with sustainable development outcomes. By partnering with the business sector, UNIDO ensures that its technical, convening and normative functions respond to the current needs of sustainable industries.

UNIDO is directly poised within the UN system as the organization mandated to promote inclusive and sustainable industrial development (ISID). Partnerships among diverse actors, including the business sector, are essential to achieving ISID that is measurable, has large-scale impact and contributes to the attainment of the Sustainable Development Goals (SDGs), particularly SDGs 9 and 17.

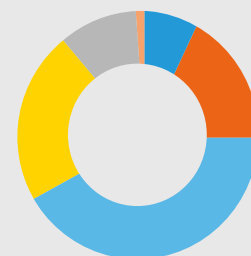
▶ STRATEGIC BUSINESS PARTNERSHIPS WITH **100+** ENTITIES IN **55+** COUNTRIES

▶ COMPANIES AND INDUSTRY AS MAIN STAKEHOLDERS IN **600+** PROJECTS

▶ PROCURING GOODS AND SERVICES YEARLY FROM **6,500+** COMPANIES GLOBALLY

TYPES OF BUSINESS PARTNERSHIPS

- Small-7%
- Medium-18%
- Multinational-42%
- Associations-22%
- Foundations-10%
- Banks-1%



## AN ACTION-BASED APPROACH TO DOING SUSTAINABLE BUSINESS

UNIDO has different ways of working with the business sector. All forms of partnerships involve concrete opportunities for action to achieve corporate sustainability objectives, while promoting

ISID and delivering on the SDGs. Furthermore, UNIDO procures goods and services from the private sector. UNIDO's most common forms of working with the business sector are the following:

**PROJECTS** 

Specific duration, geographical location & funding for a common goal

**PROGRAMME FOR COUNTRY PARTNERSHIP** 

Multi-stakeholder partnership led by the host government for greater impact and leveraging investment

**EVENTS & PLATFORMS** 

Opportunity to discuss, share expertise and come up with new solutions

**DATA & POLICY DISSEMINATION** 

Joint publications to disseminate knowledge and best practices

**INVESTMENT & TECHNOLOGY PROMOTION OFFICES** 

Matching investors and technology suppliers from developed and developing countries

**PROCUREMENT** 

UNIDO procures goods and services from the business sector (commercial relationship)

# UNIDO ENGAGES WITH BUSINESS ENTITIES IN SEVERAL STRATEGIC AREAS



## HOW TO PARTNER WITH UNIDO?

1.

### DUE DILIGENCE CHECK

To ensure a common value basis

2.

### IDENTIFICATION OF MUTUAL INTEREST AREAS

As well as to determine roles and responsibilities, costs and benefits

3.

### DESIGNING A PARTNERSHIP FRAMEWORK

Project or programme, multi-stakeholder platform, potential partnership formalization

## WHAT WILL YOUR BUSINESS GAIN?

Partnering with UNIDO enables your business to benefit in a number of meaningful ways:

- Finding solutions to business bottlenecks to accelerate transformation in development pathways
- Gaining understanding of the local context through 48 field offices
- Opportunities to transfer technology, build capacity and upgrade infrastructure
- Dialogue between governments, financial institutions, civil society, academia and the UN

## READY TO PARTNER?

Contact [partnerships@unido.org](mailto:partnerships@unido.org) to ask about our current and future partnership opportunities



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