



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



Programme for Country Partnership
Senegal



Republic of Senegal

One People - One Goal - One Faith

**Ministry of Industrial Development
and Small and Medium Industries**

THEME 2: CREATION OF INDUSTRIAL ZONES/SPECIAL ECONOMIC ZONES

PCP INTERVENTION IN SENEGAL

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INDUSTRIAL DEVELOPMENT AND SMALL AND MEDIUM INDUSTRIES**





PRESENTATION PLAN

- ANCHORING THE PCP IN THE PLAN SENEGAL EMERGENT (PSE)
- VERTICAL COMPONENT OF THE PCP: INDUSTRIAL ZONES/SEZ
 - ❖ INDUSTRIAL PLATFORMS
 - ❖ AGROPOLES
 - ❖ REGIONAL MINING HUB
 - ❖ REFORM ON ZES
- CONCLUSION



ANCHORING THE PCP IN THE PLAN SENEGAL EMERGENT (PSE)

- THE PSE IS THE REFERENCE FRAMEWORK FOR ALL ECONOMIC AND SOCIAL DEVELOPMENT POLICIES ADOPTED SINCE 2014, WHOSE AMBITION IS TO MAKE OF SENEGAL AN EMERGING COUNTRY BY 2035.
- ITS VISION FOR INDUSTRY IS TO ENDOW SENEGAL WITH **"A DIVERSIFIED AND COMPETITIVE INDUSTRIAL SECTOR, PROVIDING JOBS AND MAKING A FULL CONTRIBUTION TO THE INCLUSIVE AND SUSTAINABLE DEVELOPMENT OF THE COUNTRY, FOR AN EMERGING SENEGAL BY 2035"**.
- **SENEGAL AND UNIDO LAUNCHED A PCP IN APRIL 2015**
- THE PCP IS THE INSTRUMENT FOR IMPLEMENTING THE INDUSTRIAL COMPONENT OF THE PLAN SENEGAL EMERGENT
- PCP HAS TWO COMPONENTS: VERTICAL AND HORIZONTAL
- FOCUS WILL BE PUT HERE ON THE INDUSTRIAL PARK AND SPECIAL ECONOMIC ZONE SECTION.

VERTICAL COMPONENT PCP:

CREATION OF INDUSTRIAL PARKS AND SPECIAL ECONOMIC ZONES

THE VERTICAL COMPONENTS OF THE PCP ARE :

1. THE CREATION OF COMPETITIVE AND INTEGRATED INDUSTRIAL PLATFORMS
2. THE CREATION OF COMPETITIVE AND INTEGRATED AGROPOLES
3. THE CREATION OF A REGIONAL MINING HUB
4. THE REFORM ON SPECIAL ECONOMIC ZONES
5. THE REALISATION OF INDUSTRIAL CHALLENGES (NOT DEVELOPED HERE)



INDUSTRIAL PLATFORMS





DIAMNIADIO'S INTERNATIONAL INDUSTRIAL PLATFORM

- TOTAL SURFACE AREA 53 HA
- ESTABLISHED AS A SPECIAL ECONOMIC ZONE
- PHASE 1 COVERS 13 HA AT A COST OF 25 BILLION FCFA (US\$ 46 MILLION), FINANCED ENTIRELY BY THE STATE.
- CURRENTLY 8 INDUSTRIES - 8 SERVICE COMPANIES IN OPERATION AND 3 INDUSTRIES IN THE PROCESS OF BEING SET UP
- INVESTMENT MADE: 43,545,000,000 FCFA (US\$ 60 MILLION) FOR A LONG-TERM OBJECTIVE OF 123,952,000,000 FCFA (US\$ 228 MILLION)
- NUMBER OF JOBS: 1035 DIRECT JOBS
- PHASE 2 IS BEING PREPARED AND COVERS 40 HA AT A COST OF 60 BILLION FCFA (US\$110 MILLION) FINANCED BY EXIMBANK CHINA.



SANDIARA INDUSTRIAL PARK

- AREA 100 HA
- SANDIARA TOWN HALL INITIATIVE SUPPORTED BY THE STATE
- ESTABLISHED AS A SPECIAL ECONOMIC ZONE
- INVESTMENT MADE: 5,100,000,000 FCFA (US\$ 9,4 MILLION)
- LONG-TERM OBJECTIVE OF 79,430,000,000 FCFA (US\$ 146 MILLION)
- JOBS CREATED: 195 DIRECT JOBS OUT OF A LONG-TERM TARGET OF 2820 DIRECT JOBS



THREE OTHER INDUSTRIAL PARKS TO BE CREATED

- PHARMAPOLIS: INDUSTRIAL PARK DEDICATED TO THE PHARMACEUTICAL INDUSTRY AND PHARMACOPEIA - CONTRIBUTION TO THE HEALTH SOVEREIGNTY POLICY IN RESPONSE TO COVID-19
- 2 INDUSTRIAL PARKS IN TOUBA AND SOUTH-EAST SENEGAL IN PARTNERSHIP WITH CHINESE COMPANY SINOHYDRO

CREATION OF INTEGRATED AND COMPETITIVE AGROPOLES

- AGROPOLES ARE AN ESSENTIAL LEVER IN THE FOOD SOVEREIGNTY POLICY PROMOTED BY PRESIDENT MACKY SALL IN RESPONSE TO COVID-19
- PRE-FEASIBILITY STUDIES CARRIED OUT BY UNIDO IN 2015 HAVE LED TO THE CREATION OF 3 AGROPOLES: NORTH, SOUTH AND CENTRE
- EXPECTED ECONOMIC BENEFITS (THAT MIGHT BE EXCEEDED):
 - ❖ **120 BILLION FCFA OF EXPORTS (US\$ 220 MILLION)**
 - ❖ **235 BILLION FCFA OF FOREIGN DIRECT INVESTMENT (US\$ 430 MILLION)**
 - ❖ **18,000 FORMAL JOBS ;**
 - ❖ **85 BILLION FCFA CONTRIBUTION TO SECTORAL GDP (USD 156 MILLION)**



SOUTH AGROPOLE

- FEASIBILITY STUDY CONDUCTED BY UNIDO
- PROJECT IN PROGRESS
- FINANCING: 56.7 BILLION FCFA FROM THE AfDB AND IDB (US\$104 MILLION) WITH A COUNTERPART STATE OF ABOUT 11 BILLION FCFA (US\$20 MILLION)
- FUNDING FROM THE FEDERAL REPUBLIC OF GERMANY TO SUPPORT THE STRUCTURING OF INDUSTRIES AND THE CREATION OF DECENT AND SUSTAINABLE JOBS
- PRIORITY SECTORS SELECTED: MANGO, CASHEW NUT AND CORN.
- CREATION OF 14,000 DIRECT AND 35,000 INDIRECT JOBS
- 365,000 HOUSEHOLDS WILL BE REACHED



AGROPOLE CENTRE

- ONGOING FEASIBILITY STUDY FINANCED BY ENABEL
- FINANCING: 11.5 MILLION EUROS ENABEL - 60 MILLION US DOLLARS FROM THE AfDB AND 50 MILLION EUROS FROM THE EIB
- PUBLIC AND PRIVATE INFRASTRUCTURE: 88.85 BILLION FCFA (US\$ 163 MILLION)
- INVESTMENT BY PRIVATE AGRO-INDUSTRIAL COMPANIES: 46 BILLION FCFA (US\$ 85 MILLION)
- PRIORITY SECTORS SELECTED: GROUNDNUT, CEREAL AND SALT
- CREATION OF 19,200 DIRECT JOBS



NORTH AGROPOLE

- UNIDO FEASIBILITY STUDY DUE IN JULY 2021
- FEASIBILITY STUDY FINANCED BY A GRANT BY SOUTH KOREA (KAOFEC)
US\$934,000 THROUGH AfDB
- JAPAN (JICA) GRANT OF 500 MILLION FCFA (US\$ 920,000) FOR PROJECT
STRUCTURING IN ADDITION TO RECRUITMENT OF A FIRM FOR REVIEW OF
TORS OF THE FEASIBILITY STUDY
- FINANCING: US\$ 60 MILLION FROM THE AfDB AND 50 MILLION EURO FROM
THE EIB

TWO NEW AGROPOLES

WEST AGROPOLE (INTERCOMMUNAL AGROPOLE OF SANDIARA-MALICOUNDA AND NGENIENE)

- ❖ SPONTANEOUS OFFER OF AGRICULTIVA SUBSIDIARY GROUP MITTRELI
- ❖ FEASIBILITY STUDY IN PROGRESS
- ❖ PUBLIC FUNDING OF 83 MILLION EURO
- ❖ FINANCIAL PARTNER: CREDIT SUISSE
- ❖ SELECTED SECTORS: VEGETABLES AND FRUIT, LIVESTOCK PRODUCTS (MILK, MEAT)
- ❖ SURFACE AREA OLD CLASSIFIED FOREST SITE OF 1160 HA

EAST AGROPOLE WILL EXPAND THE GEOGRAPHICAL COVERAGE OF INDUSTRIAL INVESTMENTS AND RESPOND TO THE DEMANDS OF THE EASTERN PART OF THE COUNTRY.

REGIONAL MINING HUB

- OBJECTIVE: TO MAKE OF SENEGAL A REFERENCE CENTRE IN THE FIELD OF MINING IN WEST AFRICA THROUGH AN ADEQUATE OFFER OF SERVICES, EQUIPMENT AND HUMAN RESOURCES
- RECRUITMENT OF A FIRM IN CHARGE OF THE FEASIBILITY STUDY IN PROGRESS WITH FINANCING BY THE AfDB IN THE FRAMEWORK OF THE « Institutional Support Project for Resource Mobilization and Investment Attractiveness (PAIMRAI) SIGNED WITH THE MINISTRY OF FINANCE AND BUDGET
- PARK OR MINING VILLAGE WILL BE ESTABLISHED



CREATION OF SPECIAL ECONOMIC ZONES ZES





REVISION OF THE LEGAL FRAMEWORK ON ZES

UNIDO ASSISTED SENEGAL TOWARD THE ADOPTION A NEW LEGAL REGIME ON SEZ

- ❖ LAW N°2017-06 OF 06 JANUARY 2017 CONCERNING SEZ
- ❖ LAW N°2017-07 OF 06 JANUARY 2017 RELATING TO THE INCENTIVE SCHEME APPLICABLE IN THE SEZ
- ❖ DECREE N°2017-534 OF 13 APRIL 2017 CREATING AND SETTING THE RULES FOR THE ORGANISATION AND FUNCTIONING OF THE PUBLIC-PRIVATE JOINT COMMITTEE
- ❖ DECREE N°2017-535 OF 13 APRIL 2017 IMPLEMENTING LAW N°2017-06 OF 06 JANUARY 2017 ON SEZ



CREATION OF FOUR ZES



ZES INTEGRATED INDUSTRIAL PLATFORM OF DIAMNIADIO





ZES SANDIARA INDUSTRIAL PARK



SEZ SANDIARA INDUSTRIAL PARK

INTEGRATED SPECIAL ECONOMIC ZONE OF DIASS (ZESID)

- ❖ CREATED BY DECREE N° 2017-932 OF 09 MAY 2017
- ❖ EXTENDS OVER 718 HA AND IS ADJACENT TO THE NEW AIBD AIRPORT.
- ❖ IT IS CURRENTLY BEING DEVELOPED BY TEYLIOM LOGISTICS
- ❖ FIRST PHASE OF A 90 HA AREA INCLUDES THE CARGO VILLAGE OF AIBD AND THE INDUSTRIAL ZONE

SPECIAL ECONOMIC ZONE OF SENDOU-BARGNY

- ❖ CREATED BY DECREE 2019- 1318
- ❖ FEASIBILITY STUDIES IN PROGRESS
- ❖ MINING AND STEEL COMPLEX
- ❖ EXTENDS OVER 100 HA
- ❖ DEVELOPED BY TOSYALI
- ❖ INITIAL PRODUCTION CAPACITY IS ESTIMATED AFTER 18 MONTHS OF IMPLEMENTATION AT 600,000 TONNES/YEAR AT A TOTAL COST OF US\$120 MILLION, AND THE CREATION OF 400 DIRECT AND 800 INDIRECT JOBS.

CONCLUSION

- PCP HAS ENABLED SENEGAL TO HAVE A PROJECT PORTFOLIO OF **27 INDUSTRIAL PARKS AND SPECIAL ECONOMIC ZONES** (CONSIDERING THAT EACH OF THE 5 AGROPOLES WILL HAVE AT LEAST 4 INDUSTRIAL PARKS WITHIN IT).
- PCP IS AN **ACCELERATOR OF THE INDUSTRIALISATION PROCESS**
- PCP IS A **MECHANISM FOR PUBLIC-PRIVATE DIALOGUE AND THE MOBILISATION OF TECHNICAL AND FINANCIAL PARTNERS.**
- PCP IS ALSO A **POWERFUL INSTRUMENT FOR RAISING FINANCE FOR INDUSTRIAL PROJECTS.**



- IT IS IMPORTANT TO CARRY OUT **FEASIBILITY STUDIES** TO GIVE VISIBILITY TO PROJECTS AND ATTRACT PARTNERS
- AREAS FOR IMPROVEMENT: DECISION-MAKING PROCEDURES OF UNIDO AND OTHER PARTNERS FOR MORE REACTIVITY AND TO AVOID DELAYS IN PROJECT IMPLEMENTATION.



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THANK YOU FOR YOUR ATTENTION

