PCP ETH Experience with Coordination, Partnership Building and Resource Mobilization

H.E. Teka Gebreyesus
State Minister, Ministry of Trade and Industry (MoTI), Ethiopia and Co-Chair, Inter-Ministerial Coordination Committee of State Ministers, PCP ETH

Presentation at the Peer Learning Forum for PCP Countries (February, 2, 2021)
Introduction: PCP aligned to Country Strategy & Vision

PCP Ethiopia is supporting the implementation of the country’s *Growth and Transformation Plan II*

**Vision & Key Objectives:**
- Middle-income status by 2025
- Increase of industry’s contribution to GDP from 15 to 28% by 2025
- Increase of the manufacturing sector’s contribution to GDP from 5 to 18% by 2025

Program approved by GOE: February 2015
Implementation commenced: March 2015
Introduction: Priority Sectors

Priority Sectors

- Agro-food Processing
- Textiles and Apparel
- Leather and Leather Products

Cross-cutting Interventions

- Industrial Zones and Investment promotion
- Trade Facilitation
- Environment and Energy
- Institutional Capacity Building

Enablers

- Macro-economic positive trends and political stability
- Trainable and low-cost labour force
- Abundant natural resources
- Regional/global trade agreements

Opportunities

- Job Creation
- Linking Farmers to Markets
- Export Potential
- Attracting Investment

Programme for Country Partnership Ethiopia
PCP ETH Experience with Coordination, Partnership Building & Resource Mobilization
Followed principles by the leadership for effective Coordination, Partnerships & Resource Mobilization

| Ensure political commitment | • PCP ETH was owned and driven with high sense of ownership at the very highest policy level  
|                            | • Inter-Ministerial Coordination Committee of ministers & state ministers provided strategic oversight and over all leadership |
| Identify & engage Champions | • MoF identified as the champion because of its cross-sectoral stakeholder engagements as neutral broker & its central role in resource mobilization (MoF has also continued to provide effective leadership co-chairing the platform with MoTI)  
|                            | • UNIDO was the force behind of it all bringing its impeccable convening power and wealth of technical expertise to bear and ensure the PCP program run smoothly |
| Set clear scope | • Having clear scope has helped manage expectations and avert un-necessary misunderstanding on the part of stakeholders from the outset |
| Have proper communication channel | • Two way communication channel was maintained through out the process between the leadership and implementing agencies during planning and implementation of flagship projects |
Evolving Coordination Structure that Fits Changing Circumstances was another key prerequisite for success
Major Achievements

Programme for Country Partnership
Ethiopia
I. Board based partnership created
II. Effective leadership in industrial infrastructure development (for e.g. 4 IAIPs and MLC)
III. Facilitate development and updating of strategies, master plans; feasibility, social & economic impact studies; engineering designs and value chain analysis
IV. Alignment and networking with GOE/partners mega projects facilitated
V. Commendable strides in resource mobilization

(A Comprehensive Resource Mobilization and Partnership Building Strategy used)

Total mobilized funds from public and private finance showed exponential growth over the years reaching USD 1.9 Billion in 2020.
VI. International Fora successfully executed for promoting the visibility of PCP ETH and for drawing investments

➢ ISID III (Side event at FFD3, 4 July 2015);
➢ International Agro-Industry Forums I (5-7 Oct 2016) & II (5-8 March 2018);
➢ Various road shows (e.g. Hannover, Germany & Xiemen, China) and high level targeted visits (Germany, Italy, Japan, China, Republic of Korea etc.).
Conclusion

➢ PCP ETH was a resounding success;

➢ The GoE and partners are determined to institutionalize and mainstream the PCP, its approach and learnings;

  ➢ *In this connection, GOE grateful to UNIDO EB for honoring the request and approving the continuation phase of the PCP;*

➢ In its quest to build an industrial economy, the GOE is aware of the indispensable role partners, especially UNIDO, can play in the future as the repository of all the technical knowhow and expertise in this sector;

  ➢ *Ethiopia was lucky and has benefitted immensely from the close friendship with UNIDO;*

➢ On behalf of the GoE I would like to express my heartfelt gratitude to UNIDO for the unreserved support over the years, and my sincere hope that the highly productive collaborative engagement between Ethiopia and UNIDO will be further strengthened in the future.
Thank you!

Programme for Country Partnership
Ethiopia