

## UNIDO AND THE GOVERNMENT OF KENYA LAUNCHED THE SELF-STARTER PCP AND THE FIRST ANCHOR PROJECT: "The Integrated Agro-Industrial Parks (IAIP) in Nyamira"



**22 January 2021** – H. E. President Uhuru Kenyatta, and DG LI Yong, jointly launched the Self-Starter Programme for Country Partnership (PCP) in Kenya, in a virtual event. The Self-Starter PCP Kenya is aligned to Kenya's national development frameworks namely the Vision 2030, Medium Term Plan III (2018-2022), Big Four agenda, Kenya Industrial Transformation Programme (2016-2025) and also the Government of Kenya's Post COVID- 19 Economic Recovery Strategy (2020 -2022). The Self-Starter PCP Kenya focuses on supporting research and policy, agro-processing, textile and leather, ICT and digitalization, industrial zones, trade promotion and quality infrastructure, green industry and blue economy to drive industrial recovery and growth in the country. President Uhuru Kenyatta noted that UNIDO is and remains a

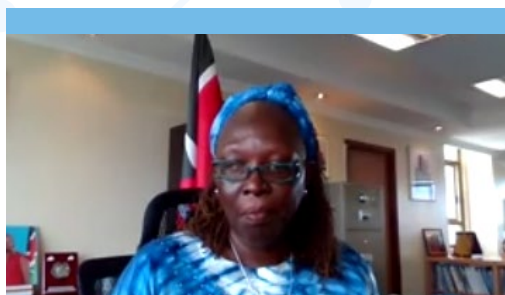
crucial partner of Kenya in its endeavor to achieve sustainable and inclusive industrial development and through Vision 2030 Medium Term Plan III and the Big Four Agenda. In addition, H.E. Uhuru Kenyatta stressed that Kenya opted for UNIDO's innovative model, to accelerate inclusive and sustainable industrial development, having noted its success in other countries that have chosen this path and essentially became the first ever Self-Starter PCP country. "In Kenya, we anticipate to reap large benefits from the PCP, because of the country's traditional market – based economy and existing institutional structures for industrial development", says the President. The President directed all Cabinet Secretaries responsible for Ministries contributing towards PCP to work together expeditiously and ensure coordinated actions for its successful implementation.

H.E. President Uhuru Kenyatta thanked the Peoples Republic of China for their continued support and collaboration in the establishment of the first anchor project of the Integrated Agro-Industrial Park in Nyamira County. The President commended the County for setting aside 288 acres of land for the park. "I invite other interested counties to host similar PCP projects. 41 out of 47 counties have the potential to develop agro-processing facilities." The President thanked UNIDO and concluded by saying "Today marks the beginning of many such joint projects and is indeed a step towards accelerating Industrial transformation in Kenya".

In his keynote address, DG LI Yong congratulated President Uhuru Kenyatta on his vision and commended his leadership in promoting inclusive and sustainable industrial development. He expressed gratitude of his Excellency's acceptance to become a Champion for the Third Industrial Development Decade for Africa (IDDA III) as well as his continuous support and advocacy of the IDDA III initiative and looked forward to further collaborating with his Excellency's office to support his role as IDDA III Champion. The Director General further noted that the PCP, in addition to being UNIDO's flagship programme to assist developing countries in accelerating inclusive and sustainable industrial development and achieving the Agenda 2030 on Sustainable Development is also the main instrument for IDDA III implementation at the country level.



He further, pointed out that the key factor of the PCP success is the strong ownership by Governments and expressed his satisfaction that the PCP was being driven by the government "I am pleased that the Self-Starter Kenya PCP is being launched on a firm foundation with the support and commitment of the Government at the highest level" he said. DG LI Yong also highlighted that the launch of the Self-Starter PCP is timely as the continent enters into an exciting phase with the recent launch of the African Continental Free Trade Area. He noted "The launch of the Self-Starter PCP is also timely as the continent enters into an exciting phase with the recent launch of the African Continental Free Trade Area (AfCFTA) on 1 January 2021. He also commended the teams for their resilience and determination that led to the launch, despite the unprecedented challenges brought about by the COVID-19 pandemic and called on development partners and the private sector to support and participate in PCP activities noting *"the success of the SSPCP in Kenya will serve as a model to be emulated in other developing countries that are seeking to use the PCP model."*

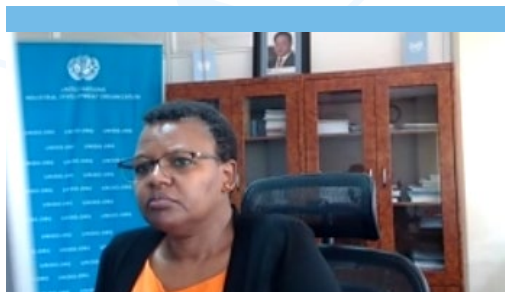


The launch was witnessed by several Cabinet Secretaries and senior government officials from relevant Ministries including the Cabinet Secretary for Industrialization, Trade and Enterprise Development Hon. Betty Maina. In her speech Hon. Betty Maina announced that the Ministry of Industrialization, Trade and Enterprise Development will be the lead ministry in the development and implementation of the programme. She highlighted that the PCP builds on past industrial strategies and the Kenya Industrial Transformation Programme (KITP) currently being implemented.

Also in attendance at the launch were high-level international development partners and representatives from the private sector. The Resident Coordinator a.i. Ms. Medhin Tsehaiu mentioned that the PCP Self – Starter Kenya aligns with the United Nations Sustainable Development Cooperation Framework (UNSDCF) particularly the Strategic Result Area 3 on Sustainable and inclusive economic growth, which focuses on promoting competitive and sustainable economic growth that is increasingly resilient, green, inclusive, equitable, and creates decent jobs and quality livelihoods for all.



Ms. Tsehaiu expressed the United Nations System support for the PCP Self – Starter Kenya and encouraged other key stakeholders from the public and private sectors including UN agencies, funds and programmes to engage, partner and collaborate with the Government of Kenya and UNIDO in implementing the programme.



Ms. Kawira Bucyana, the UNIDO Kenya Officer in charge explained that through the Self-Starter PCP Kenya, the performance of priority industrial sectors will improve leading to increased industrial competitiveness and inclusive and sustainable industrial development in Kenya. "Allow me to note that the COVID –19 pandemic has had significant negative impact on MSME's and the implementation of the Self –Starter PCP will kick start a "building back better" approach of the industrial sector post COVID," she added.

## SELF STARTER PCP KENYA – MILESTONES

- January 2021:** High Level virtual launch event of the Self-Starter Programme for Country Partnership (PCP) Kenya, presided by the H.E. Uhuru Kenyatta, President of the Republic of Kenya.

UNIDO and Kenya PCP Teams held first formal meeting to discuss and agree on the organization, modalities, tools and timeline for the development and finalization of PCP components compliant to UNIDO standards.
- December 2020:** UNIDO Executive Board approved the 1st SSPCP anchor project-the integrated agro industrial park to be located in Nyamira country.
- October 2020:** Government of Kenya confirmed the list of priority sectors and enablers for consideration and inclusion into the SSPCP programme document.

Consultative virtual meeting held between UNIDO and the State Department for industrialization (SDI) Self-Starter PCP Secretariat to discuss the progress made in developing the Self- Starter PCP document with respects to its content, the priority components for inclusion, work plan and involvement of other players. UNIDO facilitated the recruitment of a senior advisor to support Government in resource mobilization and repackaging the Kenya Industrial Transformation Paper into a PCP document in order to ensure that the Kenya PCP Initiative takes off seamlessly.
- October 2020:** Government and UNIDO signed the generating energy capacity from geothermal power generation and its related technologies for sustainable development agreement. The project aims to enhance KenGen capabilities as a power generating company at Olkaria Power Station through capacity strengthening of operation and maintenance using Internet-of-Things (IoT) technologies.
- September 2020:** UNIDO received the draft Self-Starter PCP document formulated by the Government of Kenya for review and support in its finalization.
- August 2020:** Following the disruptions of key supply chains caused by the Covid-19 pandemic, and the move towards globalization in the event of future global crises, the Government and UN Resident Coordinator's Office noting UNIDO's comparative edge in manufacturing requested UNIDO to support local manufacturing of human vaccines in the country.
- July 2020:** Government of Kenya established a Committee at the Principal Secretary level chaired by the Principal Secretary for industrialization to oversee the technical implementation of the Kenya Self-Starter PCP.

Government of Kenya confirmed readiness to co-finance formulation of the Self-Starter PCP with a contribution of US\$50,000 for the formulation stage.
- June 2020:** UNIDO Executive Board approved the project document to support the Government of Kenya to accelerate ISID in the country through implementation of the concept of Self-Starter Programme for Country Partnership.





- **May 2020:** Government of Kenya confirmed that the Self-Starter PCP will be overseen by the National Development Implementation and Communication Cabinet Committee (NDICC) Chaired by the Cabinet Secretary of the Ministry of Interior and Coordination of National Government.  
  
Government of Kenya confirms support to the Organization, including support to the country team, the necessary collaboration and honoring her financial obligations in time.
- **November 2019:** UNIDO Executive Board approved Government of Kenya request for consideration as a Self-Starter PCP country.
- **November 2019:** UNIDO received the President of Kenya's letter, dated 4th September 2019 requesting UNIDO's support in developing and facilitating implementation of the Self-Starter PCP concept in Kenya.
- **September 2019:** H.E. Mr. Uhuru Kenyatta, President of the Republic of Kenya and UNIDO Director General held bilateral high level meeting in the margins of the United Nations General Assembly and the 3rd IDDA III High-Level event in New York to discuss partnership strengthening between the Government of Kenya and UNIDO. The discussions centred on the Government's decision to adopt the PCP model and its great potential to significantly supplement national efforts in achieving the Big Four Agenda and contributing to Inclusive Sustainable Industrial Development in Kenya.
- **August 2019:** UNIDO Director General's first official visit in Kenya upon the invitation of the Government of Kenya.
- **July 2019:** UNIDO participated in the first coordination meeting convened by the Ministry of Industry, Trade, and Cooperatives on the industrial park development in Kenya as part of the Big 4 Agenda.
- **April 2019:** Kenya signified interest in becoming a Self-Starter Programme for Country Partnership (PCP) country as a means to further promote and accelerate inclusive and sustainable industrial development in the country.  
  
The EU-EAC MARKUP (Market Access Upgrade Programme) a regional trade development initiative which aims at addressing both the supply side and market access constraints of selected key export oriented commodities is initiated. This is part of a larger regional programme that includes GIZ and ITC.
- **February 2019:** Supporting business-friendly and inclusive national and regional policies, and strengthening productive capabilities and value chains. UNIDO's meso- level intervention is part of a larger programme that includes World Bank (macro) and ITC (micro). At the meso-level, the project focuses on institutional capacity building of national investment promotion institutions (IPIs).
- **January 2019:** The Government established a Multi-Agency Committee, National Development Implementation and Communication Cabinet Committee (NDICC) under the Presidency, to implement development projects to facilitate the achievement of the Big Four Agenda, including manufacturing.
- **May 2018:** H.E. Mr. Uhuru Kenyatta confirmed agreement to be one of the Third Industrial Development Decade for Africa (IDDA III) champions.



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