

Training Course on Gender and Industrial Development

7 – 18 June 2021
Online Training

For further information and registration please
visit the training website at
<https://www.unido.org/gender-and-isid-training>



In cooperation with
RUTGERS
Center for Women and Work



Gender and Industrial Development

UNIDO recognizes that gender equality and the empowerment of women are key to achieving inclusive and sustainable industrial development. UNIDO promotes gender equality through the mainstreaming of gender considerations into all its policies, programmes and organizational practices, as well as through targeted technical cooperation projects.

Although there have been significant achievements over the last decades, women's socioeconomic disadvantage is still reflected in pervasive gender inequalities in earned income, access to productive resources such as credit and assets, educational attainment, liberty to pursue a profession, and time-use. This is a significant missed opportunity. Not only is gender equality an important goal in its own right, but it also correlates with higher levels of per capita gross domestic product, the level of innovation and competitiveness, and human development.

Industrialization directly affects women's roles and participation in the labour force and economic life in general. Industrial strategies and policies have the potential to decrease existing gender-based discrimination and become a tool for the empowerment of women if properly designed and implemented.

The lack of knowledge about gender mainstreaming in industrial development strategies constrains the gathering of sex-disaggregated data and the development and implementation of gender-responsive industrial policies and programmes.

To address these knowledge gaps, as part of UNIDO's gender mainstreaming efforts and its strategy for gender equality and the empowerment of women, UNIDO has developed a training programme on gender responsive inclusive and sustainable industrial development.

Course Concept

This training program targets government officials engaged in the design and implementation of industrial policies and development programmes, gender focal points of relevant national ministries, regional organizations, representatives of associations focusing on the economic empowerment of women, and the stakeholders of UNIDO's ongoing and pipeline projects. Up to 40 participants from Cambodia, Indonesia, Laos, Malaysia, Philippines, Thailand and Viet Nam will be selected to take part in 2021 training programme.

Participants will learn how to analyze and measure the links between gender inequalities and industrial development. They will also gain understanding on how to design policies and programs to promote women's economic empowerment based on best practices and practical examples.

Pre-requisites

All participants are required to complete two online training modules prior attending the course, available at the following links:

- 1 [I Know Gender 1-2-3. "Gender Concepts to Get Started; International Frameworks for Gender Equality; and Promoting Gender Equality Throughout the UN System."](#)
- 2 [I Know Gender 15. "Gender, Inclusive and Sustainable Industrial Development \(ISID\)."](#)

Course Format

Given the COVID-19 pandemic, this interactive online training will be delivered in cooperation with Rutgers University Center for Women and Work (CWW).

The course consists of 6 modules to be spread over two weeks, with each module lasting 2 hours to include live lectures from course facilitators and guest speakers, discussion and group work. The course and all related materials will be in English, no translation services will be provided. The course is free of charge.

Course Objectives

At the end of the course the participants will be able to:

- Apply key concepts and principles of gender equality to industrial development issues;
- Understand gender issues and biases that should be taken into account in data collection and analysis, as well as the importance of sex-disaggregated data and gender-related indicators;
- Understand the key trends affecting future of work such as the Fourth Industrial Revolution's impact on women's participation in manufacturing in particular and in the economy as a whole, and the compounding impacts of shocks and crises, such as the COVID-19 pandemic;
- Apply basic tools such as how to do a gender analysis for a project, programme and policy proposal, and in this logic, understand how policies can be gender-mainstreamed, in particular with regards to industrial policies, both in design and implementation;
- Learn tools and practices that promote gender equality in the workplace (whether a company, an association or a public sector institution) including making the "business case" for gender parity and closing the gender wage-gap, UN Women and Global Compact's Women's Empowerment Principles (WEPs), enabling environment tools.

Selection Process

The number of participants for the training course is limited to 40.

Applicants will be carefully reviewed based on their professional background and relevant experience as well as their proficiency in English. The selected candidates will be informed of the final decision by 14 May 2021.

UNIDO is committed to advancing diversity and inclusion. For this training every effort will be made to select a diverse cohort and collectively create a training environment welcoming to all, where everyone feels valued and can perform at their best, regardless of age, gender, gender identity, disability, race, caste, ethnicity, nationality, religion, sexual orientation or any other status.

Course Outline:

Week 1 - Theoretical foundations

Day 1. Monday, June 7, 2021: 18:00h - 20:00h, UCT+7

Module 1: *Understanding links between gender equality and Inclusive and Sustainable Development.*

Day 2. Wednesday, June 9, 2021: 18:00h - 20:00h, UCT+7

Module 2: *Understanding the role of women in manufacturing and relevance of gender equality with data and statistics.*

Day 3. Friday, June 11, 2021: 18:00h - 20:00h, UCT+7

Module 3: *Women and the future of work post-COVID-19 pandemic.*

Week 2 - How can it be applied within the context of your work?

Day 4. Monday, June 14, 2021: 18:00h - 20:00h, UCT+7

Module 4: *Fundamentals of conducting a gender analysis.*

Day 5. Wednesday, June 16, 2021: 18:00h - 20:00h, UCT+7

Module 5: *Gender-responsive policy development strategies.*

Day 6. Friday, June 18, 2021: 18:00h - 20:00h, UCT+7

Module 6: *Promoting gender equality within organizations: strategies and practical examples.*

Facilitators



Dr. Yana Rodgers

Professor, Department of Labor Studies & Employment Relations, and Department of Women's & Gender Studies, Faculty Director, Center for Women and Work, Rutgers University

Dr. Yana Rodgers is a Professor in the Department of Labor Studies and Employment Relations, and in the Department of Women's and Gender Studies, at Rutgers University. She also serves as Faculty Director of the Center for Women and Work at Rutgers. Yana specializes in using quantitative methods and large data sets to conduct research on women's health, labor market status, and well-being. Yana has worked regularly as a consultant for the World Bank, the United Nations, and the Asian Development Bank. She has also served as President of the International Association for Feminist Economics. Yana earned her PhD in economics from Harvard University and her BA in economics from Cornell University. Yana, originally from the Netherlands, is a mother of three and an avid runner.



Dr. Mary Borrowman

Economist and technical lead for a new global coalition on women's economic empowerment at the International Center for Research on Women

Mary Borrowman is an economist at the International Center for Research on Women and the technical lead for a new global coalition on women's economic empowerment. Mary's work, research and publications have explored a wide range of issues related to economic inequality throughout the world from an intersectional feminist lens. This has included work for the Schwartz Center for Economic Policy Analysis at the New School on elderly poverty, The Brooks World Poverty Institute: Capturing the Gains Project on trade policy issues related to distribution within global value chains, and the Courant Research Centre at the University of Göttingen on drivers of gendered occupational and sectoral segregation in developing countries. Mary holds a Ph.D. from the New School in Economics, a M.S. from the University of Utah in Economics, and a B.S. from the University of Utah in both Gender Studies and Economics.












Müge Dolun

Gender Coordinator a.i., Office for Gender Equality and Empowerment of Women, UNIDO

Müge Dolun is a development practitioner, with expertise on trade, gender and environment. She has over 18 years of experience in strategic research, technical assistance and evaluation. Since mid-2019, she has been serving as the ad-interim Gender Coordinator at UNIDO's Office for Gender Equality and the Empowerment of Women, as the institutional focal point within the UN system and coordinator for the Organization's Gender Policy and Strategy. Previously, she was responsible for managing independent evaluations, mostly focusing on the energy and environment portfolio of UNIDO. Müge is a development economist by training, with a Master in Public Administration in International Development from Harvard Kennedy School.

Overview

	Date	June 7-18, 2021
	Duration	Mon-Wed-Fri (18h - 20h, UTC+7) 6 sessions over a period of 2 weeks
	Format	Online, Zoom
	Eligibility	Open to high and mid-level professionals from Cambodia, Indonesia, Laos, Malaysia, Philippines, Thailand and Viet Nam.
	Application	Deadline for application May 7
	Application Requirement	Applicants need to apply using the following online form including C.V. and short letter of motivation.
	Language	English
	Prerequisite	I Know Gender 1-2-3 & I Know Gender 15
	Certificate	Certificate will be awarded to those who participate in all components and successfully complete all course requirements

This training is organized by the United Nations Industrial Development Organization (UNIDO) in cooperation with Rutgers Center for Women and Work, and is generously supported by the government of Finland.